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Portfolio 7

Portfolio Research

From knowledge I had before researching I knew that having a portfolio and resume is very important if not essential when it comes to getting a job in the industry. You might pass having a friend recommend you for a job but in our tech driven field that is always evolving, having a resume with out skills is vital.

From what I've learned in class with talking with the instructor, you have to know your audience. What I've read from Korlaar's article is that there is a lot going in when looking at your proper target audience. As I also learned in class, the type of portfolio you make represents what you want from a company. I plan to make mine more serious and use plenty of keywords to get in the top 10 portfolios of a company. If I were to go for a startup, I'd want to talk more about who I am as a person.

Reading into Currier's article about *What Makes an Effective Portfolio Website,* showing off your brand and how effectively you can present your information to your clients. The type of style I am going to try to aim for is a style based around being forefront about my skills and abilities.

Portfolio Plan

My focus is trying to join a company/fortune-500 company at first, as freelancing to me feels a bit too much responsibility/management for me. What I am aiming for when it comes to a job position is a backend developer or a database management, as those are the most proficient to me when it comes to coding. From my research I am going to list as much possible skills as I know to catch screen readers. Then, when a developer goes to review my site, I will have my projects listed out with the skills I used in each. Other details that will be included in my site will be a simple bio about me, just to have personality in the site rather than just plain info. Having my contact information with my LinkedIn and github account so the reviewer can get to know more about me. Lastly, with a more condensed view of my skills.

With the research I've done I am feeling more confident in my abilities as a coder as well as this plan giving me a more clear view of what I have to accomplish when it comes to creating and considering the content that will go into my portfolio.

Resources

Korlaar, C. V. (n.d.). Know your target audience: 10 questions to ask. Retrieved from https://topnonprofits.com/know-your-target-audience-questions/.

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About The AuthorUI Designer and Front-End Developer at Campaign Monitor, & Author, A. T. (2013, June 25). My (Simple) Workflow To Design And Develop A Portfolio Website. Retrieved from https://www.smashingmagazine.com/2013/06/workflow-design-develop-modern-portfolio-website/.

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