

SYDNEY2019

Sponsorship Prospectus

about us

DDD Sydney is a not for profit conference run in Sydney, Australia. As part of a nationwide conference series we provide a platform for sharing and educating the tech industry about emerging tech, design and data science trends.



Growing every year.

2018 saw over 300 attendees experience over 25 sessions

DDD SYDNEY



What do our attendees think?

Overall, I had a superb time at DDD Sydney, I have learned so much and most of all, I made lots of new friends. It is true when people said that the tech community in Sydney is such a supportive and welcoming bunch. Really looking forward to my the next DDD.

WHY BECOME A **SPONSOR**



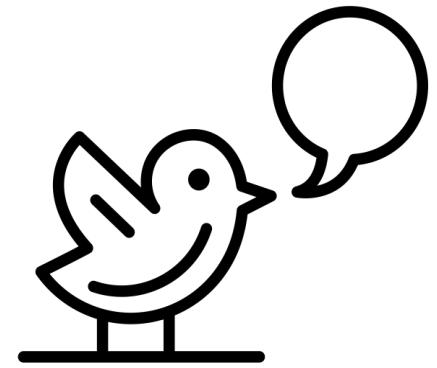
28
sessions

to



300+
attendees

creating



> 150K
impressions

"DDD Sydney provides a fantastic platform for us to reach the audience that also attends NDC Sydney. Because we can speak to people directly we get the opportunity to really drive engagement with the NDC brand and events"

- Jakob Bradford, NDC

2018 FACTS

2018 was an enormous year for DDD Sydney. Selling out for the first time in Sydney we hosted over 300 attendees and pushed the limits of our venue.

30% of our attendees, and 50% of our speakers identified as female, which is slightly above the comparable WGEA statistics for industry workforce composition and well above our prior years.

Our junior track out grew its room in year one. With a clear thirst for knowledge we're expanding the available space for the junior track this year to ensure everyone gets access to the fantastic speakers.



THE PERKS OF **SPONSORSHIP**

	Platinum	Gold	Silver	Bronze
Keynote presenter slot	✓	✗	✗	✗
Key and lock note branding	✓	✗	✗	✗
Name tag branding	✓	✓	✗	✗
Event sponsor booth	✓	✓	✗	✗
Speaker shirt branding	✓	✓	✓	✗
Staff shirt branding	✓	✓	✓	✗
Branding on website	✓	✓	✓	✓
Shared attendee details	✓	✓	✓	✓
	\$8000	\$5000	\$3000	\$1500

AFFILIATE

SPONSORSHIPS

Being part of an Australia wide series, we are proud to offer a single price for sponsorship of all four events. If you'd like to ensure your spot across Sydney, Melbourne, Perth and Brisbane please be sure to let us know on enquiry.

contact us

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