# **DIYA JIANG**

#### diya.jiang@mail.mcgill.ca

#### **EDUCATION**

McGill University, Montreal, Canada PhD in Political Science (Subfield: International Relations)
London School of Economics and Political Science, London, UK MSc in International Political Economy, Distinction
New York University, New York, USA Bachelor of Arts, Quantitative Economics and Journalism (double major) University Honors Scholar, Dean's list

#### **WORK EXPERIENCE**

### Research Fellow, Central European Institute of Asian Studies, Remote

June 2021 - Present

- Helped collect, organize and analyze research data for various public opinion survey projects
- Performed administrative tasks including proofreading, indexing and reference checking
- Worked closely with research fellows on book and journal publications

## Programmatic Analyst, Mail Media.Inc, New York, USA

Jan. 2019 – July 2020

- Helped identify effective marketplaces for advertising transactions based on dynamic pricing rules
- In charge of profit optimization through data analysis
- Proposed projects on potential video advertising optimization based on market observation and research
- Analyzed and forecast performance on weekly basis
- Attended and participated in various conferences in the industry to gain insights on how global trends may shape the online advertising world

### Data Management Associate, Center for Policing Equity, New York, USA

Sept.—Dec. 2018

- Supported researchers across different disciplines on data analysis and model building
- Worked with large quantity of client-sensitive and confidential data
- Helped organize and clean police data to build region-specific model for the Criminal Justice System
- Gained fluency in performance data analysis and Salesforce

#### Data Research Analyst, NYU Department of Economics, New York, USA

May — Sept. 2018

- Worked under Professor Alessandro Lizzeri on research evaluating frictions in a competitive and regulated market using the example of the NYC taxi system
- Cleaned, organized and analyzed datasheets with more than 9 million observations in order to examine factors affecting economic decision made by taxi drivers
- Built econometric models to estimate qualities of economic behaviors to further evaluate the frictions presented in the market
- Presented findings using data visualization tools
- Developed advanced fluency of statistical software such as STATA and R

### Research Assistant, NYU Public Safety Lab, New York, USA

June — Sept. 2018

- Worked under Professor Anna Harvey on Jail Data Initiatives project evaluating the efficiency of criminal justice systems in regards to recidivism
- Researched, collected and compiled data from across the United States for safety analysis

- Became acquainted with working in a team environment and on tight deadlines
- Acquired fluency in the advanced functionalities of MS Excel
- Gained valuable insights on preparations and methodologies employed in social science research

#### **PUBLICATIONS**

#### Academic

- "Foreign contributors to democratic backsliding: the effects of linkages with China on media self-censorship in transitional regimes." 2022. in Canadian Foreign Policy Journal. Coauthor: Benjamin Toettoe.
- "Unraveling Chinese Bilateral Diplomatic Behavior: Evidence from Post-Coup Sino-Myanmar Relations, a Rational Choice Approach." 2023. In International Journal of China studies. Coauthor: Kristina Kironska
- "From Cautious Foes to Nervous Friends: China-Myanmar Relationship after 1 February Coup" 2023. in After the Coup, ANU Press. Coauthor: Kristina Kironska
- ""Allies at Heart? A Study of Ideational Continentalism in Canadians' Foreign Policy Attitudes". Forthcoming in Canadian Journal of Political Science. Coauthors: Benjamin Toettoe, Richard Turcsanyi.

## Media/Policy Report

- "Chinese Media's Conflicting Narratives on the Myanmar Coup." Published in The Diplomat Aug 14 2021. Coauthor: Kristina Kironska
- "Trans-Atlantic public opinion on China: Great Power Competition amidst Russian invasion of Ukraine." Central European Institute of Asian Studies. 2022. Coauthor list: <a href="https://ceias.eu/trans-atlantic-public-opinion-on-china/">https://ceias.eu/trans-atlantic-public-opinion-on-china/</a>

### SKILL

- Language: Chinese Mandarin (fluent), English (fluent), French (proficient), Spanish (Elementary)
- IT: Python, R, STATA, SQL, SPSS, Data Studio, Salesforce, Tableau, Advanced Microsoft Office, Adobe Premiere Pro

## **EXTRA CURRICULAR ACTIVITIES**

Lead Student Consultant, Global Research and Consulting Group, London, UK

Feb. - June 2021

- Led a team of five on a research project concerning ethnic diversity in the environmental science industry with the Institute of Environmental Science (IES)
- Designed, conducted and organized primary survey data
- In charged of information exchange, organization and design of the research project
- Gained leadership and effective communication skills

Staff Writer, International Relation Society- IR Insider, New York, NY

Sept. 2017 – Jan. 2018

- Identified, researched and pitched international political and economic affairs, focusing on South Asian regions, on a weekly basis
- Reported and commented on the economic situation to publish on the NYU based International relations magazine within strict deadlines
- Actively engaged in political discussions initiated by board members and writers

Staff Writer, Washington Square News, New York, NY

Sept. 2016 - May 2017

- Pitched and wrote article for the university newspaper
- Reached out and interviewed professionals in different fields for reference and quote