

National Annenberg Election Survey
2000 / New Hampshire Post-Presidential
Primary Election Cross-Section

Annenberg School for Communication
Annenberg Public Policy Center
University of Pennsylvania
Princeton Survey Research Associates
Schulman, Ronca & Bucuvalas Inc.

NAES
2000

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0 Sampling

Interview point
 Respondent key
 Date of interview (local to respondent)
 Time of interview (ET)
 Area code
 State

cINT •
 cKEY •
 cDATE •
 cTIME •
 cAC •
 cST •

A Evaluations of candidates and political figures**Evaluations of Bush**

Favorability: Bush
 Cares: Bush
 Honest: Bush
 Inspiring: Bush
 Knowledgeable: Bush
 Hypocritical: Bush
 Bush conservative or liberal
 One word: Bush

cA01 •
 cA02 •
 cA03 •
 cA04 •
 cA05 •
 cA06 •
 cA09 •
 cA10 •

Evaluations of Gore

Favorability: Gore
 Cares: Gore
 Honest: Gore
 Inspiring: Gore
 Knowledgeable: Gore
 Hypocritical: Gore
 Gore conservative or liberal
 One word: Gore

cA11 •
 cA12 •
 cA13 •
 cA14 •
 cA15 •
 cA16 •
 cA19 •
 cA20 •

Evaluations of McCain

Favorability: McCain
 Cares: McCain
 Honest: McCain
 Inspiring: McCain
 Knowledgeable: McCain
 Hypocritical: McCain
 McCain conservative or liberal
 One word: McCain

cA21 •
 cA22 •
 cA23 •
 cA24 •
 cA25 •
 cA26 •
 cA28 •
 cA29 •

Evaluations of Bradley

Favorability: Bradley

cA30 •

2-22 Feb

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BC Social Security, in general

Federal government should spend on Social Security

cBC01 •

Bush or McCain would spend more on Social Security

cBC02 •

BD Education, school vouchers

Federal government should give school vouchers

cBD02 •

Gore or Bradley favors school vouchers

cBD04 •

BD Education, other

Federal government should spend on spending on schools

cBD09 •

BE Health insurance, in general

Americans without health insurance a problem

cBE01 •

Federal government should spend on health care for uninsured

cBE02 •

BE Health insurance, Medicare and seniors' prescriptions

Federal government should spend on Medicare

cBE04 •

BE Health insurance, suing HMOs and patients' rights

Federal government should expend effort to protect patients' rights

cBE15 •

BE Health insurance, other

Federal government should spend on Medicaid

cBE21 •

Gore or Bradley favors universal health care

cBE22 •

BF Abortion, in general

Federal government should restrict abortion

cBF02 •

Federal government should ban abortion

cBF03 •

Bush, McCain (or Forbes) would nominate only anti-abortion Supreme Court justices

cBF05 •

Bush, McCain (or Forbes) favors anti-abortion constitutional amendment

cBF06 •

BG Crime, gun control

Federal government should expend effort to restrict gun purchases

cBG06 •

Bush, McCain (or Forbes) favors instant checks at gun shows

cBG07 •

BG Crime, other

Underpunished criminals a problem

cBG12 •

Drug use a problem

cBG13 •

BH Money in politics, contribution limits and soft money ban

Federal government should limit contributions to parties

cBH01 •

Bush, McCain (or Forbes) favors soft money ban

cBH03 •

BH Money in politics, public campaign financing

Federal government should spend on public campaign financing

cBH07 •

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Issue	Response	Count
BJ National defense, missile defense		
Federal government should spend on missile defense		cBJ03 ●
BJ National defense, scope of military		
Federal government should spend on military		cBJ07 ●
Federal government should use military for foreign civil wars		cBJ08 ●
BK Immigration		
Immigration a problem		cBK01 ●
BL Gay rights, other		
Federal government should expend effort to stop job discrimination against gays		cBL05 ●
BM Other civil rights		
Federal government should expend effort to stop job discrimination against blacks		cBM01 ●
Federal government should expend effort to stop job discrimination against women		cBM02 ●
BP Poverty		
Poverty a problem		cBP01 ●
Federal government should reduce income differences		cBP02 ●
Federal government should spend on aid to mothers with young children		cBP03 ●
BQ Elian Gonzalez		
Aware of Elian Gonzalez		cBQ01 ●
Preferred outcome for Elian Gonzalez		cBQ02 ●
Bush playing politics with Elian Gonzalez or thinking about boy's interests		cBQ03 ●
Gore playing politics with Elian Gonzalez or thinking about boy's interests		cBQ04 ●
McCain playing politics with Elian Gonzalez or thinking about boy's interests		cBQ05 ●
Bradley playing politics with Elian Gonzalez or thinking about boy's interests		cBQ06 ●
BR SC Confederate flag		
SC Confederate flag should stay		cBR01 ●
Bush, McCain (or Forbes) says South Carolina should decide on Confederate flag		cBR02 ●
Bush, McCain (or Forbes) really believes South Carolina should decide on Confederate flag		cBR03 ●
BS Environment		
Federal government should expend effort to protect environment		cBS01 ●
BT Other		
Federal government should expend effort to eliminate many business regulations		cBT01 ●
Job loss to foreign competition a problem		cBT02 ●
Federal government should allow school prayer		cBT03 ●
C Evaluations of groups		
Favorability: labor unions		cC01 ●

+	+	NH Post CS	+
Favorability: corporations	cC02	•	
Favorability: feminist movement	cC04	•	
Favorability: homosexuals	cC05	•	
Favorability: Christian fundamentalists	cC06	•	
D Candidates' biographies			
Biography: Bush, McCain, Forbes			
Bush, McCain (or Forbes) is governor	cD01	•	
Bush, McCain (or Forbes) is senator	cD02	•	
Bush, McCain (or Forbes) is businessman	cD03	•	
Bush, McCain (or Forbes) was Vietnam POW	cD04	•	
Biography: Gore, Bradley			
Gore or Bradley was senator	cD06	•	
Gore or Bradley is son of former senator	cD07	•	
Gore or Bradley played basketball	cD08	•	
Gore or Bradley served in Vietnam	cD09	•	
E Media use			
Network TV and cable			
Paid attention to network TV news about presidential campaign in primary campaign	cE03a	•	
Paid attention to cable news about presidential campaign in primary campaign	cE03b	•	
Local TV			
Paid attention to local TV news about presidential campaign in primary campaign	cE07a	•	
Newspapers			
Paid attention to newspaper news about presidential campaign in primary campaign	cE15a	•	
Talk radio			
Paid attention to talk radio news about presidential campaign in primary campaign	cE18a	•	
Talk radio hosts listened to for news about presidential campaign in primary campaign	cE19a	•	
Online information			
Have online access	cE20	•	
Paid attention to online information about presidential campaign in primary campaign	cE21a	•	
F Debates			
Presidential primary debates generally			
Aware of any presidential primary debates	cF01	•	
Watched any GOP presidential primary debates	cF02a	•	
+	+	2-22 Feb	+

+		+		NH Post CS		+	
	Watched any Democratic presidential primary debates			cF02b	•		
H Advertising, TV appearances and speeches							
Specific ads							
	Aware of ad about Bush breaking promise on sales taxes			cH08	•		
	Sponsor of ad about Bush breaking promise on sales taxes			cH09	•		
	Believe Bush broke promise on sales taxes			cH10	•		
	Aware of ad about Bush signing biggest tax cut in Texas history			cH11	•		
	Sponsor of ad about Bush signing biggest tax cut in Texas history			cH12	•		
	Believe Bush signed biggest tax cut in Texas history			cH13	•		
J Contact with presidential campaigns							
Contacted by campaign							
	Contacted by campaign about presidential campaign in primary campaign			cJ01a	•		
Contacted by group other than campaign							
	Contacted by group other than campaign about presidential campaign in primary campaign			cJ05a	•		
Received brochures							
	Received brochures about presidential campaign in primary campaign			cJ09a	•		
Attended meeting with presidential candidate							
	Attended meeting with presidential candidate in primary campaign			cJ13a	•		
Personally met presidential candidate							
	Personally met presidential candidate in primary campaign			cJ15a	•		
K Political participation							
Interest in politics							
	Interested in government			cK01	•		
	Interested in 2000 political campaigns			cK02	•		
	Care which party wins presidential election			cK04	•		
Discussed politics with family or friends							
	Discussed politics with family or friends in presidential primary campaign			cK05a	•		
	Disagreed when discussing politics with family or friends in presidential primary campaign			cK07a	•		
Discussed politics at work or online							
	Discussed politics at work or online in presidential primary campaign			cK09a	•		
	Disagreed when discussing politics at work or online in presidential primary campaign			cK11a	•		

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Advocated voting

Advocated voting for presidential candidate in primary campaign

cK13a •

Attending meeting for presidential candidate

Attended meeting for presidential candidate in primary campaign

cK16a •

Did other work

Did other work for presidential candidate in primary campaign

cK19a •

Gave money

Gave money to presidential candidate in primary campaign

cK22a •

Displayed sign

Displayed sign for presidential candidate in primary campaign

cK25a •

L Evaluations of campaign discourse

Presidential candidates talked about policy in primary campaign

cL01a •

Candidates talking about issues

cL02 •

Presidential candidates criticized opponents in primary campaign

cL03a •

Presidential candidates self-promoted in primary campaign

cL04a •

Grade for presidential candidates campaigning responsibly in primary campaign

cL05a •

Grade for news media reporting on presidential campaign in primary campaign

cL09a •

Learned enough about presidential candidates by primary election

cL10a •

M Orientation to government

Trust federal government

cM01 •

Candidates say what public wants to hear or what is best for country

cM08 •

Candidates say what they will do if elected

cM09 •

Candidates vote way contributors want or to best serve country

cM11 •

N Presidential candidate chances**Likely winners of presidential primaries**

Bush will win primaries

cN01 •

McCain will win primaries

cN02 •

Gore will win primaries

cN04 •

Bradley will win primaries

cN05 •

Likely winner of general presidential election

Bush will beat Gore

cN06 •

Gore will beat Bush

cN07 •

McCain will beat Gore

cN08 •

Gore will beat McCain

cN09 •

Bush will beat Bradley

cN10 •

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		NH Post CS	
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Gender in politics			
More likely to vote for GOP president if ran with Dole		cR52	●
Random order			
Random response order for R23		cRZ02	●
Random response order for R24		cRZ03	●
Random response order for R25		cRZ04	●
Random response order for R26		cRZ05	●
U US House and Senate			
Congressional district		⊗ cU01	●
V Political orientation			
Party ID		cV01	●
Party ID strong		cV02	●
Lean Republican or Democratic		cV03	●
Conservative or liberal		cV04	●
W Demographics			
Individual demographics			
Sex		cW01	●
Age		cW02	●
Race		cW03	●
Of Hispanic or Spanish origin		cW04	●
Hispanic or Spanish origin		cW05	●
Education		cW06	●
US citizen		cW07	●
Marital status		cW08	●
Employment status		cW09	●
Employed student		cW10	●
Occupation		cW11	●
Self-employed		cW12	●
Work for government		cW13	●
Attend religious services		cW14	●
Affiliated with religion		cW15	●
Religious affiliation		cW16	●
Born-again Christian		cW17	●
Years at current address		cW18	●
Have health insurance		cW19	●
Main health insurance is HMO		cW20	●
+		+	+
⊗ Restricted-access data (request from APPC)		2-22 Feb	

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NH Post CS

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Household demographics

- Census division
- Metropolitan statistical area
- County
- Urbanity
- Nielsen media market
- Adults in household
- Children in household
- Household income
- Labor union household
- Military household
- Voice lines in home
- Zip code (estimated from phone)
- Zip code (provided by respondent)

- cW21 ●
- ⊗ cW22 ●
- ⊗ cW23 ●
- cW24 ●
- ⊗ cW25 ●
- cW26 ●
- cW27 ●
- cW28 ●
- cW29 ●
- cW30 ●
- cW31 ●
- ⊗ cW32 ●
- ⊗ cW33 ●

X Random assignment to question modules

- Random assignment to question module A
- Random assignment to question module B

- cX01 ●
- cX02 ●

Y Interview attributes

- Interview language
- Interviewer key
- Interviewer sex
- Interviewer race/ethnicity
- Interviewer judge of interview
- Interviewer judge of respondent’s political knowledge

- cY01 ●
- cY02 ●
- cY03 ●
- cY04 ●
- cY05 ●
- cY06 ●

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cINT					0-1
Interview point					
NH Post CS					
212	NH post-presidential primary election cross-section (NH Post CS; 2–22 Feb)				
+		+		+	
cKEY					
Respondent key					
NH Post CS					
+		+		+	
cDATE					
Date of interview (local to respondent)					
NH Post CS					
+		+		+	
cTIME					
Time of interview (ET)					
NH Post CS					
+		+		+	
cAC					
Area code					
NH Post CS					
+		+		+	
cST					
State					
NH Post CS					
NH	New Hampshire				
+		+		+	

Sampling : variable detail

Evaluations of Bush

cA01

Favorability: Bush

On a scale of zero to 100, how would you rate George W. Bush? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43d

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

cA02

Cares: Bush

Does the phrase "really cares about people like me" describe George W. Bush extremely well, quite well, not too or not well at all? Q146a

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bush

cA01[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

cA03

Honest: Bush

Does the word "honest" describe George W. Bush extremely well, quite well, not too or not well at all? Q146b

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bush

cA01[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

A-2

+		+		+
	cA04			
	Inspiring: Bush			
	Does the word “inspiring” describe George W. Bush extremely well, quite well, not too or not well at all? Q146c			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[3]			
	Asked if recognize Bush			
	<i>cA01[0-100]</i>			
	1 Extremely well			
	2 Quite well			
	3 Not too well			
	4 Not well			
	998 Don’t know			
	999 No answer			
+		+		+
	cA05			
	Knowledgeable: Bush			
	Does the word “knowledgeable” describe George W. Bush extremely well, quite well, not too or not well at all? Q146d			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[3]			
	Asked if recognize Bush			
	<i>cA01[0-100]</i>			
	1 Extremely well			
	2 Quite well			
	3 Not too well			
	4 Not well			
	998 Don’t know			
	999 No answer			
+		+		+

+		+		+
	cA06			
	Hypocritical: Bush			
	Does the word "hypocritical," that is, does not practice what he preaches describe George W. Bush extremely well, quite well, not too or not well at all? Q146e			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[3]			
	Asked if recognize Bush			
	<i>cA01[0-100]</i>			
	1 Extremely well			
	2 Quite well			
	3 Not too well			
	4 Not well			
	998 Don't know			
	999 No answer			
+		+		+
	cA09			
	Bush conservative or liberal			
	Which of the following do you think best describes the views of George W. Bush? Very conservative, conservative, moderate, liberal or very liberal? Q158b			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[2]			
	Asked if recognize Bush			
	<i>cA01[0-100]</i>			
	1 Very conservative			
	2 Conservative			
	3 Moderate			
	4 Liberal			
	5 Very liberal			
	998 Don't know			
	999 No answer			
+		+		+
	cA10			
	One word: Bush			
	What word or phrase first comes to mind when you hear the name George W. Bush? (Follow with) What comes to mind next? Q35c			
	NH Post CS			
	Limited to random 1/4 of sample, cX01[1]			
	1 Verbatim (cA10\$)			
	2 Do not recognize name			
	3 Cannot think of word or phrase			
	999 No answer			
+		+		+

+		+		+
Evaluations of Gore				
cA11				
Favorability: Gore				
On a scale of zero to 100, how would you rate Al Gore? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43g				
NH Post CS				
Range 0-100				
101 Do not recognize name				
102 Cannot rate				
999 No answer				
+		+		+
cA12				
Cares: Gore				
Does the phrase "really cares about people like me" describe Al Gore extremely well, quite well, not too or not well at all? Q149a				
NH Post CS				
Limited to random 1/3 of sample, cX02[3]				
Asked if recognize Gore				
<i>cA11[0-100]</i>				
1 Extremely well				
2 Quite well				
3 Not too well				
4 Not well				
998 Don't know				
999 No answer				
+		+		+
cA13				
Honest: Gore				
Does the word "honest" describe Al Gore extremely well, quite well, not too or not well at all? Q149b				
NH Post CS				
Limited to random 1/3 of sample, cX02[3]				
Asked if recognize Gore				
<i>cA11[0-100]</i>				
1 Extremely well				
2 Quite well				
3 Not too well				
4 Not well				
998 Don't know				
999 No answer				
+		+		+

+ + +

cA14
Inspiring: Gore

Does the word “inspiring” describe Al Gore
extremely well, quite well, not too or not well at
all? Q149c

NH Post CS
Limited to random 1/3 of sample, cX02[3]
Asked if recognize Gore
cA11[0-100]

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don’t know
- 999 No answer

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cA15
Knowledgeable: Gore

Does the word “knowledgeable” describe Al
Gore extremely well, quite well, not too or not
well at all? Q149d

NH Post CS
Limited to random 1/3 of sample, cX02[3]
Asked if recognize Gore
cA11[0-100]

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don’t know
- 999 No answer

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A-6

+		+	+
	cA16		
	Hypocritical: Gore		
	Does the word "hypocritical," that is, does not practice what he preaches describe Al Gore extremely well, quite well, not too or not well at all? Q149e		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[3]		
	Asked if recognize Gore		
	<i>cA11[0-100]</i>		
	1 Extremely well		
	2 Quite well		
	3 Not too well		
	4 Not well		
	998 Don't know		
	999 No answer		
+		+	+
	cA19		
	Gore conservative or liberal		
	Which of the following do you think best describes the views of Al Gore? Very conservative, conservative, moderate, liberal or very liberal? Q158d		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[2]		
	Asked if recognize Gore		
	<i>cA11[0-100]</i>		
	1 Very conservative		
	2 Conservative		
	3 Moderate		
	4 Liberal		
	5 Very liberal		
	998 Don't know		
	999 No answer		
+		+	+
	cA20		
	One word: Gore		
	What word or phrase first comes to mind when you hear the name Al Gore? (Follow with) What comes to mind next? Q35d		
	NH Post CS		
	Limited to random 1/4 of sample, cX01[1]		
	1 Verbatim (cA20\$)		
	2 Do not recognize name		
	3 Cannot think of word or phrase		
	999 No answer		
+		+	+

Evaluations of McCain

cA21

Favorability: McCain

On a scale of zero to 100, how would you rate John McCain? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43i

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

cA22

Cares: McCain

Does the phrase "really cares about people like me" describe John McCain extremely well, quite well, not too or not well at all? Q150a

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize McCain

cA21[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

cA23

Honest: McCain

Does the word "honest" describe John McCain extremely well, quite well, not too or not well at all? Q150b

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize McCain

cA21[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

A-8

+		+		+
	cA24			
	Inspiring: McCain			
	Does the word "inspiring" describe John McCain extremely well, quite well, not too or not well at all? Q150c			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[3]			
	Asked if recognize McCain			
	<i>cA21[0-100]</i>			
	1 Extremely well			
	2 Quite well			
	3 Not too well			
	4 Not well			
	998 Don't know			
	999 No answer			
+		+		+
	cA25			
	Knowledgeable: McCain			
	Does the word "knowledgeable" describe John McCain extremely well, quite well, not too or not well at all? Q150d			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[3]			
	Asked if recognize McCain			
	<i>cA21[0-100]</i>			
	1 Extremely well			
	2 Quite well			
	3 Not too well			
	4 Not well			
	998 Don't know			
	999 No answer			
+		+		+

+		+	+
cA26			
Hypocritical: McCain			
Does the word "hypocritical," that is, does not practice what he preaches describe John McCain extremely well, quite well, not too or not well at all? Q150e			
NH Post CS			
Limited to random 1/3 of sample, cX02[3]			
Asked if recognize McCain			
<i>cA21[0-100]</i>			
1	Extremely well		
2	Quite well		
3	Not too well		
4	Not well		
998	Don't know		
999	No answer		
+		+	+
cA28			
McCain conservative or liberal			
Which of the following do you think best describes the views of John McCain? Very conservative, conservative, moderate, liberal or very liberal? Q158e			
NH Post CS			
Limited to random 1/3 of sample, cX02[2]			
Asked if recognize McCain			
<i>cA21[0-100]</i>			
1	Very conservative		
2	Conservative		
3	Moderate		
4	Liberal		
5	Very liberal		
998	Don't know		
999	No answer		
+		+	+
cA29			
One word: McCain			
What word or phrase first comes to mind when you hear the name John McCain? (Follow with) What comes to mind next? Q35e			
NH Post CS			
Limited to random 1/4 of sample, cX01[1]			
1	Verbatim (cA29\$)		
2	Do not recognize name		
3	Cannot think of word or phrase		
999	No answer		
+		+	+

A-10

Evaluations of Bradley

cA30

Favorability: Bradley

On a scale of zero to 100, how would you rate Bill Bradley? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43b

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

cA31

Cares: Bradley

Does the phrase "really cares about people like me" describe Bill Bradley extremely well, quite well, not too or not well at all? Q147a

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bradley

cA30[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

cA32

Honest: Bradley

Does the word "honest" describe Bill Bradley extremely well, quite well, not too or not well at all? Q147b

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bradley

cA30[0-100]

1 Extremely well

2 Quite well

3 Not too well

4 Not well

998 Don't know

999 No answer

+ + +

cA33

Inspiring: Bradley

Does the word “inspiring” describe Bill Bradley extremely well, quite well, not too or not well at all? Q147c

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bradley

cA30[0-100]

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don't know
- 999 No answer

+ + +

cA34

Knowledgeable: Bradley

Does the word “knowledgeable” describe Bill Bradley extremely well, quite well, not too or not well at all? Q147d

NH Post CS

Limited to random 1/3 of sample, cX02[3]

Asked if recognize Bradley

cA30[0-100]

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don't know
- 999 No answer

+ + +

A-12

+		+	+
	cA35		
	Hypocritical: Bradley		
	Does the word "hypocritical," that is, does not practice what he preaches describe Bill Bradley extremely well, quite well, not too or not well at all? Q147e		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[3]		
	Asked if recognize Bradley		
	<i>cA30[0-100]</i>		
	1 Extremely well		
	2 Quite well		
	3 Not too well		
	4 Not well		
	998 Don't know		
	999 No answer		
+		+	+
	cA37		
	Bradley conservative or liberal		
	Which of the following do you think best describes the views of Bill Bradley? Very conservative, conservative, moderate, liberal or very liberal? Q158a		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[2]		
	Asked if recognize Bradley		
	<i>cA30[0-100]</i>		
	1 Very conservative		
	2 Conservative		
	3 Moderate		
	4 Liberal		
	5 Very liberal		
	998 Don't know		
	999 No answer		
+		+	+
	cA38		
	One word: Bradley		
	What word or phrase first comes to mind when you hear the name Bill Bradley? (Follow with) What comes to mind next? Q35a		
	NH Post CS		
	Limited to random 1/4 of sample, cX01[1]		
	1 Verbatim (cA38\$)		
	2 Do not recognize name		
	3 Cannot think of word or phrase		
	999 No answer		
+		+	+

+ + +

Evaluations of Forbes

cA39

Favorability: Forbes

On a scale of zero to 100, how would you rate Steve Forbes? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43f

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

+ + +

Evaluations of Buchanan

cA45

Favorability: Buchanan

On a scale of zero to 100, how would you rate Pat Buchanan? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43c

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

+ + +

cA46

One word: Buchanan

What word or phrase first comes to mind when you hear the name Pat Buchanan? (Follow with) What comes to mind next? Q35b

NH Post CS

Limited to random 1/4 of sample, cX01[1]

1 Verbatim (cA46\$)

2 Do not recognize name

3 Cannot think of word or phrase

999 No answer

+ + +

+ + +

Evaluations of other presidential candidates

cA50

Favorability: Keyes

On a scale of zero to 100, how would you rate Alan Keyes? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43h

NH Post CS

Range 0-100

- 101 Do not recognize name
- 102 Cannot rate
- 999 No answer

+ + +

cA51

Favorability: Bauer

On a scale of zero to 100, how would you rate Gary Bauer? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43a

NH Post CS

Range 0-100

- 101 Do not recognize name
- 102 Cannot rate
- 999 No answer

+ + +

Evaluations of other political figures

cA52

Favorability: Bill Clinton

On a scale of zero to 100, how would you rate Bill Clinton? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43e

NH Post CS

Range 0-100

- 101 Do not recognize name
- 102 Cannot rate
- 999 No answer

+ + +

+

+

+

cA53

Favorability: Perot

On a scale of zero to 100, how would you rate Ross Perot? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43j

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

+

+

+

cA54

Favorability: Trump

On a scale of zero to 100, how would you rate Donald Trump? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me. Q43k

NH Post CS

Range 0-100

101 Do not recognize name

102 Cannot rate

999 No answer

+

+

+

+
cB01**Most important problem**

In your opinion, what is the most important problem facing our country today? Q36

NH Post CS

1 Verbatim (cB01\$)
998 Don't know
999 No answer

+
BB Taxes, in general**cBB01****Tax rates a problem**

The amount of money Americans pay in taxes— is this an extremely serious problem, serious, not too serious or not a problem at all? Q37c

NH Post CS

1 Extremely serious
2 Serious
3 Not too serious
4 Not a problem
998 Don't know
999 No answer

+
cBB02**Bush or McCain would cut taxes more**

Both George W. Bush and John McCain have said what they will do about taxes. Who do you think will cut taxes more, Bush or McCain? Q256

NH Post CS

Asked if recognize Bush or McCain

cA01[0-100] or cA21[0-100]

1 Bush
2 McCain
3 No difference
998 Don't know
999 No answer

B-2

+		+		+
	BB Taxes, taxes for rich and inheritance tax			
	cBB10			
	Federal government should reduce top bracket taxes			
	Reduce the taxes paid by higher-income Americans—should the federal government do this or not? Q136c			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[1]			
	1	Yes		
	2	No		
	998	Don't know		
	999	No answer		
+		+		+
	BB Taxes, flat tax			
	cBB13			
	Federal government should adopt flat tax			
	Make all Americans pay the same percentage of their income in taxes—should the federal government do this or not? Q136b			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[1]			
	1	Yes		
	2	No		
	998	Don't know		
	999	No answer		
+		+		+

Bush, McCain (or Forbes) favors flat income tax

NH Post CS

Asked if recognize Bush, McCain or Forbes

cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- | | |
|-----|------------|
| 1 | Bush |
| 2 | Forbes |
| 3 | McCain |
| 4 | All |
| 5 | None |
| 6 | Other |
| 998 | Don't know |
| 999 | No answer |

BB Taxes, ethanol tax breaks

Bush, McCain (or Forbes) favors ethanol tax breaks

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who opposes tax breaks for ethanol, a corn based fuel additive? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86e

NH Post CS

Asked if recognize Bush, McCain or Forbes

cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- | | |
|-----|------------|
| 1 | Bush |
| 2 | Forbes |
| 3 | McCain |
| 4 | All |
| 5 | None |
| 6 | Other |
| 998 | Don't know |
| 999 | No answer |

+		+		+
	BB Taxes, other			
	cBB17			
	Gore or Bradley voted for 1981 tax cuts			
	To the best of your knowledge, who voted for the Reagan tax cuts in 1981? Bill Bradley, Al Gore, both or neither? Q233f			
	NH Post CS			
	Asked if recognize Gore or Bradley			
	<i>cA11[0-100] or cA30[0-100]</i>			
	1 Bradley			
	2 Gore			
	3 Both			
	4 Neither			
	998 Don't know			
	999 No answer			
+		+		+
	cBB19			
	Most common federal income tax bracket			
	Thinking about federal income taxes, what federal tax rate do most people pay? 15%, 28%, 32% or 39.6%? Q120			
	NH Post CS			
	1 15%			
	2 28%			
	3 32%			
	4 39.6%			
	998 Don't know			
	999 No answer			
+		+		+
	BC Social Security, in general			
	cBC01			
	Federal government should spend on Social Security			
	Social Security benefits—should the federal government spend more money on this, the same as now, less or no money at all? Q111c			
	NH Post CS			
	1 More			
	2 Same			
	3 Less			
	4 None			
	998 Don't know			
	999 No answer			
+		+		+

+ + +

cBC02
Bush or McCain would spend more on Social Security

George W. Bush and John McCain both have said what they would do about Social Security. Whose plan do you think would put more money into Social Security, Bush's or McCain's? Q255

NH Post CS
 Asked if recognize Bush or McCain
cA01[0-100] or cA21[0-100]

- 1 Bush
- 2 McCain
- 3 No difference
- 998 Don't know
- 999 No answer

+ + +

BD Education, school vouchers

cBD02
Federal government should give school vouchers

Give tax credits or vouchers to help parents send their children to private schools—should the federal government do this or not? Q38a

- NH Post CS
- 1 Yes
 - 2 No
 - 998 Don't know
 - 999 No answer

+ + +

cBD04
Gore or Bradley favors school vouchers

To the best of your knowledge, who supports giving tax credits or vouchers to people who send their children to private schools? Bill Bradley, Al Gore, both or neither? Q233a

NH Post CS
 Asked if recognize Gore or Bradley
cA11[0-100] or cA30[0-100]

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

+ + +

+ + +

BD Education, other**cBD09****Federal government should spend on spending on schools**

Providing financial assistance to public elementary and secondary schools—should the federal government spend more money on this, the same as now, less or no money at all? Q111f

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

+ + +

BE Health insurance, in general**cBE01****Americans without health insurance a problem**

The number of people who cannot afford health insurance—is this an extremely serious problem, serious, not too serious or not a problem at all? Q135d

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 Extremely serious
- 2 Serious
- 3 Not too serious
- 4 Not a problem
- 998 Don't know
- 999 No answer

+ + +

cBE02**Federal government should spend on health care for uninsured**

Providing health care for people who do not already have it—should the federal government spend more money on this, the same as now, less or no money at all? Q111b

NH Post CS

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

+ + +

+ + +

BE Health insurance, Medicare and seniors’ prescriptions

cBE04

Federal government should spend on Medicare

Providing health care for elderly people, usually called Medicare—should the federal government spend more money on this, the same as now, less or no money at all? Q111g

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don’t know
- 999 No answer

+ + +

BE Health insurance, suing HMOs and patients’ rights

cBE15

Federal government should expend effort to protect patients’ rights

Protecting patients’ rights in the health care system—should the federal government do more about this, the same as now, less or nothing at all? Q110e

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don’t know
- 999 No answer

+ + +

+

+

+

BE Health insurance, other**cBE21****Federal government should spend on Medicaid**

Providing health care for poor people, usually called Medicaid—should the federal government spend more money on this, the same as now, less or no money at all? Q111h

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

+

+

+

cBE22**Gore or Bradley favors universal health care**

To the best of your knowledge, who supports a universal health care program? Bill Bradley, Al Gore, both or neither? Q87a

NH Post CS

Asked if recognize Gore or Bradley

cA11[0-100] or cA30[0-100]

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

+

+

+

BF Abortion, in general**cBF02****Federal government should restrict abortion**

Make it harder for a woman to get an abortion—should the federal government do this or not? Q38c

NH Post CS

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+

+

+

+

+

+

cBF03

Federal government should ban abortion

Ban all abortions—should the federal government do this or not? Q136a

NH Post CS

Limited to random 1/3 of sample, cX02[1]

1	Yes
2	No
998	Don't know
999	No answer

+

+

+

cBF05 (cBF05.1 ... cBF05.3)

Bush, McCain (or Forbes) would nominate only anti-abortion Supreme Court justices

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who would only nominate Supreme Court justices who oppose abortion rights? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86a

NH Post CS

Asked if recognize Bush, McCain or Forbes
cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

1	Bush
2	Forbes
3	McCain
4	All
5	None
6	Other
998	Don't know
999	No answer

2000 National Annenberg Election Survey	Policy issues : variable detail	B-10	+	+	+
			+	+	+
			+	+	+
			+	+	+

cBF06 (cBF06.1 ... cBF06.3)
Bush, McCain (or Forbes) favors anti-abortion constitutional amendment

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who favors a constitutional amendment to ban abortion? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86j

NH Post CS
 Asked if recognize Bush, McCain or Forbes
cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 6 Other
- 998 Don't know
- 999 No answer

BG Crime, gun control

cBG06
Federal government should expend effort to restrict gun purchases

Restricting the kinds of guns that people can buy—should the federal government do more about this, the same as now, less or nothing at all? Q110b

- NH Post CS
- 1 More
 - 2 Same
 - 3 Less
 - 4 None
 - 998 Don't know
 - 999 No answer

+

+

+

cBG07 (cBG07.1 ... cBG07.3)

B-11

Bush, McCain (or Forbes) favors instant checks at gun shows

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who favors instant checks at gun shows and pawn shops and opposes a waiting period to purchase guns? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86f

NH Post CS

Asked if recognize Bush, McCain or Forbes

cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- | | |
|-----|------------|
| 1 | Bush |
| 2 | Forbes |
| 3 | McCain |
| 4 | All |
| 5 | None |
| 6 | Other |
| 998 | Don't know |
| 999 | No answer |

+

+

+

BG Crime, other

cBG12

Underpunished criminals a problem

The number of criminals who are not punished enough—is this an extremely serious problem, serious, not too serious or not a problem at all? Q37b

NH Post CS

- | | |
|-----|-------------------|
| 1 | Extremely serious |
| 2 | Serious |
| 3 | Not too serious |
| 4 | Not a problem |
| 998 | Don't know |
| 999 | No answer |

+

+

+

B-12

+		+		+
	cBG13			
	Drug use a problem			
	The amount of illegal drug use—is this an extremely serious problem, serious, not too serious or not a problem at all? Q135a			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[1]			
	1 Extremely serious			
	2 Serious			
	3 Not too serious			
	4 Not a problem			
	998 Don't know			
	999 No answer			
+		+		+
	BH Money in politics, contribution limits and soft money ban			
	cBH01			
	Federal government should limit contributions to parties			
	Limit the amount of money that can be given to political parties—should the federal government do this or not? Q38b			
	NH Post CS			
	1 Yes			
	2 No			
	998 Don't know			
	999 No answer			
+		+		+

Bush, McCain (or Forbes) favors soft money ban

NH Post CS

Up to 3 mentions recorded

- | | |
|-----|------------|
| 1 | Bush |
| 2 | Forbes |
| 3 | McCain |
| 4 | All |
| 5 | None |
| 6 | Other |
| 998 | Don't know |
| 999 | No answer |

cBH07

Using government funds rather than private contributions to pay for presidential campaigns—should the federal government spend more money on this, the same as now, less or no money at all? Q111i

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- | | |
|-----|------------|
| 1 | More |
| 2 | Same |
| 3 | Less |
| 4 | None |
| 998 | Don't know |
| 999 | No answer |

+ + +

BJ National defense, missile defense

cBJ03

Federal government should spend on missile defense

Developing a system that would defend the US against a nuclear missile attack—should the federal government spend more money on this, the same as now, less or no money at all?
Q111d

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

+ + +

BJ National defense, scope of military

cBJ07

Federal government should spend on military

Maintaining a strong military defense—should the federal government spend more money on this, the same as now, less or no money at all?
Q111a

NH Post CS

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

+ + +

cBJ08

Federal government should use military for foreign civil wars

Use American military forces to stop civil wars in other countries—should the federal government do this or not? Q136f

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

+	+	+
BK Immigration		
cBK01		
Immigration a problem		
The rate of immigration into the United States— is this an extremely serious problem, serious, not too serious or not a problem at all? Q135c		
NH Post CS		
Limited to random 1/3 of sample, cX02[1]		
1	Extremely serious	
2	Serious	
3	Not too serious	
4	Not a problem	
998	Don't know	
999	No answer	
+	+	+
BL Gay rights, other		
cBL05		
Federal government should expend effort to stop job discrimination against gays		
Trying to stop job discrimination against homosexuals—should the federal government do more about this, the same as now, less or nothing at all? Q110a		
NH Post CS		
1	More	
2	Same	
3	Less	
4	None	
998	Don't know	
999	No answer	
+	+	+
BM Other civil rights		
cBM01		
Federal government should expend effort to stop job discrimination against blacks		
Trying to stop job discrimination against blacks—should the federal government do more about this, the same as now, less or nothing at all? Q110c		
NH Post CS		
1	More	
2	Same	
3	Less	
4	None	
998	Don't know	
999	No answer	
+	+	+

B-16

+		+	+
	cBM02		
	Federal government should expend effort to stop job discrimination against women		
	Trying to stop job discrimination against women—should the federal government do more about this, the same as now, less or nothing at all? Q110g		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[1]		
	1 More		
	2 Same		
	3 Less		
	4 None		
	998 Don't know		
	999 No answer		
+		+	+
	BP Poverty		
	cBP01		
	Poverty a problem		
	The amount of poverty in the United States—is this an extremely serious problem, serious, not too serious or not a problem at all? Q37a		
	NH Post CS		
	1 Extremely serious		
	2 Serious		
	3 Not too serious		
	4 Not a problem		
	998 Don't know		
	999 No answer		
+		+	+
	cBP02		
	Federal government should reduce income differences		
	Try to reduce the income differences between rich and poor Americans—should the federal government do this or not? Q136e		
	NH Post CS		
	Limited to random 1/3 of sample, cX02[1]		
	1 Yes		
	2 No		
	998 Don't know		
	999 No answer		
+		+	+

+		+		+
	cBP03			
	Federal government should spend on aid to mothers with young children			
	Providing assistance to poor mothers with young children—should the federal government spend more money on this, the same as now, less or no money at all? Q111e			
	NH Post CS			
	Limited to random 1/3 of sample, cX02[1]			
	1 More			
	2 Same			
	3 Less			
	4 None			
	998 Don't know			
	999 No answer			
+		+		+

BQ Elian Gonzalez

cBQ01
Aware of Elian Gonzalez

A question about Elian Gonzalez, the young boy from Cuba whose mother died fleeing Cuba. Have you read or heard anything about this issue? Q242

NH Post CS

1	Yes
2	No
998	Don't know
999	No answer

cBQ02
Preferred outcome for Elian Gonzalez

Elian [Gonzalez] is currently staying with relatives in Miami. His father in Cuba wants him home. Which of the following comes closest to what you think? The boy should be returned to his father in Cuba; the boy should stay permanently with his relatives in the US; or the decision should be left to the US courts to decide? Q243

NH Post CS

Asked if aware of Elian Gonzalez

cBQ01[1]

1	Returned to father
2	Stay in US
3	Courts should decide
998	Don't know
999	No answer

+ + +

cBQ03
Bush playing politics with Elian Gonzalez or thinking about boy's interests
Thinking about what the presidential candidates have said about Elian [Gonzalez], would you say George W. Bush is playing politics with this issue or thinking about the boy's best interests? Q244b
NH Post CS
Asked if aware of Elian Gonzalez and recognize Bush *cBQ01[1] and cA01[0-100]*
1 Playing politics
2 Thinking about boy's interests
998 Don't know
999 No answer

+ + +

cBQ04
Gore playing politics with Elian Gonzalez or thinking about boy's interests
Thinking about what the presidential candidates have said about Elian [Gonzalez], would you say Al Gore is playing politics with this issue or thinking about the boy's best interests? Q244c
NH Post CS
Asked if aware of Elian Gonzalez and recognize Gore *cBQ01[1] and cA11[0-100]*
1 Playing politics
2 Thinking about boy's interests
998 Don't know
999 No answer

+ + +

cBQ05
McCain playing politics with Elian Gonzalez or thinking about boy's interests
Thinking about what the presidential candidates have said about Elian [Gonzalez], would you say John McCain is playing politics with this issue or thinking about the boy's best interests? Q244d
NH Post CS
Asked if aware of Elian Gonzalez and recognize McCain *cBQ01[1] and cA21[0-100]*
1 Playing politics
2 Thinking about boy's interests
998 Don't know
999 No answer

+ + +

cBQ06

Bradley playing politics with Elian Gonzalez or thinking about boy's interests

Thinking about what the presidential candidates have said about Elian [Gonzalez], would you say Bill Bradley is playing politics with this issue or thinking about the boy's best interests? Q244a

NH Post CS

Asked if aware of Elian Gonzalez and recognize Bradley
cBQ01[1] and cA30[0-100]

- 1 Playing politics
- 2 Thinking about boy's interests
- 998 Don't know
- 999 No answer

BR SC Confederate flag

cBR01

SC Confederate flag should stay

The Confederate flag currently flies above South Carolina's state capitol. In your view should it stay there, or should it be removed? Q239

NH Post CS

- 1 Stay
- 2 Be removed
- 998 Don't know
- 999 No answer

cBR02 (cBR02.1 ... cBR02.3)

Bush, McCain (or Forbes) says South Carolina should decide on Confederate flag

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, which of these candidates, if any, say South Carolina should decide for itself whether the Confederate flag should fly over the state capitol? Q240

NH Post CS

Asked if recognize Bush, McCain or Forbes
cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 998 Don't know
- 999 No answer

B-20

BT Other

cBT01

Federal government should expend effort to eliminate many business regulations

Eliminating many of the regulations that businesses have to follow—should the federal government do more about this, the same as now, less or nothing at all? Q110d

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

cBT02

Job loss to foreign competition a problem

The number of Americans losing their jobs because of foreign competition—is this an extremely serious problem, serious, not too serious or not a problem at all? Q135b

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 Extremely serious
- 2 Serious
- 3 Not too serious
- 4 Not a problem
- 998 Don't know
- 999 No answer

cBT03

Federal government should allow school prayer

Make sure all public school students can pray as part of some official school activity—should the federal government do this or not? Q136d

NH Post CS

Limited to random 1/3 of sample, cX02[1]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+

+

+

cC01

Favorability: labor unions

On a scale of zero to 100, how would you rate labor unions? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. Q123a

NH Post CS

Limited to random 1/3 of sample, cX02[2]

Range 0-100

998 Don't know

999 No answer

+

+

+

cC02

Favorability: corporations

On a scale of zero to 100, how would you rate large corporations? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. Q123b

NH Post CS

Limited to random 1/3 of sample, cX02[2]

Range 0-100

998 Don't know

999 No answer

+

+

+

cC04

Favorability: feminist movement

On a scale of zero to 100, how would you rate the feminist movement? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. Q123c

NH Post CS

Limited to random 1/3 of sample, cX02[2]

Range 0-100

998 Don't know

999 No answer

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<p>cC05</p> <p>Favorability: homosexuals</p> <p>On a scale of zero to 100, how would you rate homosexuals? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. Q123d</p> <p>NH Post CS</p> <p>Limited to random 1/3 of sample, cX02[2]</p> <p>Range 0-100</p> <p>998 Don't know</p> <p>999 No answer</p>	
<p>cC06</p> <p>Favorability: Christian fundamentalists</p> <p>On a scale of zero to 100, how would you rate Christian fundamentalists? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. Q123e</p> <p>NH Post CS</p> <p>Limited to random 1/3 of sample, cX02[2]</p> <p>Range 0-100</p> <p>998 Don't know</p> <p>999 No answer</p>	

Biography: Bush, McCain, Forbes

cD01 (cD01.1 ... cD01.3)

Bush, McCain (or Forbes) is governor

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who is a state governor? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86h

NH Post CS

Asked if recognize Bush, McCain or Forbes

cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 6 Other
- 998 Don't know
- 999 No answer

cD02 (cD02.1 ... cD02.3)

Bush, McCain (or Forbes) is senator

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who is a US senator? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q86i

NH Post CS

Asked if recognize Bush, McCain or Forbes

cA01[0-100] or cA21[0-100] or cA39[0-100]

Up to 3 mentions recorded

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 6 Other
- 998 Don't know
- 999 No answer

+		+		+
	cD03 (cD03.1 ... cD03.3)			
	Bush, McCain (or Forbes) is businessman			
	Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who is a businessman? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q232h			
	NH Post CS			
	Asked if recognize Bush, McCain or Forbes			
	<i>cA01[0-100] or cA21[0-100] or cA39[0-100]</i>			
	Up to 3 mentions recorded			
	1 Bush			
	2 Forbes			
	3 McCain			
	4 All			
	5 None			
	6 Other			
	998 Don't know			
	999 No answer			

+		+		+
	cD04 (cD04.1 ... cD04.3)			
	Bush, McCain (or Forbes) was Vietnam POW			
	Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who was a prisoner of war in Vietnam? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain. Q232i			
	NH Post CS			
	Asked if recognize Bush, McCain or Forbes			
	<i>cA01[0-100] or cA21[0-100] or cA39[0-100]</i>			
	Up to 3 mentions recorded			
	1 Bush			
	2 Forbes			
	3 McCain			
	4 All			
	5 None			
	6 Other			
	998 Don't know			
	999 No answer			

Biography: Gore, Bradley

cD06

Gore or Bradley was senator

To the best of your knowledge, who was a United States senator? Bill Bradley, Al Gore, both or neither? Q87e

NH Post CS

Asked if recognize Gore or Bradley

cA11[0-100] or cA30[0-100]

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

cD07

Gore or Bradley is son of former senator

To the best of your knowledge, who is the son of a former United States senator? Bill Bradley, Al Gore, both or neither? Q87f

NH Post CS

Asked if recognize Gore or Bradley

cA11[0-100] or cA30[0-100]

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

cD08

Gore or Bradley played basketball

To the best of your knowledge, who was a professional basketball player? Bill Bradley, Al Gore, both or neither? Q233d

NH Post CS

Asked if recognize Gore or Bradley

cA11[0-100] or cA30[0-100]

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

D-4

+		+		+
	cD09			
	Gore or Bradley served in Vietnam			
	To the best of your knowledge, who served in the military during the Vietnam War? Bill Bradley, Al Gore, both or neither? Q233e			
	NH Post CS			
	Asked if recognize Gore or Bradley			
	<i>cA11[0-100] or cA30[0-100]</i>			
	1 Bradley			
	2 Gore			
	3 Both			
	4 Neither			
	998 Don't know			
	999 No answer			
+		+		+

Network TV and cable

cE03a

Paid attention to network TV news about presidential campaign in primary campaign

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president on the national network news on TV—by national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, Fox News or UPN News? A great deal of attention, some, not too much or no attention at all? Q60a

NH Post CS

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

cE03b

Paid attention to cable news about presidential campaign in primary campaign

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president on cable news, such as CNN or MSNBC? A great deal of attention, some, not too much or no attention at all? Q60b

NH Post CS

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

+ + +

Local TV

cE07a

Paid attention to local TV news about presidential campaign in primary campaign

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president on the local TV news—for example, “Eyewitness News” or “Action News”? A great deal of attention, some, not too much or no attention at all? Q60c

NH Post CS

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don’t know
- 999 No answer

+ + +

Newspapers

cE15a

Paid attention to newspaper news about presidential campaign in primary campaign

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president in daily newspapers? A great deal of attention, some, not too much or no attention at all? Q60d

NH Post CS

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don’t know
- 999 No answer

+ + +

Talk radio

cE18a

Paid attention to talk radio news about presidential campaign in primary campaign

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president on radio shows that invite listeners to call in to discuss current events, public issues or politics? A great deal of attention, some, not too much or no attention at all? Q60e

NH Post CS

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

cE19a (cE19a1 ... cE19a5)

Talk radio hosts listened to for news about presidential campaign in primary campaign

Which talk radio hosts did you listen to for campaign news [in the presidential primary campaign]? Q69

NH Post CS

Asked if paid attention to talk radio news about presidential campaign in primary campaign

cE18a[1-3]

Up to 5 mentions recorded

- 1 Art Bell
- 2 Jim Bohannon
- 3 Bob Brinker
- 4 Dr. Joy Browne
- 5 Ken and Daria Dolan
- 6 Dr. Dean Edell
- 7 Bob Grant
- 8 Don Imus
- 9 John and Ken
- 10 Tom Joyner
- 11 Tom Leykis
- 12 G. Gordon Liddy
- 13 Rush Limbaugh
- 14 Michael Reagan
- 15 Dr. Laura Schlessinger
- 16 Doug Stephan
- 17 Howard Stern
- 18 Bruce Williams
- 19 Verbatim (cE19a\$)
- 998 Don't know
- 999 No answer

E-4

+		+		+
Online information				
cE20				
Have online access				
Do you have access to the Internet or the World Wide Web at home, at work or someplace else?				
Q73				
NH Post CS				
1	Yes			
2	No			
998	Don't know			
999	No answer			
+		+		+
cE21a				
Paid attention to online information about presidential campaign in primary campaign				
In the time before your state's presidential primary election, how often did you see information about the campaign for president online? Almost every day, a few times a week, a few times a month, less often or never? Q74				
NH Post CS				
Asked if have online access				
<i>cE20[1]</i>				
1	Every day			
2	Few times a week			
3	Few times a month			
4	Less often			
5	Never			
998	Don't know			
999	No answer			
+		+		+

Presidential primary debates generally

cF01

Aware of any presidential primary debates

Have you heard or read anything about any debates or town hall meetings among the candidates for president? Q191

NH Post CS

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

cF02a

Watched any GOP presidential primary debates

Thinking about the debates that were held before your state's presidential primary election among the Republican candidates, which of these best describes how much of these you saw? None at all, less than 15 minutes, 15 to 30 minutes, 30 minutes to one hour, one to two hours or more than two hours? Q195b

NH Post CS

Asked if aware of any presidential primary debates
cF01[1]

- 1 None
- 2 Less than 15 minutes
- 3 15 to 30 minutes
- 4 30 minutes to one hour
- 5 One to two hours
- 6 More than two hours
- 998 Don't know
- 999 No answer

F-2

+		+		+
	cF02b			
	Watched any Democratic presidential primary debates			
	Thinking about the debates that were held before your state's presidential primary election between Democrats Bill Bradley and Al Gore, which of these best describes how much of these you saw? None at all, less than 15 minutes, 15 to 30 minutes, 30 minutes to one hour, one to two hours or more than two hours? Q195a			
	NH Post CS			
	Asked if aware of any presidential primary debates			
	<i>cF01[1]</i>			
	1 None			
	2 Less than 15 minutes			
	3 15 to 30 minutes			
	4 30 minutes to one hour			
	5 One to two hours			
	6 More than two hours			
	998 Don't know			
	999 No answer			
+		+		+

Specific ads

cH08

Aware of ad about Bush breaking promise on sales taxes

There is an ad that says George W. Bush broke his promise as governor of Texas not to raise sales taxes. Have you seen or heard this ad or heard or read about it? Q245

NH Post CS

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

cH09

Sponsor of ad about Bush breaking promise on sales taxes

Do you know which candidate or group sponsored the ad [saying Bush broke his promise not to raise sales taxes]? Q246

NH Post CS

Asked if aware of ad

cH08[1]

- 1 Forbes
- 2 Verbatim (cH09\$)
- 998 Don't know
- 999 No answer

cH10

Believe Bush broke promise on sales taxes

Do you believe that George W. Bush broke his promise not to raise sales taxes, or don't you believe this? Q247

NH Post CS

Asked if aware of ad

cH08[1]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

H-2

+		+	+
	cH11		
	Aware of ad about Bush signing biggest tax cut in Texas history		
	There is an ad that says George W. Bush signed the biggest tax cut in Texas history. Have you seen or heard this ad or heard or read about it? Q248		
	NH Post CS		
	1 Yes		
	2 No		
	998 Don't know		
	999 No answer		
+		+	+
	cH12		
	Sponsor of ad about Bush signing biggest tax cut in Texas history		
	Do you know which candidate or group sponsored the ad [saying Bush signed the biggest tax cut in Texas history]? Q249		
	NH Post CS		
	Asked if aware of ad		
	<i>cH11[1]</i>		
	1 Republican Leadership Council/front organization for Bush		
	2 Verbatim (cH12\$)		
	998 Don't know		
	999 No answer		
+		+	+
	cH13		
	Believe Bush signed biggest tax cut in Texas history		
	Do you believe that George W. Bush signed the biggest tax cut in Texas history, or don't you believe this? Q250		
	NH Post CS		
	Asked if aware of ad		
	<i>cH11[1]</i>		
	1 Yes		
	2 No		
	998 Don't know		
	999 No answer		
+		+	+

Contacted by campaign**cJ01a****Contacted by campaign about presidential campaign in primary campaign**

During the time before your state's presidential primary election did anyone from one of the campaigns talk to you in person or on the phone about the presidential election? Q280a

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Contacted by group other than campaign**cJ05a****Contacted by group other than campaign about presidential campaign in primary campaign**

During the time before your state's presidential primary election did anyone from any other group talk to you about the presidential election? Q280b

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Received brochures**cJ09a****Received brochures about presidential campaign in primary campaign**

During the time before your state's presidential primary election did you receive any brochures or flyers about the campaign for president? Q280c

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Attended meeting with presidential candidate

cJ13a (cJ13a1 ... cJ13a5)

Attended meeting with presidential candidate in primary campaign

During the time before your state's [presidential] primary [election] did you go to a meeting or rally or other event at which a presidential candidate was present? Q286a

NH Post CS

Limited to random 1/3 of sample, cX02[2]

Up to 5 mentions recorded

- | | |
|-----|-----------------|
| 1 | Bauer |
| 2 | Bradley |
| 3 | Buchanan |
| 4 | Bush |
| 5 | Forbes |
| 6 | Gore |
| 7 | Hatch |
| 8 | Keyes |
| 9 | McCain |
| 10 | Other |
| 11 | Did not do this |
| 998 | Don't know |
| 999 | No answer |

Personally met presidential candidate

cJ15a (cJ15a1 ... cJ15a5)

Personally met presidential candidate in primary campaign

During the time before your state's [presidential] primary [election] did you personally meet any of the presidential candidates? Q286b

NH Post CS

Limited to random 1/3 of sample, cX02[2]

Up to 5 mentions recorded

- | | |
|-----|-----------------|
| 1 | Bauer |
| 2 | Bradley |
| 3 | Buchanan |
| 4 | Bush |
| 5 | Forbes |
| 6 | Gore |
| 7 | Hatch |
| 8 | Keyes |
| 9 | McCain |
| 10 | Other |
| 11 | Did not do this |
| 998 | Don't know |
| 999 | No answer |

Interest in politics

cK01

Interested in government

Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then or hardly at all? Q369

NH Post CS

- 1 Most of the time
- 2 Some of the time
- 3 Now and then
- 4 Hardly
- 998 Don't know
- 999 No answer

cK02

Interested in 2000 political campaigns

Would you say you have been very much interested, somewhat interested or not much interested in the political campaigns so far this year? Q371a

NH Post CS

- 1 Very interested
- 2 Somewhat interested
- 3 Not much interested
- 998 Don't know
- 999 No answer

cK04

Care which party wins presidential election

Generally speaking, do you care a good deal which party wins the 2000 presidential election, or don't you care very much? Q372

NH Post CS

- 1 Good deal
- 2 Not very much
- 998 Don't know
- 999 No answer

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Discussed politics with family or friends**cK05a****Discussed politics with family or friends in presidential primary campaign**

In the time before your state's presidential primary election, how often did you discuss politics with your family or friends? Almost every day, a few times a week, a few times a month, less often or never? Q182a

NH Post CS

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Less often
- 5 Never
- 998 Don't know
- 999 No answer

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cK07a**Disagreed when discussing politics with family or friends in presidential primary campaign**

When you talked with family or friends [in the presidential primary campaign], how much disagreement was there? A great deal, quite a bit, some, very little or none? Q183a

NH Post CS

Asked if discussed politics with family or friends in presidential primary campaign

cK05a[1-4]

- 1 Great deal
- 2 Quite a bit
- 3 Some
- 4 Very little
- 5 None
- 998 Don't know
- 999 No answer

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Discussed politics at work or online

cK09a

Discussed politics at work or online in presidential primary campaign

In the time before your state's presidential primary election, how often did you discuss politics with people at work or on the Internet? Almost every day, a few times a week, a few times a month, less often or never? Q182b

NH Post CS

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Less often
- 5 Never
- 998 Don't know
- 999 No answer

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cK11a

Disagreed when discussing politics at work or online in presidential primary campaign

When you talked at work or on the Internet [in the presidential primary campaign], how much disagreement was there? A great deal, quite a bit, some, very little or none? Q183b

NH Post CS

Asked if discussed politics at work or online in presidential primary campaign

cK09a[1-4]

- 1 Great deal
- 2 Quite a bit
- 3 Some
- 4 Very little
- 5 None
- 998 Don't know
- 999 No answer

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+ + +

Advocated voting**cK13a****Advocated voting for presidential candidate in primary campaign**

[In the presidential primary campaign] did you talk to any people and try to show them why they should vote for or against one of the presidential candidates? Q290a

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

Attending meeting for presidential candidate**cK16a****Attended meeting for presidential candidate in primary campaign**

[In the presidential primary campaign] did you go to any political meetings, rallies, speeches, dinners or things like that in support of a particular presidential candidate? Q290b

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

Did other work**cK19a****Did other work for presidential candidate in primary campaign**

[In the presidential primary campaign] did you do any other work for one of the presidential candidates? Q290c

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

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+

Gave money

cK22a

Gave money to presidential candidate in primary campaign

[In the presidential primary campaign] did you give money to a candidate for president? Q290d

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

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Displayed sign

cK25a

Displayed sign for presidential candidate in primary campaign

[In the presidential primary campaign] did you wear a presidential campaign button, put a campaign sticker on your car or place a sign in your window or in front of your house? Q290e

NH Post CS

Limited to random 1/3 of sample, cX02[2]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

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cL01a

L-1

Presidential candidates talked about policy in primary campaign

Thinking about the what the candidates for president were saying before your state's presidential primary election, how much time would you say they spent talking about policy issues? A great deal of time, some, not too much, or didn't they do this at all? Q162c

NH Post CS

Limited to random 1/4 of sample, cX01[2]

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

+

+

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cL02

Candidates talking about issues

The first statement is, the candidates are talking about issues I care about. The second statement is, the candidates are ducking the important issues facing the country. Which comes closer to your views? Q175

NH Post CS

Limited to random 1/4 of sample, cX01[4]

- 1 Talking about issues
- 2 Ducking issues
- 3 Depends
- 998 Don't know
- 999 No answer

+

+

+

L-2

+ + +

cL03a

Presidential candidates criticized opponents in primary campaign

Thinking about the what the candidates for president were saying before your state's presidential primary election, how much time would you say they spent criticizing their opponents? A great deal of time, some, not too much, or didn't they do this at all? Q162a

NH Post CS

Limited to random 1/4 of sample, cX01[2]

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

+ + +

cL04a

Presidential candidates self-promoted in primary campaign

Thinking about the what the candidates for president were saying before your state's presidential primary election, how much time would you say they spent talking about what they themselves would do if elected? A great deal of time, some, not too much, or didn't they do this at all? Q162b

NH Post CS

Limited to random 1/4 of sample, cX01[2]

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

+ + +

+ + +

cL05a
Grade for presidential candidates campaigning responsibly in primary campaign

What grade would you give the [presidential] candidates for how responsibly they campaigned [in the primary campaign]? A means excellent, B very good, C average, D poor and F very poor.
Q164a

NH Post CS
Limited to random 1/4 of sample, cX01[2]

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 998 Don't know
- 999 No answer

+ + +

cL09a
Grade for news media reporting on presidential campaign in primary campaign

What grade would you give the news media for how they reported on the presidential campaign [in the primary campaign]? A means excellent, B very good, C average, D poor and F very poor.
Q164b

NH Post CS
Limited to random 1/4 of sample, cX01[2]

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 998 Don't know
- 999 No answer

+ + +

L-4

+		+		+
	cL10a			
	Learned enough about presidential candidates by primary election			
	By the time of your state's presidential primary election had you learned enough about the candidates and the issues to make an informed choice between the candidates, or did you find it difficult to choose because you felt you had not learned enough? Q166			
	NH Post CS			
	Limited to random 1/4 of sample, cX01[2]			
	1 Learned enough			
	2 Not learned enough			
	998 Don't know			
	999 No answer			
+		+		+

cM01**Trust federal government**

Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right? Just about always, most of the time or only some of the time? Q174

NH Post CS

Limited to random 1/4 of sample, cX01[4]

- 1 Always
- 2 Most of the time
- 3 Some of the time
- 4 Never
- 998 Don't know
- 999 No answer

cM08**Candidates say what public wants to hear or what is best for country**

The first statement is, candidates usually tell the public what it wants to hear. The second statement is, candidates usually tell the public what they actually believe is best for the country. Which comes closer to your views? Q176

NH Post CS

Limited to random 1/4 of sample, cX01[4]

- 1 What public wants to hear
- 2 What is best for country
- 3 Depends
- 998 Don't know
- 999 No answer

cM09**Candidates say what they will do if elected**

The first statement is, candidates tell voters what they will really try to do if they are elected. The second statement is, candidates cannot be trusted to keep promises they make while campaigning. Which comes closer to your views? Q177

NH Post CS

Limited to random 1/4 of sample, cX01[4]

- 1 Tell voters what they will do if elected
- 2 Cannot be trusted to keep promises
- 3 Depends
- 998 Don't know
- 999 No answer

M-2

+		+		+
	cM11			
	Candidates vote way contributors want or to best serve country			
	The first statement is, candidates usually vote the way their big financial contributors want them to. The second statement is, candidates usually vote the way they think best serves the country. Which comes closer to your views? Q178			
	NH Post CS			
	Limited to random 1/4 of sample, cX01[4]			
	1 Way contributors want			
	2 Way best serves country			
	3 Depends			
	998 Don't know			
	999 No answer			
+		+		+

+

+

+

Likely winners of presidential primaries

cN01

Bush will win primaries

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are George W. Bush will beat the other Republican candidates and become the Republican candidate for president? You can name any number from zero to 100. Q137a

NH Post CS

Asked if recognize Bush

cA01[0-100]

Range 0-100

998 Don't know

999 No answer

+

+

+

cN02

McCain will win primaries

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are John McCain will beat the other Republican candidates and become the Republican candidate for president? You can name any number from zero to 100. Q137c

NH Post CS

Asked if recognize McCain

cA21[0-100]

Range 0-100

998 Don't know

999 No answer

+

+

+

N-1

Presidential candidate chances : variable detail

N-2

+		+		+
	cN04			
	Gore will win primaries			
	Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are that Al Gore will beat Bill Bradley and become the Democratic candidate for president? You can name any number from zero to 100. Q139a			
	NH Post CS			
	Limited to random 1/2 of sample, cNZ01[1]			
	Asked if recognize Gore or Bradley			
	<i>cA11[0-100] or cA30[0-100]</i>			
	Range 0-100			
	998 Don't know			
	999 No answer			
+		+		+
	cN05			
	Bradley will win primaries			
	Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are that Bill Bradley will beat Al Gore and become the Democratic candidate for president? You can name any number from zero to 100. Q139b			
	NH Post CS			
	Limited to random 1/2 of sample, cNZ01[2]			
	Asked if recognize Gore or Bradley			
	<i>cA11[0-100] or cA30[0-100]</i>			
	Range 0-100			
	998 Don't know			
	999 No answer			
+		+		+

+

+

+

Likely winner of general presidential election

cN06

Bush will beat Gore

Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if George W. Bush ran against Al Gore, what are the chances Bush would beat Gore? Q144c

NH Post CS

Limited to random 1/2 of sample, cNZ02[1]

Asked if recognize Bush or Gore

cA01[0-100] or cA11[0-100]

Range 0-100

998 Don't know

999 No answer

+

+

+

cN07

Gore will beat Bush

Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if Al Gore ran against George W. Bush, what are the chances Gore would beat Bush? Q144d

NH Post CS

Limited to random 1/2 of sample, cNZ02[2]

Asked if recognize Bush or Gore

cA01[0-100] or cA11[0-100]

Range 0-100

998 Don't know

999 No answer

+

+

+

N-4

+		+		+
	cN08			
	McCain will beat Gore			
	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if John McCain ran against Al Gore, what are the chances McCain would beat Gore? Q144g			
	NH Post CS			
	Limited to random 1/2 of sample, cNZ03[1]			
	Asked if recognize Gore or McCain <i>cA11[0-100] or cA21[0-100]</i>			
	Range 0-100			
	998 Don't know			
	999 No answer			
+		+		+
	cN09			
	Gore will beat McCain			
	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if Al Gore ran against John McCain, what are the chances Gore would beat McCain? Q144h			
	NH Post CS			
	Limited to random 1/2 of sample, cNZ03[2]			
	Asked if recognize Gore or McCain <i>cA11[0-100] or cA21[0-100]</i>			
	Range 0-100			
	998 Don't know			
	999 No answer			
+		+		+
	cN10			
	Bush will beat Bradley			
	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if George W. Bush ran against Bill Bradley, what are the chances Bush would beat Bradley? Q144a			
	NH Post CS			
	Limited to random 1/2 of sample, cNZ04[1]			
	Asked if recognize Bush or Bradley <i>cA01[0-100] or cA30[0-100]</i>			
	Range 0-100			
	998 Don't know			
	999 No answer			
+		+		+

+	+	+
cN11		
Bradley will beat Bush		
Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if Bill Bradley ran against George W. Bush, what are the chances Bradley would beat Bush? Q144b		
NH Post CS		
Limited to random 1/2 of sample, cNZ04[2]		
Asked if recognize Bush or Bradley		
<i>cA01[0-100] or cA30[0-100]</i>		
Range 0-100		
998 Don't know		
999 No answer		
+	+	+
cN12		
McCain will beat Bradley		
Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if John McCain ran against Bill Bradley, what are the chances McCain would beat Bradley? Q144e		
NH Post CS		
Limited to random 1/2 of sample, cNZ05[1]		
Asked if recognize McCain or Bradley		
<i>cA21[0-100] or cA30[0-100]</i>		
Range 0-100		
998 Don't know		
999 No answer		
+	+	+
cN13		
Bradley will beat McCain		
Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if Bill Bradley ran against John McCain, what are the chances Bradley would beat McCain? Q144f		
NH Post CS		
Limited to random 1/2 of sample, cNZ05[2]		
Asked if recognize McCain or Bradley		
<i>cA21[0-100] or cA30[0-100]</i>		
Range 0-100		
998 Don't know		
999 No answer		
+	+	+

N-6

+		+		+
Random assignment				
cNZ01				
Random assignment to N04 or N05				
Q138				
NH Post CS				
Recorded if recognize Gore or Bradley				
<i>cA11[0-100] or cA30[0-100]</i>				
1	Assigned to cN04			
2	Assigned to cN05			
+		+		+
cNZ02				
Random assignment to N06 or N07				
Q141				
NH Post CS				
Recorded if recognize Bush or Gore				
<i>cA01[0-100] or cA11[0-100]</i>				
1	Assigned to cN06			
2	Assigned to cN07			
+		+		+
cNZ03				
Random assignment to N08 or N09				
Q143				
NH Post CS				
Recorded if recognize Gore or McCain				
<i>cA11[0-100] or cA21[0-100]</i>				
1	Assigned to cN08			
2	Assigned to cN09			
+		+		+
cNZ04				
Random assignment to N10 or N11				
Q140				
NH Post CS				
Recorded if recognize Bush or Bradley				
<i>cA01[0-100] or cA30[0-100]</i>				
1	Assigned to cN10			
2	Assigned to cN11			
+		+		+

+

+

+

cNZ05

N-7

Random assignment to N12 or N13

Q142

NH Post CS

Recorded if recognize McCain or Bradley

cA21[0-100] or cA30[0-100]

1 Assigned to cN12

2 Assigned to cN13

+

+

+

Presidential candidate chances : variable detail

NH Post-Presidential Primary Election Cross-Section

Primary presidential endorsements

cP04

Kennedy endorsement for presidential primary

Do you happen to know who Senator Ted Kennedy endorsed for your state’s presidential primary election? (If yes) Who? Q234d

NH Post CS

- 1 Bauer
- 2 Bradley
- 3 Buchanan
- 4 Bush
- 5 Forbes
- 6 Gore
- 7 Hatch
- 8 Keyes
- 9 McCain
- 10 Other
- 998 Don’t know
- 999 No answer

cP05

Moynihan endorsement for presidential primary

Do you happen to know who Senator Daniel Patrick Moynihan endorsed for your state’s presidential primary election? (If yes) Who? Q234e

NH Post CS

- 1 Bauer
- 2 Bradley
- 3 Buchanan
- 4 Bush
- 5 Forbes
- 6 Gore
- 7 Hatch
- 8 Keyes
- 9 McCain
- 10 Other
- 998 Don’t know
- 999 No answer

Presidential candidate endorsements : variable detail

$+$
$$+$$

+

Manchester Union-Leader endorsement for presidential primary

NH Post CS

- +

 $+$ $+$

Concord Monitor endorsements for presidential primary

NH Post CS

Up to 2 mentions recorded

- $+$

 $+$

+

+ + +

cP11
NH newspaper endorsements more for Gore or Bradley

Thinking about all the newspapers in New Hampshire and the surrounding area, would you say most endorsed Bill Bradley, most endorsed Al Gore or about half endorsed Bradley and half endorsed Gore [for the presidential primary]?
Q236

NH Post CS

- 1 Bradley
- 2 Gore
- 3 Half Bradley, half Gore
- 998 Don't know
- 999 No answer

+ + +

cP12a
NH newspaper endorsements mostly for Bush, McCain or Forbes

Of the newspapers in New Hampshire and the surrounding area, would you say most endorsed George W. Bush, most endorsed Steve Forbes, most endorsed John McCain or they were about evenly divided among the candidates [for the presidential primary]? Q238

NH Post CS

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 Evenly divided among Bush, Forbes and McCain
- 998 Don't know
- 999 No answer

+ + +

P-4

+		+		+
	cP23			
	Catholic vote endorsement for presidential primary			
	Do you happen to know who an organization called Catholic Vote endorsed for your state's presidential primary election? (If yes) Who?			
	Q234g			
	NH Post CS			
	1 Bauer			
	2 Bradley			
	3 Buchanan			
	4 Bush			
	5 Forbes			
	6 Gore			
	7 Hatch			
	8 Keyes			
	9 McCain			
	10 Other			
	998 Don't know			
	999 No answer			
+		+		+

+ + +

cR01
Presidential primary election status

R-1

Q14

NH Post CS

- 2 Interviewed post-presidential primary election

+ + +

Voter registration, pre-general election

cR02a
Registered to vote for presidential primary

These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. At the time of your state's presidential primary election were you registered to vote in your precinct or election district, or weren't you able to register? Q297

NH Post CS

- 1 Yes
2 No
998 Don't know
999 No answer

+ + +

Actual presidential primary vote

cR15
Voted in presidential primary

In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you happen to vote in your state's recent presidential primary election? Q333

NH Post CS

- 1 Yes
2 No
998 Don't know
999 No answer

+ + +

Voting behavior and general attitudes : variable detail

R-2

+		+		+
	cR16			
	Voted in GOP or Democratic presidential primary			
	Did you vote in the Republican [presidential] primary or the Democratic primary? Q335			
	NH Post CS			
	Asked if voted in presidential primary			
	<i>cR15[1]</i>			
	1 Republican			
	2 Democratic			
	998 Don't know			
	999 No answer			
+		+		+
	cR17			
	Ballot for GOP presidential nominee			
	Which candidate did you vote for [in the Republican presidential primary]? Gary Bauer, George W. Bush, Steve Forbes, Orrin Hatch, Alan Keyes, John McCain or someone else? Q336			
	NH Post CS			
	Asked if voted in GOP presidential primary			
	<i>cR16[1]</i>			
	1 Bauer			
	2 Bush			
	3 Forbes			
	4 Hatch			
	5 Keyes			
	6 McCain			
	7 Other			
	8 Did not vote for presidential nominee			
	998 Don't know			
	999 No answer			
+		+		+
	cR18			
	Ballot for Democratic presidential nominee			
	Which candidate did you vote for [in the Democratic presidential primary]? Bill Bradley, Al Gore or someone else? Q337			
	NH Post CS			
	Asked if voted in Democratic presidential primary			
	<i>cR16[2]</i>			
	1 Bradley			
	2 Gore			
	3 Other			
	4 Did not vote for presidential nominee			
	998 Don't know			
	999 No answer			
+		+		+

+		+		+
cR19				
Early voted in presidential primary				
Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Did you vote early in your state's presidential primary election, or did you vote on Election Day? Q338				
NH Post CS				
Asked if voted in presidential primary				
<i>cR15[1]</i>				
1	Early			
2	On Election Day			
998	Don't know			
999	No answer			
+		+		+
cR20				
Method of early voting in presidential primary				
How did you cast your ballot [early in the presidential primary]? Q340				
NH Post CS				
Asked if early voted in presidential primary				
<i>cR19[1]</i>				
1	Voting at an early polling station			
2	Sending in a ballot by mail			
3	Sending in a ballot by fax			
4	Personally dropping off a ballot at an election office			
5	Having someone else drop off a ballot at an election office for you			
6	Voting over the telephone			
7	Voting online, that is voting over the Internet			
8	Other			
998	Don't know			
999	No answer			
+		+		+
cR21				
Date early voted in presidential primary				
On what date did you cast your ballot [early in the presidential primary]? Q342				
NH Post CS				
Asked if early voted in presidential primary				
<i>cR19[1]</i>				
1	Verbatim (cR21\$)			
998	Don't know			
999	No answer			
+		+		+

R-4

+		+	+
	cR22		
	Would change early vote for presidential nominee		
	If you had waited to vote at the polls on Election Day in the presidential primary, would your vote have been different than it was on your early ballot? Q344		
	NH Post CS		
	Asked if early voted in presidential primary		
	<i>cR19[1]</i>		
	1 Yes		
	2 No		
	998 Don't know		
	999 No answer		
+		+	+
	Intended general election vote		
	cR23		
	Intended general election ballot, Bush vs. Gore		
	Thinking about the general election in November, if you voted today in the general election for president and the candidates were George W. Bush, the Republican, and Al Gore, the Democrat, who would you vote for? Q352c, Q352d		
	NH Post CS		
	1 Republican		
	2 Democrat		
	3 Other		
	4 Would not vote for president		
	998 Don't know		
	999 No answer		
+		+	+
	cR24		
	Intended general election ballot, McCain vs. Gore		
	Thinking about the general election in November, if you voted today in the general election for president and the candidates were John McCain, the Republican, and Al Gore, the Democrat, who would you vote for? Q352g, Q352h		
	NH Post CS		
	1 Republican		
	2 Democrat		
	3 Other		
	4 Would not vote for president		
	998 Don't know		
	999 No answer		
+		+	+

+ + +

cR25
Intended general election ballot, Bush vs. Bradley

Thinking about the general election in November, if you voted today in the general election for president and the candidates were George W. Bush, the Republican, and Bill Bradley, the Democrat, who would you vote for?
Q352a, Q352b

NH Post CS

- 1 Republican
- 2 Democrat
- 3 Other
- 4 Would not vote for president
- 998 Don't know
- 999 No answer

+ + +

cR26
Intended general election ballot, McCain vs. Bradley

Thinking about the general election in November, if you voted today in the general election for president and the candidates were John McCain, the Republican, and Bill Bradley, the Democrat, who would you vote for? Q352e, Q352f

NH Post CS

- 1 Republican
- 2 Democrat
- 3 Other
- 4 Would not vote for president
- 998 Don't know
- 999 No answer

+ + +

+ + +

Gender in politics

cR52

More likely to vote for GOP president if ran with Dole

If the Republican nominee for president named Elizabeth Dole as his running mate, would that make you more likely to vote for the Republicans in the general election, less likely, or wouldn't it matter to you? Q172

NH Post CS

Limited to random 1/4 of sample, cX01[3]

- 1 More likely
- 2 Less likely
- 3 Would not matter
- 998 Don't know
- 999 No answer

+ + +

Random order

cRZ02

Random response order for R23

Q349

NH Post CS

- 1 Bush, Gore
- 2 Gore, Bush

+ + +

cRZ03

Random response order for R24

Q351

NH Post CS

- 1 McCain, Gore
- 2 Gore, McCain

+ + +

cRZ04

Random response order for R25

Q348

NH Post CS

- 1 Bush, Bradley
- 2 Bradley, Bush

+ + +

+

cRZ05
Random response order for R26

Q350

NH Post CS

- 1 McCain, Bradley
- 2 Bradley, McCain

+

+

+

+

+

R-7

Voting behavior and general attitudes : variable detail

NH Post-Presidential Primary Election Cross-Section

+

cU01⊗
Congressional district

Q1
NH Post CS
Range 1-52
999 No data

+

+

U-1

+

+

+

US House and Senate : variable detail

⊗ Restricted-access data (request from APPC)

+

+

+

cV01

V-1

Party ID

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent or something else? Q46

NH Post CS

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Verbatim (cV01\$)
- 998 Don't know
- 999 No answer

+

+

+

cV02

Party ID strong

Do you consider yourself a strong or not a very strong (Republican | Democrat | independent)? Q48

NH Post CS

Asked if Republican, Democrat or Independent

cV01[1-3]

- 1 Strong
- 2 Not very strong
- 998 Don't know
- 999 No answer

+

+

+

cV03

Lean Republican or Democratic

Do you think of yourself as closer to the Republican or Democratic Party? Q50

NH Post CS

Asked if not Republican or Democrat

cV01[3-999]

- 1 Republican
- 2 Democratic
- 3 Neither
- 998 Don't know
- 999 No answer

+

+

+

Political orientation : variable detail

$+$ $+$ $+$

Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal or very liberal?

Q51

1	Very conservative
2	Conservative
3	Moderate
4	Liberal
5	Very liberal
998	Don't know
999	No answer

 $+$ $+$ $+$

+	+	+
Individual demographics		
cW01		
Sex		
Sex Q440		
NH Post CS		
1	Male	
2	Female	
999	No answer	
+	+	+
cW02		
Age		
What is your age? Q441		
NH Post CS		
Range 18-97		
998	Don't know	
999	No answer	
+	+	+
cW03		
Race		
What is your race? White, black, Asian or some other race? Q451		
NH Post CS		
1	White	
2	Black	
3	Asian	
4	Verbatim (cW03\$)	
998	Don't know	
999	No answer	
+	+	+
cW04		
Of Hispanic or Spanish origin		
Are you of Spanish or Hispanic origin or descent? Q449		
NH Post CS		
1	Yes	
2	No	
998	Don't know	
999	No answer	
+	+	+

+		+		+
	cW05			
	Hispanic or Spanish origin			
	Which of these best describes your origin?			
	Mexican, Cuban, Puerto Rican or something			
	else? Q450			
	NH Post CS			
	Asked if of Hispanic or Spanish origin			
	<i>cW04[1]</i>			
	1 Mexican			
	2 Cuban			
	3 Puerto Rican			
	4 Verbatim (cW05\$)			
	998 Don't know			
	999 No answer			
+		+		+
	cW06			
	Education			
	What is the last grade or class you completed in			
	school? Q465			
	NH Post CS			
	1 Grade eight or lower			
	2 Some high school, no diploma			
	3 High school diploma or equivalent			
	4 Technical or vocational school after high			
	school			
	5 Some college, no degree			
	6 Associate's or two-year college degree			
	7 Four-year college degree			
	8 Graduate or professional school after			
	college, no degree			
	9 Graduate or professional degree			

+

+

+

cW08

Marital status

Are you married, living as married, widowed, divorced, separated, or have you never been married? Q452

NH Post CS

1

Married

2

Living as married

3

Widowed

4

Divorced

5

Separated

6

Never married

998

Don't know

999

No answer

+

+

+

cW09

Employment status

Are you working full or part time? Q442

NH Post CS

1

Working full time

2

Working part time

3

Temporarily unemployed

4

Retired

5

Permanently disabled

6

Homemaker

7

Student

8

Other

998

Don't know

999

No answer

+

+

+

cW10

Employed student

As a student are you also working full or part time, or aren't you now working for pay? Q443

NH Post CS

Asked if student

cW09[7]

1

Yes

2

No

998

Don't know

999

No answer

+

+

+

+ + +	
cW11	
Occupation	
(Aside from being a student,) in your current job, what kind of work do you do? Q444	
NH Post CS	
Asked if employed	
<i>cW09[1-2] or cW10[1]</i>	
1	Profession worker (lawyer, doctor, scientist, teacher, engineer, registered nurse, accountant, programmer, musician)
2	Skilled tradesperson (printer, baker, tailor, electrician, machinist, linesperson, plumber, carpenter, mechanic)
3	Clerical or office worker (typist, secretary, postal clerk, telephone operator, computer operator, bank clerk)
4	Service worker (police officer, fire fighter, waiter or waitress, maid, nurse's aide, attendant, hairstylist)
5	Laborer (plumber's helper, construction worker, longshoreperson, garbage collector, other physical work)
6	Manager (store manager, sales manager, office manager)
7	Semi-skilled worker (machine operator, assembly line worker, truck driver, taxi driver, bus driver)
8	Salesperson
9	Business owner
10	Verbatim (cW11\$) ⊗
998	Don't know
999	No answer
+ + +	
cW12	
Self-employed	
Do you work for someone else, or are you self-employed? Q445	
NH Post CS	
Asked if employed	
<i>cW09[1-2] or cW10[1]</i>	
1	Work for someone else
2	Self-employed
998	Don't know
999	No answer
+ + +	

+ + +

cW13
Work for government

Are you employed by a federal, state or local government, the military, or aren't you employed by government? Q446

NH Post CS

Asked if not self-employed

cW12[1, 998, 999]

- 1 Federal government
- 2 State government
- 3 Local government
- 4 Military
- 5 Not employed by government
- 998 Don't know
- 999 No answer

+ + +

cW14
Attend religious services

How often do you attend religious services, apart from special events like weddings and funerals? More than once a week, once a week, once or twice a month, a few times a year or never? Q455

NH Post CS

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 Few times a year
- 5 Never
- 998 Don't know
- 999 No answer

+ + +

cW15
Affiliated with religion

Regardless of whether you now attend any religious services do you ever think of yourself as part of a particular church or denomination? Q457

NH Post CS

Asked if do not attend religious services

cW14[5-999]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

W-6

Demographics : variable detail

+

+

+

cW16**Religious affiliation**

Do you (mostly attend a place of worship that is | consider yourself) Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, Muslim or some other religion? Q456, Q458

NH Post CS

Asked if attend religious services or affiliated with religion

cW14[1-4] or cW15[1]

- 1 Protestant (Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon
- 5 Orthodox Church
- 6 Muslim
- 7 Verbatim (cW16\$)
- 998 Don't know
- 999 No answer

+

+

+

cW17**Born-again Christian**

Do you consider yourself an evangelical or born-again Christian? Q459

NH Post CS

Asked if affiliated with religion other than Jewish or Muslim

cW16[1, 2, 4, 5, 7, 998, 999]

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+

+

+

cW18**Years at current address**

How many years have you lived at your present address? Q448

NH Post CS

- 0 Less than six months
- 1 Six months to one year
- Range 2-97
- 998 Don't know
- 999 No answer

+

+

+

+		+		+
cW19				
Have health insurance				
Many Americans do not have health insurance. Are you now covered by any form of health insurance, including any private insurance or a government program such as Medicare or Medicaid? Q461				
NH Post CS				
1	Yes			
2	No			
998	Don't know			
999	No answer			
+		+		+
cW20				
Main health insurance is HMO				
Is your main insurance through an HMO or not? Q462				
NH Post CS				
Asked if have health insurance				
<i>cW19[1]</i>				
1	Yes			
2	No			
998	Don't know			
999	No answer			
+		+		+
Household demographics				
cW21				
Census division				
Q2				
NH Post CS				
1	New England			
+		+		+
cW22 ⊗				
Metropolitan statistical area				
Q3				
NH Post CS				
+		+		+
cW23 ⊗				
County				
Q4				
NH Post CS				
+		+		+

W-7

Demographics : variable detail

NH Post-Presidential Primary Election Cross-Section

cW24		
Urbanity		
Q6		
NH Post CS		
1 Urban		
2 Suburban		
3 Rural		
cW25⊗		
Nielsen media market		
Q7		
NH Post CS		
cW26		
Adults in household		
Could you please tell me how many adults age 18 or over currently live in this household? Q34		
NH Post CS		
Range 1-97		
cW27		
Children in household		
How many children under age 18 now live in your household? Q453		
NH Post CS		
Range 0-97		
998 Don't know		
999 No answer		

+ + +

cW28

Household income

Last year, what was your total household income before taxes? Just stop me when I get to the right category. Less than \$10,000; \$10,000 to less than \$15,000; \$15,000 to less than \$25,000; \$25,000 to less than \$35,000; \$35,000 to less than \$50,000; \$50,000 to less than \$75,000; \$75,000 to less than \$100,000; \$100,000 to less than \$150,000; or \$150,000 or more? Q466

NH Post CS

- 1 Less than \$10,000
- 2 \$10,000 to less than \$15,000
- 3 \$15,000 to less than \$25,000
- 4 \$25,000 to less than \$35,000
- 5 \$35,000 to less than \$50,000
- 6 \$50,000 to less than \$75,000
- 7 \$75,000 to less than \$100,000
- 8 \$100,000 to less than \$150,000
- 9 \$150,000 or more
- 998 Don't know
- 999 No answer

+ + +

cW29

Labor union household

Does anyone in your household belong to a labor union? Q447

NH Post CS

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

cW30

Military household

Has anyone in your household ever served in the US military? This includes the National Guard and the Reserves. Q460

NH Post CS

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

+ + +

W-10

Demographics : variable detail

+		+		+
	cW31			
	Voice lines in home			
	How many telephone numbers does your household have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines. Q468			
	NH Post CS			
	Range 1-97			
	998 Don't know			
	999 No answer			
+		+		+
	cW32⊗			
	Zip code (estimated from phone)			
	Q5			
	NH Post CS			
+		+		+
	cW33⊗			
	Zip code (provided by respondent)			
	What is your zip code? Q467			
	NH Post CS			
	1 Verbatim (cW33\$)			
	998 Don't know			
	999 No answer			
+		+		+

+

+

+

cX01

X-1

Random assignment to question module A

Q28

NH Post CS

- 1 Module A1
- 2 Module A2
- 3 Module A3
- 4 Module A4

+

+

+

cX02

Random assignment to question module B

Q29

NH Post CS

- 1 Module B1
- 2 Module B2
- 3 Module B3

+

+

+

Random assignment to question modules : variable detail

+		+		+	Y-1
cY01					
Interview language					
Q8					
NH Post CS					
1	English				
2	Spanish				
+		+		+	
cY02					
Interviewer key					
Q10					
NH Post CS					
+		+		+	
cY03					
Interviewer sex					
Q11					
NH Post CS					
1	Male				
2	Female				
999	No data				
+		+		+	
cY04					
Interviewer race/ethnicity					
Q12					
NH Post CS					
1	White				
2	Black				
3	Asian				
4	Hispanic				
5	Other				
999	No data				
+		+		+	
cY05					
Interviewer judge of interview					
(Asked of interviewer) What grade would give for how the interview went overall? A, excellent; B, good; C, average; D, poor; F, very poor. Q471a					
NH Post CS					
1	A				
2	B				
3	C				
4	D				
5	F				
999	No answer				
+		+		+	

Interview attributes : variable detail

Y-2

+		+		+
	cY06			
	Interviewer judge of respondent's political knowledge			
	(Asked of interviewer) What grade would give for how knowledgeable the respondent is about politics? A, excellent; B, good; C, average; D, poor; F, very poor. Q471b			
	NH Post CS			
	1 A			
	2 B			
	3 C			
	4 D			
	5 F			
	999 No answer			
+		+		+

INT	Interview point 212 NH post-presidential primary election cross-section (NH Post CS; 2–22 Feb)	Q6	Urbanity (estimated from phone) cW24 1 Urban 2 Suburban 3 Rural
KEY	Respondent key	Q7	Nielsen media market (estimated from phone) cW25
DATE	Date of interview (local to respondent)	Q8	Interview language cY01 1 English 2 Spanish
TIME	Time of interview (ET)	Q9	Interviewer name
PHONE	Phone number	Q10	Interviewer key cY02
AC	Area code	Q11	Interviewer sex cY03 1 Male 2 Female 999 No data
ST	State NH New Hampshire	Q12	Interviewer race/ethnicity cY04 1 White 2 Black 3 Asian 4 Hispanic 5 Other 999 No data
Q1	Congressional district (estimated from phone) cU01 Range 1–52 999 No data		
Q2	Census division cW21 1 New England		
Q3	Metropolitan statistical area (estimated from phone) cW22		
Q4	County (estimated from phone) cW23	Q14	Presidential primary election status cR01 2 Interviewed post-presidential primary election
Q5	Zip code (estimated from phone) cW32		

Q28	Random assignment to question module A cX01	
	1 Module A1	
	2 Module A2	
	3 Module A3	
	4 Module A4	
Q29	Random assignment to question module B cX02	
	1 Module B1	
	2 Module B2	
	3 Module B3	
	Hello, my name is _____, calling for Princeton Survey Research. We are conducting a national opinion survey about some current issues. May I please speak with an adult age 18 or older who lives in this household?	
	We would like to speak with someone in your household for our survey. To determine who that should be ...	
Q34	Could you please tell me how many adults age 18 or over currently live in this household? cW26	
	Range 1-97	
		May I please speak with (if two adults) the ((choose randomly) younger older) of the two adults (if three) the ((choose randomly) youngest adult oldest adult adult whose age is in the middle) (if four or more) the adult who ((choose randomly) celebrated a birthday last will celebrate a birthday next)?
		Limit Q35 to random 1/4 of sample, Q28[1] Let's talk about your impressions of some people in politics today.
Q35		What word or phrase first comes to mind when you hear the name ____? (Follow with) What comes to mind next? Read inserts in random order a Bill Bradley cA38 b Pat Buchanan cA46 c George W. Bush cA10 d Al Gore cA20 e John McCain cA29 1 Verbatim 2 Do not recognize name 3 Cannot think of word or phrase 999 No answer
Q36		In your opinion, what is the most important problem facing our country today? cB01 1 Verbatim 998 Don't know 999 No answer

Q37 Please tell me how much of a problem you think each of the following is in our country today.

The ___ — is this an extremely serious problem, serious, not too serious or not a problem at all?

Read inserts in random order

- a** amount of poverty in the United States cBP01
- b** number of criminals who are not punished enough cBG12
- c** amount of money Americans pay in taxes cBB01
- 1** Extremely serious
- 2** Serious
- 3** Not too serious
- 4** Not a problem
- 998** Don't know
- 999** No answer

Please tell me if you think the federal government in Washington should or should not do each of the following things.

Q38 ___ — should the federal government do this or not?

Read inserts in random order

- a** Give tax credits or vouchers to help parents send their children to private schools cBD02
- b** Limit the amount of money that can be given to political parties cBH01
- c** Make it harder for a woman to get an abortion cBF02
- 1** Yes
- 2** No
- 998** Don't know
- 999** No answer

For each of the following people in politics, please tell me if your opinion is favorable or unfavorable using a scale from zero to 100.

Q43 On a scale of zero to 100, how would you rate ___? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable. If you don't know enough about the person to rate him or her, just tell me.

Read inserts in random order

- a** Gary Bauer cA51
- b** Bill Bradley cA30
- c** Pat Buchanan cA45
- d** George W. Bush cA01
- e** Bill Clinton cA52
- f** Steve Forbes cA39
- g** Al Gore cA11
- h** Alan Keyes cA50
- i** John McCain cA21
- j** Ross Perot cA53
- k** Donald Trump cA54

Range 0-100
101 Do not recognize name
102 Cannot rate
999 No answer

Q46 Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent or something else? cV01

- 1** Republican
- 2** Democrat
- 3** Independent
- 4** Verbatim
- 998** Don't know
- 999** No answer

Ask Q48 if Republican, Democrat or Independent (Q46[1-3])

Q48 Do you consider yourself a strong or not a very strong (Republican | Democrat | independent)? cV02

- 1 Strong
- 2 Not very strong
- 998 Don't know
- 999 No answer

Ask Q50 if not Republican or Democrat (Q46[3-999])

Q50 Do you think of yourself as closer to the Republican or Democratic Party? cV03

- 1 Republican
- 2 Democratic
- 3 Neither
- 998 Don't know
- 999 No answer

Q51 Generally speaking, would you describe your political views as very conservative, conservative, moderate, liberal or very liberal? cV04

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 998 Don't know
- 999 No answer

As you may know, your state recently held a primary election to select presidential candidates. I would like you to think about the news you got during the few months before this election.

Q60

In the time before the presidential primary [election], how much attention did you pay to stories about the campaign for president ____? A great deal of attention, some, not too much or no attention at all?

- a** on the national network news on TV—by national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC, Fox News or UPN News cE03a
- b** on cable news, such as CNN or MSNBC cE03b
- c** on the local TV news—for example, “Eyewitness News” or “Action News” cE07a
- d** in daily newspapers cE15a
- e** on radio shows that invite listeners to call in to discuss current events, public issues or politics cE18a

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

Ask Q69 if paid attention to talk radio news about presidential campaign in primary campaign (Q60e[1-3])

Q69 Which talk radio hosts did you listen to for campaign news [in the presidential primary campaign]? cE19a

Record up to 5 mentions

- 1 Art Bell
- 2 Jim Bohannon
- 3 Bob Brinker
- 4 Dr. Joy Browne
- 5 Ken and Daria Dolan
- 6 Dr. Dean Edell
- 7 Bob Grant
- 8 Don Imus
- 9 John and Ken
- 10 Tom Joyner
- 11 Tom Leykis
- 12 G. Gordon Liddy
- 13 Rush Limbaugh
- 14 Michael Reagan
- 15 Dr. Laura Schlessinger
- 16 Doug Stephan
- 17 Howard Stern
- 18 Bruce Williams
- 19 Verbatim
- 998 Don't know
- 999 No answer

Ask Q74 if have online access (Q73[1])

Q74 In the time before your state's presidential primary election, how often did you see information about the campaign for president online? Almost every day, a few times a week, a few times a month, less often or never? cE21a

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Less often
- 5 Never
- 998 Don't know
- 999 No answer

Q73 Do you have access to the Internet or the World Wide Web at home, at work or someplace else? cE20

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

I have some questions about the candidates running for president.

Read Q86–Q87 in random order

Ask Q86 if recognize Bush, McCain or Forbes (Q43d[0-100] or Q43i[0-100] or Q43f[0-100])

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who ___? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain.

Q86

Read inserts in random order

- a would only nominate Supreme Court justices who oppose abortion rights cBF05
- e opposes tax breaks for ethanol, a corn based fuel additive cBB15
- f favors instant checks at gun shows and pawn shops and opposes a waiting period to purchase guns cBG07
- g supports a ban on soft money campaign contributions cBH03
- h is a state governor cD01
- i is a US senator cD02
- j favors a constitutional amendment to ban abortion cBF06

Record up to 3 mentions

Read 1–3 in random order

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 6 Other
- 998 Don't know
- 999 No answer

Q87

Ask Q87 if recognize Gore or Bradley (Q43g[0-100] or Q43b[0-100])
Thinking about Democrats Bill Bradley and Al Gore ...

To the best of your knowledge, who ___? Bill Bradley, Al Gore, both or neither?

Read inserts in random order

- a supports a universal health care program cBE22
- e was a United States senator cD06
- f is the son of a former United States senator cD07

Read 1–2 in random order

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

Please tell me how much effort you think the federal government should put into each of the following.

Q110

___ —should the federal government do more about this, the same as now, less or nothing at all?

Read inserts in random order

- a** Trying to stop job discrimination against homosexuals cBL05
- b** Restricting the kinds of guns that people can buy cBG06
- c** Trying to stop job discrimination against blacks cBM01

Limit d–g to random 1/3 of sample, Q29[1]

- d** Eliminating many of the regulations that businesses have to follow cBT01
- e** Protecting patients' rights in the health care system cBE15
- f** Protecting the environment and natural resources cBS01
- g** Trying to stop job discrimination against women cBM02

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

Please tell me how much money you think the federal government should spend on each of the following.

Q111

___ —should the federal government spend more money on this, the same as now, less or no money at all?

Read inserts in random order

- a** Maintaining a strong military defense cBJ07
- b** Providing health care for people who do not already have it cBE02
- c** Social Security benefits cBC01

Limit d–i to random 1/3 of sample, Q29[1]

- d** Developing a system that would defend the US against a nuclear missile attack cBJ03
- e** Providing assistance to poor mothers with young children cBP03
- f** Providing financial assistance to public elementary and secondary schools cBD09
- g** Providing health care for elderly people, usually called Medicare cBE04
- h** Providing health care for poor people, usually called Medicaid cBE21
- i** Using government funds rather than private contributions to pay for presidential campaigns cBH07

- 1 More
- 2 Same
- 3 Less
- 4 None
- 998 Don't know
- 999 No answer

Q120

Thinking about federal income taxes, what federal tax rate do most people pay? 15%, 28%, 32% or 39.6%? cBB19

- 1 15%
- 2 28%
- 3 32%
- 4 39.6%
- 998 Don't know
- 999 No answer

Limit Q123 to random 1/3 of sample, Q29[2]

For each of the following groups, please tell me if your opinion is favorable or unfavorable using a scale from zero to 100.

Q123

On a scale of zero to 100, how would you rate ___? Zero means very unfavorable, and 100 means very favorable. Fifty means you do not feel favorable or unfavorable.

Read inserts in random order

- a labor unions cC01
- b large corporations cC02
- c the feminist movement cC04
- d homosexuals cC05
- e Christian fundamentalists cC06

Range 0-100

- 998 Don't know
- 999 No answer

Limit Q135-Q136 to random 1/3 of sample, Q29[1]

Please tell me how much of a problem you think each of the following is in our country today.

Q135

The ___ is this an extremely serious problem, serious, not too serious or not a problem at all?

Read inserts in random order

- a amount of illegal drug use cBG13
- b number of Americans losing their jobs because of foreign competition cBT02
- c rate of immigration into the United States cBK01
- d number of people who cannot afford health insurance cBE01

- 1 Extremely serious
- 2 Serious
- 3 Not too serious
- 4 Not a problem
- 998 Don't know
- 999 No answer

Please tell me if you think the federal government in Washington should or should not do each of the following things.

Q136 ___ — should the federal government do this or not?

Read inserts in random order

- a Ban all abortions cBF03
- b Make all Americans pay the same percentage of their income in taxes cBB13
- c Reduce the taxes paid by higher-income Americans cBB10
- d Make sure all public school students can pray as part of some official school activity cBT03
- e Try to reduce the income differences between rich and poor Americans cBP02
- f Use American military forces to stop civil wars in other countries cBJ08

1 Yes

2 No

998 Don't know

999 No answer

We would like to know who you think will win the parties' presidential nominations.

Read Q137–Q139 in random order

Thinking about the Republicans ...

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are ___ will beat the other Republican candidates and become the Republican candidate for president? You can name any number from zero to 100.

Read inserts in random order

Ask a if recognize Bush (Q43d[0-100])

a George W. Bush cN01

Ask c if recognize McCain (Q43i[0-100])

c John McCain cN02

Range 0-100

998 Don't know

999 No answer

Record Q138–Q139 if recognize Gore or Bradley (Q43g[0-100] or Q43b[0-100])

Random assignment to Q139a or Q139b cNZ01

1 Assigned to Q139a

2 Assigned to Q139b

Q138

Thinking about the Democrats ...

Using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, what do you think the chances are that ___ and become the Democratic candidate for president? You can name any number from zero to 100.

Limit a to random 1/2 of sample, Q138[1]

a Al Gore will beat Bill Bradley cN04

Limit b to random 1/2 of sample, Q138[2]

b Bill Bradley will beat Al Gore cN05

Range 0-100

998 Don't know

999 No answer

Record Q140 if recognize Bush or Bradley (Q43d[0-100] or Q43b[0-100])

Random assignment to Q144a or Q144b cNZ04

1 Assigned to Q144a

2 Assigned to Q144b

Q140

Record Q141 if recognize Bush or Gore (Q43d[0-100] or Q43g[0-100])

Random assignment to Q144c or Q144d cNZ02

1 Assigned to Q144c

2 Assigned to Q144d

Q141

Record Q142 if recognize McCain or Bradley (Q43i[0-100] or Q43b[0-100])

Random assignment to Q144e or Q144f cNZ05

1 Assigned to Q144e

2 Assigned to Q144f

Q142

Q143	Record Q143 if recognize Gore or McCain (Q43g[0-100] or Q43i[0-100])	Q144	Thinking about the general election in November and using a scale from zero to 100, where zero means no chance, 50 a 50-50 chance and 100 a certain win, if ___, what are the chances ___?
	Random assignment to Q144g or Q144h cNZ03		
	1 Assigned to Q144g		
	2 Assigned to Q144h		
	Read inserts in random order		
	Limit a to random 1/2 of sample, Q140[1]		
	Ask a-b if recognize Bush or Bradley (Q43d[0-100] or Q43b[0-100])		
	a George W. Bush ran against Bill Bradley Bush would beat Bradley cN10		
	Limit b to random 1/2 of sample, Q140[2]		
	b Bill Bradley ran against George W. Bush Bradley would beat Bush cN11		
Limit c to random 1/2 of sample, Q141[1]			
Ask c-d if recognize Bush or Gore (Q43d[0-100] or Q43g[0-100])			
c George W. Bush ran against Al Gore Bush would beat Gore cN06			
Limit d to random 1/2 of sample, Q141[2]			
d Al Gore ran against George W. Bush Gore would beat Bush cN07			
Limit e to random 1/2 of sample, Q142[1]			
Ask e-f if recognize McCain or Bradley (Q43i[0-100] or Q43b[0-100])			
e John McCain ran against Bill Bradley McCain would beat Bradley cN12			
Limit f to random 1/2 of sample, Q142[2]			
f Bill Bradley ran against John McCain Bradley would beat McCain cN13			
Limit g to random 1/2 of sample, Q143[1]			
Ask g-h if recognize Gore or McCain (Q43g[0-100] or Q43i[0-100])			
g John McCain ran against Al Gore McCain would beat Gore cN08			
Limit h to random 1/2 of sample, Q143[2]			
h Al Gore ran against John McCain Gore would beat McCain cN09			
Range 0-100			
998 Don't know			

999	No answer	
Read Q146–Q150 in random order		
Limit Q146–Q150 to random 1/3 of sample, Q29[3]		
Ask Q146 if recognize Bush (Q43d[0-100])		
We would like to know whether you think different words describe George W. Bush.		
Q146	Does the ___ describe George W. Bush extremely well, quite well, not too or not well at all?	
Read inserts in random order		
a	phrase “really cares about people like me”	cA02
b	word “honest”	cA03
c	word “inspiring”	cA04
d	word “knowledgeable”	cA05
e	word “hypocritical,” that is, does not practice what he preaches	cA06
1	Extremely well	
2	Quite well	
3	Not too well	
4	Not well	
998	Don’t know	
999	No answer	
Ask Q147 if recognize Bradley (Q43b[0-100])		
We would like to know whether you think different words describe Bill Bradley.		
Q147	Does the ___ describe Bill Bradley extremely well, quite well, not too or not well at all?	
Read inserts in random order		
a	phrase “really cares about people like me”	cA31
b	word “honest”	cA32
c	word “inspiring”	cA33
d	word “knowledgeable”	cA34
e	word “hypocritical,” that is, does not practice what he preaches	cA35
1	Extremely well	
2	Quite well	
3	Not too well	
4	Not well	
998	Don’t know	
999	No answer	

Ask Q149 if recognize Gore (Q43g[0-100])

We would like to know whether you think different words describe Al Gore.

Q149

Does the ___ describe Al Gore extremely well, quite well, not too or not well at all?

Read inserts in random order

- a phrase "really cares about people like me" cA12
- b word "honest" cA13
- c word "inspiring" cA14
- d word "knowledgeable" cA15
- e word "hypocritical," that is, does not practice what he preaches cA16

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don't know
- 999 No answer

Ask Q150 if recognize McCain (Q43i[0-100])

We would like to know whether you think different words describe John McCain.

Q150

Does the ___ describe John McCain extremely well, quite well, not too or not well at all?

Read inserts in random order

- a phrase "really cares about people like me" cA22
- b word "honest" cA23
- c word "inspiring" cA24
- d word "knowledgeable" cA25
- e word "hypocritical," that is, does not practice what he preaches cA26

- 1 Extremely well
- 2 Quite well
- 3 Not too well
- 4 Not well
- 998 Don't know
- 999 No answer

Limit Q158 to random 1/3 of sample, Q29[2]

Q158

Which of the following do you think best describes the views of ___? Very conservative, conservative, moderate, liberal or very liberal?

Read inserts in random order

Ask a if recognize Bradley (Q43b[0-100])

a Bill Bradley cA37

Ask b if recognize Bush (Q43d[0-100])

b George W. Bush cA09

Ask d if recognize Gore (Q43g[0-100])

d Al Gore cA19

Ask e if recognize McCain (Q43i[0-100])

e John McCain cA28

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 998 Don't know
- 999 No answer

Limit Q162-Q166 to random 1/4 of sample, Q28[2]

Q162

Thinking about the what the candidates for president were saying before your state's presidential primary election, how much time would you say they spent ___? A great deal of time, some, not too much, or didn't they do this at all?

Read inserts in random order

a criticizing their opponents cL03a

b talking about what they themselves would do if elected cL04a

c talking about policy issues cL01a

- 1 Great deal
- 2 Some
- 3 Not too much
- 4 None
- 998 Don't know
- 999 No answer

Q164

What grade would you give the ___ [in the primary campaign]? A means excellent, B very good, C average, D poor and F very poor.

Read inserts in random order

a [presidential] candidates for how responsibly they campaigned cL05a

b news media for how they reported on the presidential campaign cL09a

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 998 Don't know
- 999 No answer

Q166 By the time of your state's presidential primary election had you learned enough about the candidates and the issues to make an informed choice between the candidates, or did you find it difficult to choose because you felt you had not learned enough? cL10a

- 1 Learned enough
- 2 Not learned enough
- 998 Don't know
- 999 No answer

Limit Q172 to random 1/4 of sample, Q28[3]

Q172 If the Republican nominee for president named Elizabeth Dole as his running mate, would that make you more likely to vote for the Republicans in the general election, less likely, or wouldn't it matter to you? cR52

- 1 More likely
- 2 Less likely
- 3 Would not matter
- 998 Don't know
- 999 No answer

Limit Q174 to random 1/4 of sample, Q28[4]

Q174 Thinking about the federal government in Washington, how much of the time do you think you can trust the federal government to do what is right? Just about always, most of the time or only some of the time? cM01

- 1 Always
- 2 Most of the time
- 3 Some of the time
- 4 Never
- 998 Don't know
- 999 No answer

Here are some things people say about politics. For each of the following pairs of statements, please tell me whether the first or second comes closer to your views.

Read Q175–Q178 in random order

Limit Q175–Q178 to random 1/4 of sample, Q28[4]

Q175 The first statement is, the candidates are talking about issues I care about. The second statement is, the candidates are ducking the important issues facing the country. Which comes closer to your views? cL02

Read 1–2 in random order

- 1 Talking about issues
- 2 Ducking issues
- 3 Depends
- 998 Don't know
- 999 No answer

Q176

The first statement is, candidates usually tell the public what it wants to hear. The second statement is, candidates usually tell the public what they actually believe is best for the country. Which comes closer to your views? cM08

Read 1–2 in random order

- 1 What public wants to hear
- 2 What is best for country
- 3 Depends
- 998 Don't know
- 999 No answer

Q177

The first statement is, candidates tell voters what they will really try to do if they are elected. The second statement is, candidates cannot be trusted to keep promises they make while campaigning. Which comes closer to your views?
cM09

Read 1–2 in random order

- 1 Tell voters what they will do if elected
- 2 Cannot be trusted to keep promises
- 3 Depends
- 998 Don't know
- 999 No answer

Q178

The first statement is, candidates usually vote the way their big financial contributors want them to. The second statement is, candidates usually vote the way they think best serves the country. Which comes closer to your views?
cM11

Read 1–2 in random order

- 1 Way contributors want
- 2 Way best serves country
- 3 Depends
- 998 Don't know
- 999 No answer

Q182

Read Q182–Q183 together for each insert

In the time before your state's presidential primary election, how often did you discuss politics with ____? Almost every day, a few times a week, a few times a month, less often or never?

- a** your family or friends cK05a
- b** people at work or on the Internet cK09a

- 1 Every day
- 2 Few times a week
- 3 Few times a month
- 4 Less often
- 5 Never
- 998 Don't know
- 999 No answer

Q183

When you talked ____ [in the presidential primary campaign], how much disagreement was there? A great deal, quite a bit, some, very little or none?

Ask a if discussed politics with family or friends in presidential primary campaign (Q182a[1-4])

- a** with family or friends cK07a

Ask b if discussed politics at work or online in presidential primary campaign (Q182b[1-4])

- b** at work or on the Internet cK11a

- 1 Great deal
- 2 Quite a bit
- 3 Some
- 4 Very little
- 5 None
- 998 Don't know
- 999 No answer

Q191

Have you heard or read anything about any debates or town hall meetings among the candidates for president?
cF01

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q232

Read Q232–Q233 in random order

Ask Q232 if recognize Bush, McCain or Forbes (Q43d[0-100] or Q43f[0-100] or Q43f[0-100])

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, who ___? You can name more than one or all, or you can say none. Again, the choices are George W. Bush, Steve Forbes and John McCain.

Ask Q195 if aware of any presidential primary debates (Q191[1])

Thinking about the debates that were held before your state's presidential primary election ___, which of these best describes how much of these you saw? None at all, less than 15 minutes, 15 to 30 minutes, 30 minutes to one hour, one to two hours or more than two hours?

- a between Democrats Bill Bradley and Al Gore cF02b
- b among the Republican candidates cF02a

- 1 None
- 2 Less than 15 minutes
- 3 15 to 30 minutes
- 4 30 minutes to one hour
- 5 One to two hours
- 6 More than two hours
- 998 Don't know
- 999 No answer

Read inserts in random order

- b favors a flat income tax, that is, where everyone pays the same percentage of their income in taxes cBB14
- h is a businessman cD03
- i was a prisoner of war in Vietnam cD04

Record up to 3 mentions

Read 1–3 in random order

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 6 Other
- 998 Don't know
- 999 No answer

Ask Q233 if recognize Gore or Bradley (Q43g[0-100] or Q43b[0-100])

I have a few questions about Bill Bradley and Al Gore, the Democrats running for president.

Q233 To the best of your knowledge, who ___? Bill Bradley, Al Gore, both or neither?

Read inserts in random order

- a** supports giving tax credits or vouchers to people who send their children to private schools cBD04
- d** was a professional basketball player cD08
- e** served in the military during the Vietnam War cD09
- f** voted for the Reagan tax cuts in 1981 cBB17

Read 1–2 in random order

- 1 Bradley
- 2 Gore
- 3 Both
- 4 Neither
- 998 Don't know
- 999 No answer

Q234 Do you happen to know who ___ endorsed for your state's presidential primary election? (If yes) Who?

Read inserts in random order

- d** Senator Ted Kennedy cP04
- e** Senator Daniel Patrick Moynihan cP05
- f** the Manchester Union-Leader cP06
- g** an organization called Catholic Vote cP23

- 1 Bauer
- 2 Bradley
- 3 Buchanan
- 4 Bush
- 5 Forbes
- 6 Gore
- 7 Hatch
- 8 Keyes
- 9 McCain
- 10 Other
- 998 Don't know
- 999 No answer

Q235 Do you happen to know the two candidates the ___ endorsed for your state's presidential primary election? (If yes) Who?

- a** Concord Monitor cP10

Record up to 2 mentions

- 1 Bauer
- 2 Bradley
- 3 Buchanan
- 4 Bush
- 5 Forbes
- 6 Gore
- 7 Hatch
- 8 Keyes
- 9 McCain
- 10 Other
- 998 Don't know
- 999 No answer

Q236 Thinking about all the newspapers in New Hampshire and the surrounding area, would you say most endorsed Bill Bradley, most endorsed Al Gore or about half endorsed Bradley and half endorsed Gore [for the presidential primary]? cP11

- 1 Bradley
- 2 Gore
- 3 Half Bradley, half Gore
- 998 Don't know
- 999 No answer

Q238 Of the newspapers in New Hampshire and the surrounding area, would you say most endorsed George W. Bush, most endorsed Steve Forbes, most endorsed John McCain or they were about evenly divided among the candidates [for the presidential primary]? cP12a

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 Evenly divided among Bush, Forbes and McCain
- 998 Don't know
- 999 No answer

Q239 The Confederate flag currently flies above South Carolina's state capitol. In your view should it stay there, or should it be removed? cBR01

- 1 Stay
- 2 Be removed
- 998 Don't know
- 999 No answer

Q240 Ask Q240–Q241 if recognize Bush, McCain or Forbes (Q43d[0–100] or Q43i[0–100] or Q43f[0–100])

Thinking about Republicans George W. Bush, Steve Forbes and John McCain, to the best of your knowledge, which of these candidates, if any, say South Carolina should decide for itself whether the Confederate flag should fly over the state capitol? cBR02

Record up to 3 mentions
Read 1–3 in random order

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 998 Don't know
- 999 No answer

Q241 Think about what the candidates really believe. Regardless of what they say, which of these candidates, if any, do you think really believe the Confederate flag should be taken down from the South Carolina state capitol? George W. Bush, Steve Forbes, John McCain? cBR03

Record up to 3 mentions
Read 1–3 in random order

- 1 Bush
- 2 Forbes
- 3 McCain
- 4 All
- 5 None
- 998 Don't know
- 999 No answer

Q242 A question about Elian Gonzalez, the young boy from Cuba whose mother died fleeing Cuba. Have you read or heard anything about this issue? cBQ01

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Ask Q243 if aware of Elian Gonzalez (Q242[1])

Q243 Elian [Gonzalez] is currently staying with relatives in Miami. His father in Cuba wants him home. Which of the following comes closest to what you think? The boy should be returned to his father in Cuba; the boy should stay permanently with his relatives in the US; or the decision should be left to the US courts to decide? cBQ02

- 1 Returned to father
- 2 Stay in US
- 3 Courts should decide
- 998 Don't know
- 999 No answer

Q244 Thinking about what the presidential candidates have said about Elian [Gonzalez], would you say ___ is playing politics with this issue or thinking about the boy's best interests?

Read inserts in random order

Ask a if aware of Elian Gonzalez and recognize Bradley (Q242[1] and Q43b[0-100])

a Bill Bradley cBQ06

Ask b if aware of Elian Gonzalez and recognize Bush (Q242[1] and Q43d[0-100])

b George W. Bush cBQ03

Ask c if aware of Elian Gonzalez and recognize Gore (Q242[1] and Q43g[0-100])

c Al Gore cBQ04

Ask d if aware of Elian Gonzalez and recognize McCain (Q242[1] and Q43i[0-100])

d John McCain cBQ05

- 1 Playing politics
- 2 Thinking about boy's interests
- 998 Don't know
- 999 No answer

I would like to ask you about some advertisements the presidential candidates have run.

Read Q245–Q247, Q248–Q250 in random order

Q245 There is an ad that says George W. Bush broke his promise as governor of Texas not to raise sales taxes. Have you seen or heard this ad or heard or read about it? ch08

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Ask Q246-Q247 if aware of ad (Q245[1])

Q246 Do you know which candidate or group sponsored the ad [saying Bush broke his promise not to raise sales taxes]? cH09

1 Forbes
2 Verbatim
998 Don't know
999 No answer

Q250 Do you believe that George W. Bush signed the biggest tax cut in Texas history, or don't you believe this? cH13

1 Yes
2 No
998 Don't know
999 No answer

Q247 Do you believe that George W. Bush broke his promise not to raise sales taxes, or don't you believe this? cH10

- 1 Yes
2 No
998 Don't know
999 No answer

Q248 There is an ad that says George W. Bush signed the biggest tax cut in Texas history. Have you seen or heard this ad or heard or read about it? cH11

- 1 Yes
2 No
998 Don't know
999 No answer

Ask Q249-Q250 if aware of ad (Q248[1])

Q249 Do you know which candidate or group sponsored the ad [saying Bush signed the biggest tax cut in Texas history]? cH12

1 Republican Leadership Council/front organization for Bush
2 Verbatim
998 Don't know
999 No answer

Q255 Both George W. Bush and John McCain have said what they will do about taxes. Who do you think will cut taxes more, Bush or McCain? cBB02

Read 1-2 in random order

1 Bush
2 McCain
3 No difference
998 Don't know
999 No answer

Read Q255-Q256 in random order

Ask Q255-Q256 if recognize Bush or McCain (Q43d[0-100] or Q43[0-100])

Q255 George W. Bush and John McCain both have said what they would do about Social Security. Whose plan do you think would put more money into Social Security, Bush's or McCain's? cBC02

Read 1-2 in random order

- 1 Bush
2 McCain
3 No difference
998 Don't know
999 No answer

Limit Q280-Q290 to random 1/3 of sample, Q29[2]

Q280 During the time before your state's presidential primary election did ___?

- a** anyone from one of the campaigns talk to you in person or on the phone about the presidential election cJ01a
- b** anyone from any other group talk to you about the presidential election cJ05a
- c** you receive any brochures or flyers about the campaign for president cJ09a

1 Yes
2 No
998 Don't know
999 No answer

Q286 During the time before your state's [presidential] primary [election] did you ___?

- a** go to a meeting or rally or other event at which a presidential candidate was present cJ13a
- b** personally meet any of the presidential candidates cJ15a

Record up to 5 mentions

1 Bauer
2 Bradley
3 Buchanan
4 Bush
5 Forbes
6 Gore
7 Hatch
8 Keyes
9 McCain
10 Other
11 Did not do this
998 Don't know
999 No answer

Q290

[In the presidential primary campaign] did you ___?

- a** talk to any people and try to show them why they should vote for or against one of the presidential candidates ck13a
- b** go to any political meetings, rallies, speeches, dinners or things like that in support of a particular presidential candidate ck16a
- c** do any other work for one of the presidential candidates ck19a
- d** give money to a candidate for president ck22a
- e** wear a presidential campaign button, put a campaign sticker on your car or place a sign in your window or in front of your house ck25a

1 Yes
2 No
998 Don't know
999 No answer

Q297

These days, many people are so busy they cannot find time to register to vote, or they move around so often they do not get a chance to re-register. At the time of your state's presidential primary election were you registered to vote in your precinct or election district, or weren't you able to register? cR02a

1 Yes
2 No
998 Don't know
999 No answer

Q333

In talking with people about politics and elections, we often find that they do not get a chance to vote. Did you happen to vote in your state's recent presidential primary election? cR15

1 Yes
2 No
998 Don't know
999 No answer

Ask Q335 if voted in presidential primary (Q333[1])

Q335 Did you vote in the Republican [presidential] primary or the Democratic primary? cR16

- 1 Republican
- 2 Democratic
- 998 Don't know
- 999 No answer

Ask Q336 if voted in GOP presidential primary (Q335[1])

Q336 Which candidate did you vote for [in the Republican presidential primary]? Gary Bauer, George W. Bush, Steve Forbes, Orrin Hatch, Alan Keyes, John McCain or someone else? cR17

Read 1–6 in random order

- 1 Bauer
- 2 Bush
- 3 Forbes
- 4 Hatch
- 5 Keyes
- 6 McCain
- 7 Other
- 8 Did not vote for presidential nominee
- 998 Don't know
- 999 No answer

Ask Q337 if voted in Democratic presidential primary (Q335[2])

Q337 Which candidate did you vote for [in the Democratic presidential primary]? Bill Bradley, Al Gore or someone else? cR18

Read 1–2 in random order

- 1 Bradley
- 2 Gore
- 3 Other
- 4 Did not vote for presidential nominee
- 998 Don't know
- 999 No answer

Ask Q338 if voted in presidential primary (Q333[1])

Q338 Some states allow individuals to vote before Election Day, that is vote early at a polling station or by filling out an absentee ballot. How about you? Did you vote early in your state's presidential primary election, or did you vote on Election Day? cR19

- 1 Early
- 2 On Election Day
- 998 Don't know
- 999 No answer

Ask Q340–Q344 if early voted in presidential primary (Q338[1])

Q340 How did you cast your ballot [early in the presidential primary]? cR20

- 1 Voting at an early polling station
- 2 Sending in a ballot by mail
- 3 Sending in a ballot by fax
- 4 Personally dropping off a ballot at an election office
- 5 Having someone else drop off a ballot at an election office for you
- 6 Voting over the telephone
- 7 Voting online, that is voting over the Internet
- 8 Other
- 998 Don't know
- 999 No answer

Q342 On what date did you cast your ballot [early in the presidential primary]? cR21

- 1 Verbatim
- 998 Don't know
- 999 No answer

Q344	If you had waited to vote at the polls on Election Day in the presidential primary, would your vote have been different than it was on your early ballot? cR22	1 Yes 2 No 998 Don't know 999 No answer
Q348	Random assignment to Q352a or Q352b cRZ04	1 Assigned to Q352a 2 Assigned to Q352b
Q349	Random assignment to Q352c or Q352d cRZ02	1 Assigned to Q352c 2 Assigned to Q352d
Q350	Random assignment to Q352e or Q352f cRZ05	1 Assigned to Q352e 2 Assigned to Q352f
Q351	Random assignment to Q352g or Q352h cRZ03	1 Assigned to Q352g 2 Assigned to Q352h
Q352	Thinking about the general election in November, if you voted today in the general election for president and the candidates were ___, who would you vote for?	<p>Limit a to random 1/2 of sample, Q348[1]</p> <p>a George W. Bush, the Republican, and Bill Bradley, the Democrat cR25</p> <p>Limit b to random 1/2 of sample, Q348[2]</p> <p>b Bill Bradley, the Democrat, and George W. Bush, the Republican cR25</p> <p>Limit c to random 1/2 of sample, Q349[1]</p> <p>c George W. Bush, the Republican, and Al Gore, the Democrat cR23</p> <p>Limit d to random 1/2 of sample, Q349[2]</p> <p>d Al Gore, the Democrat, and George W. Bush, the Republican cR23</p> <p>Limit e to random 1/2 of sample, Q350[1]</p> <p>e John McCain, the Republican, and Bill Bradley, the Democrat cR26</p> <p>Limit f to random 1/2 of sample, Q350[2]</p> <p>f Bill Bradley, the Democrat, and John McCain, the Republican cR26</p> <p>Limit g to random 1/2 of sample, Q351[1]</p> <p>g John McCain, the Republican, and Al Gore, the Democrat cR24</p> <p>Limit h to random 1/2 of sample, Q351[2]</p> <p>h Al Gore, the Democrat, and John McCain, the Republican cR24</p> <p>1 Republican 2 Democrat 3 Other 4 Would not vote for president 998 Don't know 999 No answer</p>

I have one last set of questions to help us understand the people who took part in our survey.

- | Q440 | Sex | cW01 |
|------|-----|-----------|
| | 1 | Male |
| | 2 | Female |
| | 999 | No answer |

Q442 Are you working full or part time? cW09

- | | |
|-----|------------------------|
| 1 | Working full time |
| 2 | Working part time |
| 3 | Temporarily unemployed |
| 4 | Retired |
| 5 | Permanently disabled |
| 6 | Homemaker |
| 7 | Student |
| 8 | Other |
| 998 | Don't know |
| 999 | No answer |

Q443 Ask Q443 if student (Q442[71])
As a student are you also working full or part time, or aren't you now working for pay? cW10

- | | |
|-----|------------|
| 1 | Yes |
| 2 | No |
| 998 | Don't know |
| 999 | No answer |

Q444	Ask Q444-Q445 if employed (Q442[1-2] or Q443[1]) (Aside from being a student,) in your current job, what kind of work do you do? cW11	Q446 Ask Q446 if not self-employed (Q445[1, 998, 999]) Are you employed by a federal, state or local government, the military, or aren't you employed by government? cW13
1	Profession worker (lawyer, doctor, scientist, teacher, engineer, registered nurse, accountant, programmer, musician)	1 Federal government
2	Skilled tradesperson (printer, baker, tailor, electrician, machinist, linesperson, plumber, carpenter, mechanic)	2 State government
3	Clerical or office worker (typist, secretary, postal clerk, telephone operator, computer operator, bank clerk)	3 Local government
4	Service worker (police officer, fire fighter, waiter or waitress, maid, nurse's aide, attendant, hairstylist)	4 Military
5	Laborer (plumber's helper, construction worker, longshoreperson, garbage collector, other physical work)	5 Not employed by government
6	Manager (store manager, sales manager, office manager)	998 Don't know
7	Semi-skilled worker (machine operator, assembly line worker, truck driver, taxi driver, bus driver)	999 No answer
8	Salesperson	Q447 Does anyone in your household belong to a labor union? cW29
9	Business owner	1 Yes
10	Verbatim	2 No
998	Don't know	998 Don't know
999	No answer	999 No answer
Q445	Do you work for someone else, or are you self-employed? cW12	Q448 How many years have you lived at your present address? cW18
1	Work for someone else	0 Less than six months
2	Self-employed	1 Six months to one year
998	Don't know	Range 2-97
999	No answer	998 Don't know
Q449	Are you of Spanish or Hispanic origin or descent? cW04	999 No answer
1	Yes	1 Yes
2	No	2 No
998	Don't know	998 Don't know
999	No answer	999 No answer

Ask Q450 if of Hispanic or Spanish origin (Q449[1])

Q450 Which of these best describes your origin? Mexican, Cuban, Puerto Rican or something else? cW05

- 1 Mexican
- 2 Cuban
- 3 Puerto Rican
- 4 Verbatim
- 998 Don't know
- 999 No answer

Q451 What is your race? White, black, Asian or some other race? cW03

- 1 White
- 2 Black
- 3 Asian
- 4 Verbatim
- 998 Don't know
- 999 No answer

Q452 Are you married, living as married, widowed, divorced, separated, or have you never been married? cW08

- 1 Married
- 2 Living as married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never married
- 998 Don't know
- 999 No answer

Q453 How many children under age 18 now live in your household? cW27

- Range 0-97
- 998 Don't know
- 999 No answer

Q454 Are you a citizen of the United States or not? cW07

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q455 How often do you attend religious services, apart from special events like weddings and funerals? More than once a week, once a week, once or twice a month, a few times a year or never? cW14

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 Few times a year
- 5 Never
- 998 Don't know
- 999 No answer

Ask Q456 if attend religious services (Q455[1-4])

Q456 Do you mostly attend a place of worship that is Protestant, Roman Catholic, Jewish, Mormon, an Orthodox Church, Muslim or some other religion? cW16

- 1 Protestant (Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon
- 5 Orthodox Church
- 6 Muslim
- 7 Verbatim
- 998 Don't know
- 999 No answer

Q457 **Ask Q457 if do not attend religious services (Q455[5-999])**
Regardless of whether you now attend any religious services do you ever think of yourself as part of a particular church or denomination? cW15

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q458 **Ask Q458 if do not attend religious services but affiliated with religion (Q457[1])**
Do you consider yourself Protestant, Roman Catholic, Jewish, Mormon, of an Orthodox Church, Muslim or some other religion? cW16

- 1 Protestant (Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon
- 5 Orthodox Church
- 6 Muslim
- 7 Verbatim
- 998 Don't know
- 999 No answer

Q459 **Ask Q459 if affiliated with religion other than Jewish or Muslim (Q456[1, 2, 4, 5, 7, 998, 999] or Q458[1, 2, 4, 5, 7, 998, 999])**
Do you consider yourself an evangelical or born-again Christian? cW17

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q460 Has anyone in your household ever served in the US military? This includes the National Guard and the Reserves. cW30

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q461 Many Americans do not have health insurance. Are you now covered by any form of health insurance, including any private insurance or a government program such as Medicare or Medicaid? cW19

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Ask Q462 if have health insurance (Q461[1])

Q462 Is your main insurance through an HMO or not? cW20

- 1 Yes
- 2 No
- 998 Don't know
- 999 No answer

Q465 What is the last grade or class you completed in school? cW06

- 1 Grade eight or lower
- 2 Some high school, no diploma
- 3 High school diploma or equivalent
- 4 Technical or vocational school after high school
- 5 Some college, no degree
- 6 Associate's or two-year college degree
- 7 Four-year college degree
- 8 Graduate or professional school after college, no degree
- 9 Graduate or professional degree
- 998 Don't know
- 999 No answer

Q466 Last year, what was your total household income before taxes? Just stop me when I get to the right category. Less than \$10,000; \$10,000 to less than \$15,000; \$15,000 to less than \$25,000; \$25,000 to less than \$35,000; \$35,000 to less than \$50,000; \$50,000 to less than \$75,000; \$75,000 to less than \$100,000; \$100,000 to less than \$150,000; or \$150,000 or more? cW28

- 1 Less than \$10,000
- 2 \$10,000 to less than \$15,000
- 3 \$15,000 to less than \$25,000
- 4 \$25,000 to less than \$35,000
- 5 \$35,000 to less than \$50,000
- 6 \$50,000 to less than \$75,000
- 7 \$75,000 to less than \$100,000
- 8 \$100,000 to less than \$150,000
- 9 \$150,000 or more
- 998 Don't know
- 999 No answer

Q467 What is your zip code? cW33

- 1 Verbatim
- 998 Don't know
- 999 No answer

Q468 How many telephone numbers does your household have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines. cW31

- Range 1-97
- 998 Don't know
- 999 No answer

Q469 Could you please tell me your first name?

- 1 Verbatim
- 998 Don't know
- 999 No answer

That completes the survey. Thank you for participating. We really appreciate your time. Have a good (day | evening).

Q471 (Asked of interviewer) What grade would give for how ___? A, excellent; B, good; C, average; D, poor; F, very poor.

- a the interview went overall cY05
- b knowledgeable the respondent is about politics cY06

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 999 No answer