Category		Symantec	Forcepoint	McAfee	Digital Guardian DLP	Endpoint Protector	OpenDLP
Type	Detective	•	•	•	•	•	•
	Preventive	•	•	•	•	•	
Essential Functionality	Discover	•	•	•	•	•	•
	Monitor	•	•	•	•	•	
	Central Policy-Management	•	•	•	•	•	•
	Classification	•	•	•	•	?	
Data State	At Rest	•	•	•	•	•	•
	In Use	•	•	•	?	•	
	In Motion	•	•	•	•	•	
Deployment Scheme	Enpoint	•	•	•	•	•	•
	Network	•	•	•	•		
Remedial Actions	Alert	•	•	•	•	•	
	Block	•	•	•	•	•	
	Encrypt	•	•	•	•	•	
	Audit	•	•	•	•	•	
	Quarantine / Move / Delete	•	•	•	•	•	
Analysis Type	Context	•	•	•	•	•	•
	Content	•	•	•	•	•	•
	Structured	•	•	•	•	•	•
	Unstructured	•	•	•	•	•	•
Detective Methods	Data Identification	RE, FP, SA	RE, FP, SA,	RE, FP, SA, Content Tagging	RE, FP, SA, Content Tagging	RE, SA, ?	RE
	Social and Behavioural	Risk-adaptive protection (Identity-based Encryption)	Behaviour analytics, Risk-adaptive protection, Risk-based policy enforcement	Risk-adaptive protection	User Classification		
	Data Mining / Text Clustering	Machine Learning, ?	Machine Learning, ?	Machine Learning, ?	?	?	
Preventive Methods	Policy and Access Rights	Endpoint, Devices, Storage, Files, Cloud	Cloud, ?	Integrated Microsoft rights management	Removable Media / Devices	Removable Media, Devices	
	Virtualization and Isolation	Email, Web, Documents, Malware	Email, Web, Malware	Web, Documents, Email			
	Cryptographic	Removable Media, Storage, Email, Web, (Virtual) Desktops, Cloud	Removable Media, Email	Removable Media, Cloud, Web, Email, Messaging, Printing, Clipboard, Screen Capture, File-Sharing Apps	Removable Media / Devices	Removable Media, Devices, Clipboard, Screen Captures, Outlook, Skype, Dropbox, slack, Google Drive, etc.	
	Limiting and Quantifying	Drip-DLP	Incident-Risk-Scores, Drip-DLP	Drip-DLP	Data-Risk-Discovery		
Plattform	Windows	•	•	•	•	•	• (agent)
	Linux	•	•	?	•	•	• (SSH)
	MacOs	•	•	•			
Special		Dedicated Product for each Use Case, All Rounder, Custom Remediation Actions	Human Centric (Behaviour-driven), Insider focused Products, Forensic Analysis, Awareness Education	Device Centered (Removable devices, smartphones, bluetooth etc.), Dynamic Feature Booking	Self hosted or AWS Cloud-delivered (SaaS or managed service deployment), APIs for integration, Cross platform, Quick deployment, On-demand Scalability	Most device & peripheral controls, Good for Source code inspection, Deployment flexibility (Virtual appliance, AWS, Microsoft Azure, GCP, SaaS), Encrypts nearly everything	Free, Limitless distributed agents, Central Management, Results export to XML, Only discovery