



HyperUnity

# WHITE PAPER



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**HYPER METEOR<sup>LTD</sup>**





# EXECUTIVE SUMMARY

Hyper Meteor LTD is an exciting business project that is made up of three separate components:

- **Hyper Community** – a social platform where users can interact, create, and share content, learn, play games, trade NFT content, and even buy creative services. The main topics of the Community platform are space and border technologies like the Blockchain, Non-fungible Tokens, and Cryptocurrencies.
- **Hyper Hub** – a network of sky scanners where users can rent time slots to observe and capture unique footage of space and celestial bodies.
- **Hyper Xchange** – a trading platform where businesses, especially startups, can buy advisory services on alternative ways of funding projects. The platform will also be able to list new crypto tokens for crowdfunding-like campaigns.

The business will operate from two countries: the United Kingdom and El Salvador. We chose the latter as the pilot country for the Hyper Hub network launch.

**HYPER METEOR<sup>LTD</sup>**





# THE NEED FOR HYPER METEOR LTD

Hyper Meteor LTD is on an ambitious endeavor that transcends the conventional “for-profit” philosophy.

What we are saying is that, besides the profitability aspect of the project, we see Hyper Meteor LTD having fundamental social components that impact areas like:

- Education
- Wealth inequality
- Innovation and technology adoption
- Copyright and trademark
- Support for other business/non-business projects.

Starting from collaboration with poorer countries, creating and launching educational programs focused on technology, facilitating opportunities to learn about space and astronomy, to building an online community focused on learning and sharing, the Hyper Meteor LTD project is multi-faceted and aims to have a positive impact on our society for the long run.

**HYPER METEOR<sup>LTD</sup>**





# THE NEED FOR HYPER METEOR LTD

CONTINUED ...

Hyper Meteor LTD will be using the successful and revolutionary Blockchain technology, as well as other tangential components like NFTs to power up the project. We chose the Blockchain space because of its core purpose and principles:

- Decentralization,
- Accountability,
- Integrity,
- Security,
- Privacy,
- Fairness, and Inclusivity.

The list of facts and trends that support our project is endless. With the slogan "things are looking up" on our mind, we started this journey filled with ambition and purpose.

The percentage of population using the Internet in El Salvador (country from Central America) was 33.8% (2017). For comparison, 94.6% of the population of UK was using the Internet in 2017- *technology*.

*53% of 10-year-olds in low- and middle-income countries are unable to read and understand a short age-appropriate text – education*

The world's richest 1% have more than twice as much wealth as 7 billion people – *wealth inequality*

One way to illustrate the challenges that low developed countries are up against, is to consider the scarcity of publications in peer-reviewed journals. In 2013, only 7 scientific and technical journal articles were published for every 1 million people in African low developed countries. In comparison, in the member countries of the OECD, about 1,100 scientific and technical journal articles were published for every 1 million people – *technology & innovation*

## HYPER METEOR LTD





# MISSION AND LONG-TERM VISION

Hyper Meteor LTD's core mission is to encourage and educate the next generation of people with a focus on:

- Space & astronomy
- Science & innovation
- The future of humanity.

We do not want to sound apocalyptic about it but there are a lot of scientists that suggest the future of humankind lies in the last frontier – space. With an ever-growing population and diminishing natural resources, we need to turn to the vastness of space, at least on the long run, to provide sufficient resources and opportunities for humanity.

The long-term vision is to impact society and contribute towards the prosperity of the next generation. Equipped with our **“things are looking up”** attitude (**TALU**), we have created three exciting paths for our project, three components that are intertwined and have fundamentally different purposes and audiences.

**TALU**  
THINGS ARE LOOKING UP  
**HYPER METEOR**

**HYPER METEOR<sup>LTD</sup>**





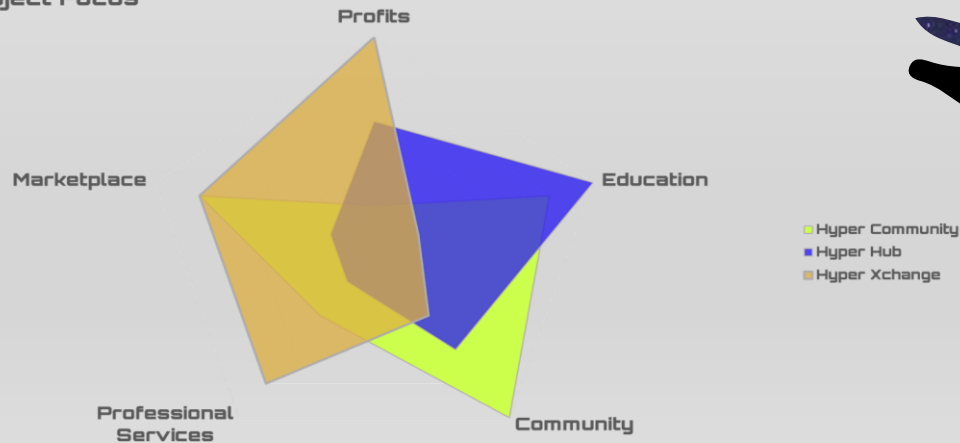
# FINANCIAL OVERVIEW

The Hyper Meteor LTD project is made up of three components:

- Hyper Community
- Hyper Hub
- Hyper Xchange.

Each project touches distinct parts of the economy and society as a whole, as well as having different focuses. Below, a simple radar visualization that describes each project

Project Focus



**HYPER METEOR<sup>LTD</sup>**





# FINANCIAL OVERVIEW

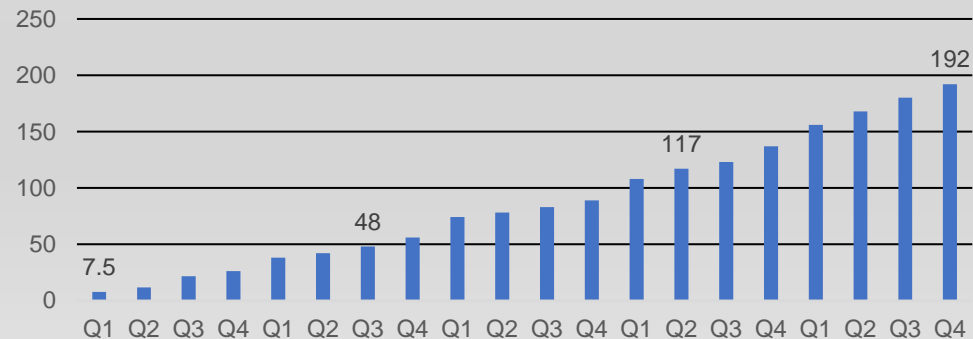
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One of the financial advantages is the multitude of revenue streams, including:

- Memberships and subscriptions
- Design and advisory services
- NFT marketplace content sales and commissions
- Rental of the Hyper Hub network.

There are truly many opportunities to increase our revenue. It is no wonder our biggest expense comes from wages. For example, our average quarterly headcount over the first 20 quarters reveals an explosive increase of FTE from 7.5 in Q1 Y1 to 192 FTE in Q4 Y5:

Number of FTE, quarter averages



## HYPER METEOR<sup>LTD</sup>





# FINANCIAL OVERVIEW

CONTINUED ...

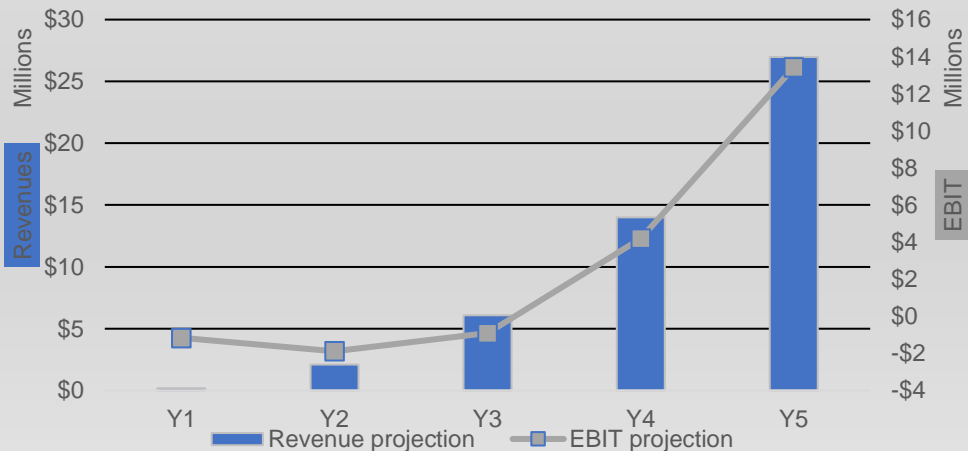
Revenues really start to pick up in Y3.

An explosion of cash and profits is projected to happen in Y5.

Based on our projections, we will be profitable by year 4, with an explosive profitability starting with fiscal year 5, largely fueled by:

- Our NFT design service unit
- Our memberships and subscriptions
- And our Hyper Hub rental program.

Revenues & EBIT, 5 years, annual



## HYPER METEOR<sup>LTD</sup>



# MARKET OPPORTUNITY



## HYPER COMMUNITY

### VIRTUAL COMMUNITY ENTHUSIAST:

1,192,962,500

### TECHNOLOGY ENTHUSIAST:

238,125,000

### NFT CREATOR:

38,000



## HYPER HUB

### ASTRONOMY ENTHUSIAST / PROFESSIONAL"

>2,000 organizations

Internet user interest for space related topics is steadily increasing - 50% in the last 5 years.\*

### NFT CREATOR:

38,000



## HYPER XCHANGE

### VISIONARY ENTREPRENEUR / STARTUP:

25 token launches / day

>124,000 startups\*\*

\*Google Trends keyword analysis \*\* 6,200,000 new startups every year Value expressed are TAM



# HYPER ROAD MAP

12

months

- Launch Hyper Community platform.
- Launch Hyper Hub pilot in El Salvador – 5 hubs.
- Reach 30% occupancy of Hyper Hub time slots.
- Reach 100,000 active users on our community platform.

36

months

- Launch Hyper Xchange.
- Launch the Constellation App. Launch the first AR/VR space game.
- Expand Hyper Hub to 6 countries (30 hubs in total).
- Reach 70% occupancy of Hyper Hub times slots.
- Capture 15% of the token listing market.
- Reach 1,000,000 active users on our community platform

60

months

- Reach 90% occupancy of Hyper Hub time slots.
- Capture 35% of the token listing market.
- Convert 7% of all community active users into paid members.
- Reach 5,000,000 active users on our community platform.
- Convert 2% of all community active users into paying game subscribers.

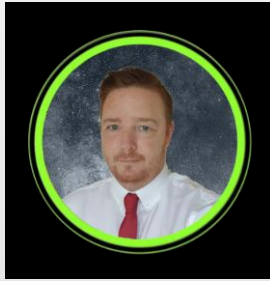
# MEET THE TEAM



**Aadon**  
CEO

Conscientious leader, ambitious and passionate about space and technology.

Deep sense of responsibility, commitment and willingness to share his knowledge with the people around him.



**Clive**  
CCO

18 years of experience in business analytics.

Diploma in design and innovation.

Continuous learner, currently enrolled in a Master of Business Administration program.



**Miquel**  
CIO

Military background, having served 4 years in the Royal Corps of Signals.

Passionate and involved in game theory, philosophy, engineering and various forms of technology.

Always seeking challenges to solve.



**Friedrich**  
CTO

Computer science background with a focus on cyber security.

Extensive experience in the Ethereum ecosystem including smart contracts.



# HYPER COMMUNITY

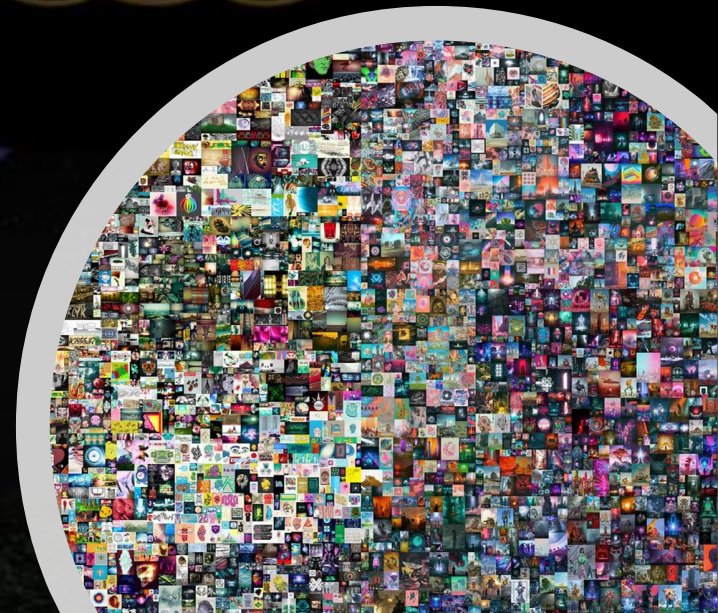
The Hyper Community is an online platform that acts as a community where people get together to learn, share, play, buy creative services and use our NFT marketplace.

**Community creation and expansion** - Users will be able to submit their own content, participate in topic-oriented discussion rooms, gain recognition as contributors, take part in knowledge competitions and more.

**Education programs** - Users will be able to learn about space using our growing library, use our "How to" educational hub, and learn by way of gaming. For the gamification component, we have big plans of launching several theme-oriented games including VR/AR games concept of gamification.

**Marketplace** - Users / Artists will be able to buy and sell digital NFT content using our custom NFT marketplace. The main advantage of this type of marketplace is its ability to transfer / retain ownership of the content created, solely to the intended party.

**Ethereum Blockchain Token** - To give the Hyper Community component independence, we have created a token called Hyper Unity to support its development, attract funds from external parties, and reward valuable members of the community. Our platform will also provide a yield feature, to give the holders the opportunity to earn more HyperUnity!





# HYPER HUB

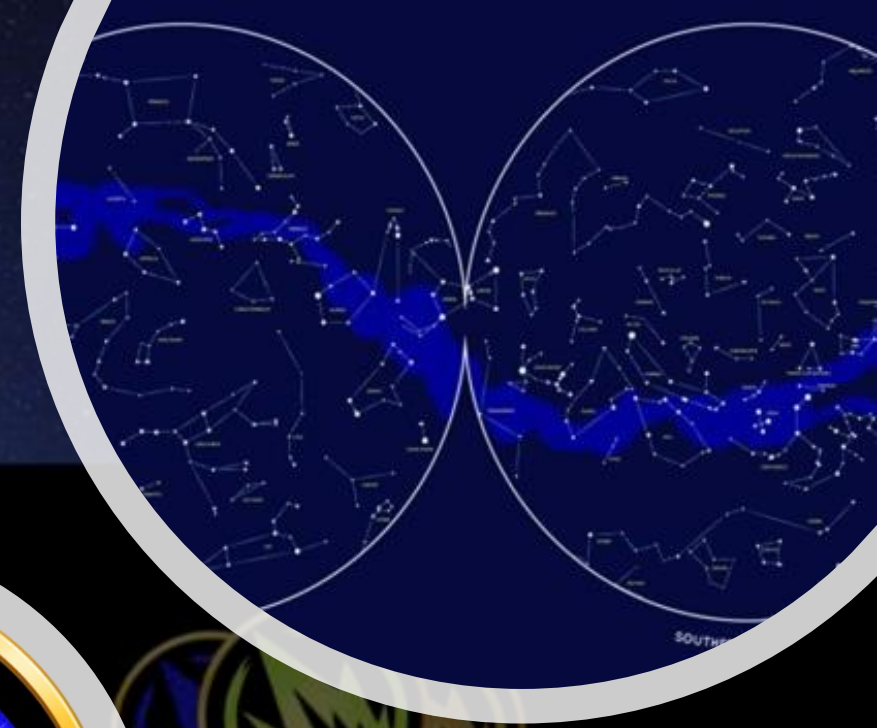
The Hyper Hub is a network of portable observatories used to scan the sky to capture footage from space. The network will first be launched in El Salvador, a small country from Central America. The Hyper Hub component is oriented towards the mother project:

**Community creation and expansion** - the soul of the Hyper Hub project is its community of institutions and individuals that have an interest in astronomy and space. Our purpose is to grow that community, while intertwining it with the Hyper Community project.

**Education programs** - we want to launch the Innovation Academy program in El Salvador, as a branch of the Hyper Hub project. With support from the El Salvadoran government, we want to organize educational programs around the subjects of: Blockchain, Investing, Artificial Intelligence.

This is a great opportunity for our interested parties (both private and institutional clients). The medium to long term plan is to extend the network to other countries, encompassing both the northern and southern hemisphere.

Having a network that extends in both hemispheres matters because you can see different parts of space from each hemisphere.





# HYPER EXCHANGE

The main purpose of the Xchange is to offer startups a possibility to list tokens to help them power-up their projects. Within the Hyper Xchange, we plan on advising startups and businesses about the token ecosystem as a way of attracting funds for their projects. The Hyper Xchange component is oriented towards three of the five focus area of the mother project:

**Marketplace** - In the sense that entities can list their token using our affordable token listing platform, while others can leverage our copyright service.

**Professional Service** - For example, the Hyper Xchange team will offer advisory services in respect to token launches / listings. Secondary, the copyright module can also be considered a professional service for which the Hyper Xchange will be rewarded by the service seeker.

**Profits / Monetization** - The Hyper Xchange platform is for-profit oriented from the bottom up.



# 1<sup>ST</sup> TOKEN LAUNCH HYPER UNITY

## TOTAL MINTED SUPPLY

- 10 BILLION – ERC20 - ETHEREUM BLOCKCHAIN

## COMPANY WALLETS

- DEVELOPMENT WALLET (500 MILLION)
- TREASURY WALLET (500 MILLION)
- COLLATERAL WALLET (1 BILLION)

**REMAINING:** 7,800,000,000

## LAUNCH PROCESS

- PRIVATE PRE SALE (10% SUPPLY)
- PUBLIC PRE SALE (10% SUPPLY)

## STAGE TWO

- AIRDROP TO REGISTERED HYMETEOR TOKEN HOLDERS
- TOKEN LAUNCHED ONTO UNISWAP

**USE CASES** PLATFORM TOKENOMICS - EARN POINTS MONTHLY TO REDEEM FOR HYPERUNITY TOKENS, PLATFORM MEMBERSHIP, CREATIVE SERVICES, HYPER HUB TIME/ FOOTAGE RENTAL, BUY NFTs, MERCHENDISE STORE AND MORE AS THE PLATFORM GROWS AND COLABERATES



# HYPERUNITY



# 1<sup>ST</sup> TOKEN LAUNCH HYPER UNITY

## Company Development Wallet - 500 Million Tokens

The development wallet is as it says, it will be the wallet from which all funds necessary for the continued and ongoing development of the project moving forward and will be kept and paid out from.





## Company Treasure Wallet: 500 Million Tokens + 200 Million for Airdrop

This will be the wallet that holds incoming profits generated by the community platform and from here will wait to be assigned to another wallet or be used in events such as future airdrops, prize pools, funding third party projects.

## Company Collateral Wallet: 1 Billion Tokens:

It has become a regular and standard practice for Blockchain projects to hold a set percentage of its net worth in a reserve that remains untouched for all but most needed circumstances. The holding of a set percentage of net wealth in reserve in and of itself creates a base stability to the project and helps to mitigate against exploitation from the 51% attack and also against volatility within the market.

**Token Contract:** [0xed5212d7587e897655a216b093a27e98b8aa42f5](#)

Quantity	Percentage	Analytics
7,800,000,000	<div><div>78.0000%</div></div>	
1,000,000,000	<div><div>10.0000%</div></div>	
700,000,000	<div><div>7.0000%</div></div>	
500,000,000	<div><div>5.0000%</div></div>	



# COMPANY INFO

**COMPANY NAME:** HYPER METEOR LTD

**COMPANY NUMBER:** 13414134

**REGISTERED OFFICE ADDRESS:** 71-75 Shelton Street, London, Greater London, United Kingdom, WC2H 9JQ

**COMPANY TYPE:** PRIVATE LIMITED COMPANY

**INCORPORATED ON:** 21/05/2021

**WEBSITE:** <https://hypermeteor.co.uk>

**EMAIL:** [info@hypermeteor.co.uk](mailto:info@hypermeteor.co.uk) (active from 09/08/2021)

Additional papers will be released for Hyper Hub Token and the Hyper Xchange Token closer to the launch dates.

Thank you for your time in reading.

TALU! Things Are Looking Up!

