**Chanisara Kaewdee**

**PERSONAL DETAIL**

Gender: Female

Date of birth: 7 September 1982

Address : 110/69 Moo.11 Eakkachai Rd, Bangkhuntian, Jomthong, Bangkok 10150

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Telephone no. : (086) 981-6668

**EDUCATION:**

**Borpitpimuk Jakkrawat of Rattanakosin University**

Bachelor of General Management

GPA: 2.41

**EXPERIENCE:**

**Marketing Executive (Event)**

**New Wave Marketing Network**

**2009- 2015**

* listening to customer requirements and presenting appropriately to make a communication tools
* developing relationships with existing customers in person and via telephone calls and emails
* acting as a contact between a company and its existing and potential markets
* Coordinate and follow up with Vendors to prepare proper ensure the Accomplishment of the projects
* Submits orders by referring to price lists and product literature.
* Monitors competition by gathering current marketplace information on pricing, products, new products, delivery schedules, merchandising techniques, etc.

**Marketing Coordinate**

**3D Networks (Thailand) Co.,Ltd.**

**Apr 2007- Sep 2009**

* Planning, organizing and running of marketing-related events (seminar, exhibition and product launching)
* Maintaining and updating customer databases;
* Primarily assists the sales team, focusing mostly on managing schedules and the distribution of any sales documentation.
* Supported marketing and sales promotion activities
* Coordinate and follow up with reseller and customer
* Coordinate and follow up with Product Managers and Partner to prepare proper marketing projects and ensure the accomplishment of the projects

**Marketing Assistance**

**M-Solutions Technology (Thailand) Co., Ltd.**

**June 2006 to Feb 2007**

* Processing new marketing leads
* Providing data and reports to help the marketing team
* Handle Telemarketing and Marketing functions
* work closely with the marketing team to assess the progress of the department and develop marketing strategy accordingly
* Develop and maintain strong relationship with the customers

**Marketing Officer**

**3Com (Thailand) Co., Ltd.**

**2005-2007**

* Preparing, planning and project managing the publication of all publicity material to maximize brand promotion.
* Handle Telemarketing and Marketing functions
* Creating marketing campaigns and working with the company's external PR agency to see them executed.
* Coordinate and follow up with Product Managers and Partner to prepare proper marketing projects and ensure the accomplishment of the projects
* Develop and maintain strong relationship with the customers
* Supported marketing promotion activities
* Coordinate and follow up with partner and customer
* Preparing the corrected minutes and reports

**SPECIAL SKILLS:**

* Good skills in Marketing and Coordinate
* Fluent in spoken and written both English, Chinese
* Strong interpersonal skill.
* Proficient in Illustrator, Photoshop, Microsoft Word, Microsoft Excel
* Graphic Design