

To whom it may concern,

I would like to apply for the entrepreneurial internship program next semester (academic year 2021/2022). I believe this program will help me develop the essential knowledge of how to form strategies, and how to organize the activities and operations that is necessary to formulate an effective business strategy. It will also help and prepare me to handle the hurdles, opportunities and other challenges that an aspiring entrepreneur may face.

I am in my third semester in Multimedia Design, taking front-end elective. In my previous work experience and during our group projects, I have always taken the responsibility of a team lead or project manager. Knowing that I have an entrepreneurial mindset motivates me to apply in this program. I am confident that being part of KEA Ignite programme it will enhance my skills in project planning, implementation, seeking opportunities and value creations.

My goal in this program is to transform my idea into successful and profitable business. I want to build a community for people who love to travel by organizing comprehensive travel packages that are budget friendly, that even students can afford. I have attached my Business Plan and Business Model Canvas.

I will look forward to your positive reply. Thank you so much for considering my application.

Sincerely yours,

Diana Winther