



Debra Cupitt

WEB DEVELOPER &
USER EXPERIENCE DESIGNER

ABOUT

An experienced UX designer and a budding web developer. A problem solver, with a hyper-awareness for user and customer needs. Aspiring to tackle social and environmental challenges and create a positive impact; to co-create an inclusive and sustainable world.

SKILLS

- Web Development: HTML, CSS, SCSS, JavaScript, Python, C, SQLite
- Adobe InDesign, Illustrator & XD
- InVision
- Team Leadership
- Group Facilitation
- User Research & Testing Methods
- Project Management
- SEO and Google Analytics
- Web Content Copywriting, Design & Development
- Social Media Marketing

EXPERIENCE

CONTRACTOR

UNBOUND | MAY 2018 - CURRENT

- Website Redesign and Development
- Program Facilitation
- Print Design

MARKETING & USER EXPERIENCE MANAGER

CARBONTRACK | JAN 2017 - MAY 2018

- Managing team and projects (using scrum)
- Managing marketing strategy and campaigns
- Researching & designing for products, services, and website user experience

DIGITAL MARKETING COORDINATOR

CARBONTRACK | OCT 2016 - JAN 2017

- Developed digital marketing strategy
- Managed social media and EDM accounts and created social media for daily postings
- Wrote blogs and technical papers

ENGAGEMENT AND MARKETING LEAD

ONE10 | JAN 2016 - SEPT 2016

- Managed social media and EDM accounts and created
- social media for daily postings
- Developed wireframes, design, and copy writing for website
- Assessed user journeys and A/B tested pages

CUSTOMER AND USER EXPERIENCE OFFICER

BT ASSURANCE SYSTEMS | AUG 2015 - DEC 2015

- Researched client needs and requirements
- Performed user testing interviews
- Developed wireframes and designs

CONTACT

Phone: +61 488 436 719

Email: debrakupitt@gmail.com

GitHub: github.com/debrakupitt

Linkedin: [debrakupitt](#)

REFEREES

Andrew Foscett

ajfoskett@gmail.com

+61 439 656 635

Veronica Munro

vswanberg@me.com

+61 416 611 027

EDUCATION

CS50'S INTRODUCTION TO COMPUTER SCIENCE

HARVARD (EDX)

2018

SUMMER OF CODE

1 MILLION WOMEN TO TECH

2018

PREMIUM JAVASCRIPT COURSE

WATCH AND CODE

2018

BUILD WEBSITES FROM SCRATCH

CODECADEMY

2017

DESIGN THINKING

ACUMEN+

2017

MASTER OF INTERNATIONAL DEVELOPMENT

UNIVERSITY OF CANBERRA

2012 - 2014

BACHELOR OF EDUCATIONAL STUDIES

UNIVERSITY OF CANBERRA

2010 - 2012