



RICHARD
SANDOVAL
HOSPITALITY

FOOD MENU DESIGN BRIEF REQUEST FORM & SOP

PROJECT DESIGN DETAILS

PROJECT NAME	Sushi & Steak Night A
PROPERTY	Zengo, West Bay, Doha
SIZE (PIXELS = WEB) OR (INCHES = PRINT)	A5
ORIENTATION (PORTRAIT OR LANDSCAPE)	Portrait
DATE NEEDED	09/01/2026

MENU SUBMITTAL SOP

STEP 1: OBTAIN APPROVALS

FOOD MENUS: REQUIRED APPROVALS (INCLUDING SPECIAL HOLIDAY MENUS, RESTAURANT WEEK MENUS, ETC.)

1. **Menu Brief Preparation:**
 - o Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs must ensure that menu briefs are thoroughly reviewed before submission.
 - o The brief should be checked for **grammar, spelling, allergens, and an associated cost** based on a **PMIX analysis and menu engineering**.
 - o Pricing should be **informed and included in the initial submission**, rather than added after approval.
 - o **Completed menu submission must be received no less than 14 days before the proposed change.**
2. **Initial Review:**
 - o The Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs send the menu brief to the **RSH Culinary Director & RSH Regional Director of Operations** for a preliminary review and discussion.
3. **Final Approval Process:**
 - o The RSH Culinary Director will forward the reviewed brief to the **RSH VP of Operations** (CC Isabella Sandoval) for **final edits and approval**.
4. **Menu Design Kickoff & Distribution:**
 - o Once final edits are made and the menu is approved, the **VP of Operations will upload the document into the RSH Culinary Teams folder**.
 - o **For Owned & Operated properties or those with contracted RSH Brand & Marketing oversight:**
 - VP of Operations will upload into **ClickUp** and assign it to the **Marketing team** for menu design updates, then route it to the **Regional Director of Operations and Culinary Director**.
 - o **For other properties:**
 - VP of Operations will upload into **ClickUp** and assign it to the **Regional Director of Operations and Culinary Director** for distribution to the **Property GM/Chef team**.

STEP 2: DESIGN DEVELOPMENT

EXISTING MENU EDITS: 1-2 business days once project is received via ClickUp by VP of Operations

NEW MENU DEVELOPMENT: 5 business days once project is received via ClickUp by VP of Operations

MENU

Please drop the menu content below on page 2.



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Starters

Papaya Pomelo Salad, green mango, peanut, lime-chili dressing N,VG
Crispy Calamari, curry leaf, dried chili, cilantro, chili vinegar sauce E,G,MO

Sushi & Sashimi Selection

Spicy Salmon, avocado, cucumber, lemon, yuzu kosho aioli mayo * F,E,SE

Shrimp Roll, sesame seeds, avocado, spicy aioli mayo, unagi sauce * C,E,G,SE

Tori Katsu, deep-fried breaded chicken, cream cheese, tonkatsu, yuzu kosho aioli mayo
C,D,E,F,MU,S

Veggie Maki Roll, sun-dried tomato, avocado, cucumber E,MU,VG

Nigiri : maguro *F, ebi *C

Sashimi : sake *F, suzuki *F

Steak

Wagyu Picanha Steak, mushroom, citrus yakiniku sauce, yuzu kosho chimichurri SE,G,S,

Rib Eye Steak, french fries, citrus yakiniku G,S

Dessert

Chef's Selection D,G,E

C crustaceans | CE celery | D dairy | E egg | F fish | G gluten | L lupin | MO mollusc | MU

mustard | N nuts | P peanut | SE sesame | S soya | SU sulphites | V vegetarian | VG vegan

*consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.