

Insights About WeRateDogs Twitter Account

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Introduction

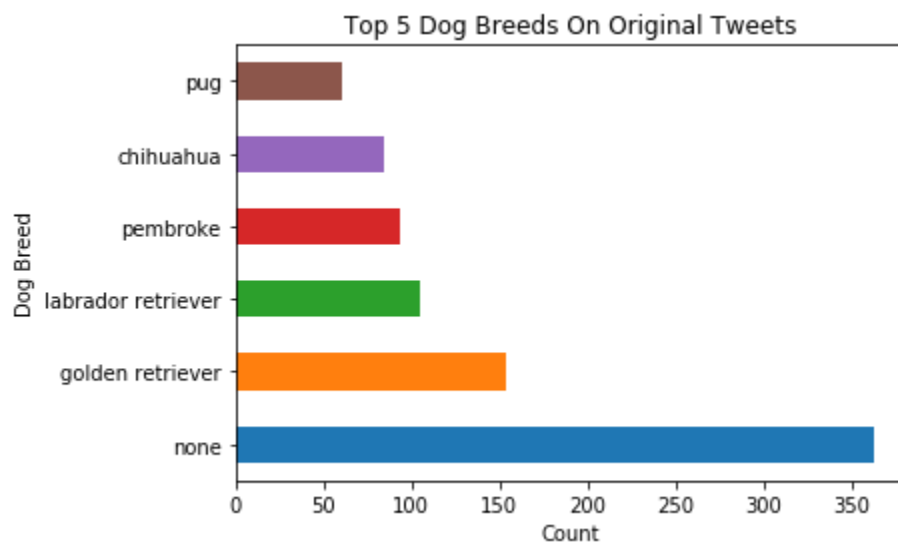
WeRateDogs is a Twitter account that rates people's dogs with humorous comments about the dog. These ratings almost always have a denominator of 10. And the numerators are almost always greater than 10. WeRateDogs has over 4 million followers and has received international media coverage.

We want to take a look at some insights about this data and make some observations about the tweet content.

Insights

- **The Most Common Dog Breeds That Are Rated**

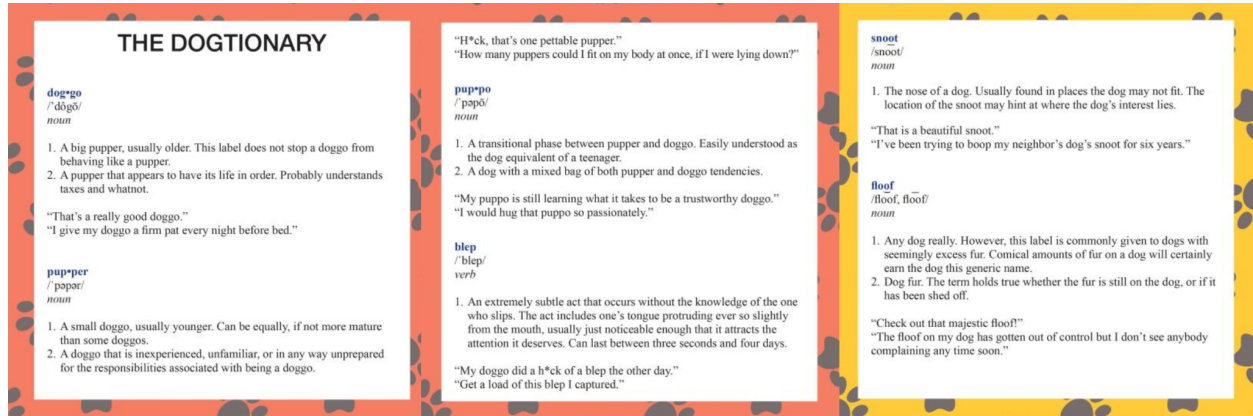
When we want to take a look at the dog breeds that WeRateDog's tweet about, we see that there are over 100 dog breeds. I wanted to see the most common and the least common breeds among tweet content.



Most of the breeds are unclear according to our data. But among the ones we know, the golden retriever is the most common breed that is mentioned in the tweets of WeRateDogs.

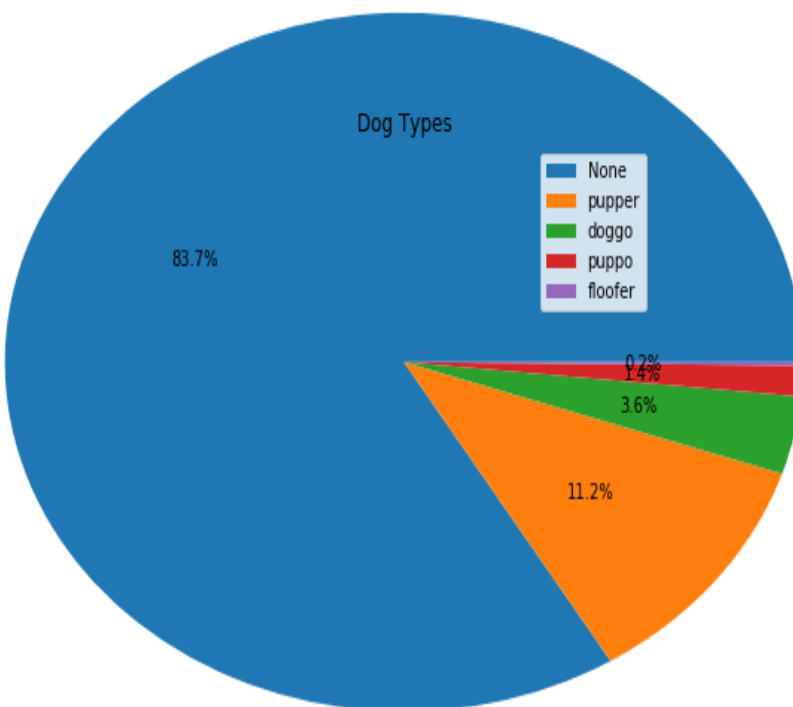
- **Dog Type Distribution**

There are dog types on WeRateDogs content that are described by the account itself. These types are various stages of dogs. Here is an explanation of the terms that are used:



The Dogtionary explains the various stages of dog: doggo, pupper, puppo, and floof(er) (via the [#WeRateDogs book](#) on Amazon)

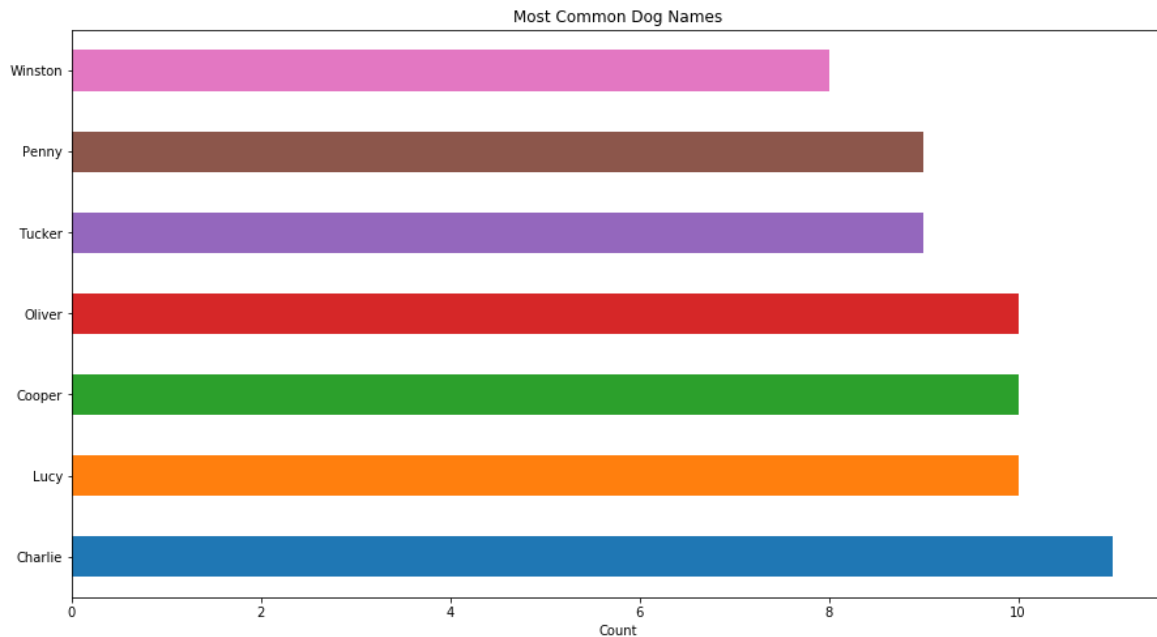
Once we take a look at the most common dog types we are noticing that most of the dog types are unclear.



Pupper has the highest rate among all of them and it is followed by doggo, puppo and floofer in order.

- **The Most Common Dog Names**

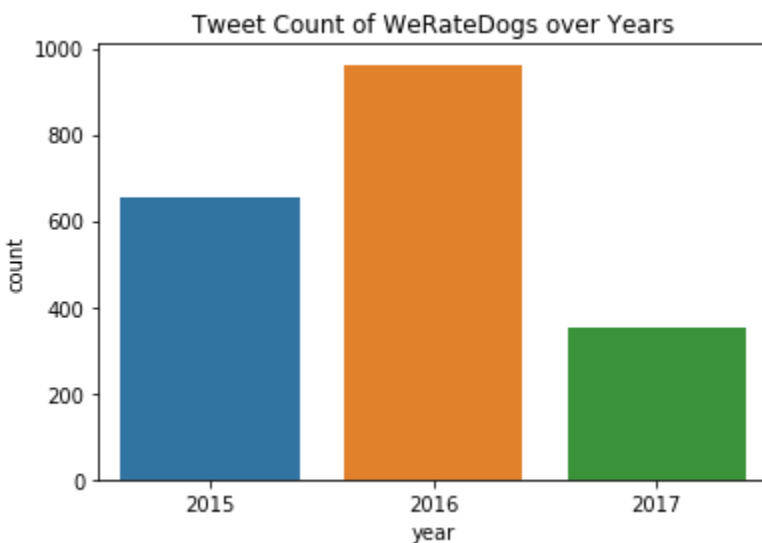
Among the dogs WeRateDogs rated, We want to see the most common dog names.



Charlie is the most common name followed by Lucy, Cooper and Oliver.

- **Tweet Counts Over The Years**

We will take a look at the all three years' tweet counts.



2016 has the most tweets followed by 2015.