Jonah Garfield

age: **19**
residence: **Greenville North Carolina**
education: **College 26'**
occupation: **Student**
marital status: **Single**

The man who likes the path walks further than the man who likes the destination

Attends classes, collaborates on group projects, and catches up on academic readings. Participates in extracurricular activities, such as coding club sessions or gaming. Has dinner, either in the college dining hall or cooking for himself. Dedicates time to personal tech projects.
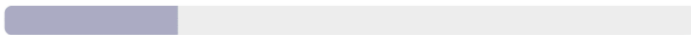
Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A quantifiable and measurable standard

Needs

- Educational Support- Access to textbooks, research papers, online courses, and tutorials.
- Technical Tools-Licenses or access to necessary software
- Personal Development- Outlets or activities that can help him de-stress, such as sports, hobbies, or counseling services.

Wants

- Wants to secure an internship with a top tech company next summer.
- Aims to specialize in artificial intelligence or machine learning.
- Hopes to one day work at a leading tech firm or start their own tech venture.

Values

- Curiosity, persistence, and eagerness to learn signify a growth mindset. His drive to improve and learn can motivate others around him, creating a positive learning environment.

Fears

- Overcommitment: With a balance of academic workload, personal projects, and extracurricular activities, there's a fear of overextending himself.
- Internship Rejections: The anxiety around not securing an internship with a top tech company or facing multiple rejections.
- Physical Health: Neglecting physical health due to academic and project commitments.

Angela Johnson

age: **18**

residence: **Columbia, South Carolina**

education: **1st year undergraduate**

occupation: **Fast food stand worker**

marital status: **Single**

"Sky is not the limit"

My regular days of work are from 9 am to 12 pm. As a fast food attendant, I am responsible for preparing and serving food and drinks to customers, following health and safety standards, and keeping the work area clean and tidy. I also interact with customers, take orders, handle payments, and provide excellent customer service.

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Criteria For Success:

I should be a punctual, efficient, and hard-working guy to be successful.

Needs

- Hard work is necessary no matter what kind of work you do.
- Punctuality wherever you go
- Efficiency in any kind of work you do.

Wants

- Entertainment (movies, shows, video games)
- Hanging out with friends
- Love and affection from everyone.

Values

- Honesty
- Humbleness
- Ability to admit mistakes
- Friendly, kind, and fun

Fears

- Potential shyness and introvertedness might hinder my ability to interact with customers.
- Potential tiredness, exhaustion, and lack of sleep will mess up my ability to work.
- Whether I will have enough time to study after work.

MOBILITY LABS

Lorena Stefani

age: 16-25
residence: Chicago
education: High School/Full-Time University Student
occupation: Minimum Wage Job
marital status: Single

'Being liked,' has so much power because it holds the feelings of loneliness at bay.

They go to school/other responsibilities and have repeated usage of social media platforms for hours on end.

Comfort With Technology

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MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A sense of security in their financial and social needs

Needs

- Needs social acceptance
- Needs to exceed just being financially stable

Wants

- Want to be well-liked by peers
- Want to be successful
- Want to accept themselves

Values

- Family
- Friends

Fears

- Disappointing those they keep close
- Being disliked by people they're around
- Being made fun of

MOBILITY LABS