

DENNIS DAMALERIO

TECH-SAVVY ECOMMERCE VIRTUAL ASSISTANT

CONTACT



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Site In Progress



Maningcol, Ozamiz City Philippines

SKILLS

- AMAZON Listing Optimization
- Amazon Keyword Research
- Product Researcher
- Competitor Research
- Competitor Infringing
- Modifying A+ content
- Hijacker Removal
- Adobe Premiere Pro (Basic Editing)
- Canva
- Shopify
- Wordpress (Elementor)
- HTML
- CSS
- Javascript
- JQuery
- Bootstrap

EDUCATION

BS Engineering Technology Management

MSU - Iligan Institute of Technology

2006 - 2010

REFERENCE

Arnel Decano

Analytical Product Listings Manager

639173127998

Linkedin: [linkedin.com/in/arnel-decano07b146117matzdecano09@gmail.com](https://www.linkedin.com/in/arnel-decano07b146117matzdecano09@gmail.com)

Carolyn Estomata

Product Listings Manager

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Carolynestomata@gmail.com

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Product Listings Manager

:+639275441945

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PROFILE

An experienced Amazon Virtual Assistant and Social Media Manager, I am seeking a full-time position to leverage my expertise in social media management and drive sales growth. With a proven track record of success and a strong work ethic, I am confident in my ability to enhance brand visibility and optimize product listings through effective social media strategies. I am dedicated to delivering outstanding results and staying up-to-date with industry trends to help drive business growth.

WORK EXPERIENCE

Amazon Listing Optimization Specialist

Amazon Brand Registered Seller / NYK1

2021 - 2022

- Create and optimize product listings for Amazon
- Write product descriptions, titles, and bullet points that are optimized for search and conversion rates
- Ensure that product information is accurate and up-to-date
- Collaborate with cross-functional teams to ensure that products are listed correctly and on time
- Analyze data and provide insights to improve listing performance
- Monitor and analyze competitor listings and adjust strategies accordingly
- Develop and execute strategies to optimize product listings for search and conversion rates
- Analyze Amazon product listings to identify areas for improvement

Product Researcher / Supplier Sourcing

Amazon Online Arbitrage Seller

2019 - 2021

- Conduct market research to identify new product opportunities
- Analyze sales data and trends to inform product sourcing decisions
- Evaluate potential suppliers and negotiate contracts and terms
- Provide regular reports on product sourcing performance and make recommendations for improvement
- Stay up-to-date with industry trends and competitive landscape
- Develop product specifications and requirements
- Identify and evaluate potential suppliers for products