DANI CRAIG

dcraig1620@gmail.com | danicraigportfolio.com | 314-620-1852

SUMMARY

A detail-oriented, creative problem solver with a proven ability to drive efficiency, deliver successful outcomes, and collaborate within cross-functional teams. Uses strengths in project management and design to marshal abstract ideas into functional reality in ways that improve learner experience, contribute to organizational goals, and have a positive impact on workplace culture.

EXPERIENCE

Learning Experience Designer, Veterans United Home Loans   **Sept 2020 - Present**
- Work individually and collaboratively to project manage, design, develop, and deploy eLearning programs to train new and existing employees on a range of hard and soft skills
- Lead Compliance course process revision by researching new software, writing process documents, managing team members and timelines, and working closely with Subject Matter Experts to decrease compliance failure rate by 87.5%
- Give big-picture and detailed feedback to team members to improve the quality and consistency of our projects, including directly managing a graphic design intern
- Develop, standardize, document, and update team processes such as those around using Monday.com for project management and specifics on how to build and optimize eLearning programs in Rise, Storyline, etc.
- Keep up to date with LearnUpon functionality and reporting to help team members navigate LMS and fill in for LMS Admin when out of office

Graphic Designer, MOJO AD   **Jan 2020 – May 2020**
- Worked with fellow Strategic Communication students to develop a professional, fully integrated marketing, advertising, and public relations campaign targeted at the young adult demographic for the Association of Fish & Wildlife Agencies

EDUCATION

Bachelor of Journalism, Strategic Communication   **May 2020**
  University of Missouri - Columbia

CERTIFICATIONS

Front End Web Development | Treehouse   **February 2025**
Introduction to Front-End Development | Meta   **June 2024**
Foundations of User Experience (UX) Design | Google   **April 2024**
Learning Design Thinking | LinkedIn   **March 2022**
Instructional Design Essentials: Models of ID | LinkedIn   **Feb 2022**
Instructional Design: Needs Analysis | LinkedIn   **Feb 2022**

SKILLS

Project Management, Analytical Thinking, Organization, Planning & Prioritization, Quick Learner, Creative Problem Solving, Technical Writing, AGILE, Collaboration, Copy Editing, Graphic Design, Animation, Storyboarding, Video Editing, Audio Editing, HTML, CSS, JavaScript

Software
Adobe After Effects, Adobe Audition, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Articulate Rise, Articulate Storyline, Blender, Camtasia, Figma, Genial.ly, Git, Monday.com, Visual Studio Code, Vyond