



DESIGN TEAM - WEEK 1

Suppose you want to create visual concepts to communicate information using elements such as shapes, colours, typography, images and more to convey ideas to an audience. In that case, you are in the right place.

The design team welcomes you for the first week of the task, which will be based on graphic designing to create a poster to attract us.

Goal

1. To create a poster on the theme **"MOBILE APPLICATION PROMOTION"**.
2. With the provided resources below arrange the elements in such a way that will impress the real-life audience and motivate them to download or know about it more.

Resources & Reference

[CLICK HERE to download the resources](#)

Reference poster - [CLICK HERE](#)



Rules

- Use the reference materials and resources to design the same.
- You can also have some creative ideas to improvise the design.
- Plagiarism in any form is strictly prohibited, if found you will be disqualified from the future task.

Guide

- **Photoshop** – We recommend you to use photoshop as your editing/designing software because it allows more creativity than analytical. We designers generally conduct less retouching and use Photoshop for creative aspects. This may include using Photoshop to combine images, apply effects, add text, or edit images to convey a message or theme.

In order to know more [CLICK HERE](#)

THANK YOU!