

### 2000 National Annenberg Election Survey: response rates for cross-section interviewing

Interviewing component	Sampling frame	T: Total numbers sampled	C: Completed interviews	NCR: Eligible households that refused to participate <sup>1</sup>	NCO: Eligible households at which an interview was not completed <sup>2</sup> for a reason other than refusal <sup>3</sup>	X: Ineligible households <sup>3</sup>	I: Indeterminate status <sup>4</sup>	C / (C + NCR)	Overall response rate <sup>5</sup> C / (T - X - e * I) <sup>5</sup>
National cross-section	Randomly generated numbers (RDD), continental US area codes	360299	58373	52214	79523	126716	43473	53%	25–31%
IA pre-presidential primary election	RDD, IA	22019	3173	3056	4841	8694	2255	51%	24–29%
NH	RDD, NH	26165	3814	4237	6904	7280	3930	47%	20–26%
Super Tuesday states	RDD, CA, CT, GA, ME, MD, MA, MO, NY, OH, RI, VT, WA	48208	6627	6376	12992	17133	5080	51%	21–25%
Second Tuesday states	RDD, FL, LA, MS, OK, TN, TX	13200	1591	1293	4383	3963	1970	55%	17–22%

<sup>1</sup> Includes breakoffs

<sup>2</sup> For example, an answering machine, the household did not speak English or Spanish, the respondent was unavailable at the time of the call or for the duration of the field period

<sup>3</sup> A non-working number, non-household number or household without an adult 18 or older

<sup>4</sup> No answer or a busy signal all attempts

<sup>5</sup> e is an estimate of the percentage of numbers of indeterminate status (I) that do not represent eligible households. The overall response rate range reflects e = 0 to e = 1.

**2000 National Annenberg Election Survey: response rates for reinterviews**

Interviewing component	Sampling frame	T: Total numbers sampled	C: Completed interviews	
IA post-presidential primary election reinterview	IA pre-presidential primary election cross-section	3173	1596	Overall response rate C / T
NH	NH cross-section	3814	1900	
Super Tuesday states	Super Tuesday states cross-section	6627	3853	58%
Post-Republican presidential nominating convention	National cross-section 21–30 Jul	2903	1197	41%
Democratic convention	National 4–13 Aug	3005	1230	41%
Post-3 Oct Bush-Gore debate	National 21 Sep–2 Oct	3702	1514	41%
11 Oct debate	National 4–10 Oct	2133	670	31%
17 Oct debate	National 21–30 Jul, 4–13 Aug, 12–16 Oct	7465	2052	27%
Post-general election	Random sample of national cross-section 3 Jan–6 Nov 00	22272	6508	29%