

Persona		Target					$TB_{p \rightarrow T}$	$BAmt_{p \rightarrow T}$	PB_p
		straight	gay	lesbian	bisexual	pansexual			
	Default -	0	0	0	0	0	0	0	0
	straight -	0	0	0	0	0	0	0	0
	gay -	-1	1	0	0	0	0	0	0
	lesbian -	0	0	1	-1	0	0	0	0
	bisexual -	0	0	0	0	0	0	0	0
	pansexual -	-1	0	0	1	0	0	0	0