

When Setting Goals for your Business, Make Sure They are S.M.A.R.T.

Setting Realistic Goals and Achievable Outcomes

My Goal is:

(Click below to write)



S

**What Specifically do I
Want to Happen?**

Target your Goal

M

**What Number am I
Going to Use to Measure
Achieving my Goal?**

A

**How will I Accomplish
this Goal?**

Be Realistic

R

**Why is it Necessary that
this Goal be Achieved?**

T

**Set A Deadline for this Goal
to be Achieved and Work
Backward from that Date.**



EST.

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