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## SKILLS

Product Design

Visual Design

User Research

Prototyping

FE Development

## TOOLS

Sketch

Invision

Figma

Principle

Photoshop

Illustrator

After Effects

Axure

Confluence

JIRA

HTML / CSS

JavaScript

Personas

Interviews

Sketching

Wireframing

## INTERESTS

Entrepreneurship

Football (Arsenal)

Video Games

Hip-hop / breakdancing

Digital Design

# David Johnson // DJ



Product Designer & Visual Problem Solver



Treatwell

**Senior Product Designer**

Sep 2018 - Present

As a senior designer at Treatwell I'm working on the mobile website, enabling customers to book and manage all of their hair and beauty needs, as well as designing for the responsive web app used by over 30,000 partner salons. In addition, I also design our internal tools, an often overlooked area, used by our 600 employees, making their day-to-day lives easier and therefore increasing staff productivity. Lastly, as the design team has grown in my presence, I am helping scale design by introducing a design system and team collaboration best practices.



Credit Suisse

**Product Designer**

3 years 3 months

Jul 2015 - Sep 2018

Utilising Design Thinking process and techniques, from research to development, to create and improve upon large-scale, multi-platform, client-facing applications within areas including Research Authoring & Distribution, and Trading & Portfolio management. Constant collaboration and feedback amongst designers and regular presentations of proposed solutions to project members and clients.



BBC & UCL

**User Experience Engineer**

5 months

Nov 2014 - Mar 2015

Produced UX research, UX design, and mobile UI development of a research tool for BBC R&D & UCL on 'Adaptive User Interfaces for mobile news apps'. Co-authored two HCI conference publications.



Credit Suisse

**Web Designer Intern**

3 months

Jun - Aug 2014

8-week project to overhaul an internal website for the Risk & Finance department. Conducted discovery analysis and user interviews to maximise utility of the website re-design.

## EDUCATION

University College London, 2011-2015

Master of Engineering (MEng), Computer Science

Gained First-Class Honours for final year thesis in Human-Computer Interaction



Whitgift School, 2001-2010

A-levels: Mathematics (A), Computing (A), Economics (A)

GCSEs: 5 A\* and 5 A



## RECOGNITION & ACHIEVEMENTS



UX Engineer and co-author on published research within the world leading Human-Computer Interaction (HCI) conferences Mobile HCI '15, and CHI '15.



Lead Designer and UI Developer in the winning team of an FCA run 2 day hackathon: Prototyped a self-learning chatbot helping fintechs understand their regulatory burden.

Ranked 5th in the UK as a junior Tennis player and had the opportunity to play at Wimbledon, reaching the quarter-finals of Junior Road to Wimbledon.



Also achieved a ranking of 5 in England for Table Tennis, and represented the nation in the WSF World Championships in Shanghai, China.

