

Christopher M. Turner

Director of Development

779 Twin Oaks Drive, Apt. 2, Decatur, GA 30030
Phone: (706) 284-9767 Email: empower.chris@yahoo.com

SKILLS

Project management	✓	Public speaking	✓	Volunteer management & training	✓
Proposal writing & analysis	✓	Research & trend analysis	✓	Donor solicitation and procurement	✓
Program development	✓	Strategic partnership development	✓	Social media and cause marketing	✓
Capacity building	✓	Intermediate graphics programs	✓	Digital marketing and engagement	✓
Healthcare admini	✓	Program evaluation & analysis	✓	Team building and motivation	✓
PR & community relations	✓	Diversified fundraising planning	✓	Written and oral communication	✓

EDUCATION

University of Georgia, MA in Nonprofit Development

July 2010

Georgia College & State University, BA in Business Administration – Business Management

May 2009

PROFESSIONAL EXPERIENCE

Director of Development

September 2013 to Present

Georgia REAL Enterprises

Lead all fundraising and development activities for the Augusta/North Augusta service territory.

- Developed Georgia's first STEM Entrepreneurship Challenge in partnership with TAG
- Created marketing and corporate sponsorship packages for statewide and international initiatives

Chief Development Officer – Metro Area

April 2012 to September 2013

Golden Harvest Food Bank, Augusta, Georgia

Oversee all fundraising and development activities for the Augusta/North Augusta service territory.

- Developed Augusta's first text-to-give campaign, with the partnership of more than 40 local restaurants.
- Spearheading development of new website, saving \$20,000 in operational expenses in the first month.
- Responsible for raising \$230,000 in FY13 with a minimum of \$100,000 from new donors.

Administrative/Foundation Assistant

January 2011 to April 2012

Walton Rehabilitation Health System, Augusta, Georgia

Managed special public relations, marketing, and community service projects as assigned by CEO.

- Supervised the creation and distribution of marketing materials for hospital and all of its corporate entities.
- Managed organizational website and social networking platforms to increase community awareness by 42%.
- Implemented Blackbaud online fundraising campaign, raising over \$5,000 from a 90% new donor base.

AWARDS

-
- | | |
|--|---|
| ➤ Daily Point of Light Award from President Bush | ➤ GCSU Most Promising Leader |
| ➤ AFP Outstanding Youth Volunteer Award | ➤ GCSU Servant Leader of the Year |
| ➤ ODK Emerging Leader of the Year Award | ➤ Pi Kappa Phi Student of the Year |
| ➤ WJBF News Channel 6 Giving Your Best Award | ➤ GIVE Center Starfish Award |
| ➤ Presidential Service Award: Gold Level | ➤ GIVE Center Paul F. Sedor Award for Service |
| ➤ Horizon Award: Santa's Miracle Fund | ➤ GIVE Center Lifetime Achievement Award |
-