

Design Cluster 1st Week Task

If you want to create visual concepts to communicate information with the use of elements such as shapes, colors, typography, images and more to convey ideas to an audience, you are at the right place.

The design team welcomes you for the first week of the task which will be based on graphic designing to create a poster with the goal of attracting us.

The theme of the poster is **“Mobile Application promotion”**

You can get the Resources Here

[Resources](#)

With the provided resources arrange the elements in such a way that will impress the real-life audience and motivate them to download or know about it more.

Reference poster for you to design - [Reference poster](#)

Rules:

- Use the reference materials and resources to design the same.
- You can also have some creative ideas to improvise the design.
- Plagiarism in any form is strictly prohibited, if found you will be disqualified from the future task.

If you are new to designing or photoshop you can watch some youtube tutorials, but we suggest you watch this [Photoshop tutorial](#) & [Illustrator tutorial](#) as it covers most of the essentials of photoshop or Illustrator.