**SIRIYA (JUNE) KALLAYASIRI**

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| **Address:** | Wealthy Tower, 9/9 (Room #8013)  Soi Sukhumvit 66/1, Sukhumvit Road,  Bangna, Bangkok 10260 Thailand | **Email:** | june.kallayasiri@gmail.com |
|  | **Mobile:** | (+66) 88 858 0568 |

* *Almost 2 years of experience as a Producer in Advertising Agency. Comprehensive background in creating and*

*developing ideas, event planning, budget management and production with continuous performance improvement.*

* *Detail-oriented. Communications major with a strong speaking/writing ability.*
* *Experienced with cultural diversity. Capable of working with others, under pressure and extensive hours to meet deadlines.*

**EDUCATION**

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| 2010-2014 | **Chulalongkorn University (International Curriculum)**  Bachelor of Arts in Communication Management | Bangkok,  Thailand |
| 2013 | **San Jose State University**  University Exchange Program, Spring Semester | San Jose, CA  USA |
| 2008-2010 | **Borah High School**  High School Diploma | Boise, ID  USA |

**PROFESSIONAL EXPERIENCE**

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| March 2014–  September 2015  2013 – Present  2010 – 2014  December 2012 | **Producer/Event Planner,** WHY\_NOT Social Enterprise  Contributing to successful productions, planning and arranging special events, and conducting clients’ relations while working on a wide range of fields/projects, including;   * **British Council** – In-charged of live-broadcasting for British Council Conferences. Monitored unexpected discussion-session issues. Handled escalated technical problem. Coordinated logistic for event. Established good relationship and maintained ongoing   account into a 3rd year.   * **TEDxBangkok** – Produced event/print production; structures and inkjet, booklets, name tags, signage and program handouts for 500 audience members, and took responsibility for walk-in registration on event day. Also, designed and produced AIS discussion panel for **AIS**. * **Play For Nepal –** Promptly organized a highly profitable fundraising concert for Nepal in   4 days. Worked in a team of 12 and several volunteers, raised over $20,000 with $0 budget.   * **Greenpeace** – Interviewed ‘Pod Modern Dog’, on behalf of Greenpeace, while working with production team to deliver a video promoting ‘Protect Krabi’ Campaign. * **United Nations Development Programme –** Coordinated with client and Department of Disaster Prevention and Mitigation, Ministry of Interior, to interview and shoot VDO for DRR Presentation and ‘Anti-Corruption campaign’ and a video infographic for **‘**Thailand Disaster Risk’. Processed quotations, invoices, and followed up client satisfaction. * **Khon Thai Foundation –** Planned and implemented a special event for KhonThaiVoice. Responsible for producing props, including; surveys, signage, brochures and flyers, as well as recruiting and training volunteers for over 10 road shows and presented to ex-prime minister Anand Panyarachun. * Related work experience with clients including; **OXFAM Thailand, Premier Marketing Public Company Limited, Seri Market, Thai Health Promotion Foundation, Thai Institute of Justice, Urbie, iCare and Green Consumer Society** on several projects including; campaign concerning rape victims, water grabbing, New Year gift, Corporate Identity manual, roadshows, Voluntour model and Corporate Communications.   **Photographer/Crew,** Wild Encounter Thailand, ECO-Tourism   * Collaborated with a team of 15 to successfully manage whale watching trip and educate customer about marine animals in their natural habitat   **Program Office Staff ,** Faculty of Communication Arts, Chulalongkorn University   * **Translator** – Translated daily announcement and other information in Thai/English before sending to all students * **International Student Advisor** – greeted and looked after International Students from Germany, Australia, Indonesia, Vietnam and Philippines during their exchange program * **Faculty Representative** – gave speeches at RIS and EIS International Schools College Fair * **Editor/Art director/Graphic Designer,** CommArts Newsletter : 1st edition   **International Coordinator,** GMM Grammy**,** Big Mountain Music Festival4   * Collaborated with a team of 4 to successfully coordinate press with international artists * Assisted backstage and coordinated with other stages * Took pictures behind the scene | Bangkok, Thailand  Bangkok, Thailand  Bangkok, Thailand  Bangkok, Thailand  *Continued…* |

**RELATED EXPERIENCE AND ACTIVITY**

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| Present  March 2014  2013  2011 – 2012  November 2012  2011 | **IDEO Course**   * Currently taking IDEO online Design Kit: The Course for Human-Centered Design   **University Representative,** Faculty of Communication Arts, Chulalongkorn University Represented 4th year student from Faculty of Communication Arts to visit MHMK Macromedia University for Media and Communication, Berlin campus **Graphic Designer**, Special Events Management, School of Journalism and Mass Communication   * Collaborated with a team of 36 to promote PR Day & 2013 JMC Convocation * Heavily use Adobe Photoshop and Illustrator skills to design flyers and booklets   **Student Council**  Activity Staff   * Prepared and oversaw the preparation and execution of 2012’s Freshmen Welcoming Activities; cheering, singing, and activity staff * Collaborated with a team of 15 to assure the well-being of all Communication Arts students   Singing Staff   * Collaborated with a team of 8 to successfully passed on University’s and Faculty’s Marching songs to the freshmen   **Supervisor** – supervised T-STEK Productions, ‘Rice Border Lover’ TropFest SEA 2014 Finalist and ‘Real Illusion’, Kid Witness News Award  **Supporting Actress -** VDO Promoting Chulalongkorn University International Curriculum | Berlin,  Germany  San Jose, CA USA  Bangkok,  Thailand  Krabi,  Thailand  Bangkok |

**ACHIEVEMENT AND HONORS**

* **University Representative,** University Exchange Program, Chulalongkorn – San Jose State University
* **Borah Scholar,** Student Choice Award 2010
* **Borah Honor Roll,** GPA ranked top 10
* **Honorable Mentioned,** Idaho Human Rights Education Center
* **The Most Improved Player Award,** Borah High School Women’s Lacrosse
* **School Representative,** An intercultural student exchange in USA, Ammartpanichnukul School
* **School Representative,** Health Leadership Conference

**SKILLS**

* Fluent in speaking and writing Thai/English : **TOEIC score** – 825
* Typing speed : Thai 45WPM/English 50 WPM
* Proficient in the use of Microsoft Word, Excel and PowerPoint
* Proficient in the use of Adobe Photoshop, Fair in Adobe Premiere
* Photography/Drawing
* Certified for basic Marine Animal Rescue

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**VOLUNTEER**

* Handed out food for homeless people at The Giant Swing(Sao Ching Cha) with Homeless Network
* Cleaned living area and fundraised for Home4Animal Foundation, Abandoned and Disabled Dogs Foundation
* Translator/Coordinator, Tsunami Victim Camp, Krabi, Thailand (2004)
* Staff/Photographer, Love Wildlife Foundation

**INTERESTS**

* Social Change
* Traveling and learning culture differences
* Photo Journalism
* Drawing/Oil Painting/D.I.Y
* Adventure & Extreme Activities / Sports