

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



1. High standard of security

1. Only rich people are travel in international aeroplane because of the high cost

2.Comfort travelling

3.Middle class people cannot travel in the international aeroplanes

2. some plane fly faster than even the speed of sound

**Thinks** 

4.Emergency service

3. It takes just a few hours to reach the other corner of the world

4. Aeroplane have made our journey very convenient and time saving

1. We can booked the tickets either first class or second class

Persona's name

Short summary of the persona

2.Choosing flights

1. With any fear passangers are treated good by aeroplane

2. They provides hygenic food

3. Only limited luggages are allowed

4. Our convenient time fixing

3. Nice airhostess

4. peaceful trevaling

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

