## **Tableau Links**

## **RFM Analysis:**

https://public.tableau.com/app/profile/dee.dee7726/viz/RFMAnalysis\_16947572118670/Countrywisesales

## **Market Basket Analysis:**

 $\underline{\text{https://public.tableau.com/app/profile/dee.dee7726/viz/MarketBasletAnalysis/ProductssoldTreemap}\\$