

Drake Dereniowski

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Tools

Adobe Brackets

Adobe XD

Axure

Balsamiq

CSS

Google Analytics

HTML

Keynote

InVision

Overflow

Principle

Sketch 3

Slack

Skills

eCommerce

Design Thinking

Front-End Development

Heuristic Evaluation

Interaction Design

Prototyping

User Journey Flows

User Testing

UX Design

UX Research

Web Design

Wireframing

Experience

Bitmama Digital Agency

UX Designer, July 2018 - Present

Lead UX Design consultant for the re-design of the Ermenegildo Zegna eCommerce website, collaborating with teams in Italy, London & China.

Qwentès Italia Srl

UX/Product Designer, Sept 2017 - July 2018

Re-designed the FENDI Content Management System, leveraging best UX practices while also building a design component library.

BMO Financial Group

UX Design Intern, May - Sept 2015

Assisted in the re-design of the Capital Markets website, conceptualising wireframes, presenting research and design concepts to stakeholders.

Education

Scuola Politecnica di Design

Master's of Web Design & Digital Media, 2016-2017
Milan, Italy

Carlos III University of Madrid (UC3M)

Semester long study abroad program, 2015
Madrid, Spain

Univeristy of Waterloo

Bachelor's of Global Business & Digital Arts, 2012 - 2016
Waterloo, Canada

Certifications

Interaction Design Foundation

Design Thinking, July 2019

Google

Google Analytics Certification, May 2019