Decesion table						
Customer	existing <year< td=""><td></td><td></td><td></td><td></td><td></td></year<>					
	existing >year					
	new					
Availability of coupon	yes					
	no					
Case	1	2	3	4	5	6
Customer	existing <year< td=""><td>existing <year< td=""><td>existing >year</td><td>existing >year</td><td>new</td><td>new</td></year<></td></year<>	existing <year< td=""><td>existing >year</td><td>existing >year</td><td>new</td><td>new</td></year<>	existing >year	existing >year	new	new
Availability of coupon	yes	not	yes	not	yes	not
Result						
Discount amount	35%	15%	20%	10%	20%	5%