

Sarah Thompson



Age: 35 years
Policy Analyst

"One way to understand reports is to leverage relationships and talk to whoever wrote the report."

Bio:

With an extensive background in policy analysis, Sarah Thompson is a dedicated professional with over 10 years of experience in the public sector. She excels in managing federally funded state-run programs, meticulously overseeing their implementation and dissecting complex data for insightful reports. Sarah's expertise lies in crafting policies that not only adhere to federal guidelines but also address the nuanced needs of local communities.

Goals:

- Ensure accuracy and reliability of data in program reports for federally funded state-run initiatives.
- Analyze key performance indicators to assess program effectiveness.
- Collaborate with internal and external stakeholders to address concerns and gather insights.

Frustrations:

- **Incomplete Data Sources:** Dealing with incomplete or unreliable data sources that hinder the ability to provide accurate and comprehensive program assessments.
- **Limited Stakeholder Engagement:** Frustration with limited engagement from key stakeholders, making it challenging to gather necessary insights and address concerns effectively.
- **Resource Constraints:** Feeling constrained by limited resources, both in terms of time and budget, which can impact the depth and frequency of program report analysis.

Scenario:

Sarah grapples with the frustration of navigating extensive, unwieldy program reports. The sheer volume of data in these lengthy documents not only complicates her analysis but also adds a layer of difficulty in identifying crucial insights and addressing data gaps efficiently. This challenge further amplifies the pain points of bureaucratic hurdles, limited stakeholder engagement, and resource constraints, making her mission to enhance program efficiency notably demanding.

Suzie Ray



Age: 50 years
Chief Research Officer
(Non-Profit Advocacy)

"Looking for a specific data point is like looking for a needle in a haystack."

Bio:

Suzie has spent over 20 years championing the cause of accessible and high-quality child care. Her expertise lies in translating research insights into impactful advocacy strategies, influencing policy changes that positively impact families nationwide. Suzie is known for her unwavering commitment to the well-being of children and her ability to bridge the gap between academic research and real-world policy solutions.

Goals:

- Drive evidence-based research for impactful child care policies.
- Collaborate with research institutions and policy makers to positively influence child care legislation.
- Promote accessible research findings for informed discussions and decisions in child care among the public, policymakers, and nonprofits.

Frustrations:

- **Report processing challenges:** Difficulty managing lengthy program reports, causing delays in extracting actionable insights efficiently.
- **Resource constraints:** Struggle with limited resources, both in terms of time and personnel, to conduct thorough analyses of extensive program reports and present comprehensive findings for effective child care advocacy.
- **Data discrepancies:** Frustrations with inaccuracies compromise research findings, impeding a compelling case for child care advocacy.

Scenario:

Suzie, the Chief Research Officer, faces the challenge of sifting through a vast array of comprehensive child care program reports. The extensive data within these reports creates a bottleneck, impeding the swift extraction of critical insights for evidence-based advocacy. Resource constraints intensify the frustration, hampering the organization's capacity to analyze these lengthy documents thoroughly, thereby affecting the timely advancement of impactful child care policies.

David Mitchell



Age: 43 years
Accountability Officer

"Transparency and accountability in these matters, demands rigorous testing, questioning, and a relentless pursuit of factual accuracy for meaningful impact."

Bio:

David Mitchell, an accomplished Accountability Officer at the Government Accountability Office (GAO), is dedicated to maintaining financial integrity and government accountability. Specializing in meticulous scrutiny of program reports, he navigates complex data to ensure transparency, effectiveness, and adherence to the highest standards of fiscal responsibility in public programs.

Goals:

- Verify and uphold the reliability of data in federally funded state-run program reports.
- Implement strategies to strengthen accountability in program assessments.
- Foster transparent reporting practices for federally funded initiatives.

Frustrations:

- **Data Inconsistencies:** Grapple with challenges related to inconsistent or unreliable data in program reports.
- **Accountability Obstacles:** Navigate obstacles hindering the seamless implementation of accountability measures in program assessments.
- **Transparency Challenges:** Experience difficulties in promoting and maintaining transparent reporting practices within federally funded state-run programs.

Scenario:

As the Accountability Officer at the GAO, David encounters frustrations dealing with inconsistent data in a lengthy program report, amplifying the challenge of ensuring data reliability. Navigating bureaucratic hurdles further complicates efforts to enhance accountability measures and maintain transparency, making the task of delivering comprehensive program assessments notably demanding.