

## **Laboratory 3 Reflection**

The profile banner was the easiest design for me to create because it allowed me to clearly express my personal brand using a simple and focused layout. In designing it, I consistently applied my chosen color palette and typography set, which helped create a sense of unity and professionalism. I ensured readability and visual hierarchy by carefully adjusting the size of each element and using color contrast to guide the viewer's attention. This process made me more aware of how small design decisions can affect how information is perceived. I also learned the importance of spacing and balance in preventing the design from feeling crowded or overwhelming. Through this experience, I realized that effective social media graphics are not about adding many elements, but about using the right elements thoughtfully. Overall, the activity helped me appreciate how intentional design choices can strengthen communication.