# SOCIAL PROBLEMS AND CULTURE GNS 111/103

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# **CULTURE**



### Folkway

The word Folkway was coined by an American sociologist, William Graham Sumner.

□ Folkway is a learned behaviour, shared by a social group that provides a traditional mode of conduct.

□Folkways are recognized ways of behaviour in a society which arise automatically within a group to meet the problems of social living.



## Folkway

□Folkways are passed on from one generation to another. An individual receives folkways from his ancestors, parents, grandparents.

Although folkways are less binding in the society, people are expected to behave according to social standards.

□ Example- girls, ladies, women are expected to sit down with their legs closed, eating etiquette, washing hands before eating etc.



#### Mores

- The term **mores** is derived from the Latin word **'mos'** which stands for customs and just as customs cannot be violated by any individual so mores also cannot be violated without incurring severe punishment.
- They present to us the most accepted and the most standardized ways of doing things. Mores defines when an act is moral or immoral.
- They are regulative and therefore it is essential for the members of a group to conform to the mores. Example dressing pattern, killing-murder (in many societies, the culprit is sentenced to life imprisonment or death by hanging) etc.



#### Norms

- A **norm** is a group-held belief about how members should behave in a given society. Sociologists describe norms as informal understandings that govern individuals' behaviour in a society.
- □Norms are social guidelines that regulate correct behaviour in the society.
- Norms serve as social guidelines for what is acceptable and what is not within a culture. Social norms range in degree of importance and differ from society to society.



#### Norms

- ☐ It is usually a non-written law that people obey.
- □ For instance, in Nigeria, people greeting a person who is either older or socio-economically above them, collecting something from an older person with the right hand, Christian ladies covering their hair in church etc.

☐ It is not a law, it is norm. But anybody who goes contrary to the norms in the society is regarded a deviant.



#### **Values**

□Values are set of moral principles that define the traditions and cultural beliefs that offer guidelines to people to conduct themselves in society.

□ Values relate to the norms of a culture, but they are more global and abstract than norms.

□ Values are essential components of non-material culture.



#### **Values**

□Values identify what should be judged as good or evil, wrong or right, while norms provide rules for behaviour in specific situations.

For instance, incest taboo, stealing, immorality etc. are values many societies frown at, reciting the national anthem before a football match is a norm, but it reflects the value of patriotism.



#### Laws

- **Law** is a system of rules that are enforced through social institutions to govern behaviour.
- Laws can be made by legislatures through legislation, the executive through decrees and regulations, or judges through binding precedent (normally in common law jurisdictions).

- Laws are made to govern the behaviour of people in the society.
- Deviants are usually punished according to the laws in the society to maintain social order.

## **ANY QUESTION?**

