

StoryArc User Testing

User Goals:

- Download my resume
- Learn more about my projects
- Locate my contact info to send me an email

Welcome to my user testing! My name is Dave, I'm a CareerFoundary FrontEnd Development certification candidate, and I am thankful for your time.

What we're doing today is going through my website, testing usability, have you try to locate a few items, and give as honest of feedback as possible. This website is far from perfect, but your feedback will help me get there. Before we get started, I was I could ask you a few questions just so I can establish the baseline of testers I'm using.

Personal Questions:

1. What's your age range (18-25, 34-45, 46-55, 55+)
2. What do you do for a living?
3. What device is your primary tool for surfing the internet?

Scenario:

Imagine if you will, you're talent recruiter for an agency or in-house design team. Complete the following scenarios:

1. You want to learn more about who I am, and my work history, where would you suspect to find my resume?
2. You've read my resume and are curious about my visual storytelling through data, and illustration, find my projects
3. You've decided you want to reach out. What's the best way to contact me?

Experience Questions:

1. Where you able to accomplish all your tasks?
2. What didn't make sense, or wasn't working for you?
3. How would you fix that?
4. What would you add?

User 1: Jen

Age: 34

Occupation: Nurse

Primary Device: iPhone

	Scenario 1	Scenario 2	Scenario 3
Wrong assumptions			
Help Needed			
Murmurings of discontent			
How many tries			
How long	3	5	3

Where you able to accomplish all your tasks?

Yeah, there weren't too many pages to hop around so it was fine

What didn't make sense, or wasn't working for you?

It seemed like some of the pages had redundant stuff for such a small website

How would you fix that?

Add a few more projects

What would you add?

More projects! Haha

User 2: Heather

Age: 42

Occupation: Writer / Pastor

Primary Device: Macbook Pro

	Scenario 1	Scenario 2	Scenario 3
Wrong assumptions			
Help Needed			
Murmurings of discontent			
How many tries			
How long	3	8	7

Where you able to accomplish all your tasks?

Yes...i think? I did it pretty quickly so I think everything got done.

What didn't make sense, or wasn't working for you?

Some of the layout was a little confusing, it could probably use some clarification

How would you fix that?

Less colors, and some clarification on the pages...if it's supposed to tell a narrative, it definitely has a "choose your own adventure" feel

What would you add?

It would be helpful to have another project or two to show a breadth

User 3: Joel

Age: 41

Occupation: Professional Coach

Primary Device: iPhone / Macbook Pro

	Scenario 1	Scenario 2	Scenario 3
Wrong assumptions			
Help Needed			
Murmurings of discontent			
How many tries			
How long	5	5	5

Where you able to accomplish all your tasks?

On my phone yes it was pretty easy, I was slightly confused on my computer though

What didn't make sense, or wasn't working for you?

Some of it was a little redundant, or at least felt that way

How would you fix that?

Maybe more distinction for when I'm looking at a case study or a project. Some of the layouts could be cleaned up a bit as well

What would you add?

Like I was saying before I think more distinction between the home page and the project page.

User 4: Valerie

Age: 56

Occupation: Realtor

Primary Device: Samsung Galaxy / iPad

	Scenario 1	Scenario 2	Scenario 3
Wrong assumptions			
Help Needed			
Murmurings of discontent			
How many tries			
How long	10	7	8

Where you able to accomplish all your tasks?

I got the resume, email, and read about your projects – so yes I think I got it all

What didn't make sense, or wasn't working for you?

Some of the pictures were really big, almost too big

How would you fix that?

I think shrinking the pictures a bit and making better room for the text could be helpful

What would you add?

Maybe more color?

User 5: Larry

Age: 35

Occupation: Healthcare Entrepreneur

Primary Device: iPhone

	Scenario 1	Scenario 2	Scenario 3
Wrong assumptions			
Help Needed			
Murmurings of discontent			
How many tries			
How long	6	6	7

Where you able to accomplish all your tasks?

Yes! Some of the layout was a little confusing but there wasn't much on the site so I found it all

What didn't make sense, or wasn't working for you?

Cool work, the site was a little tricky to navigate

How would you fix that?

More clarity for your sitemap

What would you add?

I think just a little bit of clean up helps

Future Iteration:

- Cleaner layout
- More distinction on imagery
- Clearer navigation