Exercise 1.1

HOME PAGE

Website Introduction

Hi, I'm Dave! I'm a Washington, DC-based creative with a multidisciplinary background in product, visual storytelling and creative strategy. My passion to create is fueled by the opportunity to help tell powerful stories that in turn, help make a positive change in the world. Feel free to explore the site, and reach out with any questions!

Customer Research Design Resource

This is a visual style guide designed for a human-centered design project done for a client in the hospitality industry. This board served as a guide for the multiple strategists, consultants, and designers serving on this project, to provide consistency from powerpoint presentations, to infographics.

Kids Animated Short

Dive in to take a look at a fun series of animated shorts for a children's non-project based in Nashville, TN. In this project I took the lead as illustrator, character designer, and head animator.

ABOUT ME PAGE

My Story

Hi, I'm Dave! I'm a Washington, DC-based creative with a multidisciplinary background in product, visual storytelling and creative strategy. My passion to create is fueled by the opportunity to help tell powerful stories that in turn, help make a positive change in the world. Over the years I've found myself so in love with the creative process that it's been impossible to define one area of "specialty" Throughout my career, I've immersed myself in different techniques and practices for visual storytelling and creative design, while honoring the best practices in the respective field.

That's why on this site you'll find everything from product UX/UI, to animation, character design, visual branding, and more! Interested in working on a project together? Lets chat!

Relevant Skills

Creative direction and strategy, storytelling, visual design, illustration, character design, product UX/UI, visual brand design and strategy, video and audio editing, working knowledge of HTML, CSS and Javascript

Tools I Use

Procreate, Photoshop, Illustrator, Figma, Indesign, Adobe Premiere, Adobe After Effects, Garageband

PROJECT PAGE

A Discipleship Journey Kids

Here we have a few images chronicling from storyboard to [animation](will embed link to website) of a 48 episode series I partnered with a fellow animator on for an organization in Nashville Tennessee

Delta Faucet

Here are a series of graphics and visuals created from synthesized data, user research, and upstream concepts to help Delta Faucet innovate on their next product line or services.