



Daniel Gómez Muñoz

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Training Education

Post Graduate Studies in Accesibility & Usability Web Contents. University of Alcalá. Year 2006 – 2007.

Master of Arts in Graphic Design & Multimedia. Bircham International University. Year 2004 – 2005.

Bachelor of Arts in Graphic Design & Multimedia. Bircham International University. Year 2001 – 2004.

Other Courses

An introduction to programming in Python. Rice University - Coursera. November 2014.

UXMasterclass conference. UXAlliance. April 2013.

Human Computer Interaction. Stanford University - Coursera. Scott Klemmer. September 2012.

ATMs and Interactive Kiosk course. Usolab. April 2011.

Javascript Certificate. W3Schools.com. January 2010.

Web Content Accesibility. Fundetel and ICH Foundation. October 2006.

3th Seminar of Usability in Digital Information Systems. Off. School Library Science Catalonia. April 2006.

Web Development using XHTML, HTML & CSS. W3Schools.com. March 2005.

Technician Digital Video Editor. SOIB - INEM. Years 2001-2003. 600 hours.

WAP. WML & WMLScript Development. WAPmaster. September 2000. 50 hours.

Graphic Design. Photoshop, QuarkXPress, Freehand. Datanálisis. May 1999. 100 hours.

Computer Graphic Design Specialist. Autocad. INEM. Year 1992. 600 hours.

Languages

Spanish and english level conversation.

Job Experience

Image & Corporate Identity Manager. Usability Expert. Avalon Informática y Servicios, S.L.

Look&feel development of all applications (web, ATMs & desktop). Low and high fidelity prototyping. Java environment (Spring - Hibernate – Ajax) multi-device integration.

Expert in usability and accesibility, heuristics analysis, user tests, development of use cases for different applications. Accesibility reviews of web and desktop apps, navigation flows definition, multilingual and documentation management.

Javascript libraries implementation (prototype, script.aculo.us). ActionScript Flash motions and video tutorials to help sections. Opensource CMS management.

Art director tasks. Creation of corporate identity, application in a range of media (graphic, web, clothing, vehicle fleet, catalogs, stands, publications).

Customer loyalty and promotional campaigns management. *March 2007 – Present.*

Multimedia Creative, Andromedical, S.L.

Design portals for member ship system and the system itself.

Creation of new brands, branding and corporate image. Viral marketing campaigns through videobanners.

Responsible for website layout, proposals for new products. Flash animation, product photography, filming, editing and postproduction of small spots and events, subtitled video streaming Flash and XML.

Usability analysis on purchasing processes and optimization of multi-language portals (14 Western languages, oriental and Arabic). *March 2006 - March 2007.*

Graphic Area Manager, HispanoDigital, S.L.

Design and layout area coordination. Branding and corporate image design. Sites and stationery.

Studies to improve usability and accessibility of CMS (content manager system). Peripheral development to integrate Flash-based editor and XML. Creating styles for use in crossplatform manager. Labeling and preparation for multi-language platform. Search engine positioning. *December 2005 - February 2006.*

Senior Designer. Telefónica Soluciones. Atlántida Multimedia Consultancy.

Design and Creation of templates for vertical portals and products of the company as well as the design for external customers.

Integration of the designs on JSP pages, Struts and XSL templates with validation CSS2 stylesheets based on TAW following W3C specifications, usability testing, definition of graphic lines. Creating content for curtains and internal cannel integrated flash video presentations and XML webservices. *May 2004 - December 2005.*

Multimedia Creative, SADMedia.

Establishment and management of the Company. Development of online media. Work technical contact with clients, budgeting and presentation contests. Enterprise Development Project. Working as a provider to Advertising Agencies. *January 2002 - April 2004.*

Head of Internet and Multimedia. PRYCONSA, SA.

Development of new sites for this firm and associates (Isla Canela, SA, COIVISA, SA) performing maintenance and creation of new promotions. Support Commercial Department with interactive CD's, virtual photography, plans to end customer and the development of multimedia advertising. *May 2001 - December 2001.*

Junior Designer. LaNetro, SA.

Product Design Department. Work redesign the portal. WEB Layout Coordinator. LaNetro, SA Department NetroWebs in Spain. Mock-style development for the product. Inclusion of applets and scripts for product improvement. Banners, Logos and corporate design. *February 2000 - May 2001.*

Web Designer. IPmakers SA.

Creating and managing the environment for tradelines and Recuperados.com Wapmaster.com. *March 1999 - January 2000.*

GraphicDesigner. Naggar 99 S.L.

Branding, corporate design (packaging, product catalogs, Studio photography, scanning, layout, plans). *October 1998 - March 1999.*

Programming

HTML5, CSS3, Sass, Less, jQuery, Bootstrap, Materialize,...

In short

If there is something that distinguishes me energy to face new challenges with enthusiasm, eager to grow and contribute the maximum. I am very punctual in my life.

I have two daughters and I like to alternate the office with the outdoors, particularly for traveling and climbing.