Dominic Nguyen

1/10/2020

Portfolio 7

Portfolio Research

From knowledge I had before researching I knew that having a portfolio and resume is very important if not essential when it comes to getting a job in the industry. You might pass having a friend recommend you for a job but in our tech driven field that is always evolving, having a resume with out skills is vital.

From what I've learned in class with talking with the instructor, you have to know your audience. What I've read from Korlaar's article is that there is a lot going in when looking at your proper target audience. As I also learned in class, the type of portfolio you make represents what you want from a company. I plan to make mine more serious and use plenty of keywords to get in the top 10 portfolios of a company. If I were to go for a startup, I'd want to talk more about who I am as a person.

Reading into Currier's article about *What Makes an Effective Portfolio Website,* showing off your brand and how effectively you can present your information to your clients. The type of style I am going to try to aim for is a style based around being forefront about my skills and abilities.

Portfolio Plan

Company Focus: Want to work for a corporate or fortune-500 company. I am welcome to other positions but for me I like the idea of stability of being able to work for a larger company. Depending on what companies I'd want to work for I'd be welcome to anything, though maybe living closer to home might be more ideal to me.

Knowing that larger corporate companies care more about peoples skills rather than who they are, I plan to make sure to have a large list of skills that mainly focus on back end, but still contain front end knowledge to show I know how to communicate with frontend developers.

Position Focus: Want to look for a position in the backend of developing a website or managing databases. I feel when it comes to my skills that I have a better understanding of backend technologies than front end.

Plan:

- Update WordPress site to look more professional and up to date.
    - Edit homepage with a short bio about myself, along with ways to look me up from GitHub to LinkedIn
    - Fix front end look of site (Thinking of having a darker modern theme to site.)
    - Update skills page to have up to date skills that I am proficient in
    - Project page with polish projects that I'd want to show off my skills as a developer
- Revamp resume that I did awhile ago with up to date skills.

With the research I've done I am feeling more confident in my abilities as a coder as well as this plan giving me a more clear view of what I have to accomplish when it comes to creating and considering the content that will go into my portfolio.

Resources

Korlaar, C. V. (n.d.). Know your target audience: 10 questions to ask. Retrieved from
https://topnonprofits.com/know-your-target-audience-questions/.

Currier, D. (2015, January 30). What Makes An Effective Portfolio Website. Retrieved from
http://blog.noplasticsleeves.com/what-makes-an-effective-portfolio-website/.

About The AuthorUI Designer and Front-End Developer at Campaign Monitor, & Author, A. T.
(2013, June 25). My (Simple) Workflow To Design And Develop A Portfolio Website. Retrieved
from https://www.smashingmagazine.com/2013/06/workflow-design-develop-modern-
portfolio-website/.

How to Build Your Professional Portfolio as a Developer. (2017, May 25). Retrieved from
https://blog.teamtreehouse.com/how-to-build-your-professional-portfolio-as-a-developer.

Stevens, E. (2018, June 29). 50 Web Development Buzzwords That All New Programmers Should
Learn. Retrieved from https://careerfoundry.com/en/blog/web-development/50-web-
development-buzzwords-that-all-new-programmers-should-learn/.