



The Hottest Cool Thing in Al?

Horse ←→ Zebra



Magic?



"An astronaut riding a horse in photorealistic style"

Text Prompt → Image

Generative Al (Al Generated Content AIGC)



https://en.wikipedia.org/wiki/DeepDream

- 1956: The field of Artificial Intelligence (AI) is established, focusing on the development of machines capable of simulating human intelligence.
- ... Al development in various vertical domains...
- 2014: Google introduces DeepDream, a neural network-based algorithm that generates dreamlike images by modifying existing ones.
- 2016: OpenAI, a research organization founded by Elon Musk and others, unveils the first version of its language model, GPT (Generative Pre-trained Transformer).
- 2018: AIGC starts gaining attention across various industries, including journalism, marketing, and creative writing.
- 2019: OpenAl releases GPT-2, a more powerful and advanced language model capable of generating coherent and contextually relevant text.
- 2020: AIGC faces ethical concerns as the potential for misinformation and deepfakes raises questions about responsible use and content authenticity.
- 2021: AIGC continues to evolve, with advancements in natural language processing, computer vision, and other AI subfields, further expanding its capabilities.
- 2022: AIGC tools and platforms become increasingly accessible, allowing individuals and businesses to generate content with greater ease.
- 2023: AIGC finds applications in personalized content creation, virtual assistants, and content curation, transforming industries and augmenting human creativity.

Text → Video

Surreal Realistic Stylized

A teddy bear painting a portrait



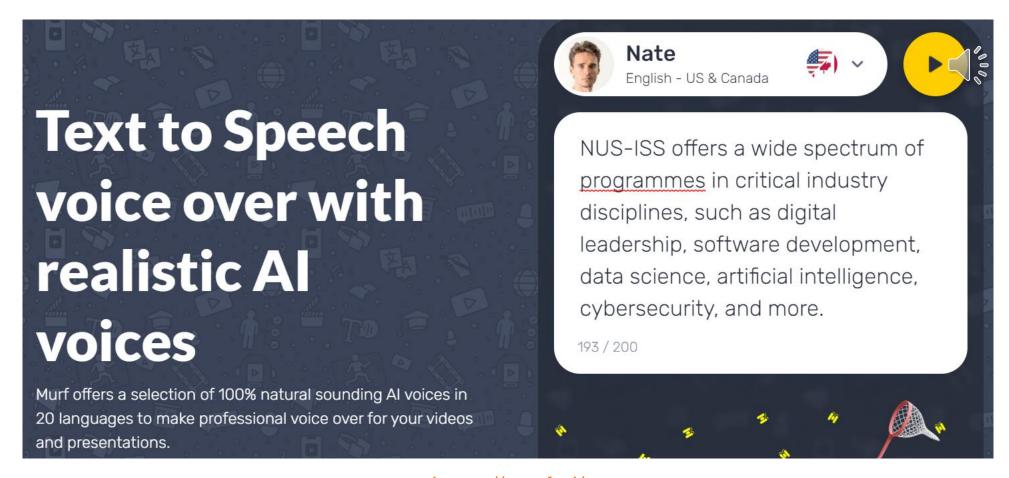
Robot dancing in times square

Cat watching TV with a remote in hand

Meta AI: Make-A-Video https://makeavideo.studio/



Voice Over



https://murf.ai/
https://murf.ai/text-to-speech

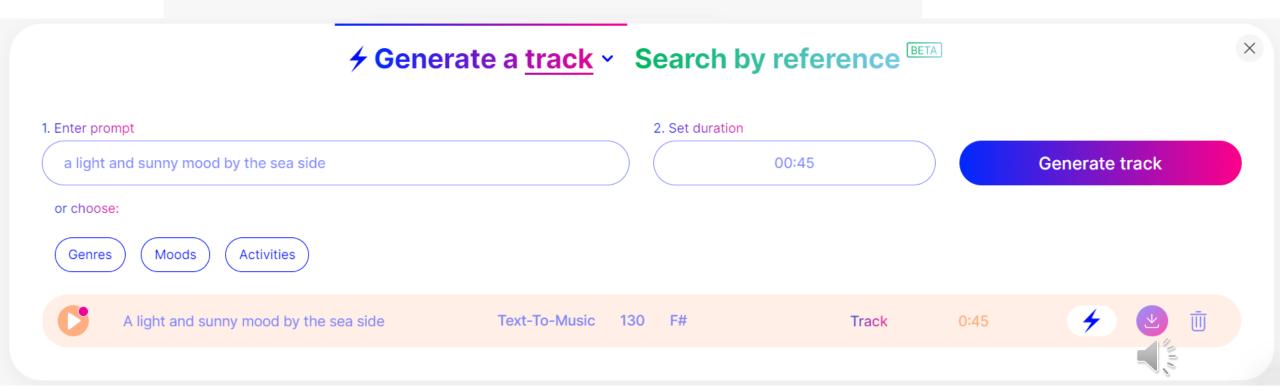
Copyright National University of Singapore

Accelerating Digital Excellence

Text → Music

Human X Al Generative Music

For your video content, podcasts and apps



https://mubert.com/render

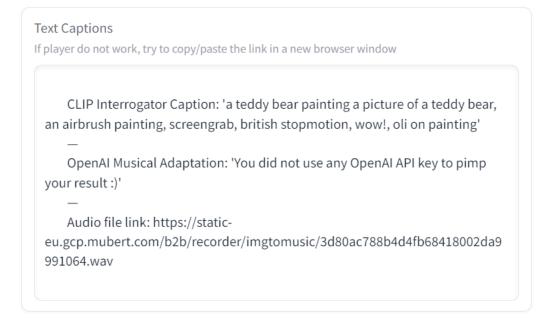
Image -> Music

Image to Music

Sends an image in to <u>CLIP Interrogator</u> to generate a text prompt which is then run through <u>Mubert</u> text-to-music to generate music from the input image!



https://huggingface.co/spaces/fffiloni/img-to-music





Visual Understanding



Image Captioning

"two cartoon monsters sitting around a campfire"

Visual question answering

prompt = "Question: What is a dinosaur holding? Answer:"

"A torch"

https://huggingface.co/blog/blip-2

2D → 3D Visual



GET3D: A Generative Model of High Quality 3D Textured Shapes Learned from Images

https://nv-tlabs.github.io/GET3D/

Image → Video

Single image

Pair of images

Input image

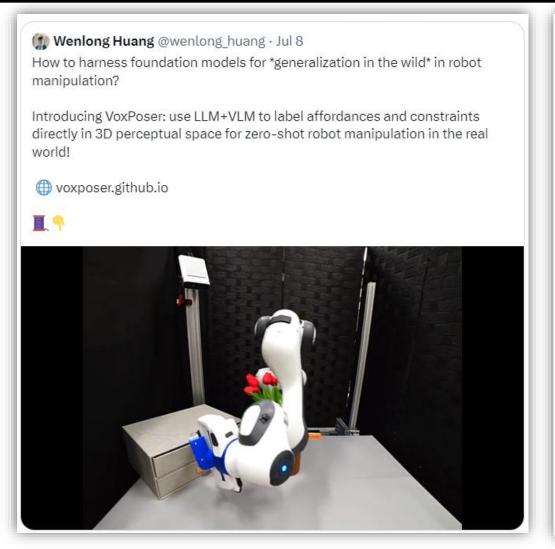


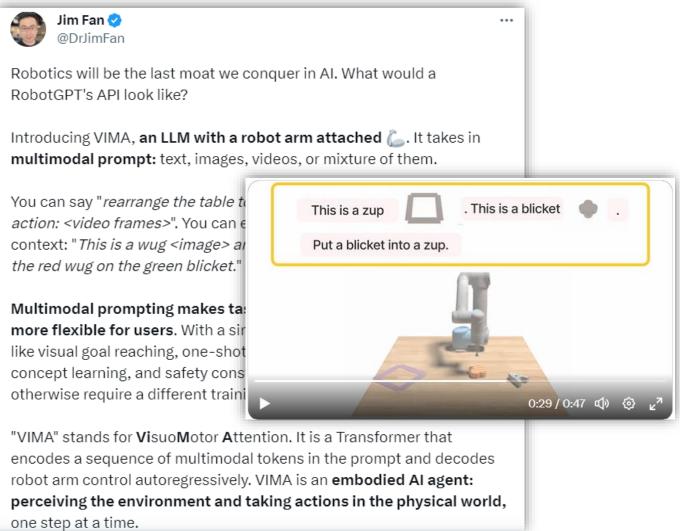
Meta Al

https://makeavideo.studio/

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Robotics + LLM/GAI





https://twitter.com/drfeifei/status/1677510109776465921

https://twitter.com/drfeifei/status/1683811726377234432





How does Infineon use Generative AI or AI generated content? Any use case or customer success story?



2 minutes ago



Here is what I currently know

NLM001x: Worst case tolerance of generated DC voltage

Generating 12V supply effectively for the XENSIV™ PAS CO2 sen...

Can I generate a bipolar Vgs using 2EDi drivers?

Technical Support

How does thickness of a phone case affect transferred power?

Show more

Have you found out what you need?

If your required information is not found in the above options, then contact customer support by clicking the button below:

Type your message



Artificial Intelligence at Infineon: A key to our digital future

Semiconductors + AI = Everything is becoming smarter!

Artificial Intelligence is a key technology of the digital age. As a leading semiconductor manufacturer, Infineon is well positioned to fully realize Al's potential in different tech domains. We channel Al's powers towards three major goals:

- All enables us to offer smart products and services to our customers.
- By using AI in our manufacturing, we can produce our semiconductor solutions faster and more efficiently.
- Al contributes to both our company goals as well as our societal goals. With the help
 of Al, we can provide smart and energy-efficiency solutions to the Internet of Things,
 sustainble mobility and the whole electrical energy chain.

By leveraging AI, we make the world easier, safer and greener!



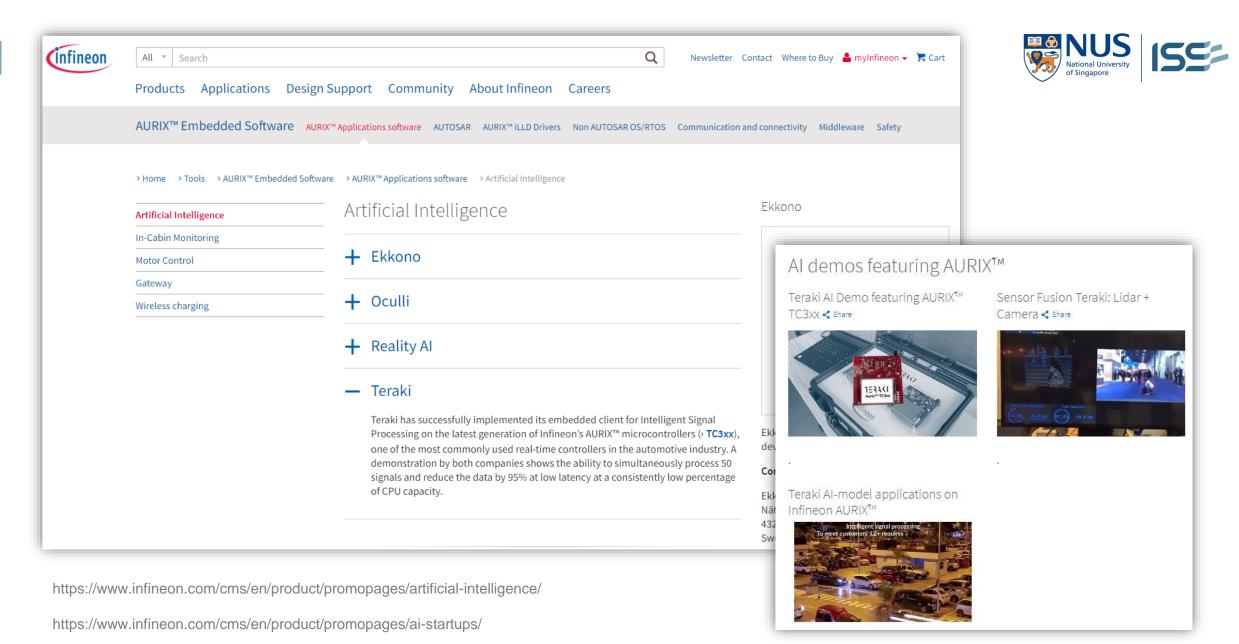
Video on how AI empowers
Infineon's Processes and Products

Share





Nico Kelling, Head of Artificial Intelligence Center of Excellence at Al is a vital element for Infineon's future. At the Artificial Intelligence Center of Excellence, we connect Infineon's Al enthusiasts to learn faster together. We drive the most exiting Al use cases forward and explore new ways to use Al in every part company – as a smart way to run our business and for creating outstanding customer solutions!



https://www.infineon.com/cms/en/tools/aurix-embedded-sw/AURIX-Applications-software/artificial-intelligence/

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Prompt:

Answer customer query "How does infineon use Generative Al or Al generated content? Any use case or customer success story?" based on below description: "Teraki has successfully implemented its embedded client for Intelligent Signal Processing on the latest generation of Infineon's AURIX™ microcontrollers (TC3xx), one of the most commonly used real-time controllers in the automotive industry. A demonstration by both companies shows the ability to simultaneously process 50 signals and reduce the data by 95% at low latency at a consistently low percentage of CPU capacity. "

- The description you provided for Teraki's embedded client for Intelligent Signal Processing on Infineon's AURIX™ microcontrollers showcases the powerful capabilities of their hardware in processing and optimizing data in real-time, particularly in the automotive industry.
- To explore how Infineon could potentially leverage Generative AI or AI-generated content with this technology, one could envision the following hypothetical use case:

Hypothetical Use Case: Al-Enhanced Data Compression for Autonomous Vehicles

Infineon's AURIX™ microcontrollers, known for their exceptional real-time processing abilities, can be paired with Generative AI algorithms to further enhance data compression and analysis in autonomous vehicles. In this scenario:

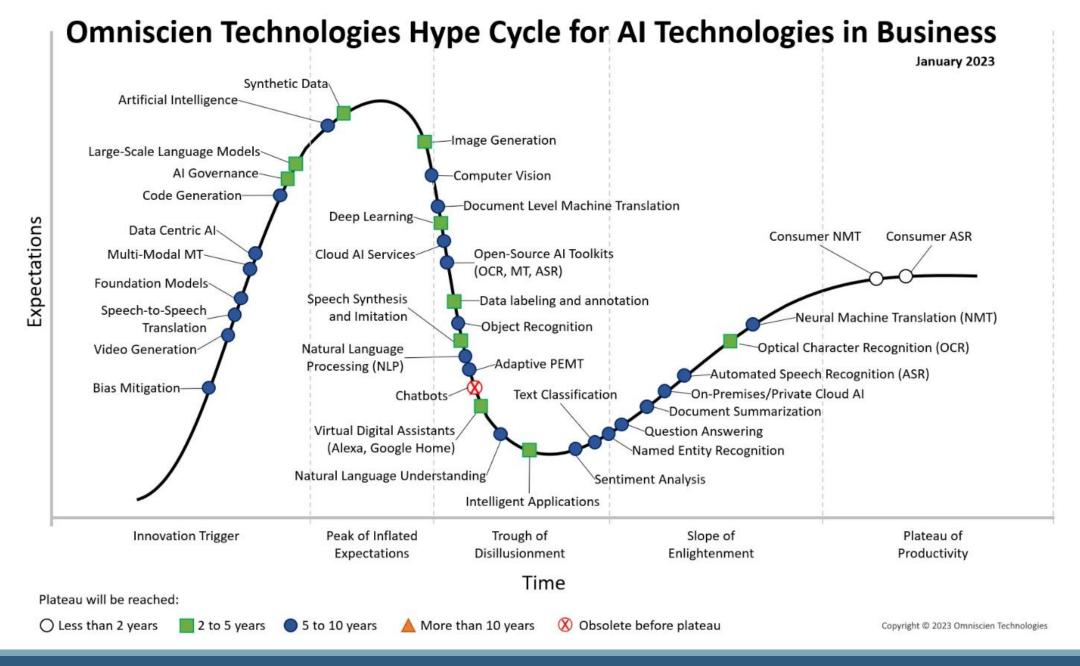
- 1.Data Processing Efficiency: Infineon's hardware processes a multitude of signals...
- 2.Generative Al Integration: By integrating Generative Al, the microcontrollers could analyze...
- **3.Data Compression:** With the help of Generative AI, the microcontrollers could compress and summarize data...
- **4.Enhanced Safety:** This AI-enhanced data compression could lead to faster response times... However, it's important to note that this use case is speculative and based on the potential synergy between Infineon's hardware and Generative AI. Infineon would need to provide specific details about their initiatives in this area, and any customer success stories, if available, would showcase how their technology and AI have been applied to solve real-world challenges.
- For the most up-to-date and accurate information on how Infineon uses Generative AI or AI-generated content, I recommend reaching out to Infineon directly through their official channels or contacting their customer support for specific use cases and success stories related to their products.



Prompt:

Provide summary of generative AI or AIGC use cases in semiconductor and microchip controller manufacturers?

- Generative AI, also known as AI-generated content (AIGC), is finding various applications in the semiconductor and microchip controller manufacturing industry. Here's a summary of some key use cases:
- **Advanced Design and Simulation**: Generative AI is used to assist engineers in the design and simulation of semiconductor components.
- **Quality Control and Defect Detection**: Generative AI models can generate synthetic images to augment real-world data for training more robust defect detection systems.
- **Failure Analysis**: When chips fail, generative AI can assist in identifying root causes by generating simulations of chip behavior and comparing them to actual data, helping manufacturers pinpoint issues more quickly and accurately.
- **Energy Efficiency**: All can optimize power consumption in microchip controllers by generating control algorithms that adapt to workload requirements, extending battery life in portable devices.









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Thank you