



RICHARD  
SANDOVAL  
HOSPITALITY

## FOOD MENU DESIGN BRIEF REQUEST FORM & SOP

### PROJECT DESIGN DETAILS

|   |                              |
|---|------------------------------|
| PROJECT NAME                            | <b>Bubbles &amp; Bites</b>   |
| PROPERTY                                | <b>Zengo, West Bay, Doha</b> |
| SIZE (PIXELS = WEB) OR (INCHES = PRINT) | <b>A5</b>                    |
| ORIENTATION (PORTRAIT OR LANDSCAPE)     | <b>Portrait</b>              |
| DATE NEEDED                             | <b>09/01/2026</b>            |

### MENU SUBMITTAL SOP

#### STEP 1: OBTAIN APPROVALS

##### **FOOD MENUS: REQUIRED APPROVALS (INCLUDING SPECIAL HOLIDAY MENUS, RESTAURANT WEEK MENUS, ETC.)**

1. **Menu Brief Preparation:**
  - o Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs must ensure that menu briefs are thoroughly reviewed before submission.
  - o The brief should be checked for **grammar, spelling, allergens, and an associated cost** based on a **PMIX analysis and menu engineering**.
  - o Pricing should be **informed and included in the initial submission**, rather than added after approval.
  - o **Completed menu submission must be received no less than 14 days before the proposed change.**
2. **Initial Review:**
  - o The Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs send the menu brief to the **RSH Culinary Director & RSH Regional Director of Operations** for a preliminary review and discussion.
3. **Final Approval Process:**
  - o The RSH Culinary Director will forward the reviewed brief to the **RSH VP of Operations** (CC Isabella Sandoval) for **final edits and approval**.
4. **Menu Design Kickoff & Distribution:**
  - o Once final edits are made and the menu is approved, the **VP of Operations will upload the document into the RSH Culinary Teams folder**.
  - o **For Owned & Operated properties or those with contracted RSH Brand & Marketing oversight:**
    - VP of Operations will upload into **ClickUp** and assign it to the **Marketing team** for menu design updates, then route it to the **Regional Director of Operations and Culinary Director**.
  - o **For other properties:**
    - VP of Operations will upload into **ClickUp** and assign it to the **Regional Director of Operations and Culinary Director** for distribution to the **Property GM/Chef team**.

#### STEP 2: DESIGN DEVELOPMENT

EXISTING MENU EDITS: 1-2 business days once project is received via ClickUp by VP of Operations

NEW MENU DEVELOPMENT: 5 business days once project is received via ClickUp by VP of Operations

#### MENU

*Please drop the menu content below on page 2.*



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**Angry Zengo**, spicy tuna, avocado, lemon, yuzu kosho aioli **mayo** \* F,E,SE

**Yuzu Prawn**, tempura prawns, crispy quinoa, chive, yuzu chipotle C,E,G,SE

**Salmon Pillow**, ~~avocado yuzu, furikake, cilantro, yakumi ponzu~~ D,E,F,S,G,SE

**Crispy Rice Salmon**, fried sushi rice, salmon tartare, avocado yuzu, chuka wakame, chipotle yuzu ponzu\* E,F,G,S,SE

**Edamame Salt Or Spicy**, ~~kimchi sauce, garlic, yuzu~~ D,CE,F,MO,S,SE

**Like A Truffle**, mushrooms, truffle paste, truffle aioli D,E,G,MU,S,V

**Stuffed Chicken Wings**, pepper teriyaki, spiced nut, cured egg yolk coriander jalapeño sauce \* D,CE,E,G,N,S

**Beef Pie Tie**, water chestnut, acar, arare, cilantro E,G,**N**,S,SE

**Crispy Calamari**, curry leaf, ~~dry~~ dried chili, cilantro, chili vinegar sauce E,G,MO

C crustaceans | CE celery | D dairy | E egg | F fish | G gluten | L lupin | MO mollusc | MU mustard | N nuts | P peanut | SE sesame | S soya | SU sulphites | V vegetarian | VG vegan

\* consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.