David Cotelessa

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LinkedIn: https://www.linkedin.com/in/dcotelessa

★ Expert in front-end development using **JavaScript**, **TypeScript**, **Node.js**, and modern frameworks (**React.js**, **Next.js**, **Vue.js**, **Angular**)

★ Proficient in full-stack development using **Node.js**, PHP, and **HTML/CSS** (including **Tailwind**)

★ Strong DevOps skills with **AWS**, **Google Cloud**, **Docker**, and **Terraform**

★ Experienced with version control (**GitHub**) and databases (**PostgreSQL, MongoDB**)

★ Versatile developer with a track record for creating **Chrome extensions**, web applications (**client-side** and **server-side**), and **mobile** apps

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Career Synopsis

■ **Transforming Ideas into Exceptional Digital Experiences**: As a seasoned software development engineer and strategic communicator, I bridge the gap between technology and business to deliver high-quality solutions that drive results. With expertise in JavaScript, Node, and a range of frameworks, I craft scalable, maintainable, and simple systems that meet business needs.

■ **Collaborative Leader and Mentor**:I excel in team collaboration, fostering a positive work culture through mentorship, pair programming, and constructive feedback. My clear documentation and effective communication ensure diverse groups are aligned with project goals, delivering timely results.

■ **Innovative Problem Solver and Quality Champion**: I tackle complex challenges by balancing technical and business considerations, identifying risk, and making pragmatic decisions. I advocate for best practices, ensuring scalability, maintainability, and simplicity in system design.

Recent Projects

Portfolio - I am constantly updating my personal portfolio (https://david.cotelessa.com)   6/2024 - Present

Hack for LA -I volunteer to maintain the Hack for LA website, and help junior devs.   5/2024 - Present

Attesto - I created a Front-end Demo for Attesto to show to potential clients.   4/2024 - Present

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Work Experience

Binkey   Washington, DC (Remote)

Full Stack Engineer   3/2023 – 3/2024

■ I was tasked to update the Binkey FSA/HSA payment processor plugin for Woocommerce/Wordpress to work with other e-commerce platforms like Shopify and Magento, increasing merchant clients tenfold.

■ I updated the design and logic of the Reimbursement web app and Rewind Chrome extension, to automatically gather receipts for reimbursement of FSA/HSA purchases, improving customer engagement.

Projects: Web application, Woocommerce plugin, Shopify app, Chrome extension

PayPal   Los Angeles, CA

Software Engineer II   1/2021 – 1/2023

■ I brainstormed and implemented accessibility and localization features within the React components for the Price Comparison Chrome extension, to increase user engagement across 30,000 online merchants.

■ I improved the state management logic across user, store and product data across both the Honey extension and website, increasing customer interaction to 17 million monthly active users and reducing churn.

Honey   Los Angeles, CA

Software Engineer   2/2019 – 1/2021

- I was initially hired to refactor, test and improve the Honey mobile iOS app.
- I used internal analytics and A/B testing from our team and other teams to determine code improvements and optimization, resulting in a more unified and streamlined user interface across all Honey tools.
- I improved localization and accessibility on the website and extension through converting hard-coded English content into local language files for preparing the reach of our products into other geographic markets.
- I refactored the templates of the Honey's "Explore" webpages, resulting in cleaner, faster builds, with more compliant code as with a more seamless user experience, introducing deep-linking to the Chrome extension.

Projects: Honey IOS Mobile App, Honey browser extension, Honey product website

Hixme   Agoura Hills, CA

Javascript Engineer   5/2017 – 2/2019

- I delivered the primary consumer-facing React/Redux forms for employment healthcare enrollment to simplify onboarding and tailor plan recommendations, improving user experience.
- I planned, researched and delivered an internal customer service tool using React for logging calls and status tracking, resulting in faster complaint resolutions, increased customer satisfaction, and analytics to improve customer interaction.

MXM   Los Angeles, CA

Full Stack Developer   9/2015 – 10/2016

- I converted designs by the Ford design team into dynamic Angular components that geolocation and other tracking factors, streamlining user interaction to sales.
- I researched the transition from Angular to Angular 2 for the frontend.

Clients: Ford.com

Other Work Experience

iCrossing   Santa Monica, CA

UI Engineer   4/2015 – 8/2015

Clients: Toyota.com

72andSunny   Los Angeles, CA

Frontend Developer   4/2014 – 3/2015

Clients: Google, Starbucks, Target, The Truth Project, 72andSunny

Heavenspot   Glendale, CA

Frontend Developer   11/2013 – 3/2014

Clients: Netflix, Warner Bros.(CW), NBC/Universal, RocketDog

Tequila   Los Angeles, CA

Interactive Developer   3/2004 – 10/2013

Clients: Nissan, Infiniti, Energizer, Grammys, Jimmy Dean, Visa, Pepsi, Gatorade, Playstation, Pennzoil, Kraft, Uncle Ben's, Principal Financial, Crate & Barrel, Apple

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Education

University of California, Irvine   Irvine, CA

Degree: Bachelor of Arts | *Major:* Studio Art | *Minor:* Computer Science