

LLMS.txt Generator

Problem Statement

AI-powered search and discovery tools now provide instant answers without the need for users to visit websites. These instant answers often include summaries that may contain inaccurate descriptions from unverified sources. This presents a significant challenge for businesses, as they are losing visibility and control over how their brand is portrayed. This loss of control can negatively impact credibility and revenue at a critical moment when customers are making their decisions.

The Importance of LLMS.txt

AI search tools don't just reiterate your brand story, it interprets it, summarizes it, and fills in the gaps with potentially inaccurate information. This is a serious problem to brands and can intensify during key business moments like product launches, industry events, and market expansions.

Examples can include:

- Customers making purchase decisions based on inaccurate AI summaries may choose competitors or dismiss your brand entirely.
- Years of careful brand building and content strategy can be undermined by AI hallucinations and outdated information from unreliable sources.

Using LLMS.txt files, website owners can better control how their brand and content are represented in AI tools.

Process

- Recognized Problem
- Defined requirements for a successful outcome
- Defined tasks and variables at each step
- Created Agents based on requirements that utilize prompt engineering
- Agents Include:
 - Workflow
 - Website Evaluation
 - Competitive Analysis
 - Content Generation and Publication via API
- Created SaaS CMS Agent based on Optimizely Documentation

[Zip File Link](#)