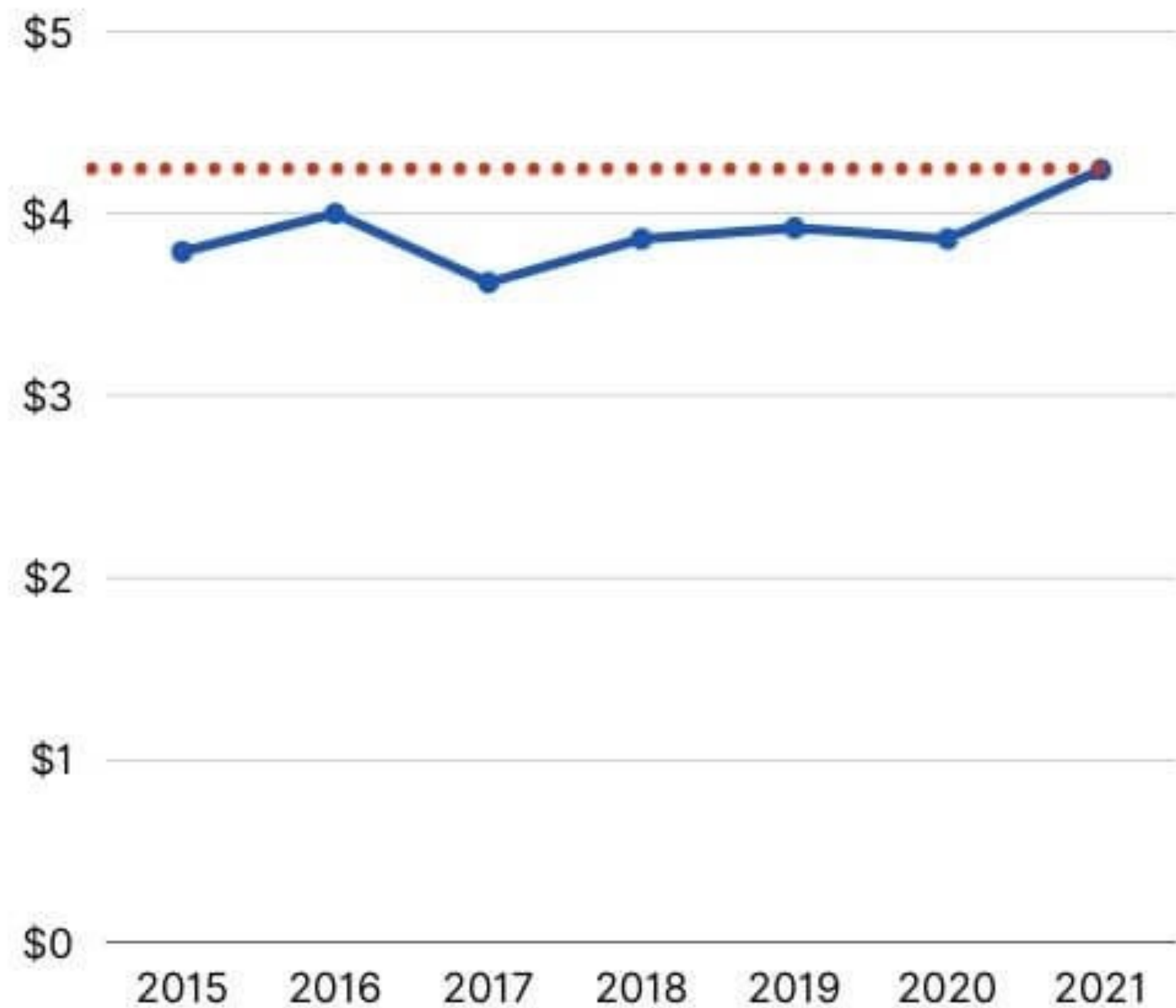


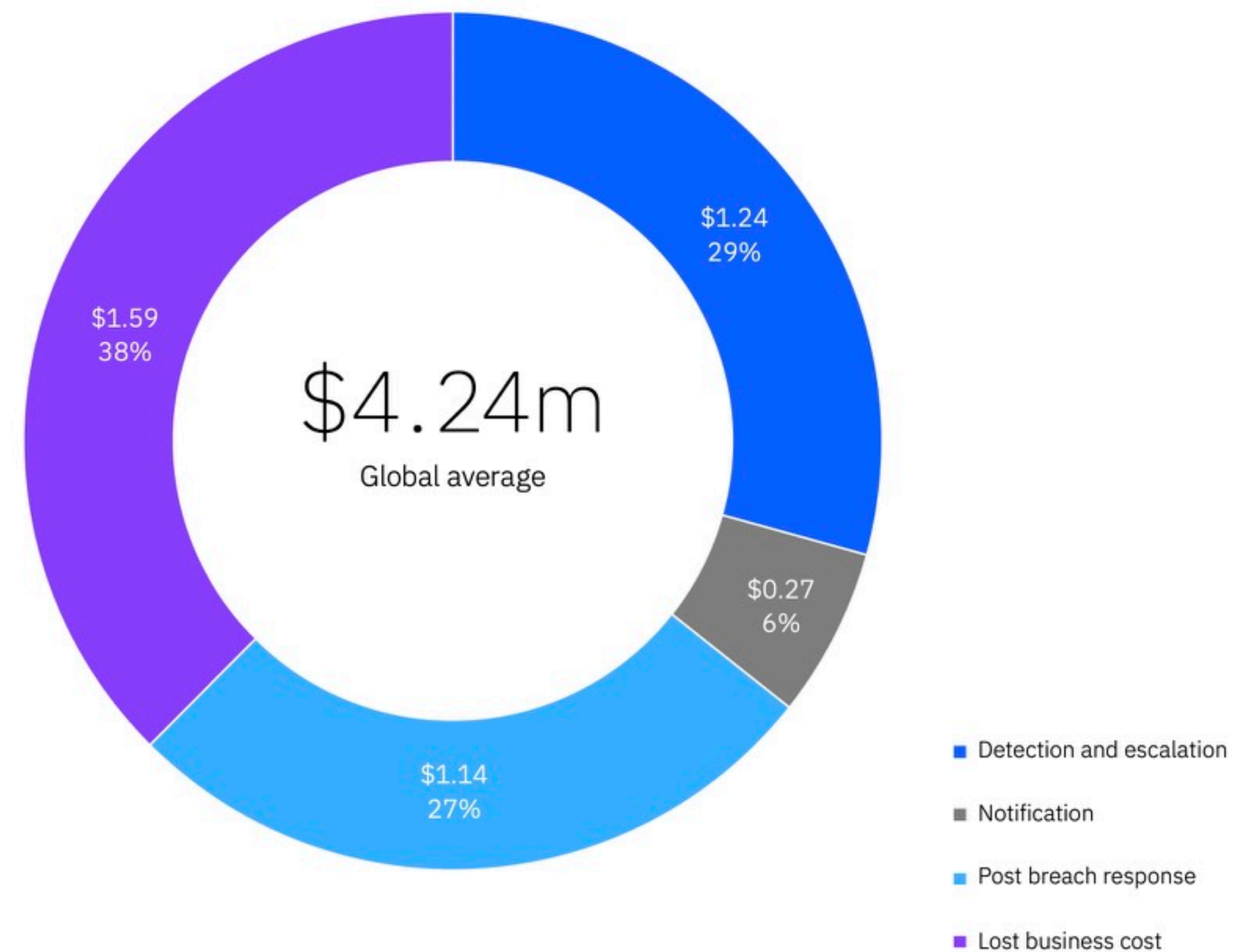
Average Cost of a Data Breach 2015 - 2021



Measured in US\$ millions

Average total cost of a data breach divided into four categories

Measured in US\$ millions



Data source: Cost of a Data Breach Report 2021 (IBM & Ponemon)

Data breaches

Average total cost and frequency of data breaches by initial attack vector

Measured in US\$ millions

