

Product Information

ISSUE DATE : 05-03-10

MODEL : LTC700WV-F01

Note : This product information is subject to change without notice.

PREPARED BY : Mobile Display Development Team

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Revision History

Preliminary

Data	Rev. No.	Page	Summary

1. Application

LTC700WV-F01 is a color active matrix TFT LCD that uses a-Si TFT as a switching devices. Customer can use in general equipment designs which require high quality flat panel displays.

- Car navigation system
- Automotive auxiliary information display
- Automotive audio visual equipment
- AV monitor including Pachinko, portable DVD Player, etc.

* TFT : Thin Film Transistor

* LCD : Liquid Crystal Display

* a-Si : amorphous Silicon

2. Features

- a-Si active matrix TFT LCD
- TN normally white mode
- Transmissive and Landscape type.
- Back light with CCFL
- TTL Interface(6Bit*RGB digital)
- CR max direction is 6 o'clock
- Aspect Ratio is 15:9

3. Mechanical Specifications

Items	Specification	Unit	Remark
Display size	7.0	inch	Diagonal
Active area	152.4 x 91.44	mm	
Number of dots	800 x RGB x 480	dot	
Dot pitch	0.0635 x 0.1905	mm	
Pixel configuration	R,G,B vertical stripe		
Outline dimension	169.8 x 108.0 x 12.0	mm	(Note 3-1)
Weight	245	g	
Surface treatment	AG WV film		HAZE 25%

(Note 3-1)

Timing control board included. Refer to 5. Mechanical drawing of the module.

4. Absolute maximum ratings

Item	Symbol	Min	Max	Unit	Remark
Input voltage	VI	-0.3	4.0	V	(Note 4-1)
Power supply	VDD	-0.3	4.0	V	
Operating temperature (Panel surface temperature)	Topr	-30	(85)		(Note 4-2)
Storage temperature (Ambient temperature)	Tstg	-40	85		

(Note 4-1)

CLK, R0~R5,G0~G5,B0~B5,DE,UD/RL

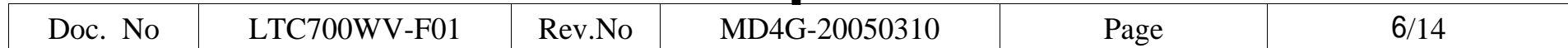
(Note 4-2)

The operating temperature only guarantees operation of the circuit.

In case of below 0 , the response time of liquid crystal (LC) becomes slower and the color of panel becomes darker than normal one.

Level of retardation depends on temperature, because of LC's characteristics.

If product is exposed to high temperatures for extended time, there is a possibility of the polarizer film damage which could degrade the optical characteristics.

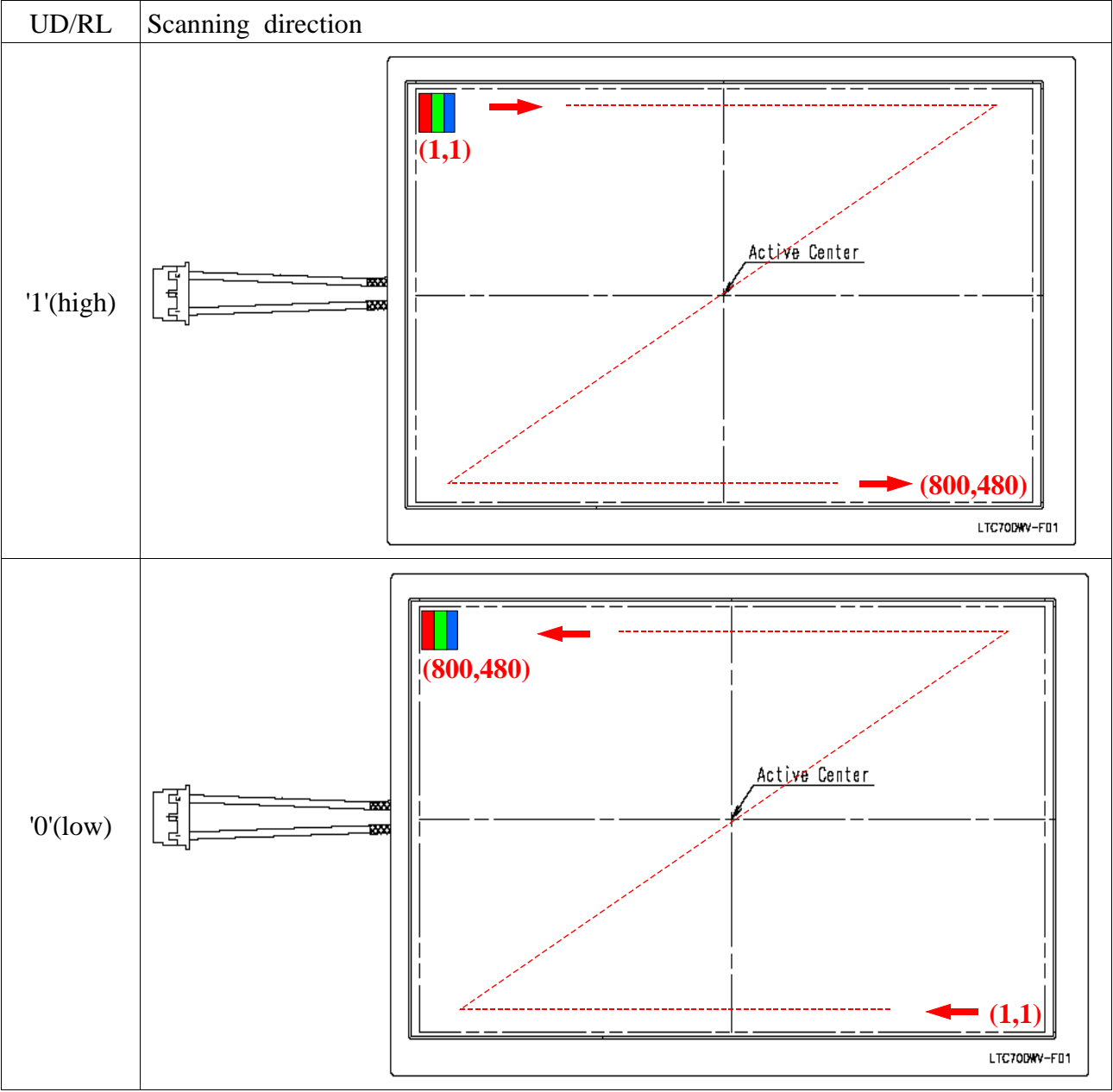


6. Pin assignment

6-1. Panel driving part - mounted connector : **Hirose FH28-40S-0.5SH(05).**

Pin No.	Symbol	Description	Remark
1	GND	Ground	
2	CLK	Dot clock	
3	GND	Ground	
4	R0	Red data LSB	
5	R1	Red data	
6	R2	Red data	
7	GND	Ground	
8	R3	Red data	
9	R4	Red data	
10	R5	Red data MSB	
11	GND	Ground	
12	G0	Green data LSB	
13	G1	Green data	
14	G2	Green data	
15	GND	Ground	
16	G3	Green data	
17	G4	Green data	
18	G5	Green data MSB	
19	GND	Ground	
20	B0	Blue data LSB	
21	B1	Blue data	
22	B2	Blue data	
23	GND	Ground	
24	B3	Blue data	
25	B4	Blue data	
26	B5	Blue data MSB	
27	GND	Ground	
28	NC	No connection	
29	NC	No connection	
30	DE	Data Enable	
31	UD/RL	Control of the scanning direction	(Note 6-1)
32	GND	Ground	
33	NC	No connection	
34	NC	No connection	
35	GND	Ground	
36	GND	Ground	
37	VDD	+3.3V Power	
38	VDD	+3.3V Power	
39	VDD	+3.3V Power	
40	VDD	+3.3V Power	

(Note 6-1) Scanning direction



6-2. Backlight driving part - Connector(Housing) for Backlight : JST BHR-03VS-1

No.	Symbol	Description	Remark
1	Hot	Input terminal(high voltage side)	Pink
2	-	Open	-
3	GND	Input terminal(low voltage side)	White

7. Electrical characteristics

7-1. Panel driving conditions (GND=0V)

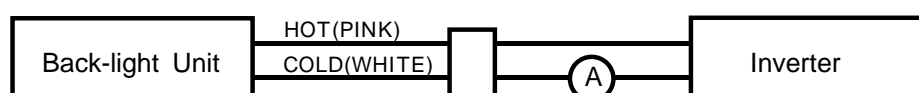
Item		Symbol	MIN	TYP	MAX	Unit	Remark
Power supply	Input voltage	VDD	3.135	3.3	3.465	V	
	Current consumption (Black pattern)	IDD	-	320	-	mA	
Input low voltage		VIL	-	-	0.3VDD	V	
Input high voltage		VIH	0.7VDD	-	-	V	

7-2. Backlight driving conditions

Item		Symbol	MIN	TYP	MAX	Unit	Remark
Lamp current		IL	4.0	7.0	8.0	mA _{rms}	(Note 7-1)
Lamp voltage		VL	-	510	-	V _{rms}	(Note 7-2)
Power consumption		PL		3.57		W	
Lamp frequency		FR	40	60	80	KHz	(Note 7-3)
Startup voltage		VS		-	1150	V _{rms}	Ta = +25
				-	1450	V _{rms}	Ta = +0
Lamp life time		-	10,000	-		Hour	(Note 7-4)

(Note 7-1) Current range that lifetime and reliability can be guaranteed.

Lamp current is measured with high frequency current meter as shown below.



(Note 7-2) The waveform of the inverter output voltage must be area symmetric.

(Note 7-3) Lamp frequency may produce interference with horizontal synchronous frequency and may cause line flow on the display. Therefore lamp frequency should be detached from the horizontal synchronous frequency and its harmonics as far as possible in order to avoid interference.

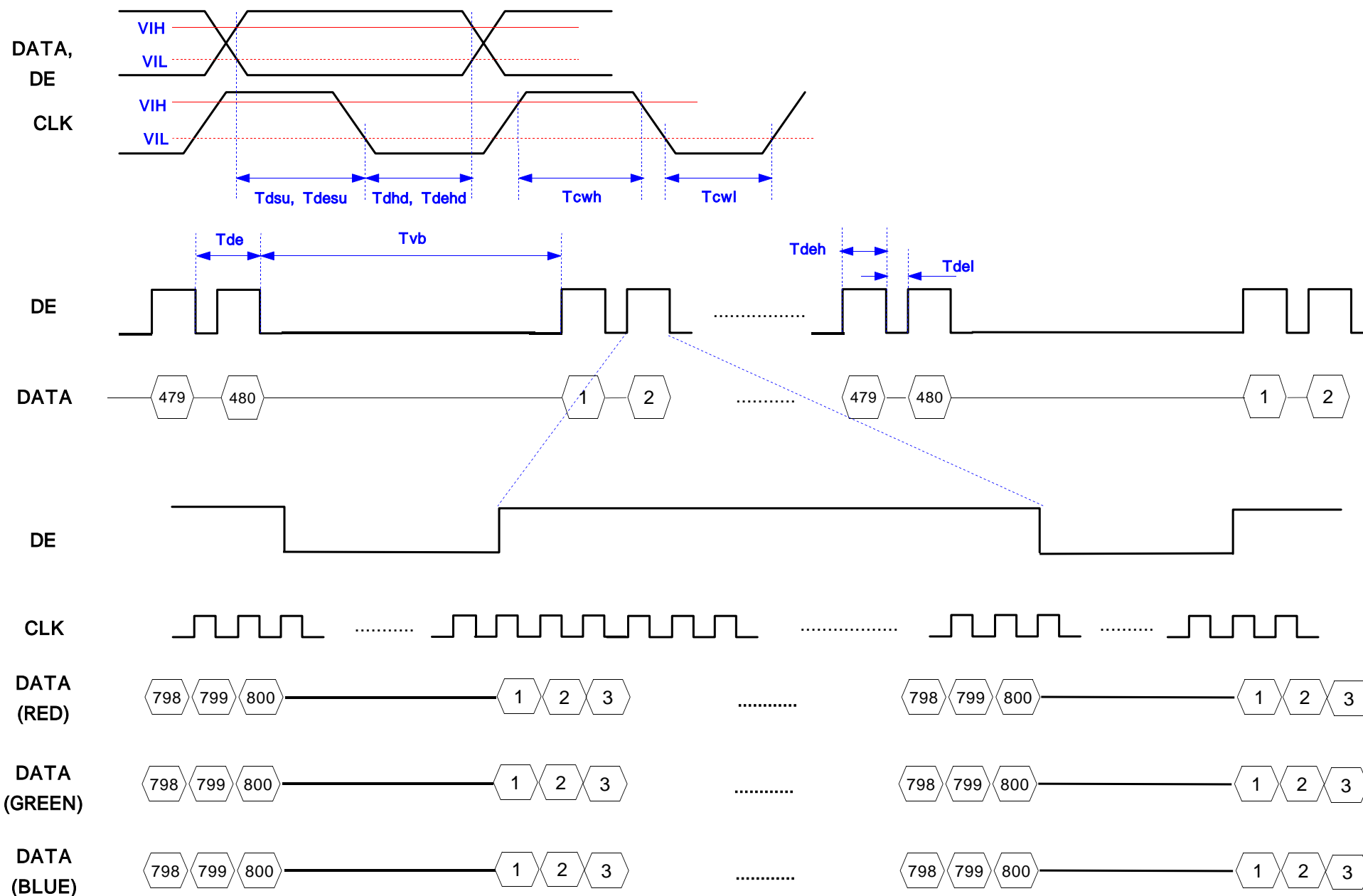
(Note 7-4) Lamp life time is defined as the time when the brightness of the panel not to become less than 50% of the original value in the continuous operation under the condition of lamp allowed current at the ambient temperature 25 ± 5 .

7-3. Input signal timing characteristics

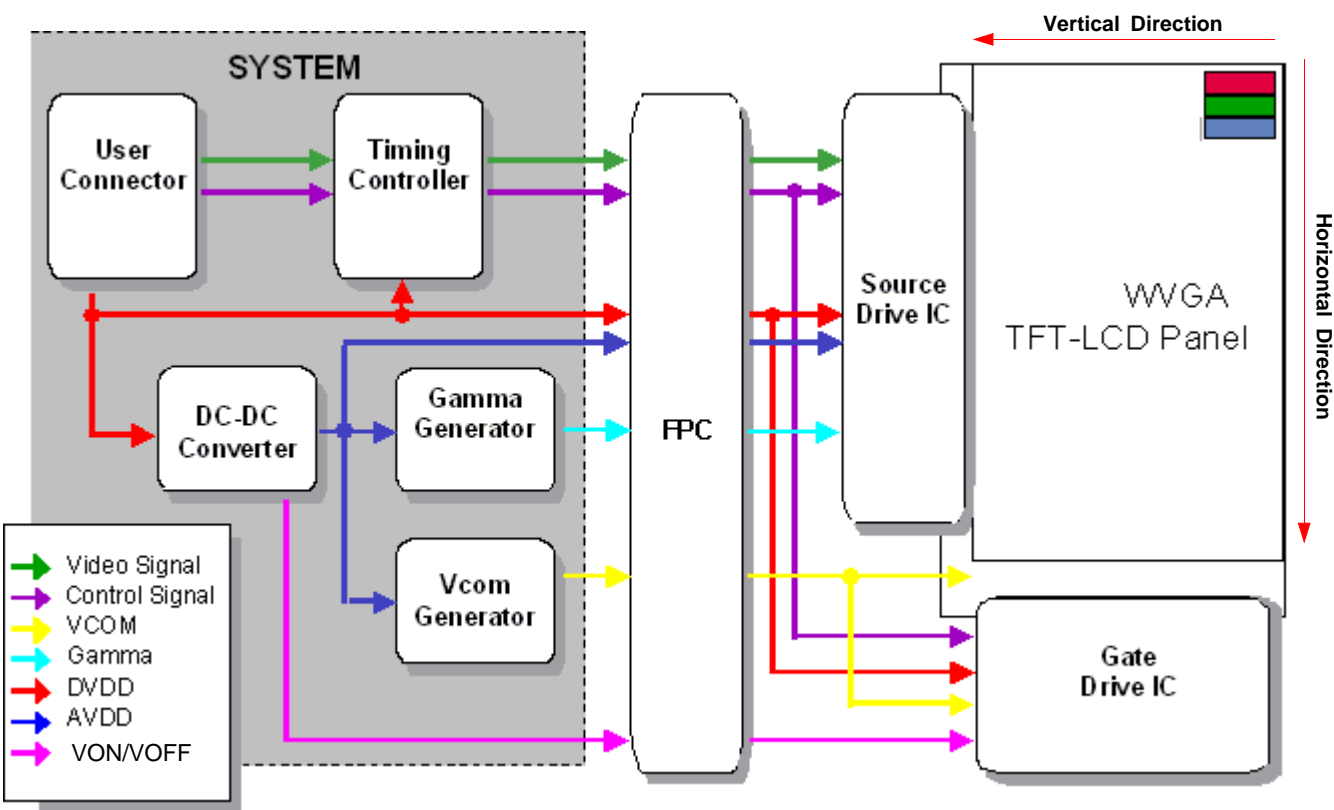
Item		Symbol	MIN	TYP	MAX	Unit	Remark
Clock (CLK)	frequency	Fclk	-	31.0	48.0	MHz	
	period	Tclk	-	32.3	-	ns	
	high level width	Tcwh	5	-	-	ns	
	low level width	Tcwl	5	-	-	ns	
DATA (R,G,B,UD/RL)	set up time	Tdsu	5	-	-	ns	
	hold time	Tdhd	5	-	-	ns	
Data enable (DE)	set up time	Tdesu	5	-	-	ns	
	hold time	Tdehd	5	-	-	ns	
	high level width	Tdeh	-	800	-	Tclk	
	low level width	Tdel	-	208	-	Tclk	
Vertical blanking time		Tvb	10	-	-	Tde	

7-4. Input signal timing diagram

Preliminary



7-5. Block diagram



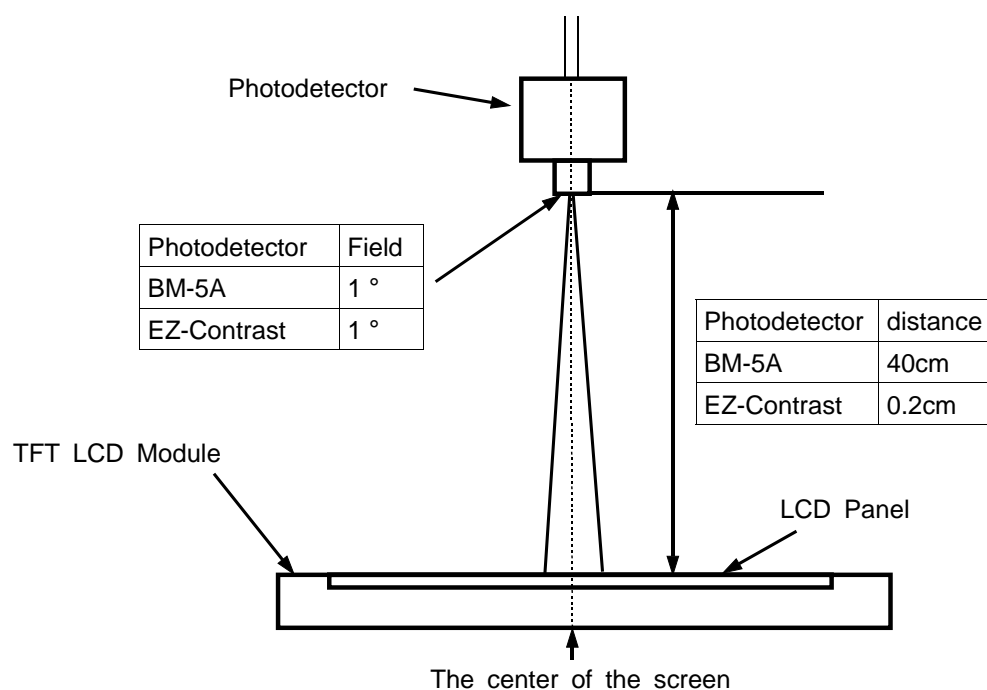
8. Optical characteristics

Item		Symbol	Condition	MIN	TYP	MAX	Unit	Remark
Contrast Ratio		CR	=0	-	350	-		(Note 8-1)
Response time at 25	Rising	TR		=0	-	10	-	ms
	Falling	TF	-		20	-		
White luminance		Y _L	Viewing Normal Angle	-	450	-	cd/m ²	(Note 8-3)
White chromaticity		W _x		-	0.310	-	-	
		W _y		-	0.340	-	-	
Viewing Angle	Hor.	L	CR 10	-	60	-	Degrees	(Note 8-4)
		R		-	60	-		
	Ver.	H		-	45	-		
		L		-	50	-		

(Test Condition)

Optical characteristic is measured in a stable, windless, and dark room after 30 minutes operation. It is measured in the center of the screen.

- Environment condition : $T_a = 25 \pm 2 \text{ } ^\circ\text{C}$
- Back-Light On condition (IL=7mA, Inverter = SIC 130T)
- Photodetector : BM-5A , EZ-Contrast



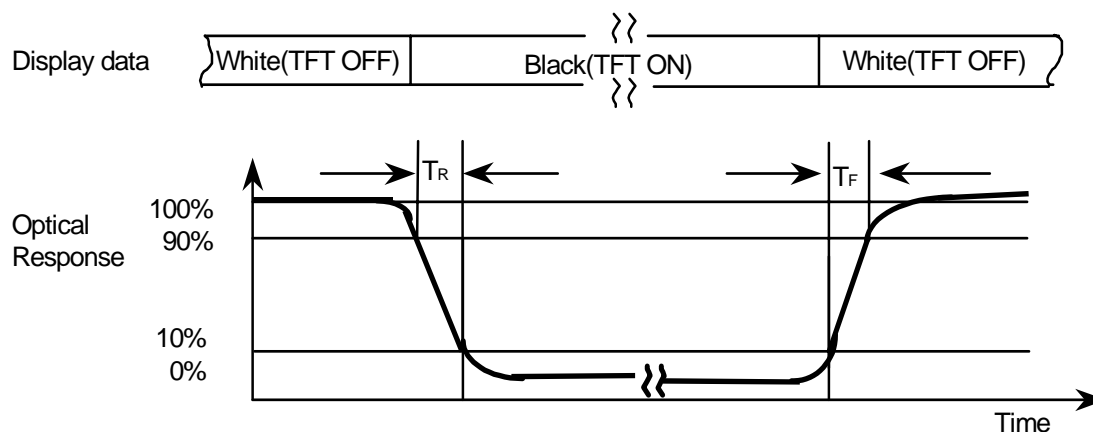
(Note 8-1) Definition of Contrast Ratio (C/R)

Ratio of gray max (Gmax) & gray min (Gmin) at the center point of the panel.

$$C/R = \frac{G_{\max}}{G_{\min}}$$

* G_{\max} : Luminance with all pixels white
 * G_{\min} : Luminance with all pixels black

(Note 8-2) Definition of Response time : Sum of TR ,TF



(Note 8-3) Definition of White luminance : Luminance of white at the center point.

(Note 8-4) Definition of viewing angle

