

Diego Donaggio

Mobile: (+44) 7513565965

Email: diegodonaggio90@gmail.com

Personal Summary

After obtaining a Technical Diploma, I began my career in an Engineering Studio as an Electric Industrial Engineer, focusing on the design of electrical and photovoltaic systems. Driven by a passion for IT, I pursued a degree in Computer Science and transitioned into a role as a Software Engineer. Over the years, I have cultivated a diverse skill set through 10+ years of experience across various engineering disciplines, progressively advancing to my current role as a Principal Solution Engineer. I am a highly motivated, collaborative professional seeking to contribute to an innovative and forward-thinking company.

Areas of expertise

- Ecommerce platforms (mostly VTEX and Salesforce Commerce Cloud);
- Solution Architecture, Design and System Integration;
- APIs and Microservices;
- Software development (JavaScript ecosystem, Node.js, React, Next.js, etc.);
- Problem Solving and Analysis;

Professional Experience

Principal Solution Engineer

Sep 2022 – Present

VTEX Ecommerce Platform Limited

UK, London

- Designing and implementing tailored technology solutions to meet client requirements;
- Collaborating with clients to understand their business challenges and technical needs;
- Developing proof-of-concept (POC) solutions to demonstrate feasibility and value;
- Acting as a subject matter expert (SME) for internal and external events;
- Providing in-depth product demo and technical presentations to clients and partners;
- Working with sales teams to identify and qualify opportunities;
- Delivering technical proposals, RFP, and solution architecture documents;
- Leading technical discussions and answering client queries during the pre-sales phase;
- Providing feedback to product development teams for product enhancements;
- Contributing to the creation of internal best practices, tools, and reusable assets;
- Training clients and internal teams on deployed solutions;
- Staying updated on the latest technologies, trends, and tools in the industry;
- Mentoring junior engineers and team members;
- Acting as a bridge between sales, engineering, and customer success teams;
- Ensuring alignment between technical deliverables and client business objectives.
- Monitoring and reporting on the success of deployed solutions using relevant KPIs.

Senior Solution Engineer

Nov 2020 – Sep 2022

VTEX Ecommerce Platform Limited

UK, London

o Senior Software Engineer

Inviga UK Ltd

Oct 2018 – Sep 2020

UK, London

- Led and implemented web solutions (CMS, Ecommerce, etc);
- Assisted the Project Manager in establishing workloads and estimations;
- Attended Pre-Sales, requirements analysis and design meetings;
- Documented technical and functional specifications;
- Run Salesforce B2C Commerce Community of Practice initiative;
- Worked in an KANBAN environment (JIRA Software);
- Traveled to national and international clients locations;
- Worked closely with POs and Stakeholders;

o Software Engineer

Inviga UK Ltd

Apr 2018 – Oct 2018

UK, London

Software Engineer

Alpenite S.r.l.

Feb 2016 – Apr 2018

Italy, Venice

- Implemented ecommerce solutions using Salesforce B2C Commerce;
- Contributed to the documentation of technical and functional specifications;
- Worked in an SCRUM environment;
- Traveled to national and international clients locations;

Skills

- 9+ years of experience selling and implementing Ecommerce solutions;
- 9+ years of experience working with the JavaScript ecosystem (Node.js, React, Next.js, etc.);
- 9+ years of experience working with APIs (REST, SOAP and GraphQL);
- 9+ years of experience working with VTEX and Salesforce Commerce Cloud;
- 5+ years of experience working with Cloud providers (AWS, Azure, etc.);
- Knowledge of Java, C, Python, gained from academic and personal projects;

Certifications

- Salesforce Certified B2C Commerce Developer

Education

- **Ca' Foscari University of Venice**, Bachelor of Computer Science (Emphasis on Data Science);
- **State Industrial and Technical Institute "A. PACINOTTI"**, Freelance professional qualification as "Electronics and Telecommunications Industrial Engineer";
- **State Industrial and Technical Institute "A. RIGHI"**, Technical Diploma in Industrial Engineering – Field of study Electronics and Telecommunications;

Languages

- Italian: Native speaker
- English: Fluent
- Portuguese: Fluent