



ALPHA - ECOMMERCE DEVELOPER TRACK

Welcome to the **Special Round - 48h Sprint Challenge**

You have proven that you have a solid coding foundation. Now is the time to demonstrate your ability to adapt to the real-world workflow at PATI: working with Page Builders, self-learning new tools, and delivering a production-ready page within a short timeframe.

- Reference page:

https://im8health.com/products/essentials?variant=47315076022439&selling_plan=2948432039

- Timeline: 48 hours

1. YOUR CHALLENGE

- Clone the front-end UI of the following live e-Commerce landing page as accurately as possible.
- This page represents the level of UI execution we work with in real projects.
- **The "User-First" Standard:** We are not just code reviewers; we are your customers. We expect a high standard of UI/UX craftsmanship. Deployment matters: Treat your submission like a product launch. Send us a live link that opens instantly. If we have to figure out how to make it run, it counts as a failed user experience.

2. TECHNICAL REQUIREMENTS

- Rebuild the front-end UI to **exactly match** the reference page.
- Tech stack (**flexible**):
 - HTML, CSS (Tailwind is a plus).
 - JavaScript (when necessary).
- Scope of Work:
 - ✓ What we expect:
 - Pixel-accurate layout (spacing, typography, colors, font),
 - Responsive across desktop, tablet, and mobile,
 - UI interactions (hover states, sliders, popups if applicable),
 - Clean, readable, and well-structured code.
 - ✗ What we do NOT expect:
 - Backend logic,



- Checkout or payment flow,
- Full store functionality.
- AI Usage:
 - You are encouraged to use AI tools (ChatGPT, Copilot, Claude, etc.). However, we care about: Your understanding of what the code does,
 - Your ability to refine and optimize AI-generated output,
 - Your ownership of the final result.

3. SUBMISSION REQUIREMENTS

Please submit 2 links:

1. Pixel-Perfect Landing Page (web demo)
 2. GitHub source code
- Please ensure access is set to "Public View" or "Anyone with the link can view".

4. TIMELINE

Deadline: 23:59 - Sunday - February 01, 2026.

⚡ Early submission: Submit before 12:00 PM (Noon) Sunday = **+5 points**.

❗ Late policy:

- Late < 6h: **-10 points**.
- Late > 6h: **Auto Fail**.

5. FINAL NOTES

⌚ Mindset: This is not a "Right/Wrong" exam. This is an opportunity to:

- Get used to the real workflow at PATI.
- Showcase attention to detail - the most important quality of an Alpha Developer.
- Please submit your product (whether finished or not, please send it anyway and let us know what % of your expectation it meets). Integrity is a vital cultural value at PATI.

Good luck! 🚀

👉 **SUBMIT HERE** [Link](#)