

# Drake Dereniowski

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## Tools

Adobe Brackets

Adobe XD

Axure

Balsamiq

CSS3

Google Analytics

HTML 5

InVision

Overflow

Principle

Sketch 3

## Skills

Design Thinking

Interaction Design

Prototyping

User Journey Flows

User Testing

UX Design

UX Research

Wireframing

Web Design

## Experience

### Bitmama Digital Agency

UX Designer, July 2018 - Present

Lead UX Design consultant for the re-design of the Ermenegildo Zegna eCommerce website, collaborating with teams in Italy, London & China.

### Qwentès Italia Srl

UX/Product Designer, Sept 2017 - July 2018

Re-designed the FENDI Content Management System, leveraging best UX practices while also building a design component library.

### BMO Financial Group

UX Design Intern, May 2015 - Sept 2015

Assisted in the re-design of the Capital Markets website, conceptualising wireframes, presenting research and design concepts to stakeholders.

## Education

### Scuola Politecnica di Design

Master's of Web Design & Digital Media, 2016-2017

### Carlos III University of Madrid (UC3M)

Semester long study abroad program, 2015

### Univeristy of Waterloo

Bachelor's of Global Business & Digital Arts, 2012 - 2016

## Certifications

### Interaction Design Foundation

Design Thinking, July 2019

### Google

Google Analytics Certification, May 2019