

Dominique DeMoe

Pursuing a Bachelor of Arts (BA) in Industrial Design at the University of Notre Dame and a minor in Computing and Digital Technologies with concentrations in User Interface & Experience and Digital Arts

EXPERIENCE

THE OBSERVER Newspaper | University of Notre Dame, IN

GRAPHICS EDITOR | MARCH 2018 - MARCH 2019

- Led a team of seven graphic designers to create compelling graphics for print and online production for Notre Dame's student run daily newspaper
- Collaborated weekly with members of the Editorial Board and Graphics Department to set Observer wide and departmental goals and to minimize nightly production time
- Photographed, directed and designed feature editions of the *Irish Insider*

Girls Who Invest | University of Notre Dame, IN

RESIDENTIAL TEACHING ADVISOR | JUNE 2018 - JULY 2018

- Created comprehensive design content for GWI to use across multiple platforms

The Snite Museum of Art | University of Notre Dame, IN

GRAPHIC DESIGN and MARKETING INTERN | MAY 2018 - AUGUST 2018

- Managed social media accounts by creating content and uploading pictures
- Utilized CRM platforms to manage customer interaction
- Worked independently and in teams to complete long and short term design projects
- Brainstormed and implemented ways to encourage more student and community use of the museum and its services

The Notre Dame Institute for Global Investing | University of Notre Dame, IN

GRAPHIC DESIGN INTERN | JANUARY 2018 - JULY 2018

- Completed social media, photography, video editing and website projects
- Managed social media pages and utilized analytics to determine best times to post content
- Continued to work with NDIGI into the summer of 2018

Legends of Notre Dame | University of Notre Dame, IN

GRAPHIC DESIGNER and PHOTOGRAPHER | SEPTEMBER 2017 - MAY 2018

- Created digital and print designs to advertise for events
- Provided innovative and creative ideas to enhance overall marketing
- Photographed and filmed events

Project HOME | PHILADELPHIA, PA

DEVELOPMENT INTERN | JUNE 2017 - AUGUST 2017

- Fundraised and distributed non-monetary donations for the Development Department
- Organized volunteers and provided administrative support for the Volunteer Department
- Implemented Raiser's Edge and VolunteerHub systems for the organization and reorganized fundraising and volunteer data into appropriate systems.

LEADERSHIP

e-NABLE | University of Notre Dame, IN

SOCIAL MEDIA COORDINATOR | NOVEMBER 2017 - APRIL 2019

- Created and managed social media accounts
- Acted as liaison between members of the club and the officer team
- Designed unique 3D printed prosthetic hands for children

Balfour-Hesburgh Student Board | University of Notre Dame, IN

SECRETARY | APRIL 2017 - APRIL 2018

- Established a student board for the Balfour-Hesburgh Scholars Program
- Elected to the secretary position due to communication and organizational skills

ACTIVITIES and HONORS

Undergraduate Resident Assistant (RA), Balfour-Hesburgh Scholar, e-NABLE, Admissions Tour Guide, Notre Dame Varsity Track and Field (15, 16)

CONTACT

302-241-7308
ddemoe@nd.edu
28 Laristone Court
Clayton, DE 19938

LINKEDIN ACCOUNT

<https://www.linkedin.com/in/dominique-demoe-274064135/>

ONLINE PORTFOLIO

<https://ddemoedesign.myportfolio.com/>

EDUCATION

University of Notre Dame

SOUTH BEND, IN | 2015- 2019

Bachelor of Arts, May 2019

Major: Industrial Design

GPA: 3.4

Minor: Computing and Digital Technologies

GPA: 3.0

Greece Study Abroad

ANCIENT CORINTH | SUMMER 2017

"The Art and Landscape of Greece": A 3-week history course that took place on the main land of Greece, which focused on the art and landscape of Greece as well as volunteer service with the Roma people

COURSES

Photography '16

History of Design '17

Rapid Visualization '17

Applied Multimedia & Technology '18

Design Research Practices '18

Digital Solid Modeling '18

Advanced Visualization '18

Typography '18

Intermediate Product Development '18

SERVICE

Center for Social Concerns

LOUISIANA | FALL 2016

"Working Side by Side": A service learning seminar, which involved taking a course and traveling to Louisiana to volunteer with Habitat for Humanity and the Samaritan's Purse

SKILLS

EXPERTISE

Photoshop, Illustrator, Lightroom, Photography, Social Media Management, InDesign, Solidworks (CAD), SketchBook Pro, Product Design, Typography, Adobe XD, HTML, CSS

EXPERIENCE

After Effects, Premiere Pro, Video Editing, Web Design, KeyShot, Storyboarding, Python, JavaScript, WordPress