

REDESIGN WEBSITE

Clean and Care

Anggota Kelompok

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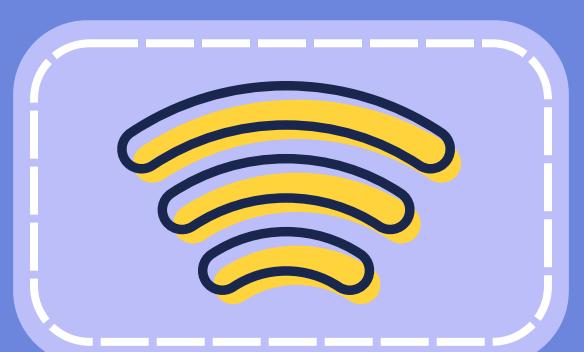
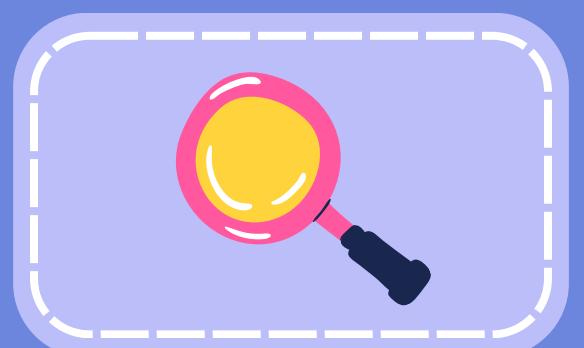
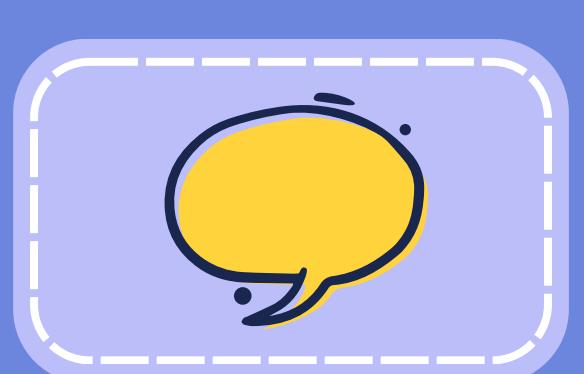
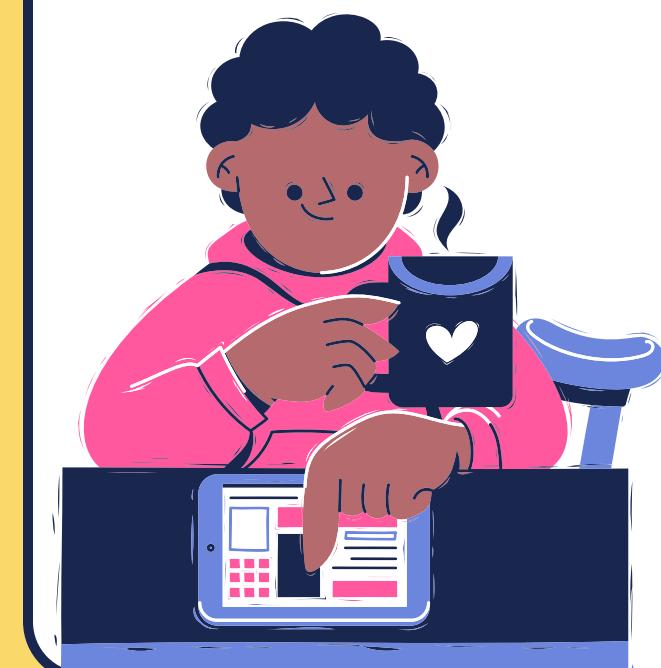
User Story

Aktor : Pengguna

Adegan : Pengguna memesan layanan pada website Clean and Care

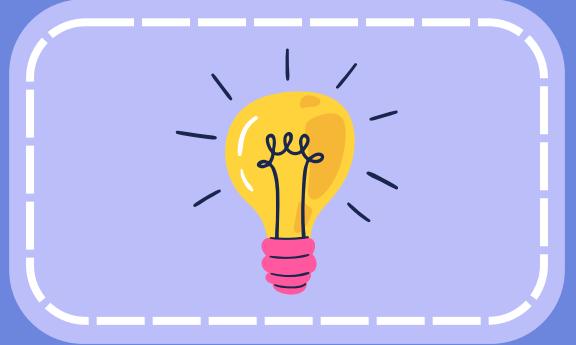
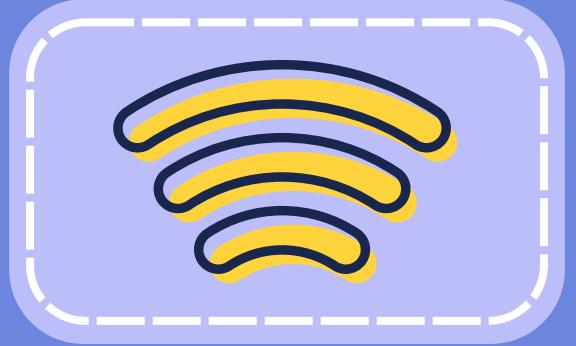
Plot : Pengguna menggunakan jasa layanan kebersihan yang cepat, andal, dan berkualitas.

Naratif : Pengguna yang memiliki jadwal yang padat dan memiliki keinginan untuk menjaga kebersihan rumahnya secara praktis, menemukan solusi dalam bentuk layanan kebersihan profesional melalui website "Clean and Care". Namun, pengguna merasa kebingungan terhadap tampilan yang tersedia dalam layanan tersebut.



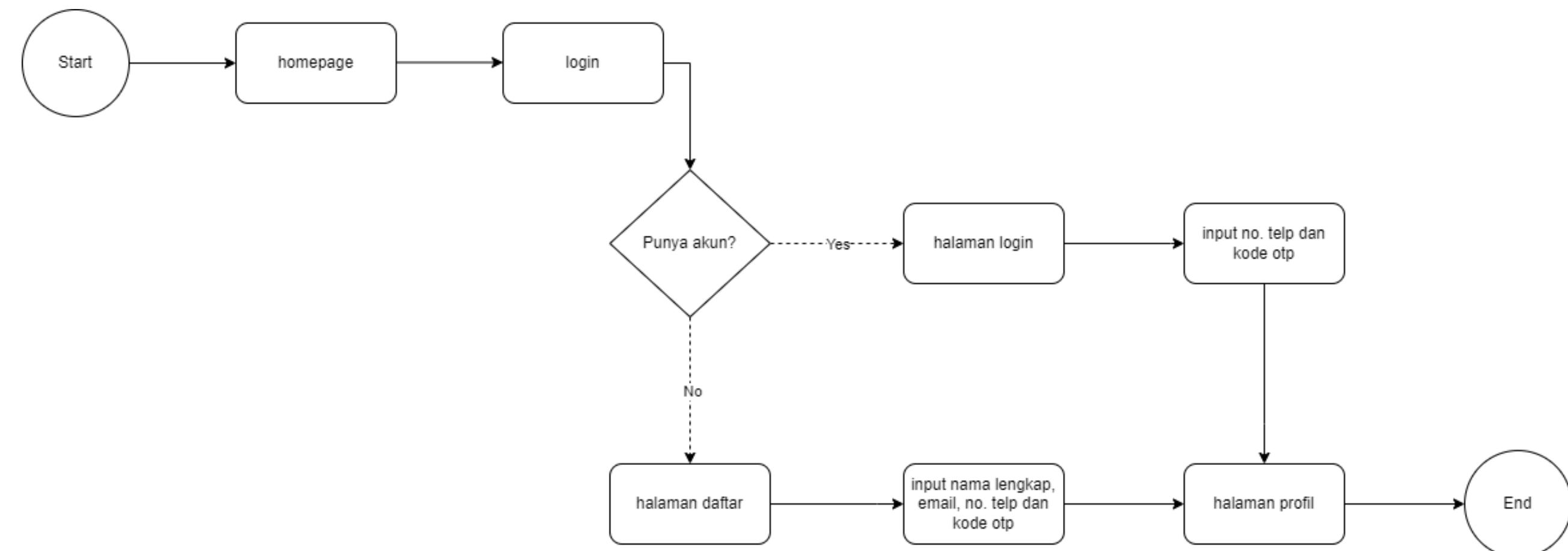


Masalah Pada Website

- 
- Peletakan tombol non- aktifan akun masih rancu
 - Penggunaan bahasa yang tidak konsisten di setiap halaman website
 - Penggunaan kata yang tidak familiar
 - Pada tampilan beranda, terdapat bagian “Testimoni Pelanggan” namun informasi yang diberikan tidak sesuai dengan judul yang diberikan
- 
- 
- 

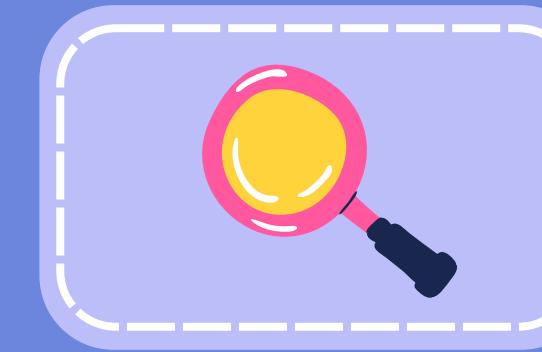
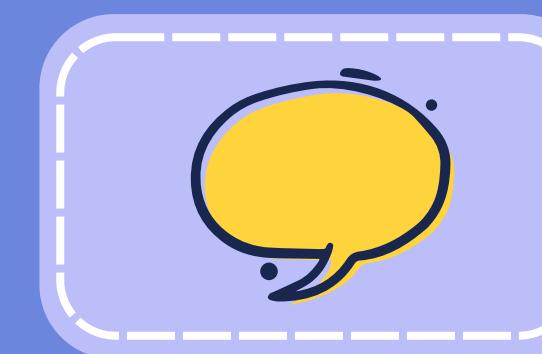
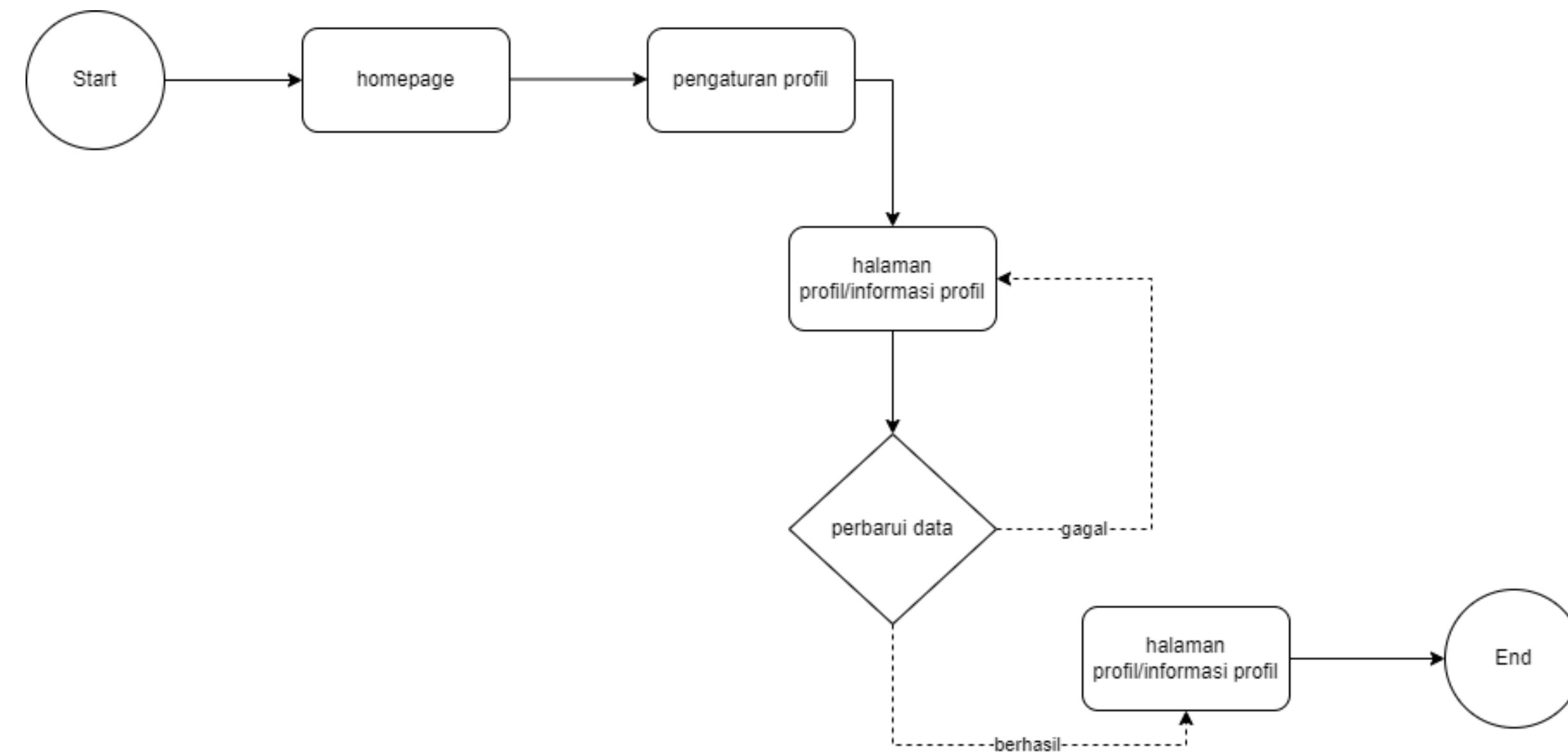
User Flow

Masuk Akun



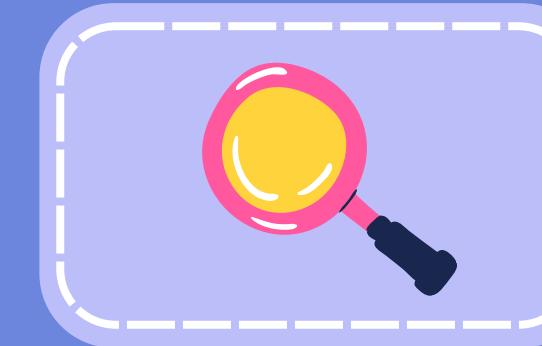
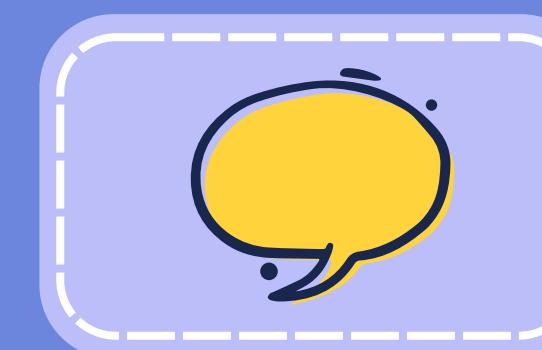
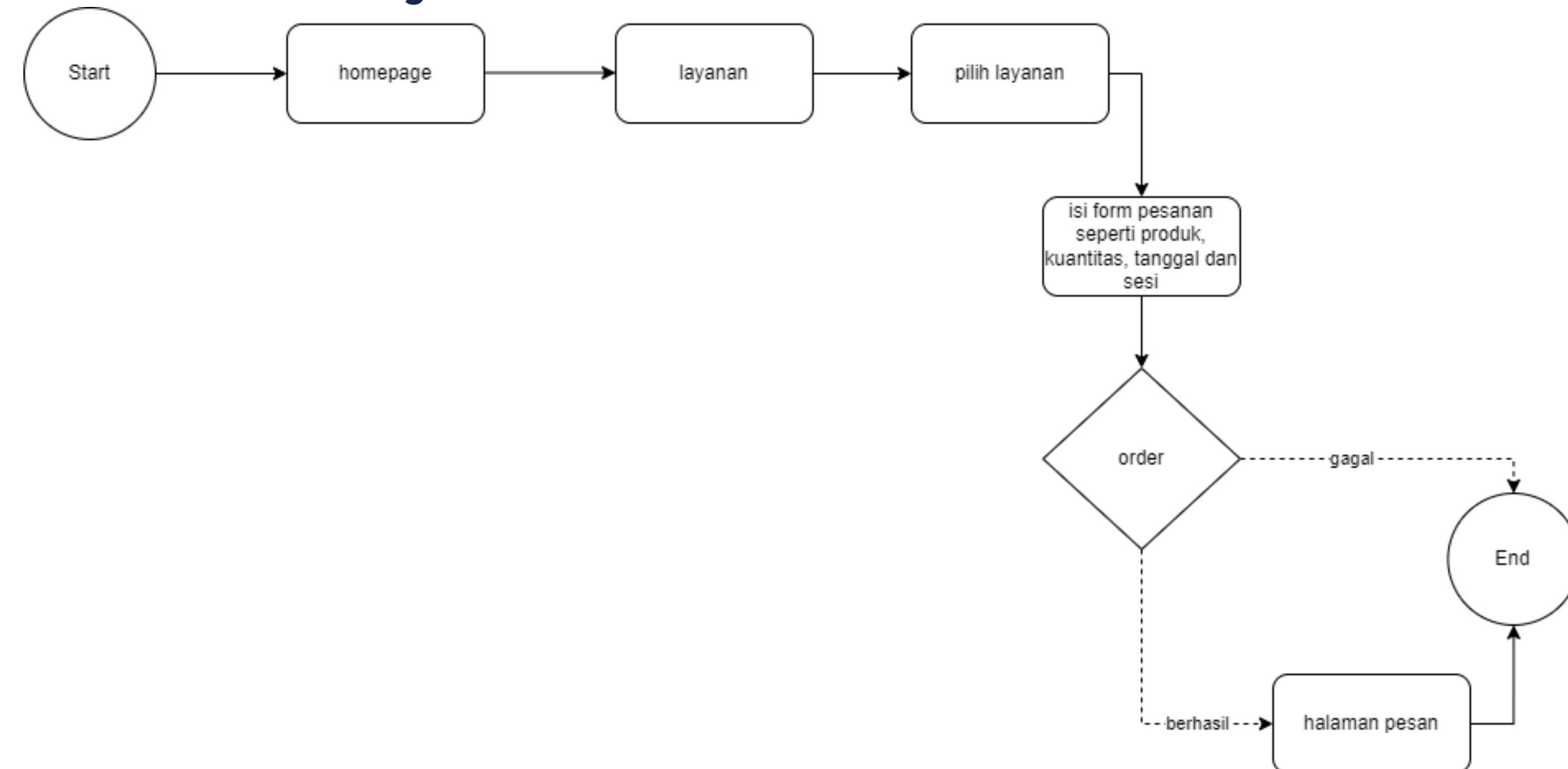
User Flow

Mengatur Profil



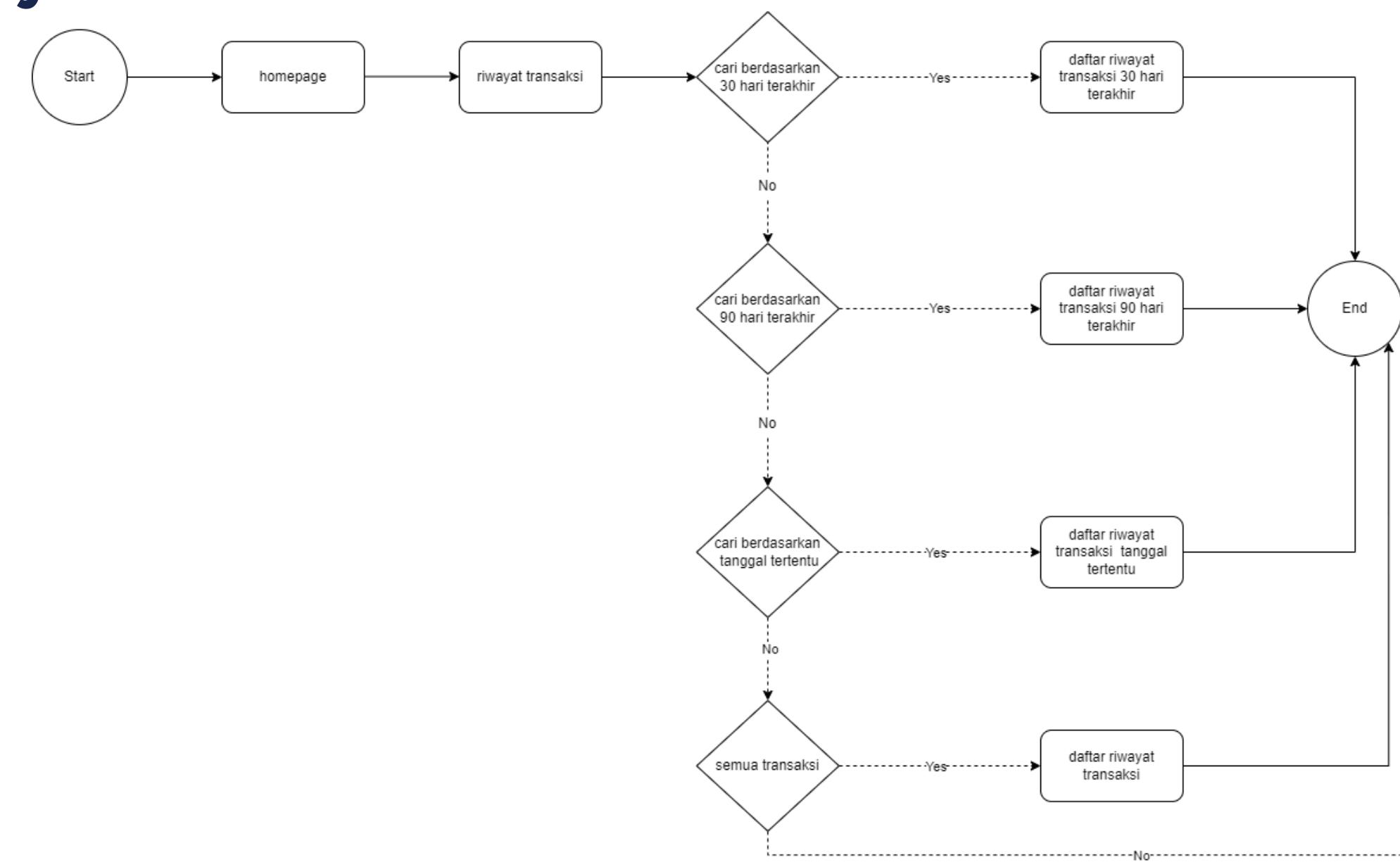
User Flow

Pemesanan Layanan



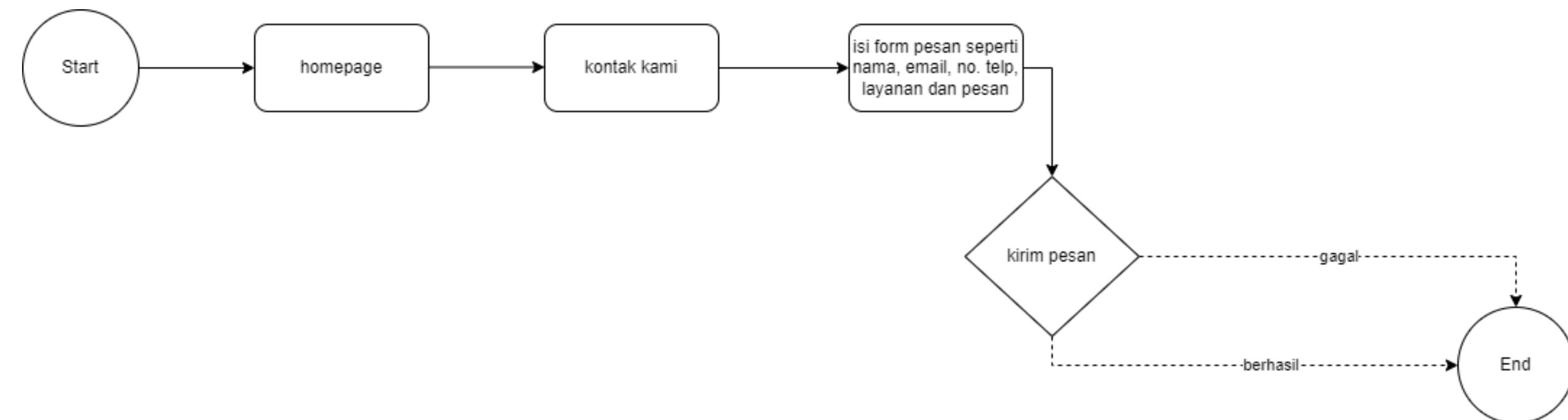
User Flow

Riwayat Transaksi

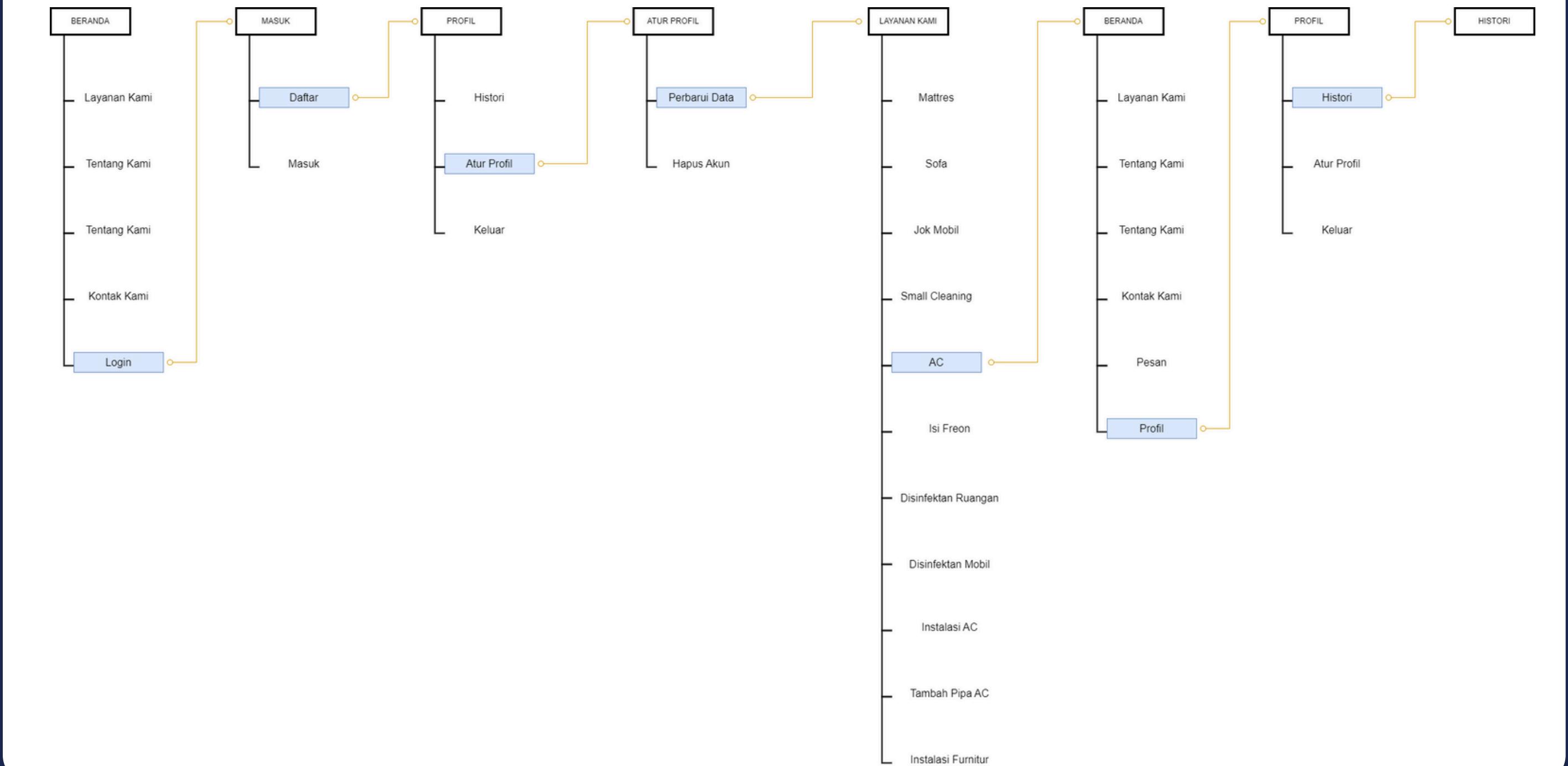


User Flow

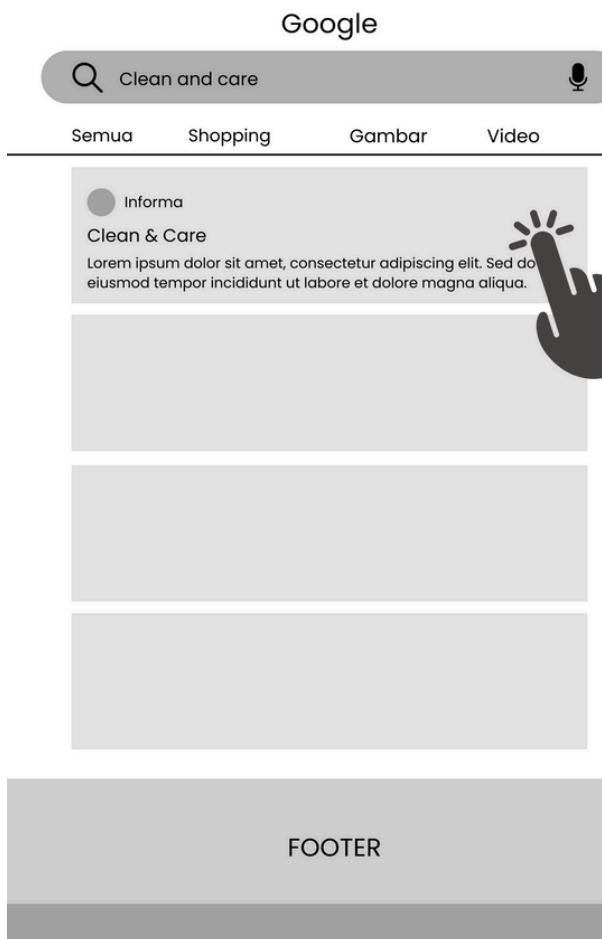
Kontak Kami



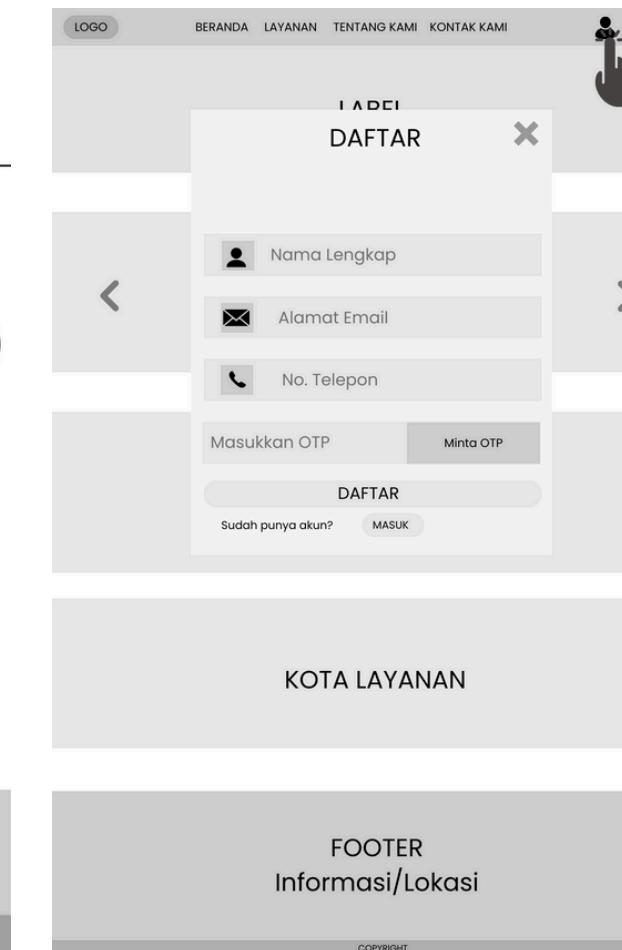
User Flow



Story Board

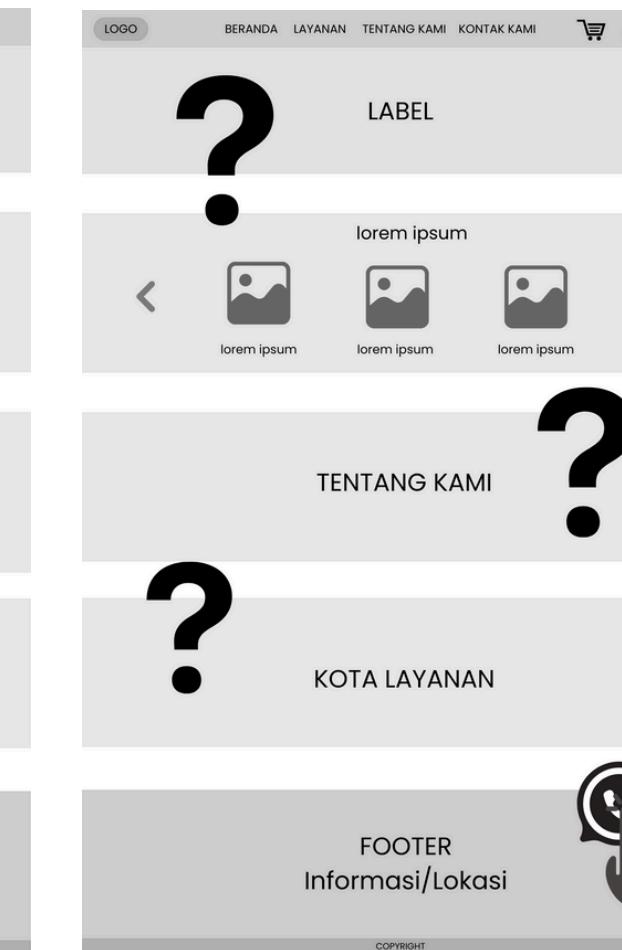


Pengguna mencari layanan Clean and Care pada internet.



KOTA LAYANAN

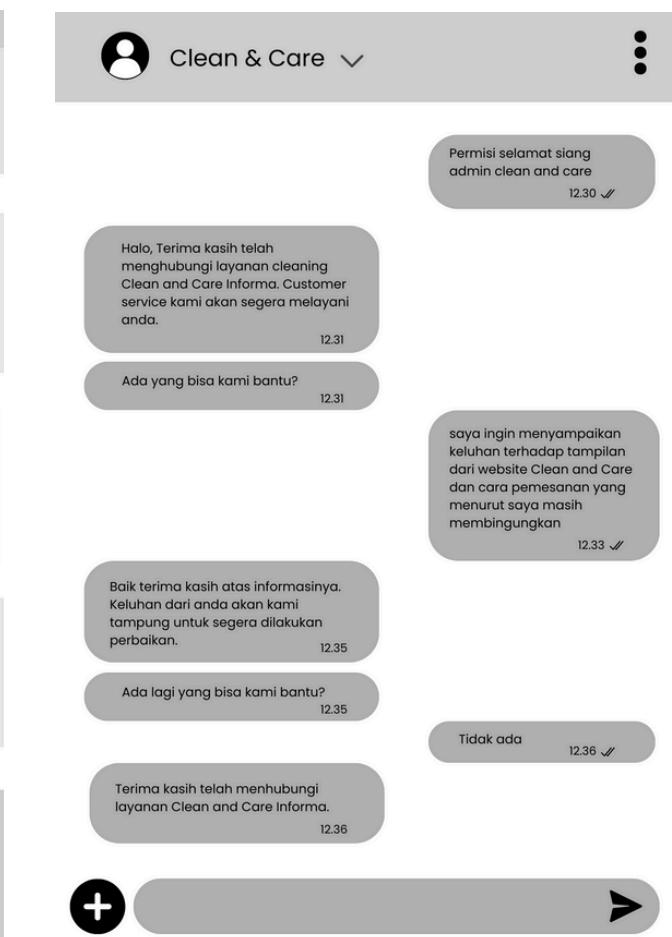
FOOTER
Informasi/Lokasi



TENTANG KAMI

KOTA LAYANAN

FOOTER
Informasi/Lokasi

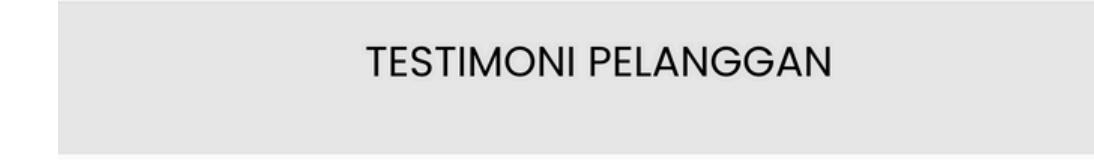
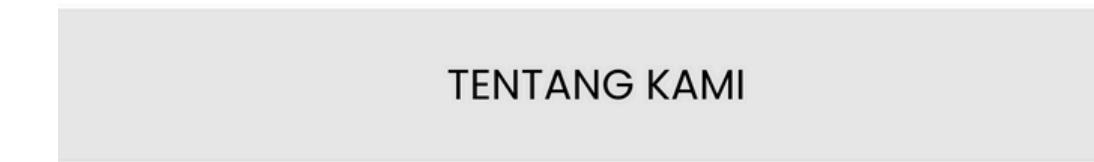
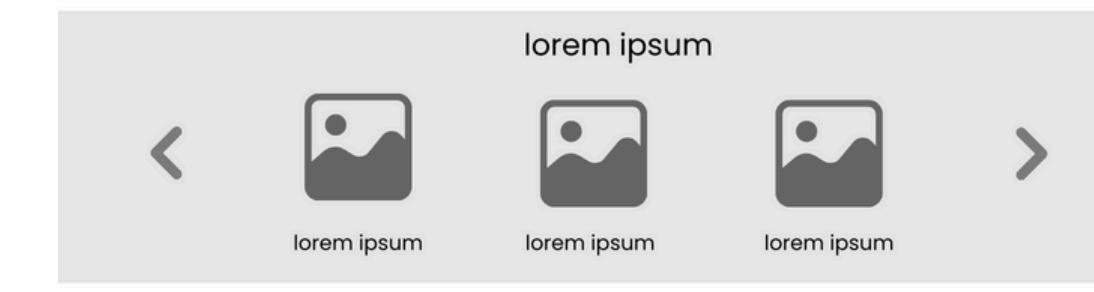


Pelanggan mengajukan keluhan kepada layanan pelanggan, dan keluhan tersebut akan ditangani untuk perbaikan.

Wireframe



Halaman Utama



Wireframe

LABEL

KONTAK KAMI

	Informasi

Nama

Alamat Email

No. Telepon

Layanan

Catatan

KIRIM

PETA LOKASI

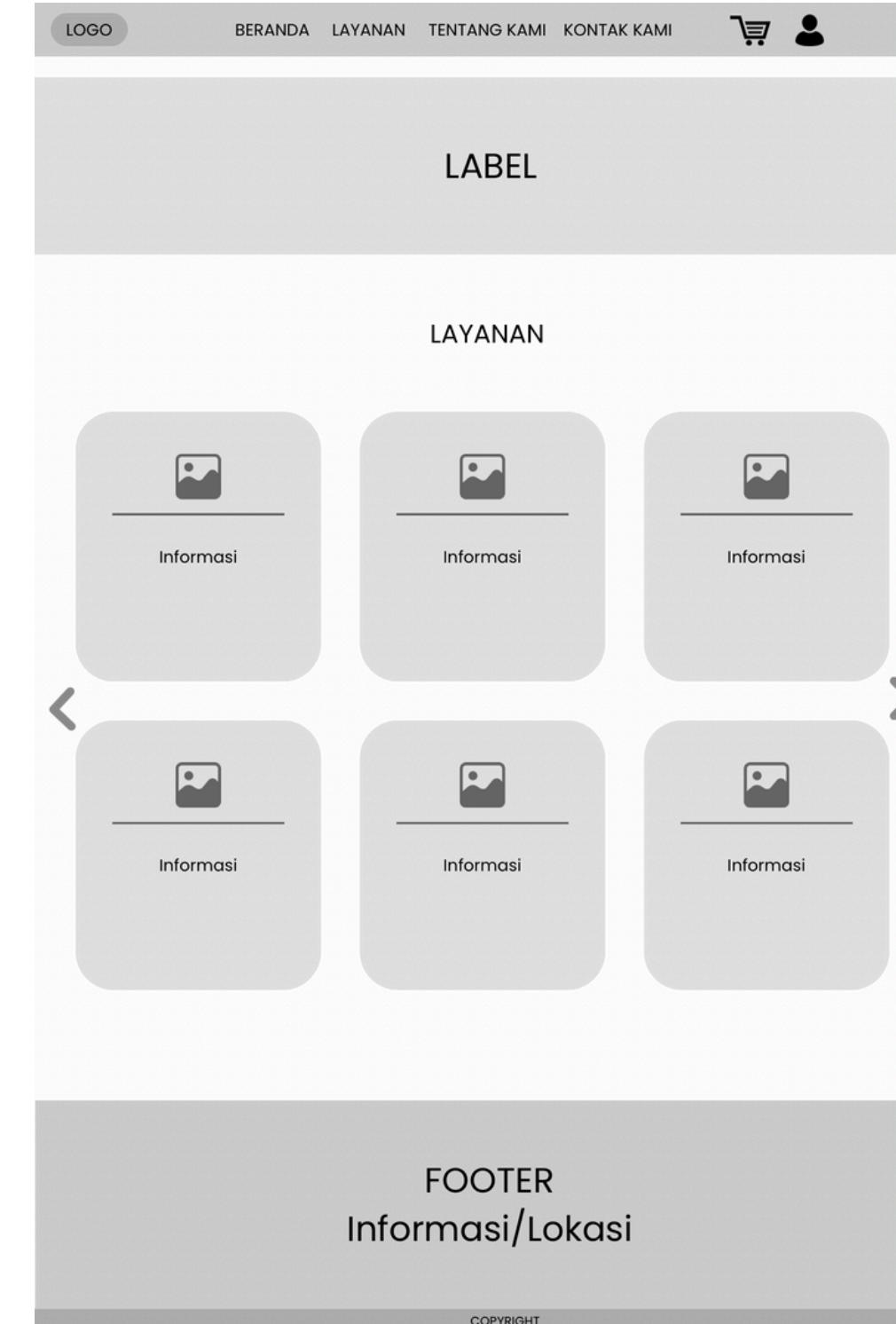
FOOTER
Informasi/Lokasi

COPYRIGHT

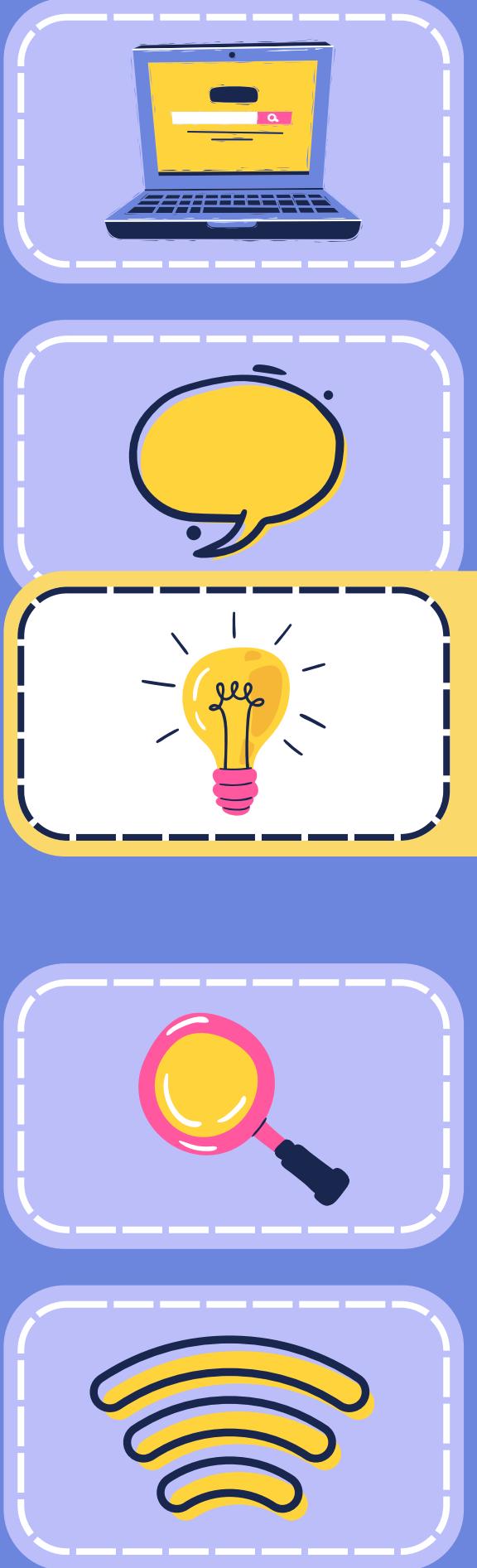
Kontak Kami



Wireframe



Layanan



Wireframe

Pemesanan Layanan

The wireframe illustrates a user interface for booking services. At the top, a navigation bar includes a logo, menu items (BERANDA, LAYANAN, TENTANG KAMI, KONTAK KAMI), and user icons (cart, profile). Below the header is a large central area labeled "LABEL". To the left, a section titled "LAYANAN" displays a service icon (person in a landscape) with a 4-star rating. A "Keunggulan" (Feature) section contains placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vestibulum, magna sed consequat malesuada, ipsum nisi aliquet ligula, eu dapibus nulla libero non velit. Sed fermentum odio eget dui luctus, nec ullamcorper purus congue." On the right, a "Layanan" (Service) form is shown with fields for "Cari Produk" (Search Product), "Jumlah" (Quantity, set to 3), "Tanggal Pemesanan" (Booking Date), "Pilih Sesi" (Select Session), and a "Pesan" (Send) button. Navigation arrows on either side of the main content area allow for horizontal scrolling.

LABEL

LAYANAN
★★★★

Keunggulan

Layanan

Cari Produk

Jumlah

Tanggal Pemesanan

Pilih Tanggal

Pilih Sesi

Pesan

FOOTER
INFORMASI/LOKASI

COPYRIGHT

Wireframe

Data Pemesanan

LABEL

LABEL

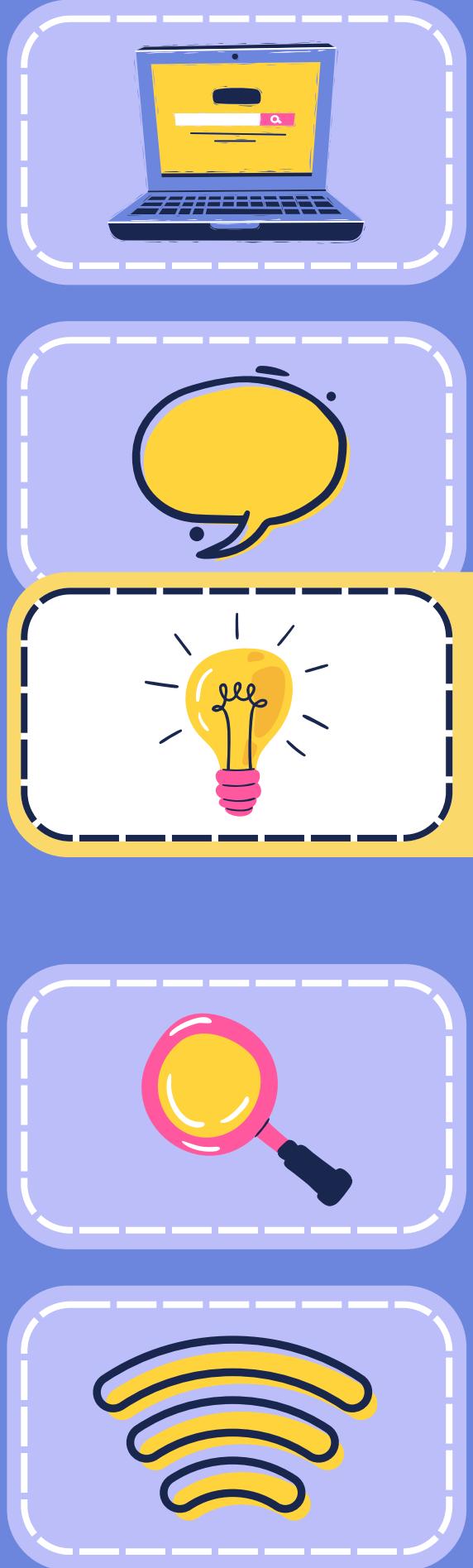
Nama

Email

No. Telepon

Lore ipsum dolor sit amet, consectetur adipiscing elit. Integer vestibulum, magna sed consequat malesuada, ipsum nisi aliquet ligula, eu dapibus nulla libero non velit. Sed fermentum odio eget dui luctus, nec ullamcorper purus congue.

FOOTER
INFORMASI/LOKASI



Wireframe

Daftar Akun

The wireframe shows a registration form titled "DAFTAR". The form includes fields for "Nama Lengkap" (Name), "Alamat Email" (Email Address), and "No. Telepon" (Phone Number). Below these fields are two buttons: "Masukkan OTP" (Enter OTP) and "Minta OTP" (Request OTP). At the bottom of the form is a large "DAFTAR" button. Below the form, there is a link "Sudah punya akun? MASUK".

LOGO BERANDA LAYANAN TENTANG KAMI KONTAK KAMI

I A D E I DAFTAR

< >

Nama Lengkap

Alamat Email

No. Telepon

Masukkan OTP Minta OTP

DAFTAR

Sudah punya akun? MASUK

KOTA LAYANAN

FOOTER
Informasi/Lokasi

COPYRIGHT

Wireframe

Masuk Akun

The wireframe shows a mobile application interface. At the top is a navigation bar with 'LOGO', 'BERANDA', 'LAYANAN', 'TENTANG KAMI', 'KONTAK KAMI', a shopping cart icon, and a user profile icon. Below the navigation is a modal window titled 'MASUK' (Login) with a close button 'X'. The modal contains fields for 'No. Telepon' (Phone Number) with a phone icon, 'Masukkan OTP' (Enter OTP), and a 'Minta OTP' (Request OTP) button. A large central button is labeled 'Masuk' (Login). Below the modal are links 'Tidak Memiliki Akun?' (Don't have an account?) and 'DAFTAR' (Register). The main content area below the modal is labeled 'KOTA LAYANAN' (Service City). The footer section is labeled 'FOOTER' and 'Informasi/Lokasi' (Information/Location). A small 'COPYRIGHT' link is at the bottom of the footer.

LOGO

BERANDA LAYANAN TENTANG KAMI KONTAK KAMI

MADEI

MASUK X

No. Telepon

Masukkan OTP Minta OTP

Masuk

Tidak Memiliki Akun? DAFTAR

KOTA LAYANAN

FOOTER
Informasi/Lokasi

COPYRIGHT

Wireframe

Tentang Kami

LOGO

BERANDA LAYANAN TENTANG KAMI KONTAK KAMI

LABEL

TENTANG KAMI

KEUNGGULAN KAMI

Cras ipsum dolor sit amet, consectetur adipiscing elit. Integer vestibulum, magna sed semper varius, enim massa. Cras ipsum dolor sit amet, consectetur adipiscing elit. Integer vestibulum, magna sed semper varius, enim massa. Cras ipsum dolor sit amet, consectetur adipiscing elit. Integer vestibulum, magna sed semper varius, enim massa.

VISI

MISI

PHOTOS

TESTIMONI

FOOTER
Informasi/Lokasi

COPYRIGHT

Wireframe

LOGO BERANDA LAYANAN TENTANG KAMI KONTAK KAMI  

LABEL

LABEL

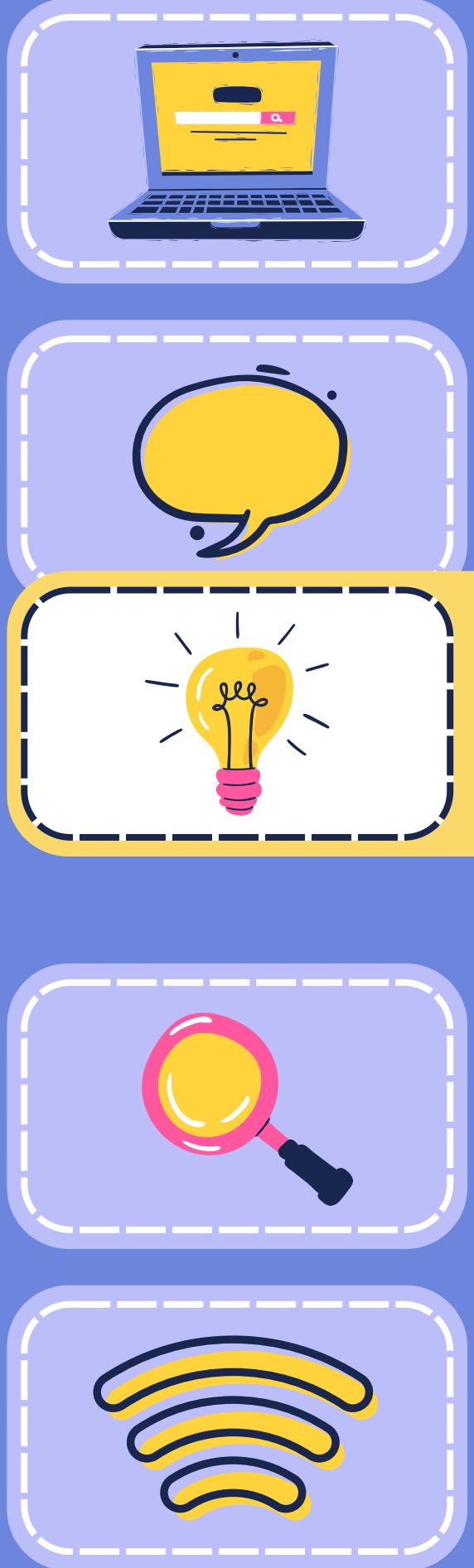
Semua Tanggal 30 Hari Terakhir 90 Hari Terakhir

2024-18-04  2024-04-01 

FOOTER
INFORMASI/LOKASI

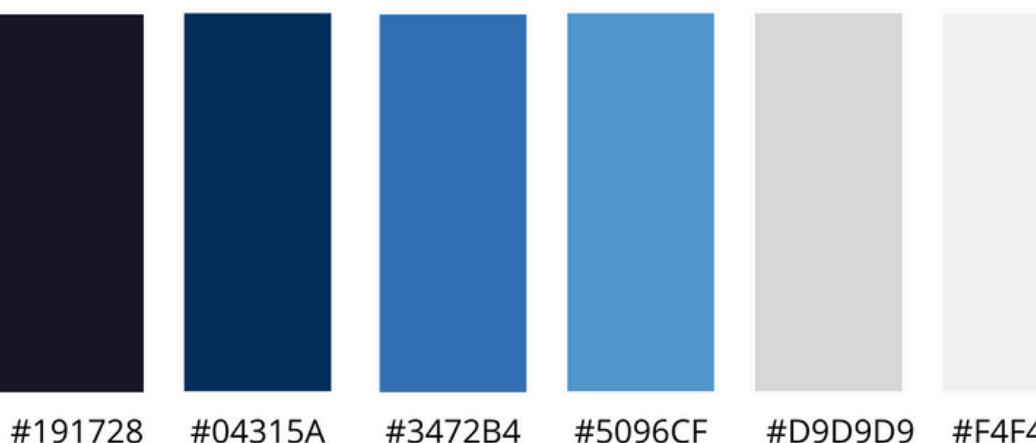
COPYRIGHT

Riwayat Transaksi



Desain Sistem

- Warna



Warna

Warna biru dikaitkan dengan kesan profesional dan serius. Dalam konteks situs yang berfokus pada kebersihan dan keteraturan.

- Tipografi

Clean & Care Clean & Care
Poppins Rubik

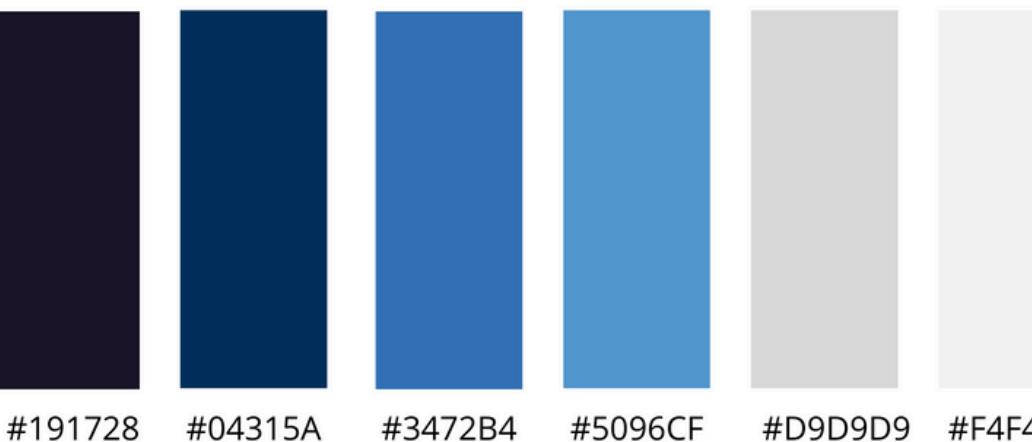
- Ikon



Biru sering dikaitkan dengan kedamaian, ketenangan, dan stabilitas. Ini dapat menciptakan persepsi bahwa website dapat dipercaya dan menimbulkan rasa nyaman bagi pengunjungnya.

Desain Sistem

- Warna



- Tipografi

Clean & Care Clean & Care
Poppins Rubik

- Ikon

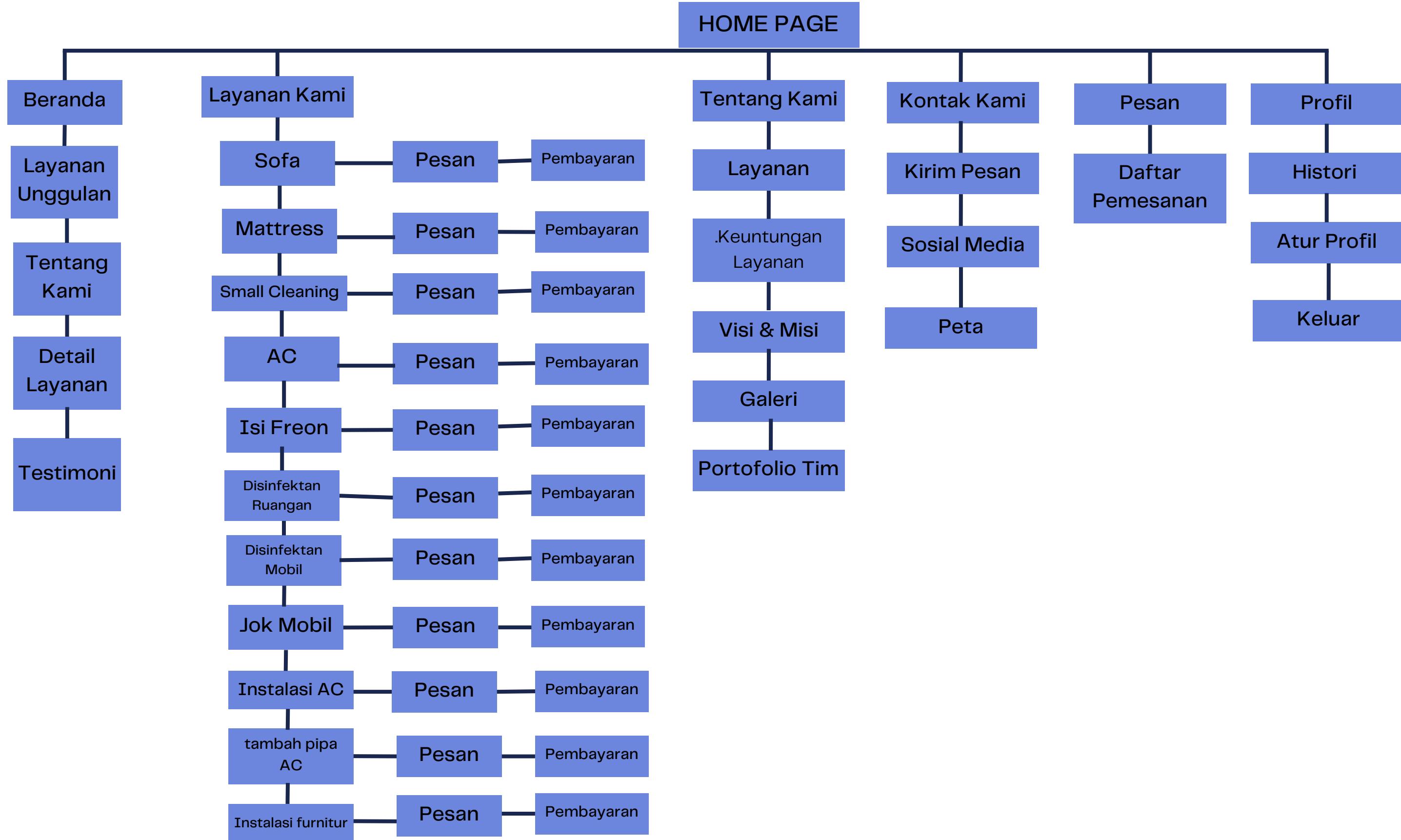


Tipografi

Poppins didesain dengan proporsi yang baik dan bentuk huruf yang jelas, sehingga mudah dibaca dalam berbagai ukuran. Ini membuatnya cocok untuk digunakan baik untuk teks panjang maupun teks pendek.

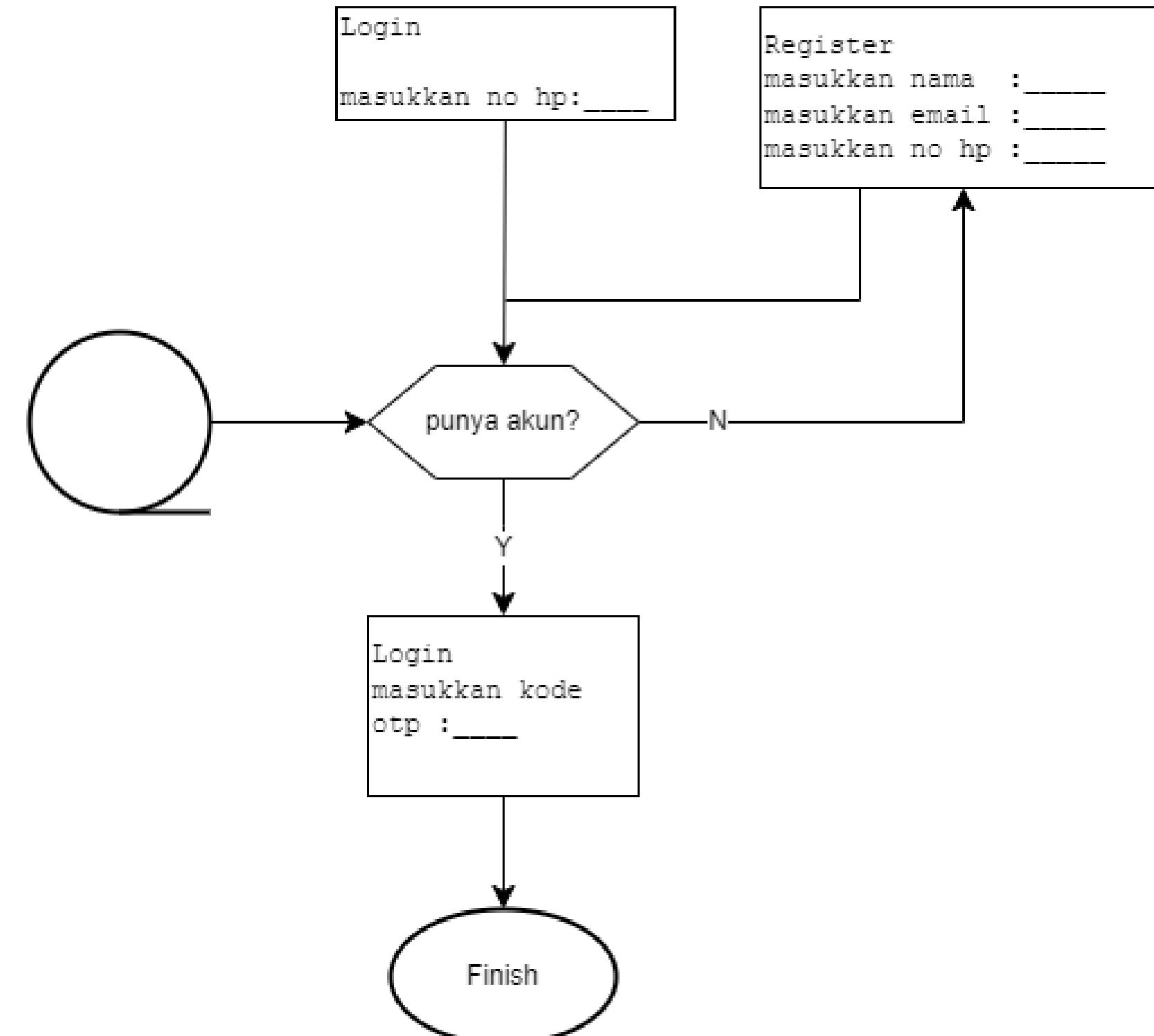
Desain Rubik memiliki estetika modern dan bersih, dengan garis-garis yang tegas dan proporsi yang seimbang. Ini membuatnya cocok untuk desain dengan tema minimalis atau modern.

Site Map



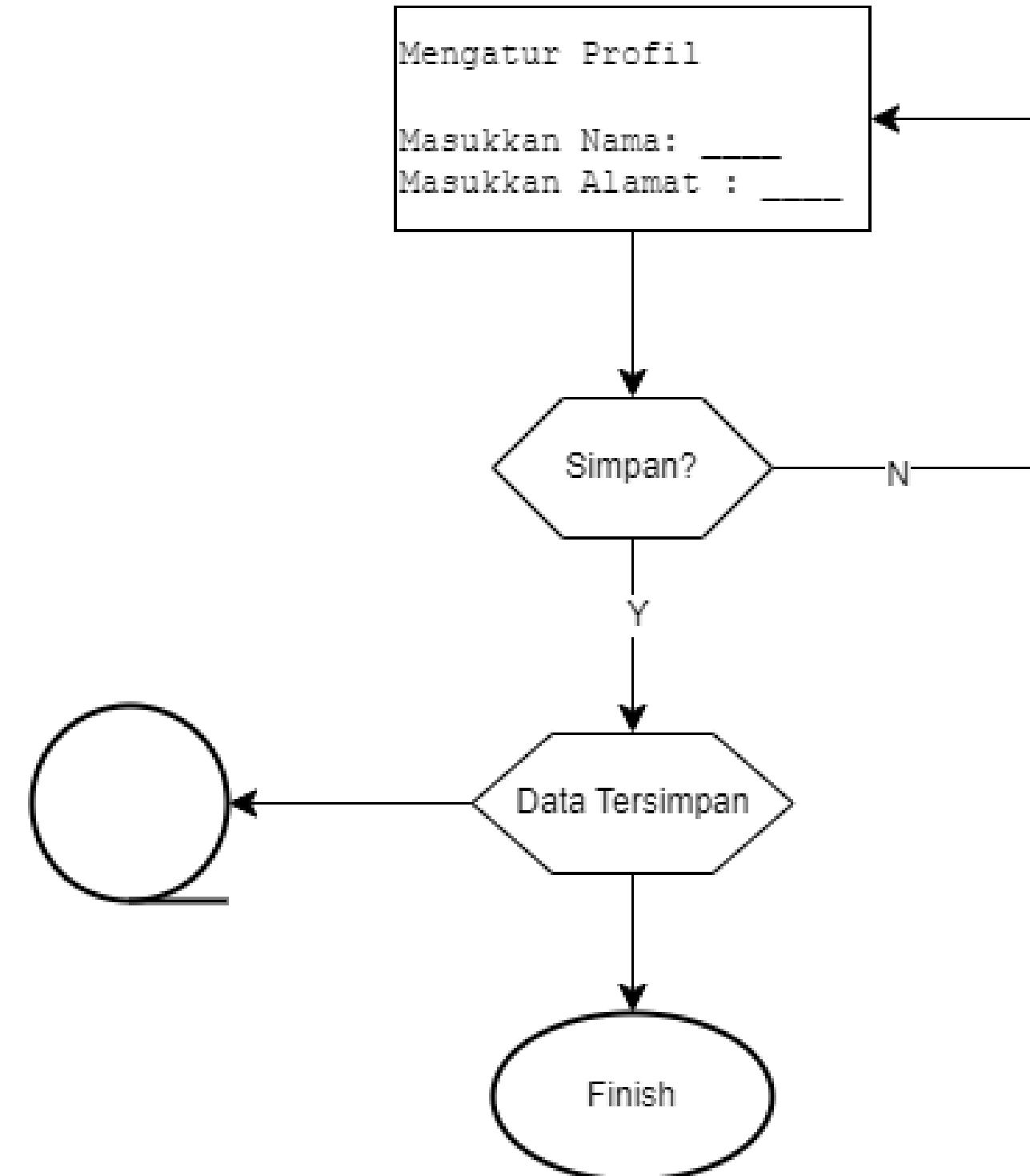
Notasi Dialog

Login



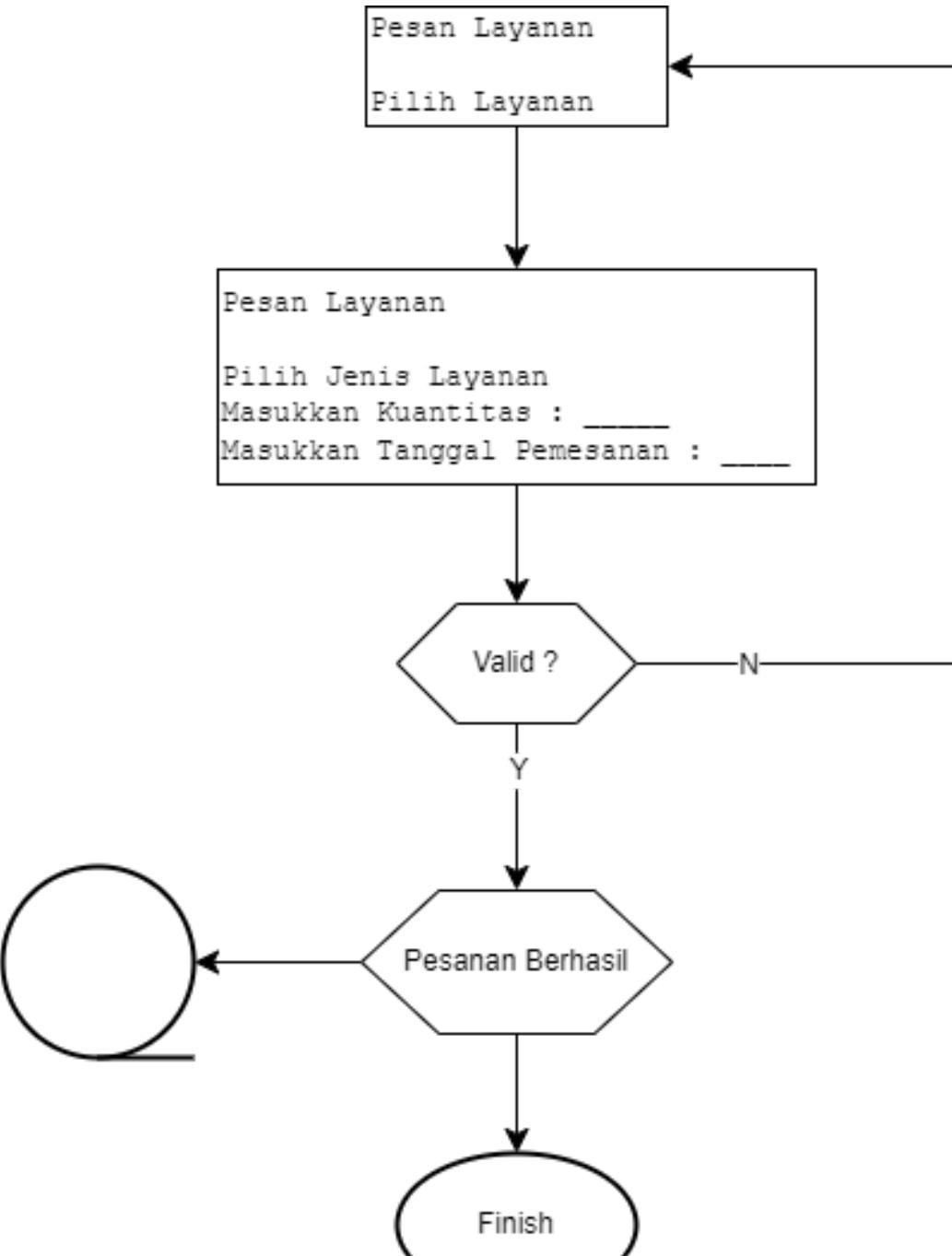
Notasi Dialog

Mengatur Profil



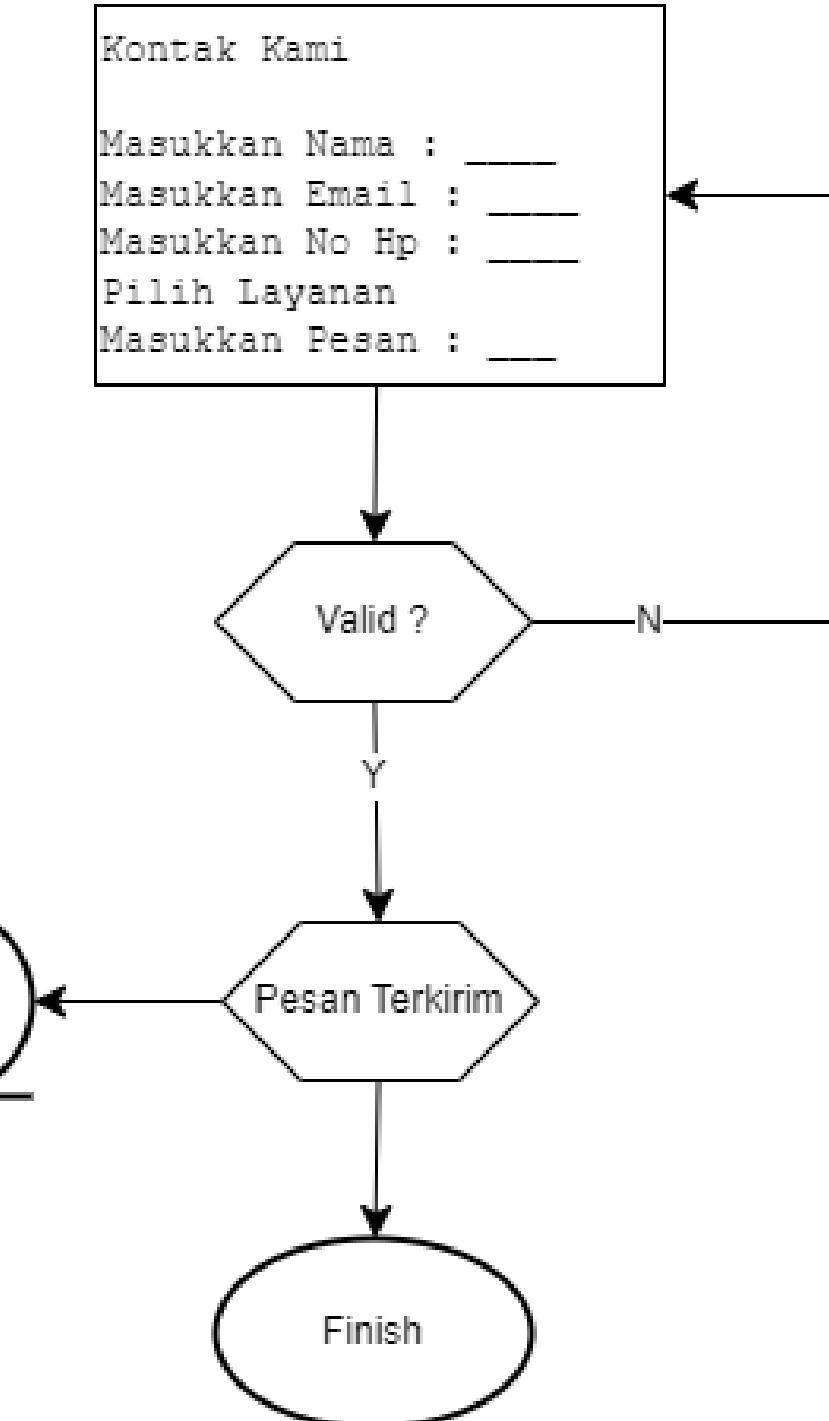
Notasi Dialog

Pesan Layanan



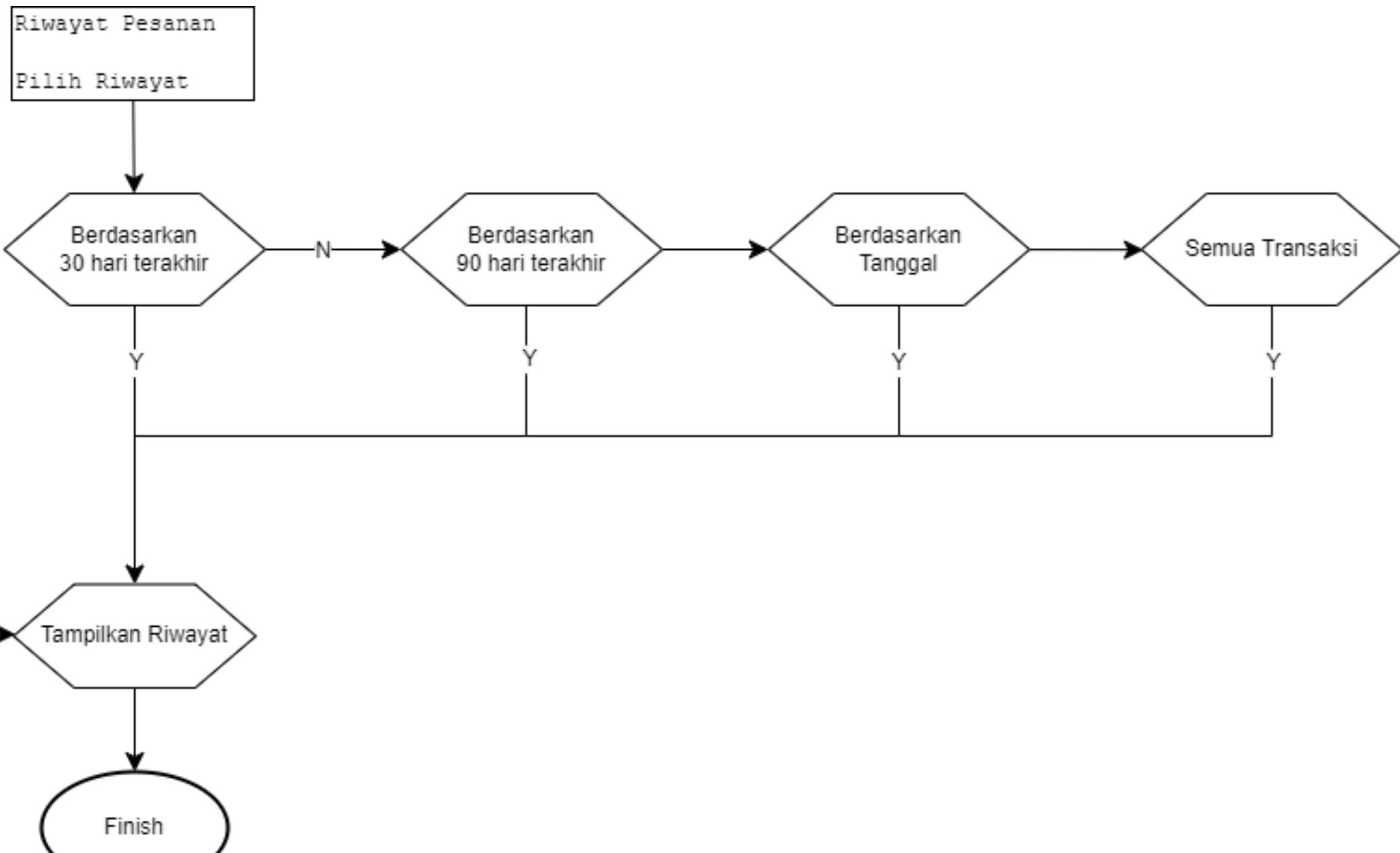
Notasi Dialog

Kontak Kami



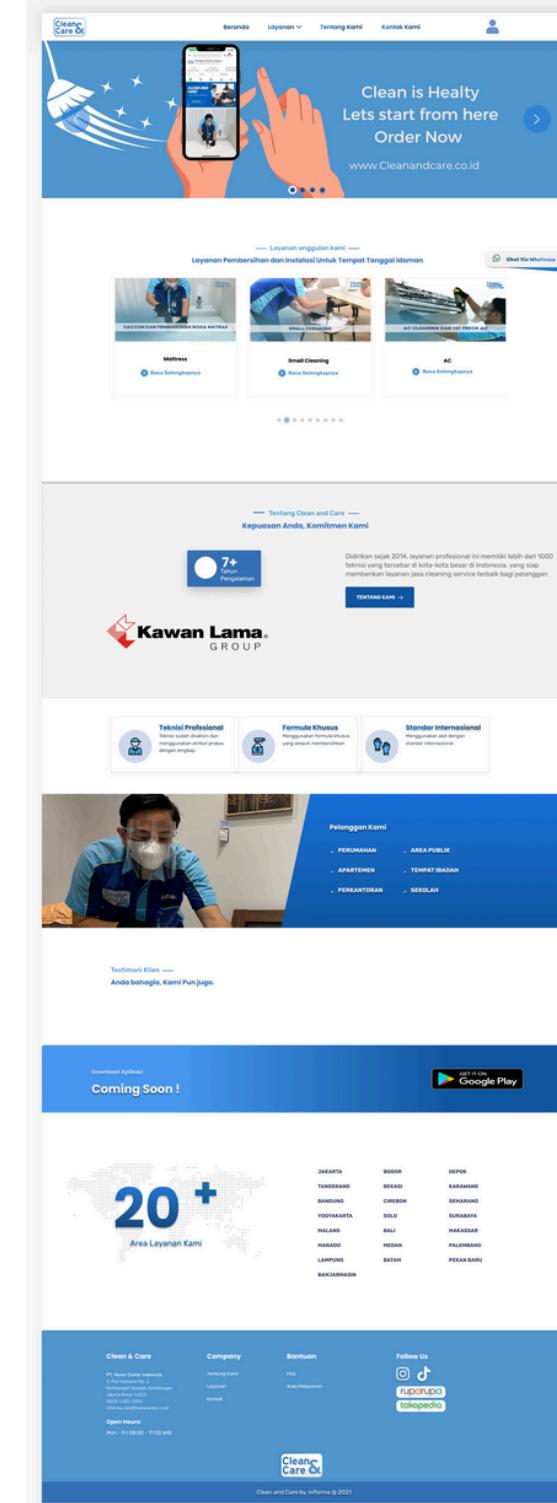
Notasi Dialog

Riwayat Transaksi



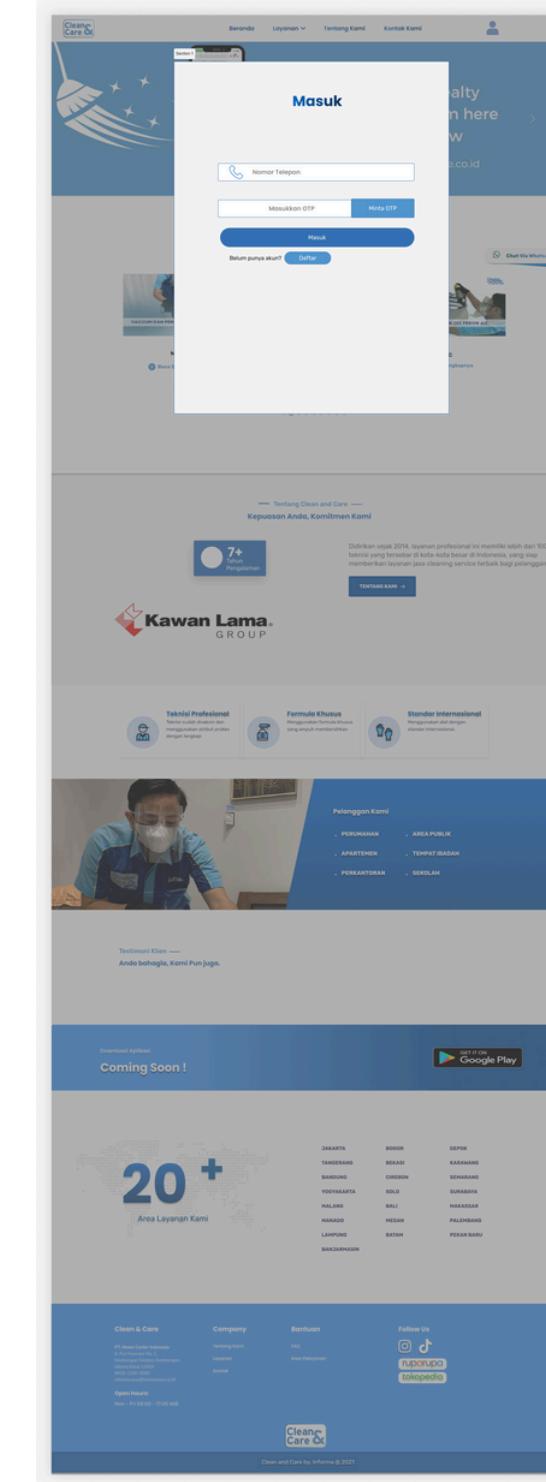
Visual Design

Halaman Utama



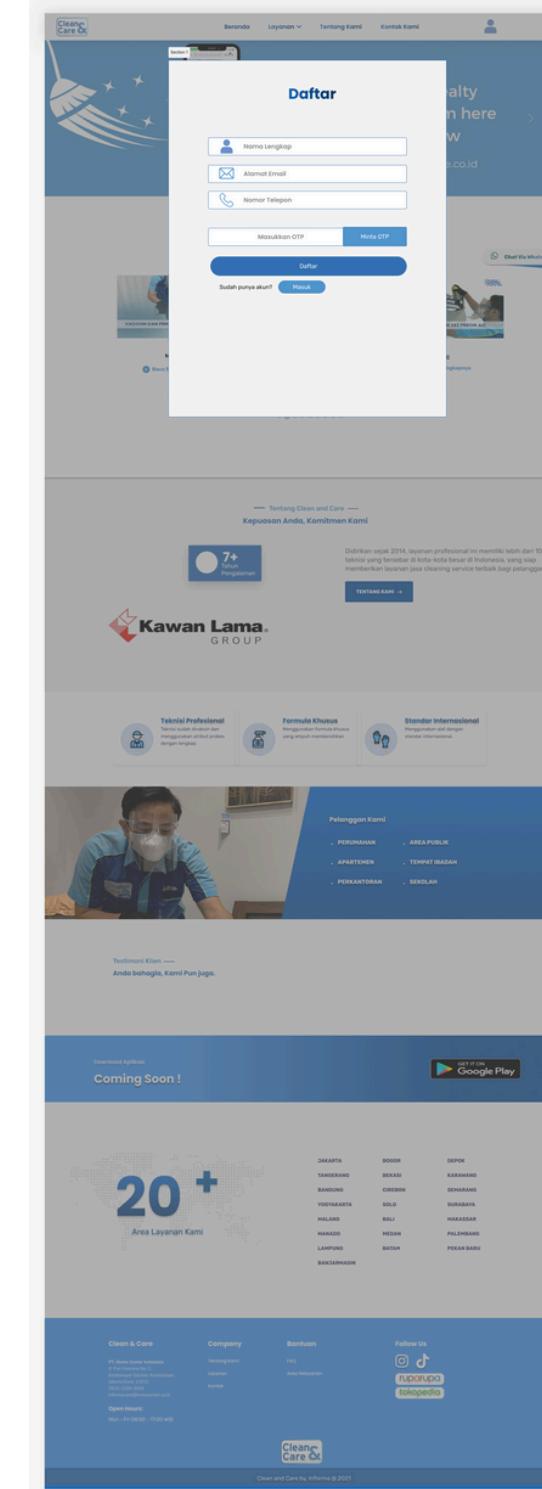
Visual Design

Masuk



Visual Design

Daftar



Visual Design

Atur Profil

The screenshot shows a user interface for profile management. At the top, there's a navigation bar with links for 'Beranda', 'Layanan', 'Tentang Kami', 'Kontak Kami', a shopping cart icon, and a user profile icon. Below the navigation is a header titled 'Pengaturan Profil' with a sub-link 'Beranda · Pengaturan Profil'. The main content area is divided into sections:

- Section 1: Detail Pribadi** contains fields for 'Nama' (Name), 'Tanggal Lahir' (Birth Date) with a calendar icon, and 'Jenis Kelamin' (Gender) with a dropdown menu.
- Section 2: Detail Kontak** contains fields for 'Email', 'No. Telepon' (Phone Number), and 'Alamat' (Address).
- Footer** includes a 'Hapus Akun' (Delete Account) button, a 'Perbarui Profil' (Update Profile) button, and a copyright notice 'Clean and Care by Informa ©2021'.
- Right Sidebar** (Section 3) lists 'Nama Email', 'Riwayat', 'Pengaturan Profil', and a 'Keluar' (Logout) button.

Visual Design

Layanan Kami

The screenshot shows the 'Layanan Kami' (Services) section of the Clean & Care website. The page has a blue header with the company logo and navigation links for Beranda, Layanan, Tentang Kami, and Kontak Kami. Below the header, the title 'Layanan Kami' is displayed, followed by a breadcrumb trail: Beranda > Layanan Kami. The main content area is titled 'Pelayanan Pembersihan Untuk Tempat Tinggal Idaman'. It features a grid of service categories, each with a small icon, a brief description, and a 'Pesan' (Message) button.

Service Category	Description	Action
Sofa	Hanya membersihkan sofa dan kain-kain yang ada di dalamnya. Menggunakan alat profesional yang aman dan nyaman. Teknik profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan sofa dan kain-kain yang ada di dalamnya. Menggunakan alat standart produksi 1x double master. Fleksibel & sanggup tahan lama.)	Pesan
Mattress	Hanya membersihkan katil. Menggunakan alat profesional yang aman dan nyaman. (Membersihkan katil untuk memperbaiki kesehatan bahan katil). Teknik profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan katil menggunakan alat standart produksi 1x double master. Fleksibel & sanggup tahan lama.)	Pesan
Small Cleaning	Hanya membersihkan tempat tidur. Menggunakan alat profesional yang aman dan nyaman. Teknik profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan tempat tidur menggunakan alat standart produksi 1x double master. Fleksibel & sanggup tahan lama.)	Pesan
AC	Analisa pengacakan seluruh pembersihan. Formula pembersihan khusus yang aman dan nyaman. Teknik profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan seluruh bagian AC dengan APD lengkap yang aman dan nyaman. Menggunakan alat standart internasional).	Pesan
Area Pembersihan Khusus	Analisa pengacakan seluruh pembersihan. Formula profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan seluruh bagian AC dengan APD lengkap yang aman dan nyaman. Menggunakan alat standart internasional).	Pesan
Area Pembersihan Khusus	Desinfektasi pembersihan seluruh bagian AC. Menggunakan alat profesional yang aman dan nyaman. Teknologi KEMENRRI dan resmi memiliki sertifikat. Teknik profesional dengan APD lengkap yang aman dan nyaman. Menggunakan alat standart internasional.	Pesan
Jasa Pembersihan Mobil	Bersifatkan pembersihan dan desinfektasi mobil yang aman dan nyaman. Menggunakan alat profesional yang aman dan nyaman. Teknik profesional dengan APD lengkap yang aman dan nyaman. Menggunakan alat standart internasional.	Pesan
Instalasi AC	Membersihkan ruang dan mencuci kabin. Cuciannya dilakukan pada intervensi selama. Teknik profesional yang sudah di uji dan terbukti aman dan nyaman. (Membersihkan ruang dan mencuci kabin dengan APD lengkap yang aman dan nyaman. Menggunakan alat standart internasional).	Pesan
Pembuatan APD	1. TIM PROFESSIONAL DISIKAPITAT DAN TERLATIH DISIKAPITAT 2. MENYEDIAKAN SPAREPART PENDUKUNG KERJA DENGAN SISTEM STABIL 3. MENGGUNAKAN ALAT BERSTANDART INTERNASIONAL	Pesan
Instalasi Peralatan Desinfektasi	1. TIM PROFESSIONAL DISIKAPITAT DAN TERLATIH DISIKAPITAT 2. MENYEDIAKAN SPAREPART PENDUKUNG KERJA DENGAN SISTEM STABIL 3. MENGGUNAKAN ALAT BERSTANDART INTERNASIONAL	Pesan

At the bottom of the page, there is a footer with sections for Clean & Care (including address and open hours), Company (links to Tentang Kami, Layanan, Kontak), Bantuan (FAQ, Area Pelanggan), and Follow Us (social media icons for Instagram, TikTok, ruparupa, and tokopedia).

Visual Design

Pemesanan

The screenshot shows a service booking interface for 'Clean & Care'. At the top, there's a navigation bar with links to 'Beranda', 'Layanan', 'Tentang Kami', and 'Kontak Kami'. Below the header, a large blue banner displays the word 'Sofa' and the sub-breadcrumbs 'Beranda • Layanan Kami • Sofa'. The main content area features a product card for 'Sofa' with a 5-star rating and 0 reviews. It includes a thumbnail image of a cleaner working on a sofa, labeled 'CLEANING SOFA FABRIC & LEATHER'. To the right of the card is a booking form titled 'Sofa Layanan' with fields for 'Pilih Produk ...', 'Kuantitas' (set to 3), and 'Tanggal Kunjungan' (with a dropdown for 'Pilih Tanggal'). A large blue 'Pesan' button is at the bottom of the form. Below the form, there's a section titled 'Keunggulan' (Features) listing several benefits: 'Menyamarkan noda.', 'Menggunakan Dryfoam dari UK untuk membersihkan dan mencerahkan warna.', 'Teknisi profesional yang sudah di vaksin dan menggunakan atribut standart prokes (double masker, faceshield & sarung tangan).', and 'Menggunakan alat berstandart internasional'. At the very bottom of the page, there's a footer with sections for 'Clean & Care' (address, phone number, email, open hours), 'Company' (links to Tentang Kami, Layanan, Kontak), 'Bantuan' (FAQ, Area Pelayanan), and 'Follow Us' (links to Instagram, TikTok, ruparupa, and tokopedia). The Clean & Care logo is also present in the footer.

Visual Design

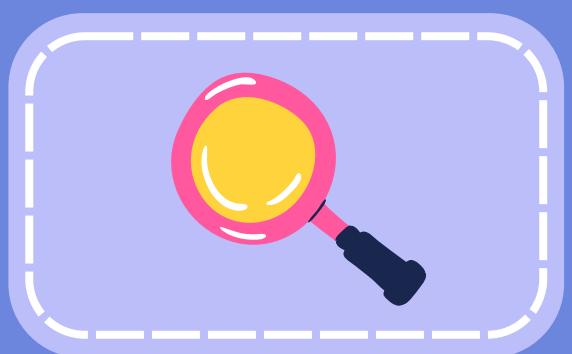
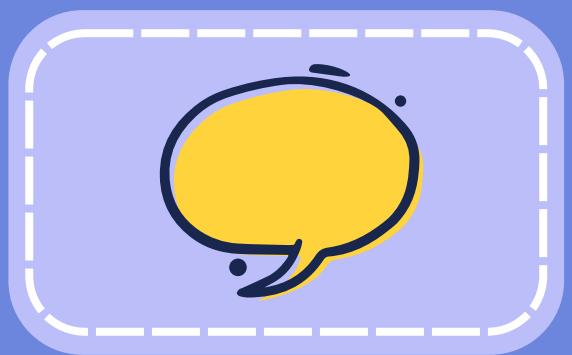
Daftar Pemesanan

The screenshot shows a web page titled 'Pesan' (Order) under the 'Beranda' (Home) section. At the top, there is a navigation bar with links to 'Beranda', 'Layanan', 'Tentang Kami', 'Kontak Kami', a shopping cart icon, and a user profile icon. Below the navigation, the word 'Pesan' is displayed again. A large input field labeled 'Pesan' is present. To its right, there is a form for ordering a 'Sofa', with fields for 'Nama' (Name), 'Email', and 'No. Telepon' (Phone Number). Below this form, a descriptive text states: 'Menyamarkan noda. Menggunakan Dryfoam dari UK untuk membersihkan dan mencerahkan warna. Teknisi profesional yang sudah di vaksin dan menggunakan atribut standart prokes (double masker, faceshield & sarung tangan). Menggunakan alat berstandart internasional'. The bottom of the page features a footer with sections for 'Clean & Care' (including address and contact info), 'Company' (links to Tentang Kami, Layanan, Kontak, FAQ, and Area Pelayanan), 'Bantuan' (links to Open Hours and Mon - Fri 08:00 - 17:00 WIB), and 'Follow Us' (links to social media platforms like Instagram, TikTok, ruparupa, and tokopedia). The footer also includes the 'Clean & Care' logo and the text 'Clean and Care by Informa © 2021'.

Visual Design

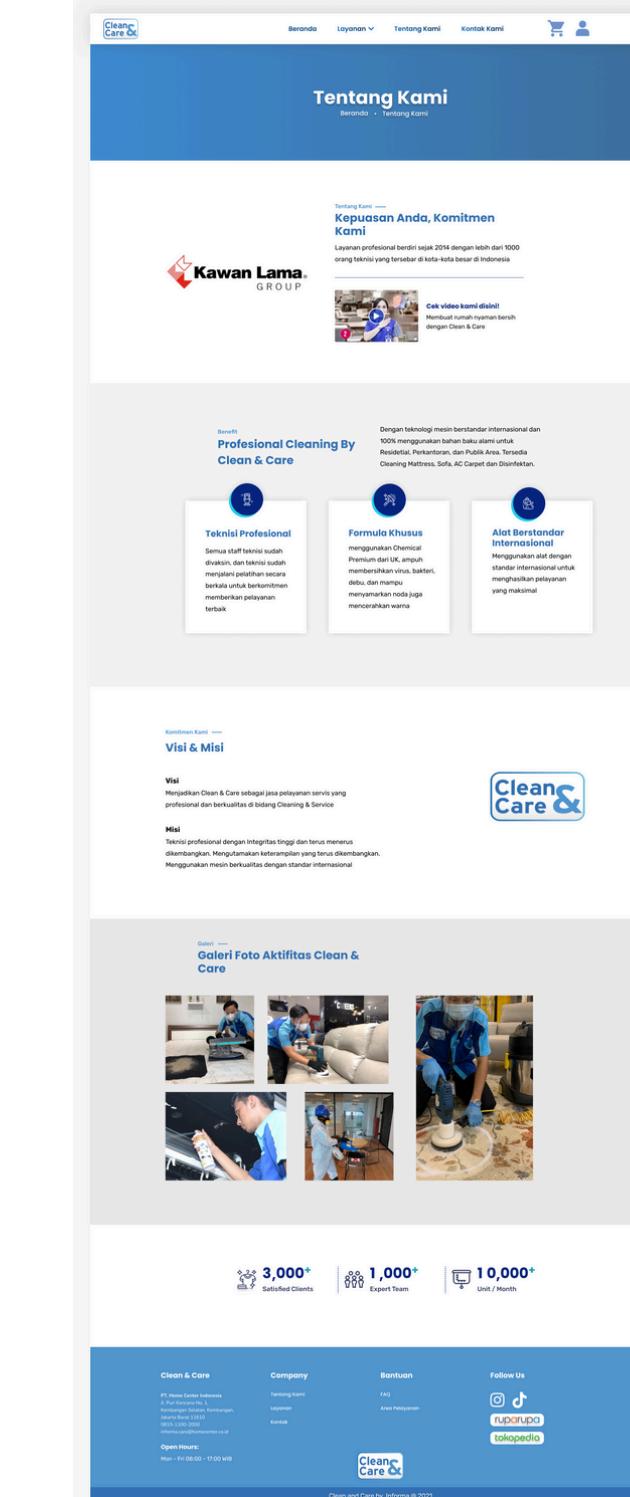
Riwayat Transaksi

The screenshot displays the 'Riwayat Transaksi' (Transaction History) section of the Clean & Care website. At the top, there's a navigation bar with links to 'Beranda', 'Layanan', 'Tentang Kami', 'Kontak Kami', a shopping cart icon, and a user profile icon. Below the navigation is a blue header bar with the title 'Riwayat Transaksi' and a breadcrumb trail 'Beranda • Riwayat Transaksi'. A 'Section 1' label is visible on the left side of the main content area. The main content area has a white background and features a heading 'Riwayat Transaksi' with three filter buttons: 'Semua Tanggal', '30 Hari Terakhir', and '90 Hari Terakhir'. Below these filters are two date input fields: '2024-01-01' and '2024-04-01'. The bottom of the page contains a footer with four columns: 'Clean & Care' (with address and contact info), 'Company' (with links to 'Tentang Kami', 'Layanan', 'Kontak', 'FAQ', and 'Area Pelayanan'), 'Bantuan' (with 'Open Hours' from Mon - Fri 08:00 - 17:00 WIB), and 'Follow Us' (with social media icons for Instagram, TikTok, ruparupa, and tokopedia). The footer also includes the 'Clean & Care' logo and the text 'Clean and Care by, Informa © 2021'.



Visual Design

Tentang Kami



Visual Design

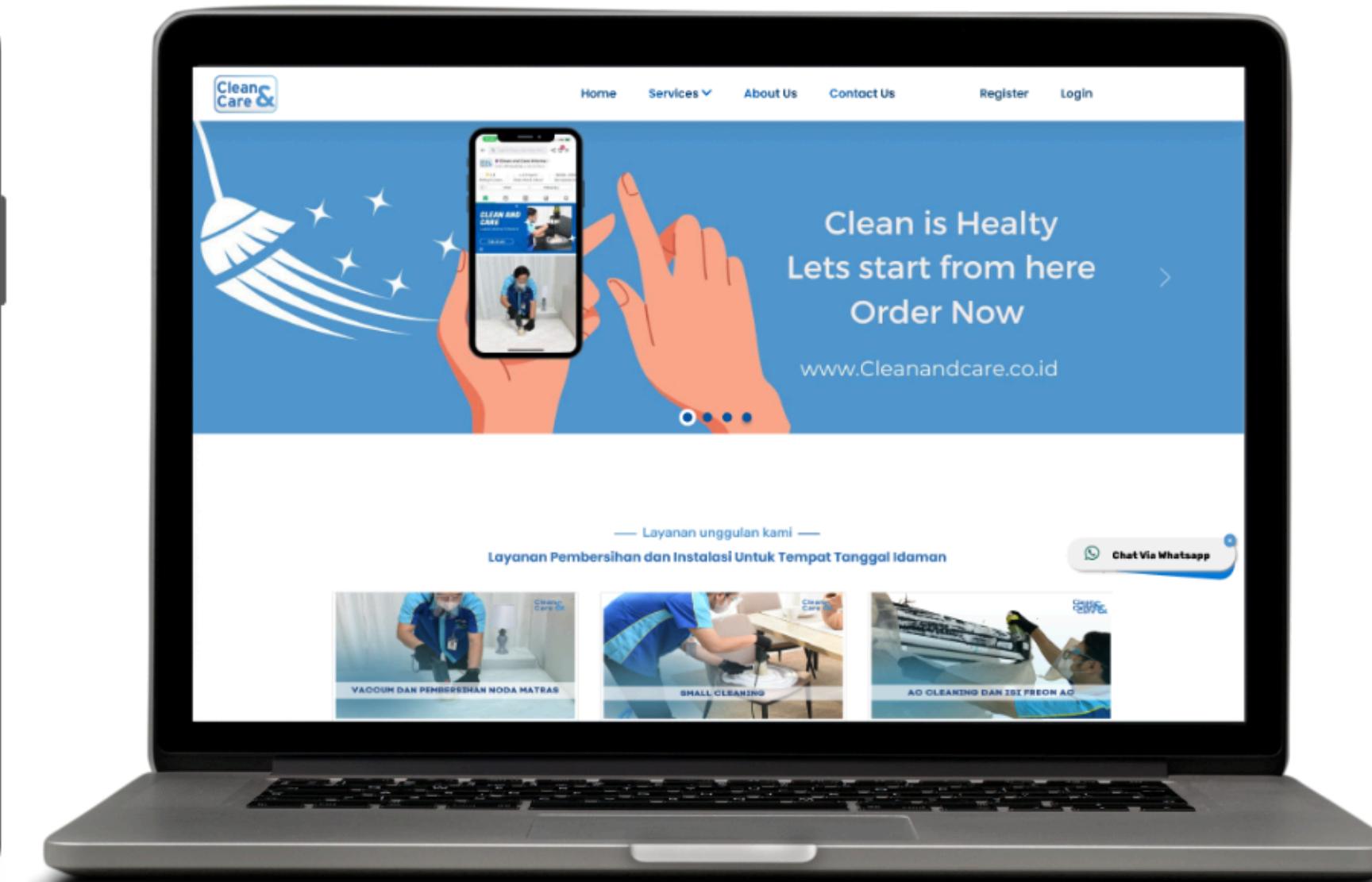
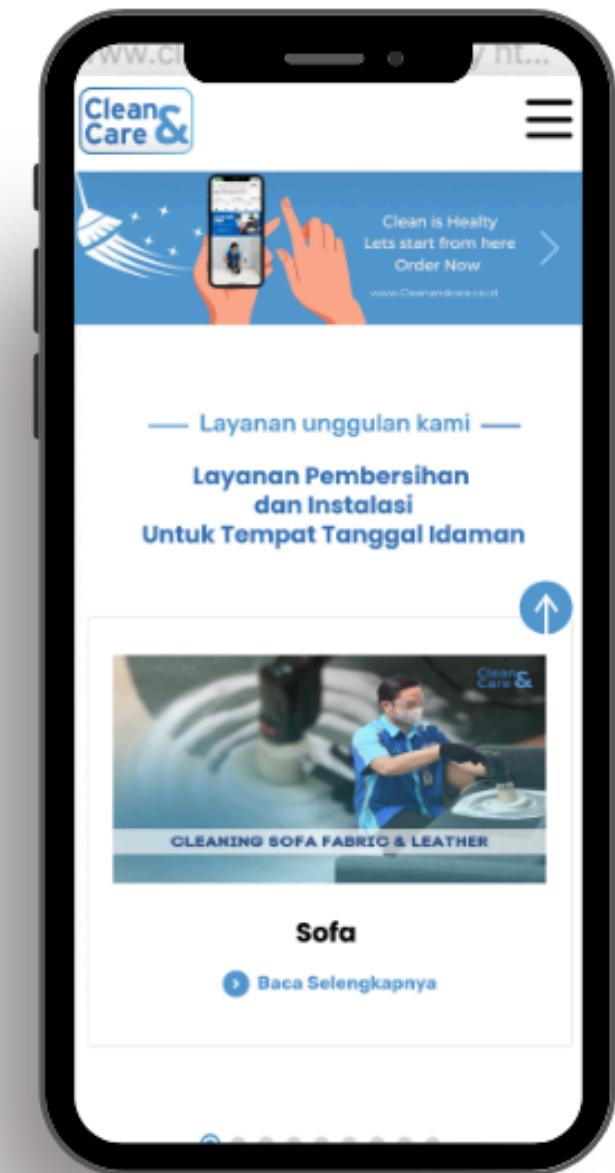
Kontak Kami

The screenshot shows the 'Kontak Kami' (Contact Us) page of the Clean & Care Informa website. The page has a blue header with the company logo and navigation links for Beranda, Layanan, Tentang Kami, Kontak Kami, a shopping cart icon, and a user profile icon. The main content area is titled 'Hubungi Kami!' (Contact Us!) and includes a form for users to enter their details. The form fields include:

- Alamat (Address): Gedung Kewira Lama 6th Floor Jl. Putri Kencana No. 1, Mentaya Kembaran, Jakarta Barat 11510
- Nomor Telepon (Phone Number): 0812-8743-2044
- Alamat Email (Email): commercialservices2014@gmail.com
- Instagram: cleanandcare_informa
- Tiktok: cleanandcare_informa_tiktok
- tokopedia: Tokopedia Clean and Care Informa
- ruparupa: RupaRupa Rupa Rupa

Below the contact form is a map showing the location of Clean and Care Informa at Jl. Putri Kencana No. 1, Mentaya Kembaran, Jakarta Barat 11510. The map also shows surrounding landmarks like Puri Indah Financial Tower, Astra Furniture Puri Indah, and Puri Bugar Sports Club. At the bottom of the page, there are footer sections for 'Clean & Care' (with address: PT. Herry Center Indonesia, Jl. Putri Kencana No. 1, Kembaran Selatan, Kembaran, Jakarta Barat 11610, 0812-8743-2044, info@cleanandcarecenter.co.id), 'Company' (with links to Tentang Kami, Layanan, Kontak), 'Bantuan' (with links to FAQ, Area Pelayanan), 'Follow Us' (with social media icons for Instagram, TikTok, ruparupa, and tokopedia), and a copyright notice: 'Clean and Care by. Informa © 2021'.

Mock Up



thank you

