







# Drake Dereniowski

User Experience Designer

 <http://drakethedesigner.com/>

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## Information

**Location:**  
Milan, Italy

**Language:**  
English

**Citizenship:**  
Canadian & U.S

## Skills & Tools

Adobe Brackets  
Adobe Photoshop  
Axure  
Balsamiq  
CSS3  
HTML 5  
InVision  
Principle  
Prototyping  
Sketch 3  
User Testing  
User Research  
Web Design  
Wireframing

## Experience

<div>2018</div> <div>July - Present</div>	<div><b>Bitmama Creative Digital Agency</b></div> <div>UX Designer   Fashion &amp; Luxury</div> <div><ul style="list-style-type: none"><li>• Lead UX design consultant for Loro Piana iOS Application used throughout global retail locations.</li><li>• Produced a variety of deliverables including site maps, user journey flows, low &amp; high-fidelity wireframes, interactive prototypes and animations.</li><li>• Participated in client meetings and walked stakeholders through design strategies.</li></ul></div>
<div>2017-18</div> <div>Sept - July</div>	<div><b>Qwentès Italia Srl</b></div> <div>UX/UI Designer</div> <div><ul style="list-style-type: none"><li>• Led re-design of the FENDI Content Management System, leveraging UX best practices.</li><li>• Conducted UI inventory to identify design inconsistencies and build a design component library.</li><li>• Composed user journey flows, wireframes, high fidelity mockups and animations for production.</li></ul></div>
<div>2015</div> <div>May - Sept</div>	<div><b>BMO Financial Group</b></div> <div>UX Design Intern</div> <div><ul style="list-style-type: none"><li>• Assisted in the re-design of the Capital Markets website.</li><li>• Developed and reviewed wireframes, assisted in UX research methods, presented research and design concepts to project stakeholders.</li></ul></div>

## Education

<div>2016-17</div>	<div><b>Scuola Politecnica di Design</b></div> <div>Master’s of Web Design &amp; Digital Media</div> <div>Graduated: December 2017</div>
<div>2015</div>	<div><b>Carlos III University of Madrid (UC3M)</b></div> <div>Participated in semester long study abroad program</div>
<div>2012-16</div>	<div><b>University of Waterloo</b></div> <div>Bachelor of Global Business &amp; Digital Arts</div> <div>Graduated with Dean’s honours, Class of 2016</div>