

Making It Big on Twitch

Dayv Doberne



01

Making a Living on Social Media



Making a Living on Social Media



Making a Living on Social Media



Making a Living on Social Media

TRIAL AND ERROR!

Making a Living on Social Media

- Threshold of “success”



Making a Living on Social Media

- Threshold of “success”
- Is it possible?



Making a Living on Social Media

- Threshold of “success”
- Is it possible?
- Path to succeeding





02

Data

Data

<https://public.tableau.com/app/profile/dayv.doberne/viz/TwitchMusicbyStreamerFinal/Dashboard1?publish=yes>



03

Methods


Methods

- Popularity via sullygnome.com

Methods



- Popularity via sullygnome.com
- Income via twitchstats.net

Methods

TSM_IMPERIALHAL 

CURRENT STATS


SELECT YEAR

Average Viewers 20,318 Ranked 166th	Highest Viewers 108,815 Ranked 49th	
Followers 1,320,665 Ranked 220th	Total Views 61,223,412 Ranked 276th	
Stream Lang EN	Acc Start FEB 4, 2017	Last Online ONLINE NOW
Sub Count  5,723	TEAMS 	


Methods


- Popularity via sullygnome.com
- Income via twitchstats.net
- Media via Twitch ~/about

Methods

 Linktree

 Twitter

 Instagram

 Youtube

 TikTok



mcd00dle

Twitch

Instagram

Twitter

YouTube

TikTok

Discord



mcd00dle

Message



26 posts

2,522 followers

169 following

mcd00dle she/her

Musician

what it do what's poppin

♡ partnered on twitch!

♡ contact below ↓

ttvmcd00dle@gmail.com

linktr.ee/mcd00dle

Methods

- Popularity via sullygnome.com
- Income via twitchstats.net
- Media via Twitch [~/about](#)
- Machine learning

04

Conclusions



Conclusions

- The dream is alive!



Conclusions

- The dream is alive!
- Further research needed



Conclusions

**THIS IS
UNPRECEDENTED
TERRITORY!**

The background of the slide features a smooth gradient from a deep blue at the top to a lighter purple at the bottom. Scattered across this background are numerous circles of varying sizes, each with a soft, multi-colored glow in shades of blue, purple, and pink, giving the impression of floating bubbles or light effects.

THANKS!

DO YOU HAVE ANY QUESTIONS?

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