

If I had a Slogan

Number of People	Approximate Time	Items Required
Unlimited number	5 minutes plus 2 minutes per person	—

This creative exercise allows individuals to use their imagination and share with the class something unique about themselves.

1. All companies have slogans to identify or reflect on what their about. For example, Kellogg’s Cereal uses “Get a Taste for the Healthy Life” and Ford Motor Company uses “Quality is Job One.”
2. Have each person either change a slogan or create his or her own slogan. Allow ten minutes for this task.
3. Each person then shares his or her slogan and tells why that particular slogan fits them.