



## FOOD MENU DESIGN BRIEF REQUEST FORM & SOP

### PROJECT DESIGN DETAILS

PROJECT NAME	Hasakura Set Menu
PROPERTY	Zengo, West Bay, Doha
SIZE (PIXELS = WEB) OR (INCHES = PRINT)	A4
ORIENTATION (PORTRAIT OR LANDSCAPE)	Portrait
DATE NEEDED	09/01/2026

### MENU SUBMITTAL SOP

#### STEP 1: OBTAIN APPROVALS

**FOOD MENUS: REQUIRED APPROVALS** (INCLUDING SPECIAL HOLIDAY MENUS, RESTAURANT WEEK MENUS, ETC.)

- Menu Brief Preparation:**
  - Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs must ensure that menu briefs are thoroughly reviewed before submission.
  - The brief should be checked for **grammar, spelling, allergens, and an associated cost** based on a **PMIX analysis and menu engineering**.
  - Pricing should be **informed and included in the initial submission**, rather than added after approval.
  - Completed menu submission must be received no less than 14 days before the proposed change.**
- Initial Review:**
  - The Property GM, Director of F&B, Executive Chef, Chef de Cuisine, or Head Chefs send the menu brief to the **RSH Culinary Director & RSH Regional Director of Operations** for a preliminary review and discussion.
- Final Approval Process:**
  - The RSH Culinary Director will forward the reviewed brief to the **RSH VP of Operations** (CC Isabella Sandoval) for **final edits and approval**.
- Menu Design Kickoff & Distribution:**
  - Once final edits are made and the menu is approved, the **VP of Operations will upload the document into the RSH Culinary Teams folder**.
  - For Owned & Operated properties or those with contracted RSH Brand & Marketing oversight:**
    - VP of Operations will upload into **ClickUp** and assign it to the **Marketing team** for menu design updates, then route it to the **Regional Director of Operations and Culinary Director**.
  - For other properties:**
    - VP of Operations will upload into **ClickUp** and assign it to the **Regional Director of Operations and Culinary Director** for distribution to the **Property GM/Chef team**.

#### STEP 2: DESIGN DEVELOPMENT

EXISTING MENU EDITS: 1-2 business days once project is received via ClickUp by VP of Operations

NEW MENU DEVELOPMENT: 5 business days once project is received via ClickUp by VP of Operations

### MENU

Please drop the menu content below on page 2.



### **Cold Starter**

**Chinese Chicken Salad**, crunchy vegetables, crispy quinoa, maple mustard dressing MU,SE

### **Sushi & Sashimi Selection**

**Angry Zengo**, spicy tuna, avocado, lemon, yuzu khoso mayo E,F,SE

**Yuzu Prawn**, prawn tempura, crispy quinoa, chive, yuzu chipotle C,E,G,SE

### **Sashimi**

**Sake**

**Suzuki**

### **Hot Starters**

**Edamame**, steamed with maldon salt S, VG

**Crispy Calamari**, curry leaf, dry chili, cilantro, chili vinegar sauce E,G,MO

**Cod & Prawn Gyoza**, edamame, bonito flakes, ponzu butter C,D,F,G,S

### **Zengo Signatures**

**Salmon Miso**, celeriac puree, brussels sprout, Japanese salsa F,D,S

**Kung Pao Chicken**, shishito peppers, dry chili, cashew nut E,G,N,S

**Stir Fried Wagyu Beef**, broccoli, onion, capsicum, black peppercorn sauce D,G,S

### **Dessert**

**Matcha Basque Cheesecake**, dulce de leche cream, boba, raspberry compote D,E

C crustaceans | CE celery | D dairy | E egg | F fish | G gluten | L lupin | MO mollusc | MU mustard | N nuts | P peanut | SE sesame | S soya | SU sulphites | V vegetarian | VG vegan  
\*consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.