



GELDROPS
muziekcors
sinds 1988

Geldrops muziekcrops

Our logo

Make sure to use the right logo for the right situation. Please do not use the white logo on a white background or vice versa. More of this can be seen on page 4 (adaptations)



GELDROPS
muziekcrops
sinds 1988

mission

Geldrops muziekcorps

our mission

Geldrops muziek corps want to inspire and motivate people to make music together in a way that is engaging and fun for everyone. They want to inspire people young and old to come together, make music and find their second family.

**“ Making music together
is the best thing in the world”**



adaptions

Geldrops muziekcrops

When to use which logo

Make sure to always use the specified logo elements and follow the guidelines for consistency in each branding material. If the logo is smaller than 5 cm, please use the logo without "sinds 1888"

Colored backgrounds



Black & white



brandmark



adaptions – 2

Geldrops muziekcorps

Logo don't's

Please do not change the proportions, colour's or layout of any of the visual elements.



Do not change the color



Do not change the proportions



Use the wrong logo



Rotate or spin the logo

color palette

#482A72

ambition
creativity

#F47B20

happiness
friendship

#1A2B57

imagination
freedom

#F2F2F3

honesty
perfection

typography

THIS IS THE HEADING

This is a paragraph

DAZZLE UNICASE

AA BB CC DD EE FF GG HH II JJ KK LL MM NN
OO PP QQ RR SS TT UU VV WW XX YY ZZ

Poppins

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

tone of voice

- Enthusiastic
 - Warm
 - Passionate
- 

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Mock-ups

Here are some examples of how the logo can be used on various different media. Think of business cards and polo's.





Inspire young people to make music
in a motivating and relaxed environment.

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