



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The agriculture sector is one of the most important industries in the Indian economy



. In terms of employment, the agriculture sector provides livelihood to over 151 million people.

Approximately 60 percent of the Indian population works in the industry, contributing about 18 percent to India's GDP.

Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals & happiness



India's Agricultural crop  
PRODUCTION ANALYSIS  
(1997-2021)

India is the world's largest producer of rice, wheat, sugarcane, groundnut, vegetable, fruit & cotton



Made up of a wide variety of plants grown for consumption or profit, crops can be used for food to feed livestock

This is an excellent quote and one that maybe we have gotten a bit away from over the last few decades



Agriculture plays a significant role in the Indian economy as the main source of food



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?