Assignment 4

Group 11

October 17, 2023

Link to the website: http://clabsql.clamv.jacobs-university.de/~mborsos

1 General description and key elements

The main purpose of our site is to offer information about the winner musical pieces or artists of the Grammy Awards, and also help the user get insights on the music world.

We decided that "Awards Hub" is an appropriate **title**, considering our main focus is show-casing winners of the Grammy Awards.

Our **logo** is also simple and suggestive - it contains the title of the page, and also an image resembling music.



Because it is important for users to get a grasp of our services from just a slogan, we decided that our **key phrase** is "Just one click away from learning more about Grammy winners and awarded music!".

The picked **font** is the Georgia serif font, as it is both classic and clear.

The **overall look and feel**: Awards Hub is an easy to navigate website, with an eyepleasing interface given by the warm primary, secondary and background colours, and the elegant typeface. We chose a **colour** palette with warm colours: shades of brown and gold.



In RGB values, the colours are as follows:

- 1. #DBC690 is R219 G198 B144
- 2. #CBB26A is R203 G178 B106
- 3. #BE9E44 is R190 G158 B68
- 4. #803535 is R128 G53 B53
- 5. #5C2626 is R92 G38 B38

2 Window subdivision

To facilitate a good and easy navigation on our website, the user can access different pages (Home, Awards, Music, Artists) by just one click on navigation bar. On the upper left corner, the users can see the logo. The nav bar is always visible to facilitate easy navigation and, in the future, it might suffer changes (example, we might rename the linked pages or include other such that our services are covered).

The upper part is represented by the meta bar (near the logo field) and it lets the user access the Imprint page, in one click, to see where the contact information and the mandatory required GDPR disclaimer are.

On the meta bar, we also offer the user the option to search for what they are curious about (the functionality will be properly implemented later, and if the keywords that the user searches for do not exist, a message regarding this will show up).

For now, the Home page opens with a central picture of our logo, followed by our slogan. We then include description of our website.

Our web services will be available to users without the need of creating an account.