Making It Big on Twitch

Dayv Doberne





01





TRIAL AND ERROR!

Threshold of "success"



- Threshold of "success"
- Is it possible?



- Threshold of "success"
- Is it possible?
- Path to succeeding





02

Data

Data

https://public.tableau.com/app/profile/dayv.doberne/viz/TwitchMusicbyStreamerFinal/Dashboard1?publish=yes



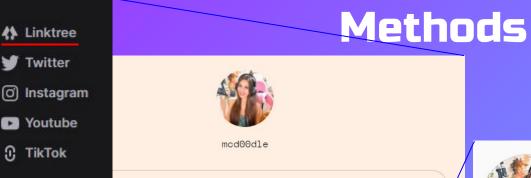
03

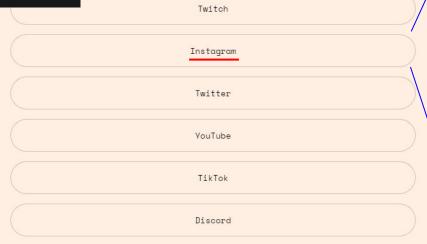
Popularity via sullygnome.com

- Popularity via sullygnome.com
- Income via twitchstats.net



- Popularity via sullygnome.com
- Income via twitchstats.net
- Media via Twitch ~/about







- Popularity via sullygnome.com
- Income via twitchstats.net
- Media via Twitch ~/about
- Machine learning



04

Conclusions

Conclusions

• The dream is alive!



Conclusions

- The dream is alive!
- Further research needed

Conclusions

THIS IS UNPRECEDENTED TERRITORY!

THANKS!

DO YOU HAVE ANY QUESTIONS?

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