

Survey analysis

step 1: import data & preprocessing

```
In [4]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

```
In [5]: raw_data = pd.read_csv('INST600_surveyData_December 1.csv')
raw_data
```

Out[5]:

	StartDate	EndDate	Status	IPAddress	Project
0	Start Date	End Date	Response Type	IP Address	Project
1	{"ImportId":"startDate","timeZone":"America/De... {"ImportId":"endDate","timeZone":"America/Denv... {"ImportId":"status"} {"ImportId":"ipAddress"} {"ImportId":"progr				
2	2024-11-18 14:49:23	2024-11-18 14:55:45	0	38.27.115.10	
3	2024-11-18 15:00:22	2024-11-18 15:05:26	0	38.27.115.13	
4	2024-11-18 15:27:53	2024-11-18 15:31:52	0	211.234.180.36	
...	
79	2024-11-19 06:53:47	2024-11-19 06:54:02	0	219.241.140.37	
80	2024-11-19 08:25:53	2024-11-19 08:26:17	0	218.38.60.225	
81	2024-11-21 05:54:56	2024-11-21 05:57:00	0	59.1.143.132	
82	2024-11-21 15:52:50	2024-11-21 15:53:07	0	100.15.135.73	
83	2024-11-23 08:43:22	2024-11-23 08:44:04	0	39.127.137.44	

84 rows × 115 columns

```
In [6]: pd.set_option('display.max_columns', None)
```

Simply pre-processing

```
In [7]: dropped_df = raw_data.drop(index=1).drop(columns=['RecipientLastName', 'RecipientFirstName', 'RecipientEmail', 'ExternalReference'],
dropped_df
```

Out[7]:

	StartDate	EndDate	Progress	Duration (in seconds)	Finished	RecordedDate	ResponseId	UserLanguage	Q2	Q4	Q5	Q5_3_TEXT	
0	Start Date	End Date	Progress	Duration (in seconds)	Finished	Recorded Date	Response ID	User Language	Welcome to the research study! \n\nWe ar...	How old are you ? (Please enter numbers only.)	Where do you currently live? - Selected Choice	Where do you currently live? - Others - Text	W nation - Sele Cl
2	2024-11-18 14:49:23	2024-11-18 14:55:45	100	381	1	2024-11-18 14:55:45	R_5KoVTpIMMg9fj05	EN	1	24	1	NaN	
3	2024-11-18 15:00:22	2024-11-18 15:05:26	100	303	1	2024-11-18 15:05:26	R_3jUTY1nOkJggB0T	KO	1	23	1	NaN	
4	2024-11-18 15:27:53	2024-11-18 15:31:52	100	238	1	2024-11-18 15:31:52	R_4xukSl6zhH9GGyd	KO	1	25	2	NaN	
5	2024-11-18 16:40:12	2024-11-18 16:45:29	100	317	1	2024-11-18 16:45:30	R_3ghcu3OtKty8n2w	KO	1	30	1	NaN	
...
79	2024-11-19 06:53:47	2024-11-19 06:54:02	3	15	0	2024-11-26 06:54:05	R_4TzUahtHibgnObT	KO	NaN	NaN	NaN	NaN	
80	2024-11-19 08:25:53	2024-11-19 08:26:17	6	23	0	2024-11-26 08:26:21	R_4velRWRwoyocHFn	KO	1	NaN	NaN	NaN	
81	2024-11-21 05:54:56	2024-11-21 05:57:00	36	124	0	2024-11-28 05:57:04	R_4p5s9xxJISDBxY5	KO	1	24	2	NaN	
82	2024-11-21 15:52:50	2024-11-21 15:53:07	3	16	0	2024-11-28 15:53:13	R_137VCif5ENICMia	EN	NaN	NaN	NaN	NaN	
83	2024-11-23 08:43:22	2024-11-23 08:44:04	6	41	0	2024-11-30 08:44:06	R_4GVwLb6grh4gXCH	KO	1	NaN	NaN	NaN	

83 rows × 105 columns

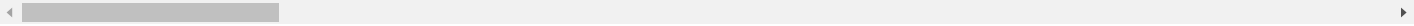


- Selecting **completed** survey reseponses

```
In [8]: Finished_data = dropped_df[dropped_df['Finished'] == '1'].reset_index(drop=True)
Finished_data.head(3)
```

Out[8]:

	StartDate	EndDate	Progress	Duration (in seconds)	Finished	RecordedDate	ResponseId	UserLanguage	Q2	Q4	Q5	Q5_3_TEXT	Q6	Q6_3_TEXT	Q7	Q7_3_TEXT
0	2024-11-18 14:49:23	2024-11-18 14:55:45	100	381	1	2024-11-18 14:55:45	R_5KoVTpIMMg9fj05	EN	1	24	1	NaN	2	NaN	2	
1	2024-11-18 15:00:22	2024-11-18 15:05:26	100	303	1	2024-11-18 15:05:26	R_3jUTY1nOkJggB0T	KO	1	23	1	NaN	2	NaN	2	
2	2024-11-18 15:27:53	2024-11-18 15:31:52	100	238	1	2024-11-18 15:31:52	R_4xukSl6zhH9GGyd	KO	1	25	2	NaN	2	NaN	1	



```
In [9]: print(Finished_data.shape)

(53, 105)
```

A total of 82 responses have been recorded, of which 53 surveys have been completed.

step2: Basic analysis

- Demographic information

Filter only those who have agreed in the consent form

```
In [10]: survey_df = Finished_data[Finished_data['Q2'] == '1']
print(survey_df.shape)
```

```
(52, 105)
```

-> A total of 52 responses were analyzed.

- age

```
In [11]: survey_df.loc[:, "Q4"] = pd.to_numeric(survey_df["Q4"], errors="coerce")
survey_df["Q4"].describe()
```

```
C:\Users\Samsung\AppData\Local\Temp\ipykernel_22288\1379385661.py:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

```
survey_df.loc[:, "Q4"] = pd.to_numeric(survey_df["Q4"], errors="coerce")
```

```
C:\Users\Samsung\AppData\Local\Temp\ipykernel_22288\1379385661.py:1: DeprecationWarning: In a future version, `df.iloc[:, i] = newvals` will attempt to set the values inplace instead of always setting a new array. To retain the old behavior, use either `df[df.columns[i]] = newvals` or, if columns are non-unique, `df.isetitem(i, newvals)`
```

```
survey_df.loc[:, "Q4"] = pd.to_numeric(survey_df["Q4"], errors="coerce")
```

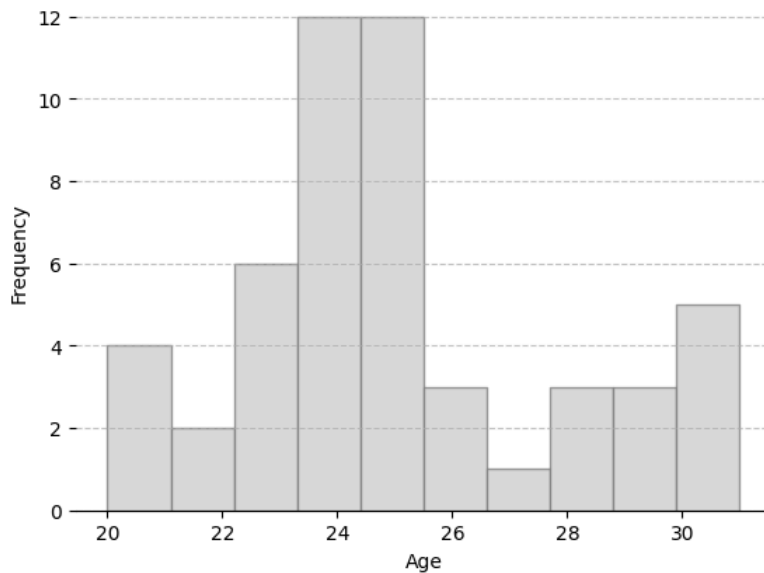
```
Out[11]: count    51.000000
mean      25.098039
std        2.773120
min        20.000000
25%        24.000000
50%        25.000000
75%        26.000000
max        31.000000
Name: Q4, dtype: float64
```

```
In [12]: print(survey_df["Q4"].mode()[0]) # 최빈값
print(survey_df["Q4"].median()) # 중앙값
```

```
24.0
25.0
```

```
In [13]: # Histogram
plt.hist(survey_df["Q4"].dropna(), bins=10, edgecolor="Gray", color="lightgray", alpha=0.8)

plt.title("")
plt.xlabel("Age")
plt.ylabel("Frequency")
plt.grid(axis="y", linestyle="--", alpha=0.7)
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- sex

```
In [14]: gender_map = {"1": "Male", "2": "Female", "3": "Non-binary / third gender", "4": "Prefer not to say", "5": "prefer to self-describe"}
survey_df["Q7_category"] = survey_df["Q7"].map(gender_map)
survey_df["Q7_category"].value_counts()
```

C:\Users\Samsung\AppData\Local\Temp\ipykernel_22288\3425605542.py:2: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

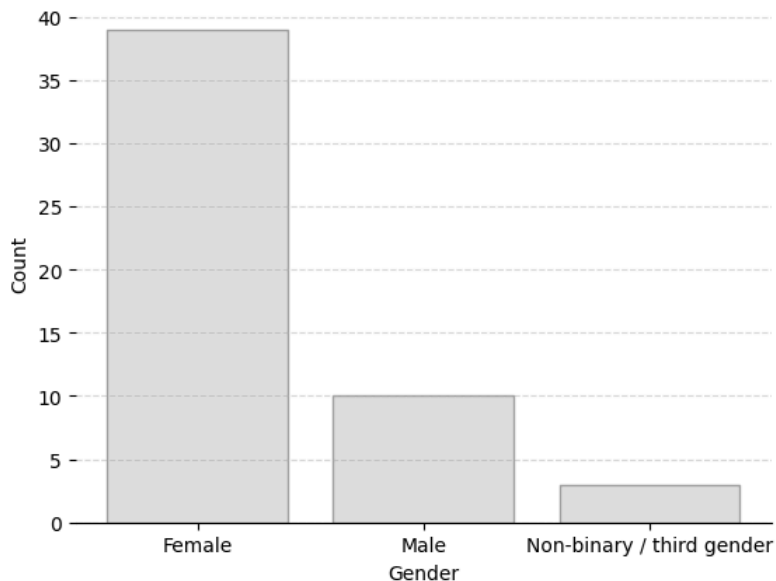
See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

```
survey_df["Q7_category"] = survey_df["Q7"].map(gender_map)
```

```
Out[14]: Female      39
Male          10
Non-binary / third gender    3
Name: Q7_category, dtype: int64
```

```
In [15]: gender_counts = {"Female": 39, "Male": 10, "Non-binary / third gender": 3}
plt.bar(gender_counts.keys(), gender_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
```

```
plt.title("")
plt.xlabel("Gender")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- Race

```
In [16]: race_map = { "1": "White or Caucasian", "2": "Black or African American", "3": "American Indian/Native American or Alaska Native",
survey_df["Mapped_Race"] = survey_df["Q8"].map(race_map)
survey_df["Mapped_Race"].value_counts()
```

C:\Users\Samsung\AppData\Local\Temp\ipykernel_22288\1511279891.py:2: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

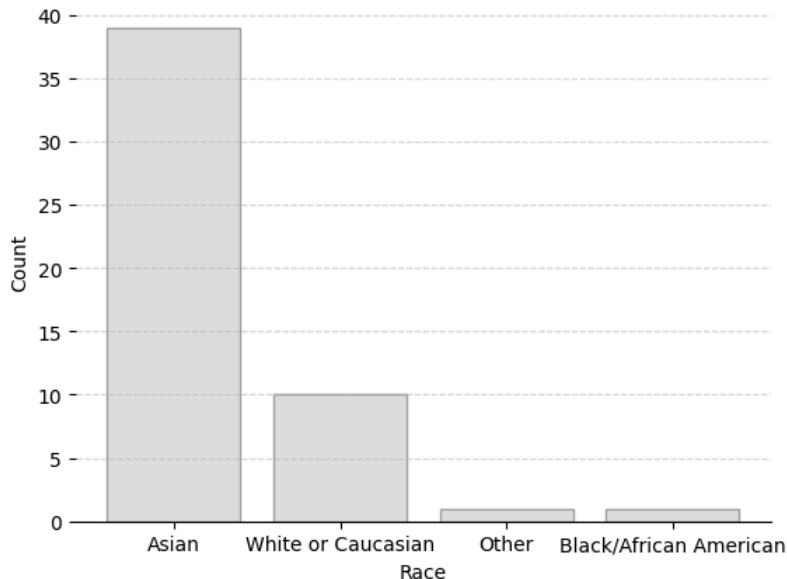
See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

```
survey_df["Mapped_Race"] = survey_df["Q8"].map(race_map)
```

```
Out[16]: Asian          39
White or Caucasian    10
Other                 1
Black or African American  1
Name: Mapped_Race, dtype: int64
```

```
In [17]: race_counts = {"Asian": 39, "White or Caucasian": 10, "Other": 1, "Black/African American": 1}
plt.bar(race_counts.keys(), race_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
```

```
plt.title("")
plt.xlabel("Race")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- Education

```
In [18]: Education_map = { "16": "University - Bachelors Degree", "17": "Graduate or professional degree", "15": "Some University but no de
survey_df["Mapped_edu"] = survey_df["Q9"].map(Education_map)
survey_df["Mapped_edu"].value_counts()
```

C:\Users\Samsung\AppData\Local\Temp\ipykernel_22288\2006767361.py:2: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

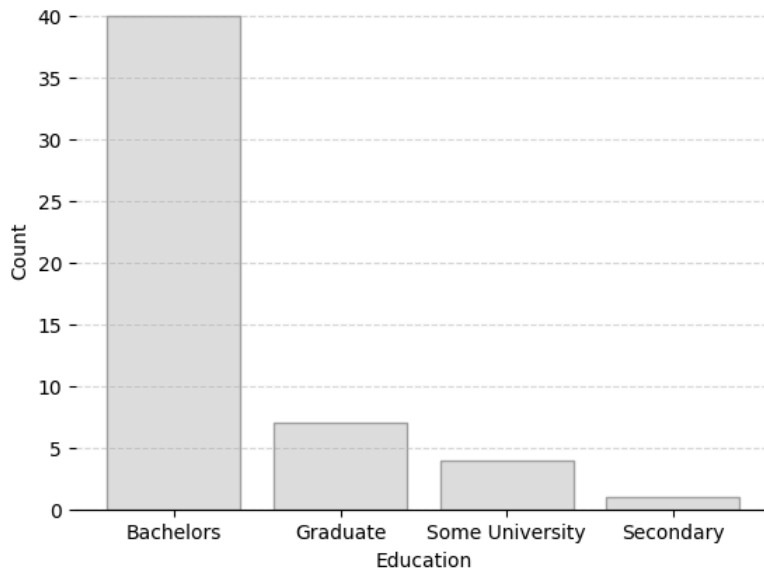
```
survey_df["Mapped_edu"] = survey_df["Q9"].map(Education_map)
```

```
Out[18]: University - Bachelors Degree    40
Graduate or professional degree        7
Some University but no degree          4
Secondary                             1
Name: Mapped_edu, dtype: int64
```

```
In [19]: race_counts = {"Bachelors": 40, "Graduate": 7, "Some University": 4, "Secondary": 1}
plt.bar(race_counts.keys(), race_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
```

```
plt.title("")
plt.xlabel("Education")
```

```
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



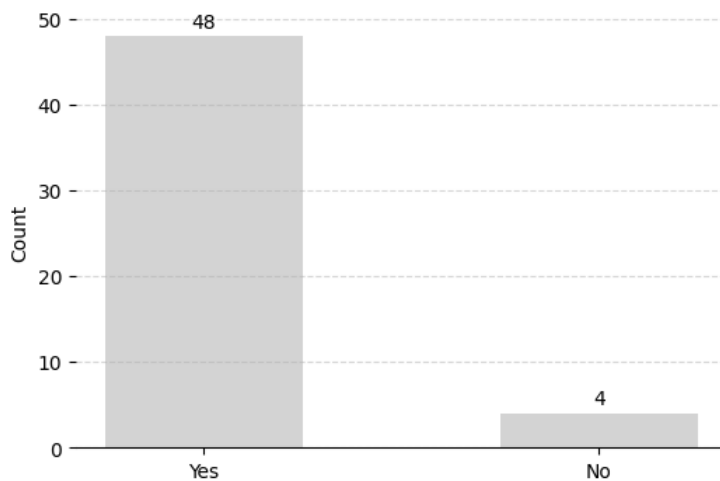
Step3: RQ1_anlysis

- 1) Have you ever used social media (Instagram, Facebook, X, Reddit, Youtube, etc.)?

```
In [20]: mapping = { "1": "No", "2": "Yes" }
RQ1_1= survey_df["Q11"].map(mapping)
RQ1_1.value_counts()
```

```
Out[20]: Yes      48
         No       4
         Name: Q11, dtype: int64
```

```
In [21]: plt.figure(figsize=(6, 4))
plt.bar(RQ1_1.value_counts().index, RQ1_1.value_counts().values, color='lightgray',width=0.5)
plt.xticks(rotation=0)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(RQ1_1.value_counts().values):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- 1. How many hours per day do you spend on social media? (Please enter numbers)

```
In [22]: survey_df["Q12"].dropna().astype('int').describe()
```

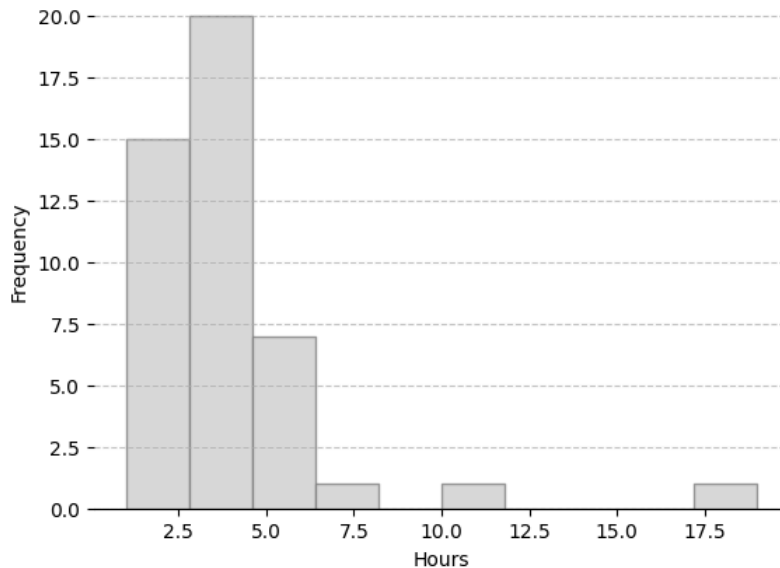
```
Out[22]: count    45.000000
mean      3.800000
std       2.880972
min       1.000000
25%       2.000000
50%       3.000000
75%       4.000000
max       19.000000
Name: Q12, dtype: float64
```

```
In [116... 60*0.8
```

```
Out[116]: 48.0
```

```
In [23]: # Histogram
plt.hist(survey_df["Q12"].dropna().astype('int'), bins=10, edgecolor="Gray", color="lightgray", alpha=0.8)

plt.title("")
plt.xlabel("Hours")
plt.ylabel("Frequency")
plt.grid(axis="y", linestyle="--", alpha=0.7)
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- 1. Please select all the social media platforms you have used. (Please check all that apply.)

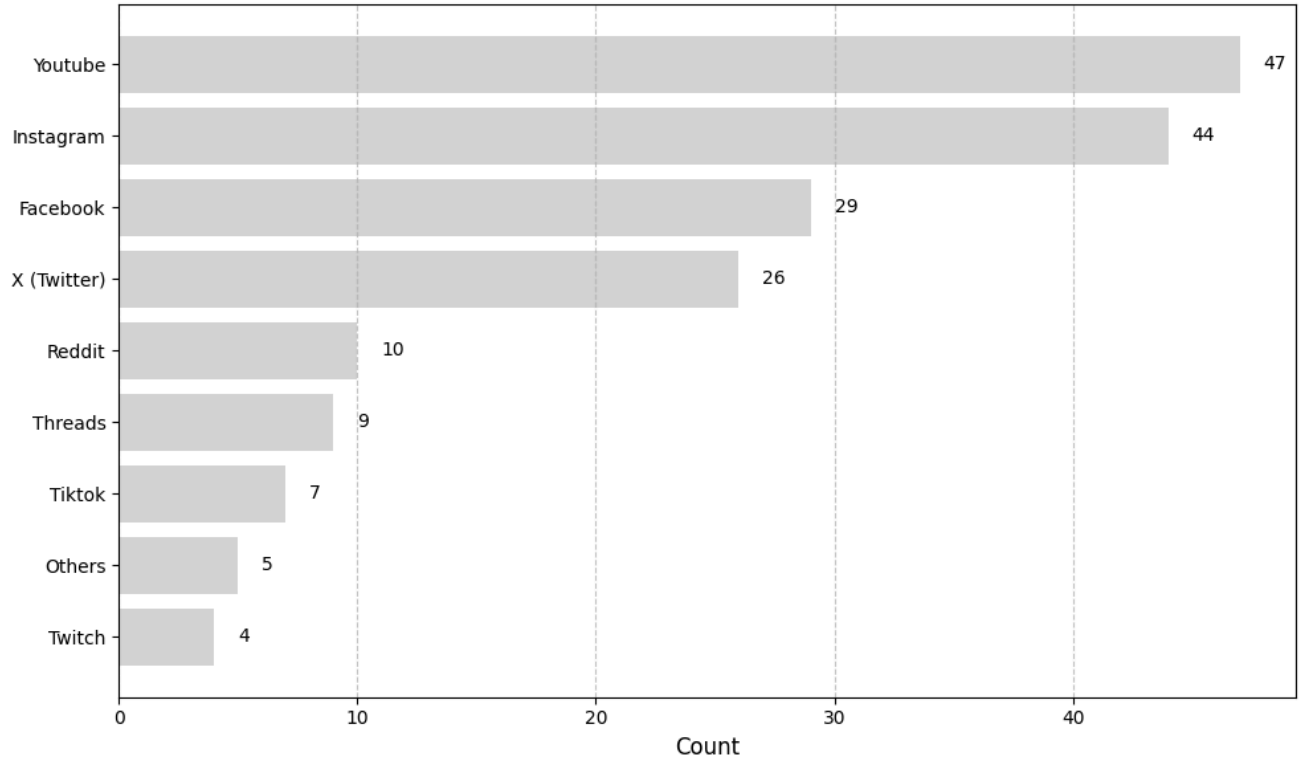
```
In [24]: sns = { "1": "Youtube", "2": "Instagram", "3": "Facebook", "4": "Reddit", "5": "X (Twitter)", "6": "Threads", "7": "Tiktok", "8":
from collections import Counter
sns_counts = Counter([item for sublist in survey_df["Q13"].dropna().str.split(',') for item in sublist])
sns_mapping_counts = {sns[key]: sns_counts[key] for key in sns_counts}
sns_mapping_counts
```

```
Out[24]: {'Youtube': 47,
'Instagram': 44,
'Facebook': 29,
'Reddit': 10,
'X (Twitter)': 26,
'Threads': 9,
'Tiktok': 7,
'Twitch': 4,
'Others': 5}
```

```
In [25]: survey_df["Q13_9_TEXT"].dropna()
```

```
Out[25]: 10    아프리카TV
11    마스토돈(분산형SNS)
44    Tumblr
45    Tumblr
Name: Q13_9_TEXT, dtype: object
```

```
In [26]: sorted_data = dict(sorted(sns_mapping_counts.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Count', fontsize=12)
plt.ylabel(' ', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
```



- 1. Please rank the three social media platforms you selected in order of most frequently used.

```
In [27]: Rank_sns = survey_df[['Q14_1', 'Q14_2', 'Q14_3', 'Q14_4', 'Q14_5', 'Q14_6', 'Q14_7', 'Q14_8', 'Q14_9']]
Rank_sns.head(5)
```

```
Out[27]:
```

	Q14_1	Q14_2	Q14_3	Q14_4	Q14_5	Q14_6	Q14_7	Q14_8	Q14_9
0	2	1	NaN	NaN	NaN	NaN	NaN	NaN	NaN
1	2	1	5	4	7	6	3	NaN	NaN
2	1	2	3	NaN	NaN	NaN	NaN	NaN	NaN
3	1	2	NaN	3	NaN	NaN	NaN	NaN	NaN
4	1	2	3	NaN	4	NaN	NaN	NaN	NaN

```
In [28]: def reorder_ranks_with_nan(row):
    ordered_values = sorted([(i, val) for i, val in enumerate(row) if not pd.isna(val)], key=lambda x: x[1], reverse=True)
    reordered = [None] * len(row)
    for rank, (original_index, _) in enumerate(ordered_values, start=1):
        reordered[original_index] = rank
    return reordered

reordered_df = Rank_sns.apply(reorder_ranks_with_nan, axis=1, result_type='expand')
reordered_df.columns = Rank_sns.columns
reordered_df.head(5)
```



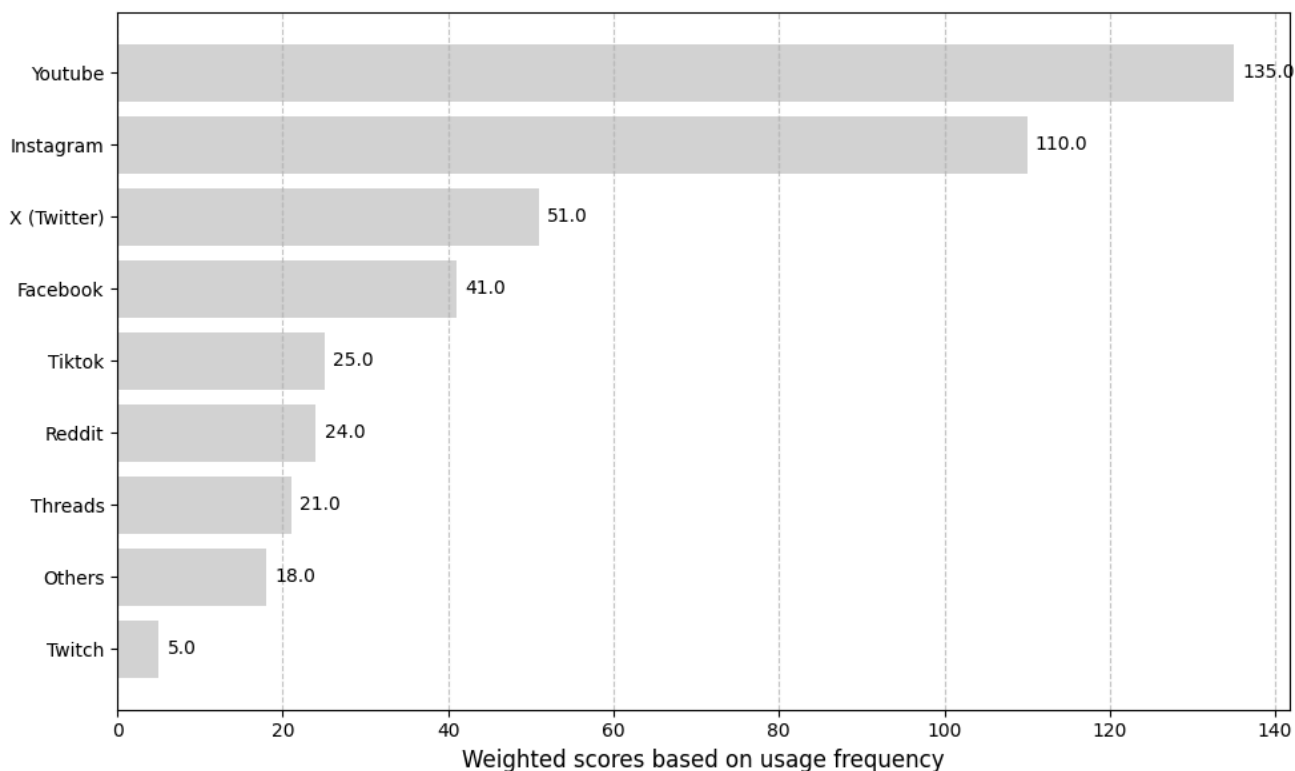
```
Out[28]:
```

	Q14_1	Q14_2	Q14_3	Q14_4	Q14_5	Q14_6	Q14_7	Q14_8	Q14_9
0	1.0	2.0	NaN	NaN	NaN	NaN	NaN	NaN	NaN
1	6.0	7.0	3.0	4.0	1.0	2.0	5.0	NaN	NaN
2	3.0	2.0	1.0	NaN	NaN	NaN	NaN	NaN	NaN
3	3.0	2.0	NaN	1.0	NaN	NaN	NaN	NaN	NaN
4	4.0	3.0	2.0	NaN	1.0	NaN	NaN	NaN	NaN

```
In [29]: sns_2 = {"Q14_1": "Youtube", "Q14_2": "Instagram", "Q14_3": "Facebook", "Q14_4": "Reddit", "Q14_5": "X (Twitter)", "Q14_6": "Threa", "Q14_7": "Tiktok", "Q14_8": "Twitch", "Q14_9": "Others"}
sns_rankscore = reordered_df.sum(axis=0).rename(index=sns_2)
sns_rankscore
```

```
Out[29]: Youtube      135.0
Instagram    110.0
Facebook      41.0
Reddit        24.0
X (Twitter)   51.0
Threads       21.0
Tiktok        25.0
Twitch         5.0
Others        18.0
dtype: float64
```

```
In [30]: sorted_data = dict(sorted(sns_rankscore.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Weighted scores based on usage frequency', fontsize=12)
plt.ylabel(' ', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
```

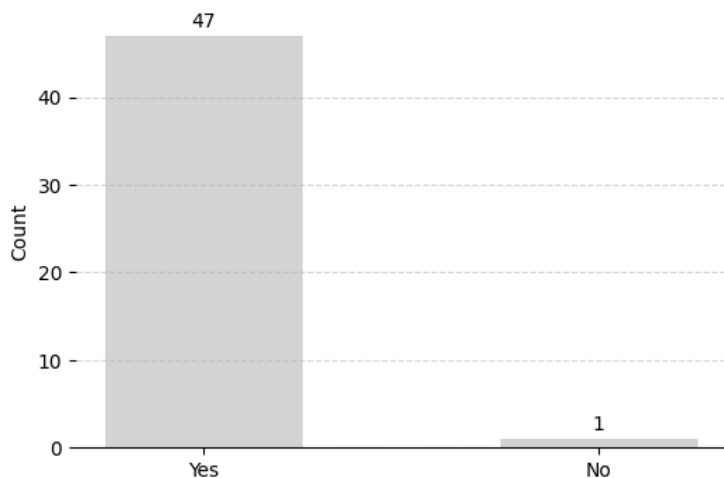


- 1. Have you ever come across posts, photos, or videos about other people's daily lives on social media?

```
In [31]: RQ1_5 = survey_df["Q15"].dropna().map(mapping)
RQ1_5.value_counts()
```

```
Out[31]: Yes      47
No         1
Name: Q15, dtype: int64
```

```
In [32]: plt.figure(figsize=(6, 4))
plt.bar(RQ1_5.value_counts().index, RQ1_5.value_counts().values, color='lightgray',width=0.5)
plt.xticks(rotation=0)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(RQ1_5.value_counts().values):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

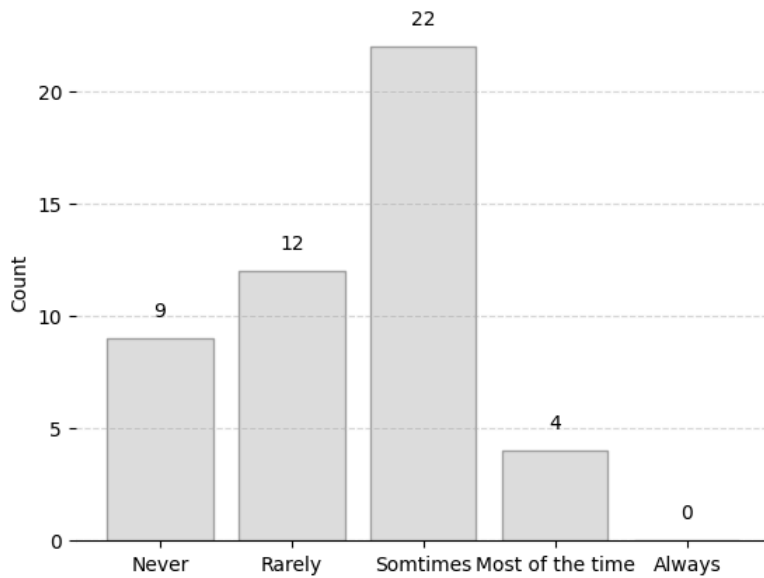


- 1. After encountering posts, photos, or videos about other people's daily lives on social media, have you ever experienced negative emotions (e.g., sadness, regret, loneliness, guilt, anger, etc.)?

```
In [33]: freq_mapping = {"1": "Never", "2": "Rarely", "3": "Sometimes", "4": "Most of the time", "5": "Always"}
RQ1_6 = survey_df["Q16"].dropna().map(freq_mapping)
RQ1_6.value_counts()
```

```
Out[33]: Sometimes      22
Rarely                12
Never                  9
Most of the time       4
Name: Q16, dtype: int64
```

```
In [114... RQ1_6_counts = {"Never": 9, "Rarely": 12, "Sometimes": 22, 'Most of the time': 4, 'Always': 0}
plt.bar(RQ1_6_counts.keys(), RQ1_6_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(RQ1_6_counts.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

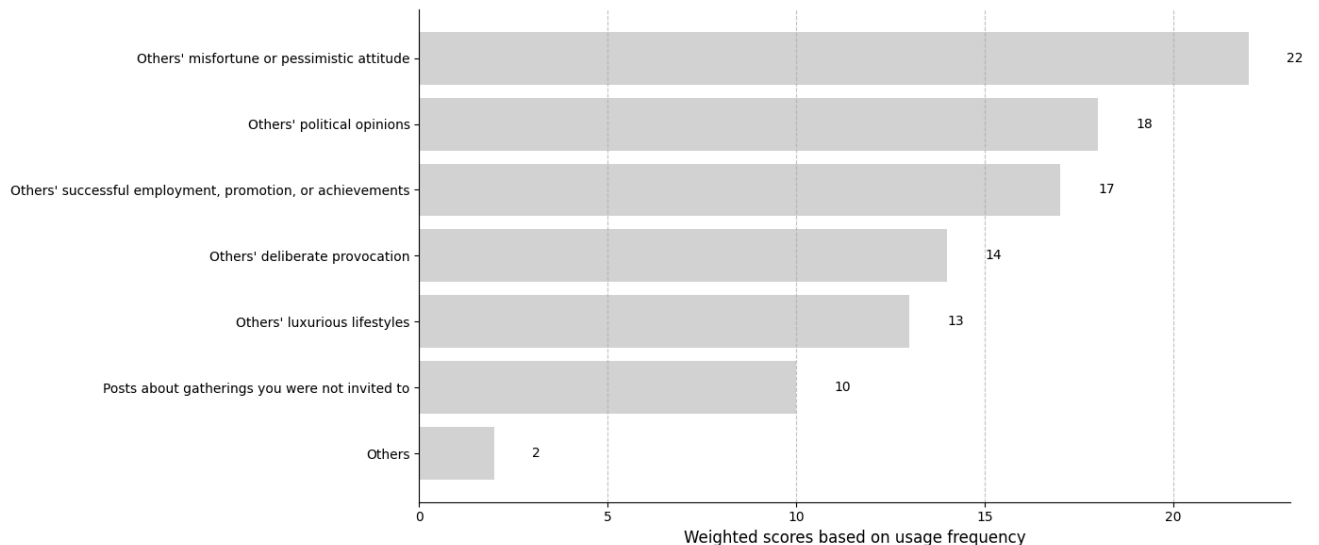


- 1. What was the content about? (Please check all that apply.)

```
In [35]: Content_map = { "1": "Others' successful employment, promotion, or achievements", "2": "Others' luxurious lifestyles", "3": "Other
from collections import Counter
content_counts = Counter([item for sublist in survey_df["Q17"].dropna().str.split(',') for item in sublist])
content_mapping_counts = {Content_map[key]: content_counts[key] for key in content_counts}
content_mapping_counts
```

```
Out[35]: {"Others' successful employment, promotion, or achievements": 17,
"Others' luxurious lifestyles": 13,
"Others' political opinions": 18,
"Others' deliberate provocation": 14,
"Others' misfortune or pessimistic attitude": 22,
'Posts about gatherings you were not invited to': 10,
'Others': 2}
```

```
In [36]: sorted_data = dict(sorted(content_mapping_counts.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(14, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Weighted scores based on usage frequency', fontsize=12)
plt.ylabel('', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```

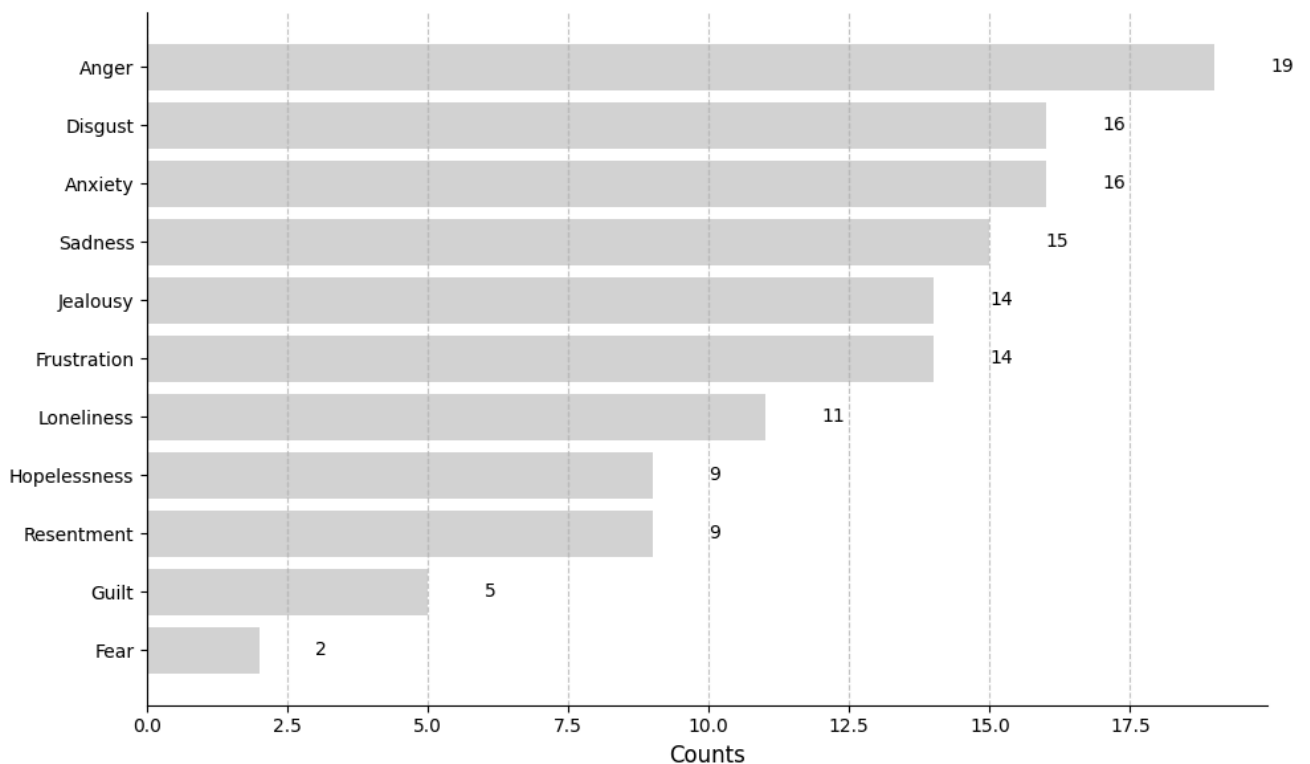


- 1. What emotion did you feel when encountering the unpleasant contents you selected? (Please check all that apply.)

```
In [37]: emotion_mapping = { "1": "Anger", "2": "Sadness", "3": "Fear", "4": "Frustration", "5": "Disgust", "6": "Anxiety", "7": "Loneliness"
from collections import Counter
emotion_counts = Counter([item for sublist in survey_df["Q18"].dropna().str.split(',') for item in sublist])
emotion_mapping_counts = {emotion_mapping[key]: emotion_counts[key] for key in emotion_counts}
emotion_mapping_counts
```

```
Out[37]: {'Anger': 19,
'Frustration': 14,
'Anxiety': 16,
'Loneliness': 11,
'Sadness': 15,
'Disgust': 16,
'Jealousy': 14,
'Resentment': 9,
'Guilt': 5,
'Hopelessness': 9,
'Fear': 2}
```

```
In [38]: sorted_data = dict(sorted(emotion_mapping_counts.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Counts', fontsize=12)
plt.ylabel(' ', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```



- 1. Please rank the emotions you selected in order of most frequently felt.

```
In [39]: Rank_emotion = survey_df[['Q19_1', 'Q19_2', 'Q19_3', 'Q19_4', 'Q19_5', 'Q19_6', 'Q19_7', 'Q19_8', 'Q19_9', 'Q19_10', 'Q19_11']]
reordered_df2 = Rank_emotion.apply(reorder_ranks_with_nan, axis=1, result_type='expand')
reordered_df2.columns = Rank_emotion.columns
reordered_df2.head(5)
```

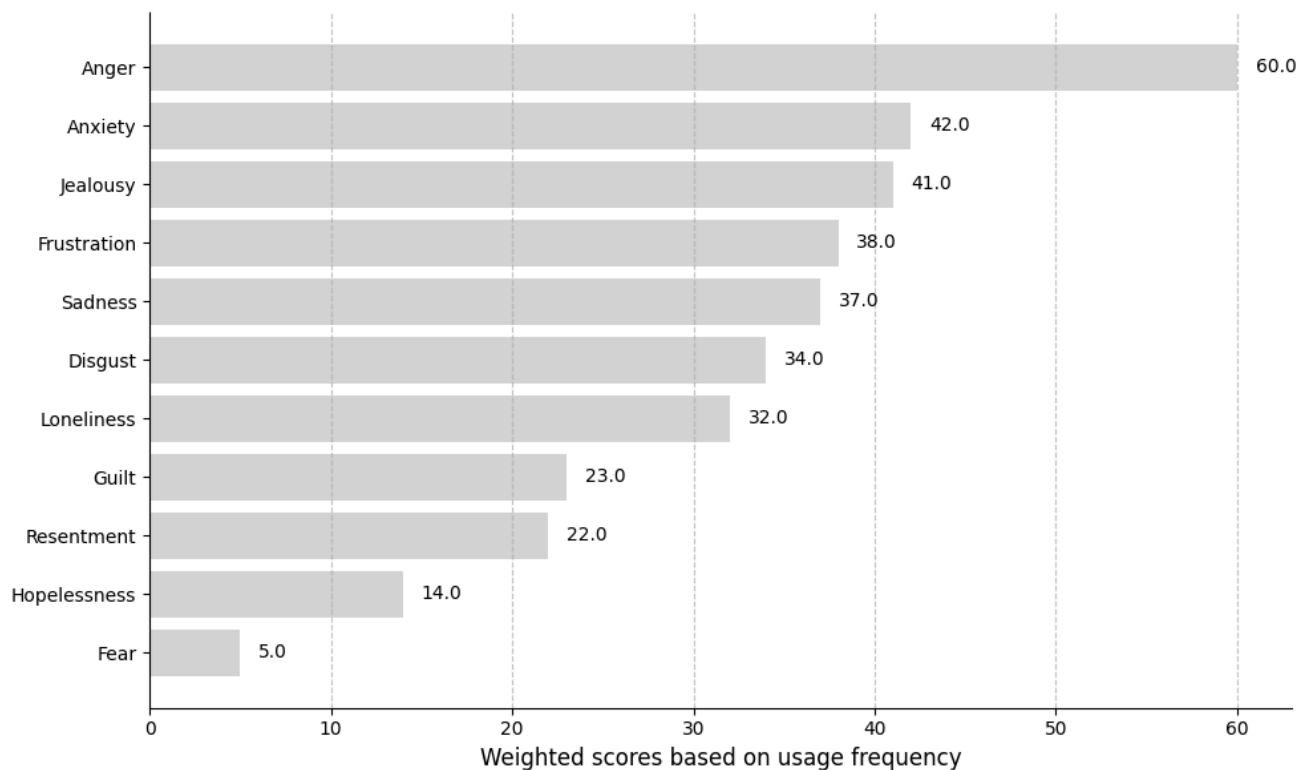
```
Out[39]:
```

	Q19_1	Q19_2	Q19_3	Q19_4	Q19_5	Q19_6	Q19_7	Q19_8	Q19_9	Q19_10	Q19_11
0	2.0	NaN	NaN	3.0	NaN	1.0	4.0	NaN	NaN	NaN	NaN
1	2.0	NaN	NaN	1.0	NaN	4.0	3.0	NaN	NaN	NaN	NaN
2	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
3	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
4	NaN	2.0	NaN	NaN	1.0	3.0	NaN	NaN	NaN	NaN	NaN

```
In [40]: emotion_2 = { "Q19_1": "Anger", "Q19_2": "Sadness", "Q19_3": "Fear", "Q19_4": "Frustration", "Q19_5": "Disgust", "Q19_6": "Anxiety",
emotion_rankscore = reordered_df2.sum(axis=0).rename(index=emotion_2)
emotion_rankscore
```

```
Out[40]: Anger      60.0
Sadness    37.0
Fear        5.0
Frustration 38.0
Disgust     34.0
Anxiety     42.0
Loneliness  32.0
Hopelessness 14.0
Jealousy    41.0
Resentment  22.0
Guilt       23.0
dtype: float64
```

```
In [41]: sorted_data = dict(sorted(emotion_rankscore.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Weighted scores based on usage frequency', fontsize=12)
plt.ylabel(' ', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```



- 1. How much did the contents affect your negative emotions?

```
In [78]: df10 = survey_df[['Q20_1', 'Q20_2', 'Q20_3', 'Q20_4', 'Q20_5', 'Q20_6', 'Q20_7']]
mean_dict = {}
```

```

for column in df10.columns:
    mean_value = df10[column].dropna().astype(int).mean(axis=0).round(2)
    mean_dict[column] = mean_value
Q20mapping = { "Q20_1": "Others' successful employment, promotion, or achievements", "Q20_2": "Others' luxurious lifestyles", "Q20_3": "Others' political opinions", "Q20_4": "Others' misfortune or pessimistic attitude", "Q20_5": "Others' deliberate provocation", "Q20_6": "Posts about gatherings you were not invited to", "Q20_7": "Others"}
mapped_mean_dict = {Q20mapping[key]: value for key, value in mean_dict.items()}

```

In [79]: mapped_mean_dict

```

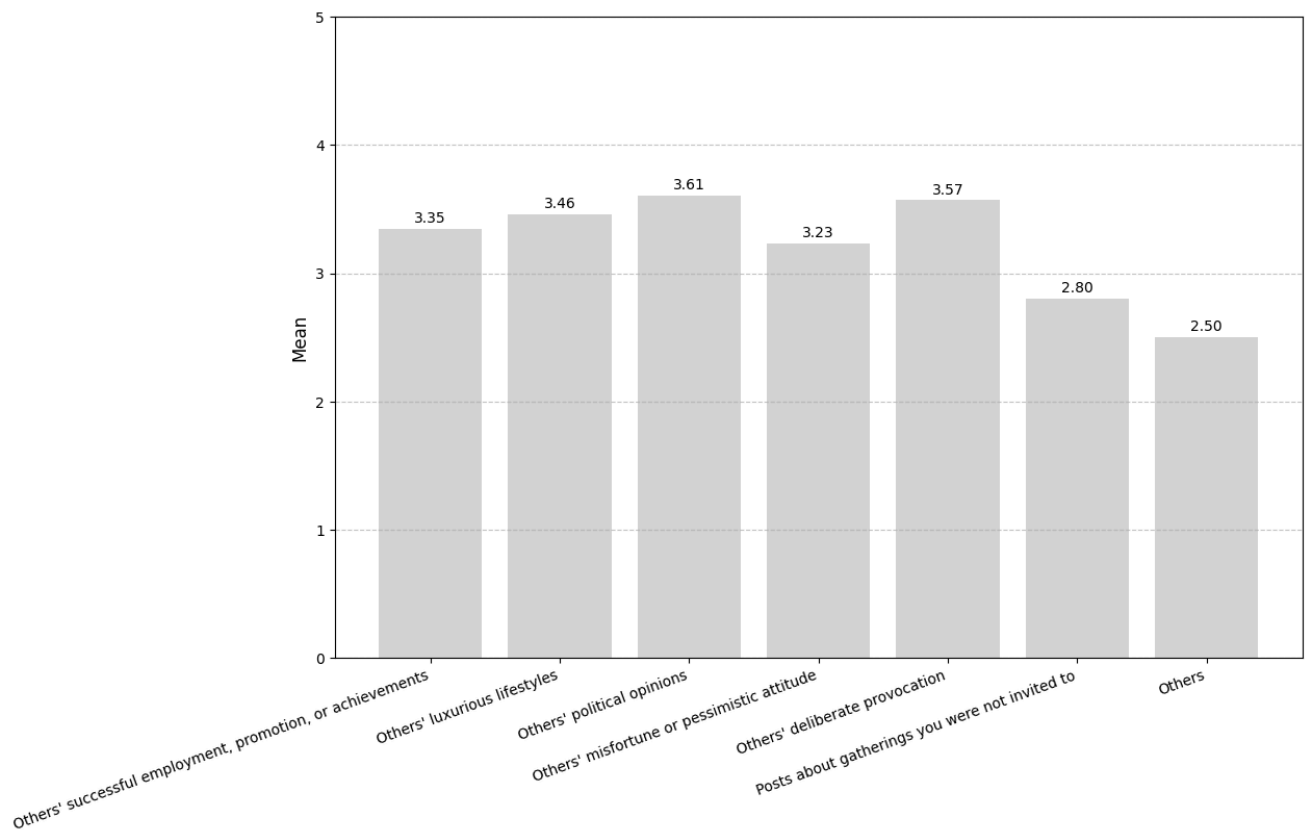
Out[79]: {"Others' successful employment, promotion, or achievements": 3.35,
"Others' luxurious lifestyles": 3.46,
"Others' political opinions": 3.61,
"Others' misfortune or pessimistic attitude": 3.23,
"Others' deliberate provocation": 3.57,
"Posts about gatherings you were not invited to": 2.8,
'Others': 2.5}

```

```

In [94]: categories = list(mapped_mean_dict.keys())
values = list(mapped_mean_dict.values())
plt.figure(figsize=(12, 8))
plt.bar(categories, values, color='lightgray')
plt.title('')
plt.ylabel('Mean', fontsize=12)
plt.xlabel('', fontsize=12)
plt.xticks(rotation=20, ha='right', fontsize=10) # 레이블 각도와 정렬
plt.yticks(fontsize=10)
plt.ylim(0, 5)
plt.grid(axis="y", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(i, value + 0.05, f"{value:.2f}", ha='center', fontsize=10)
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)

```



- 1. How do the emotions you experience from social media content affect your daily life?

```

In [96]: pos_neg_mapping = { "1": "Extremely negative", "2": "Somewhat negative", "3": "Neutral", "4": "Somewhat positive", "5": "Extremely positive"}
survey_df["Q21"].map(pos_neg_mapping).value_counts()

```

```

Out[96]: Neutral      19
Somewhat negative    14
Somewhat positive     5
Name: Q21, dtype: int64

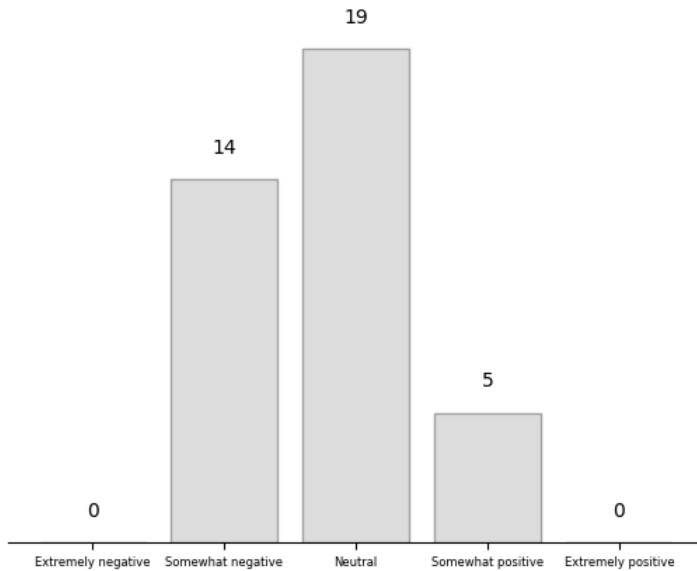
```

```

In [113]: RQ1_11_counts = {"Extremely negative": 0, "Somewhat negative": 14, "Neutral": 19, "Somewhat positive": 5, "Extremely positive": 0}
plt.bar(RQ1_11_counts.keys(), RQ1_6_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
plt.title("")
plt.xlabel("")
plt.ylabel("")

```

```
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=6)
plt.yticks([])
for i, value in enumerate(RQ1_11_counts.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- evaluation

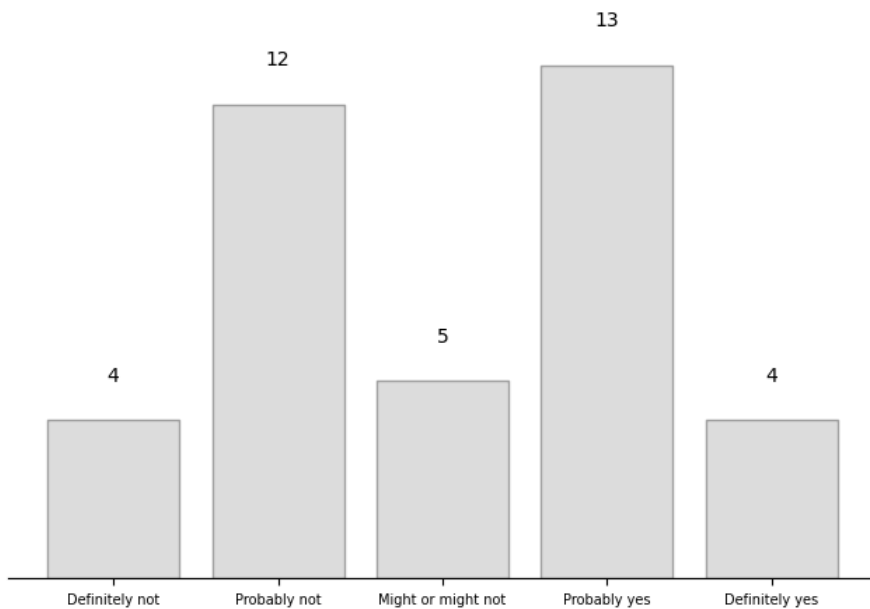
Has this influenced whether or not you use social media?

```
In [121...] yes_no_mapping = { "1": "Definitely not", "2": "Probably not", "3": "Might or might not", "4": "Probably yes", "5": "Definitely ye
eval_1 = survey_df["Q22"].map(yes_no_mapping).value_counts()
eval_1
```

```
Out[121]: Probably yes      13
Probably not    12
Might or might not  5
Definitely yes  4
Definitely not   4
Name: Q22, dtype: int64
```

```
In [136...] ordered_labels = ["Definitely not", "Probably not", "Might or might not", "Probably yes", "Definitely yes"]
ordered_data = {label: eval_1[label] for label in ordered_labels}
categories = list(ordered_data.keys())
values = list(ordered_data.values())
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기
plt.bar(categories, values, color='lightgray', edgecolor="gray", alpha=0.7)

plt.xlabel("")
plt.ylabel("")
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=7)
plt.yticks([])
for i, value in enumerate(ordered_data.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

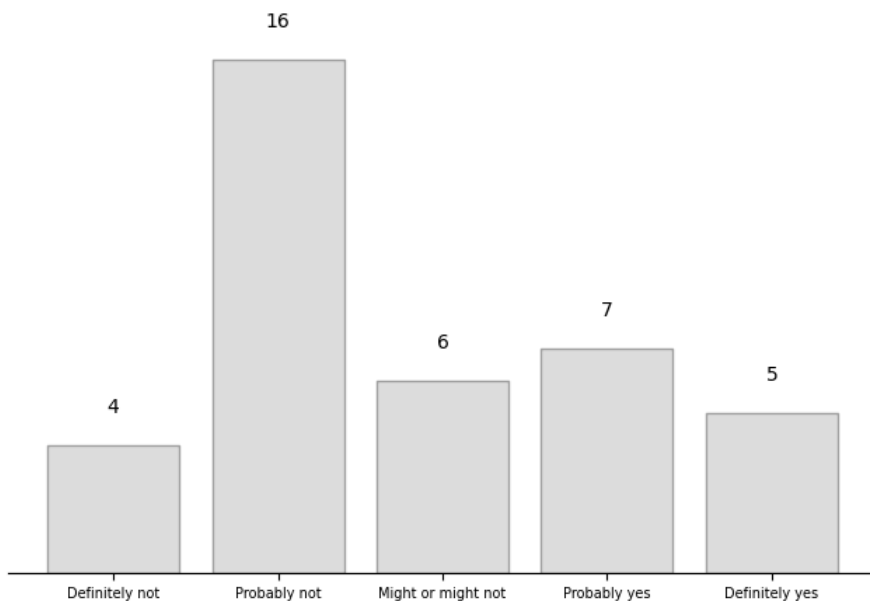


```
In [137... eval_2 = survey_df["Q23"].map(yes_no_mapping).value_counts()
eval_2
```

```
Out[137]: Probably not      16
Probably yes       7
Might or might not 6
Definitely yes     5
Definitely not     4
Name: Q23, dtype: int64
```

```
In [138... ordered_labels = ["Definitely not", "Probably not", "Might or might not", "Probably yes", "Definitely yes"]
ordered_data = {label: eval_2[label] for label in ordered_labels}
categories = list(ordered_data.keys())
values = list(ordered_data.values())
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기
plt.bar(categories, values, color='lightgray', edgecolor="gray", alpha=0.7)

plt.xlabel("")
plt.ylabel("")
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=7)
plt.yticks([])
for i, value in enumerate(ordered_data.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

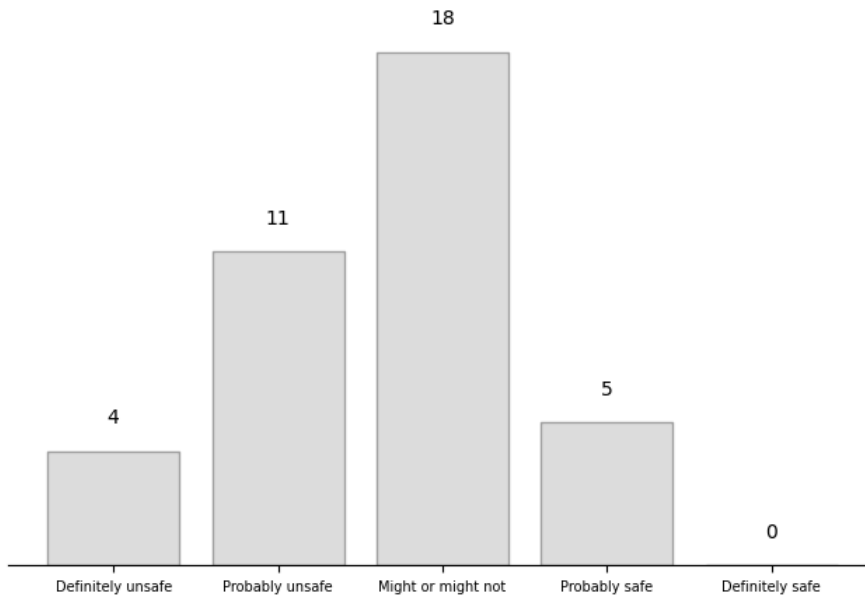



```
In [110... safe_unsafe_mapping = { "1": "Definitely unsafe", "2": "Probably unsafe", "3": "Might or might not", "4": "Probably safe", "5": "D
```

```
In [141... eval_3 = survey_df["Q24"].map(safe_unsafe_mapping).value_counts()  
eval_3['Definitely safe'] = 0  
eval_3
```

```
Out[141]: Might or might not    18  
Probably unsafe          11  
Probably safe             5  
Definitely unsafe         4  
Definitely safe           0  
Name: Q24, dtype: int64
```

```
In [142... ordered_labels = ["Definitely unsafe", "Probably unsafe", "Might or might not", "Probably safe", "Definitely safe"]  
ordered_data = {label: eval_3[label] for label in ordered_labels}  
categories = list(ordered_data.keys())  
values = list(ordered_data.values())  
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기  
plt.bar(categories, values, color='lightgray', edgecolor='gray', alpha=0.7)  
  
plt.xlabel("")  
plt.ylabel("")  
plt.grid(axis='y', linestyle="--", alpha=0.5)  
plt.xticks(fontsize=7)  
plt.yticks([])  
for i, value in enumerate(ordered_data.values()):  
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')  
ax = plt.gca()  
ax.spines['top'].set_visible(False)  
ax.spines['right'].set_visible(False)  
ax.spines['left'].set_visible(False)
```



```
In [ ]:
```

Step 4: RQ2

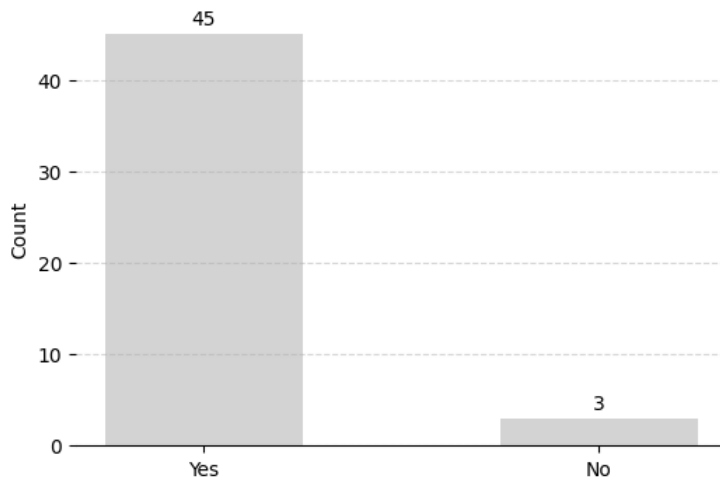
- 1. Have you ever encountered content recommended by algorithms (e.g., YouTube Shorts, Instagram Reels)?

```
In [143... RQ2_1 = survey_df["Q25"].map(mapping).value_counts()  
RQ2_1
```

```
Out[143]: Yes    45  
No         3  
Name: Q25, dtype: int64
```

```
In [146... plt.figure(figsize=(6, 4))  
plt.bar(RQ2_1.index, RQ2_1.values, color='lightgray', width=0.5)  
plt.xticks(rotation=0)  
plt.title("")  
plt.xlabel("")  
plt.ylabel("Count")  
plt.grid(axis='y', linestyle="--", alpha=0.5)  
for i, value in enumerate(RQ2_1.values):  
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')  
ax = plt.gca()
```

```
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

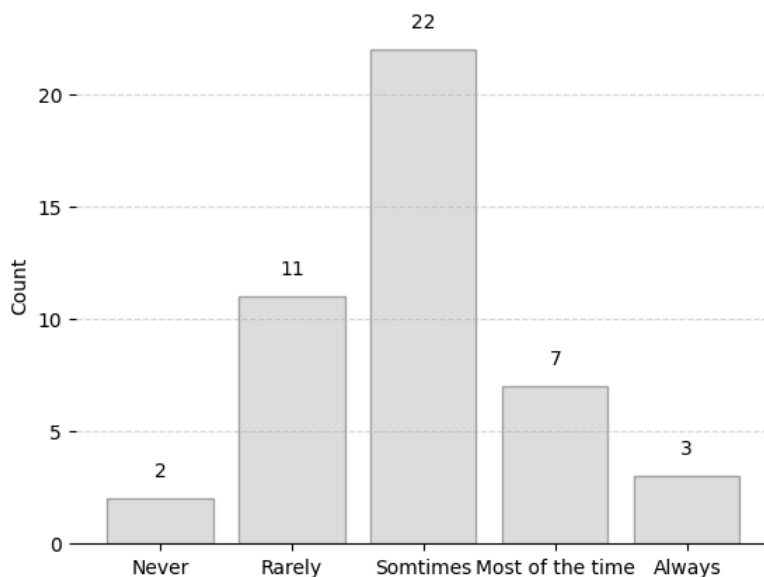


- 1. Have you incidentally encountered unpleasant content recommended by an algorithm?

```
In [154... freq_mapping = {"1": "Never", "2": "Rarely", "3": "Sometimes", "4": "Most of the time", "5": "Always"}
RQ2_2 = survey_df["Q26"].map(freq_mapping).value_counts()
RQ2_2
```

```
Out[154]: Sometimes      22
Rarely              11
Most of the time     7
Always              3
Never               2
Name: Q26, dtype: int64
```

```
In [156... RQ1_6_counts = {"Never": 2, "Rarely": 11, "Sometimes": 22, "Most of the time": 7, "Always": 3}
plt.bar(RQ1_6_counts.keys(), RQ1_6_counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(RQ1_6_counts.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



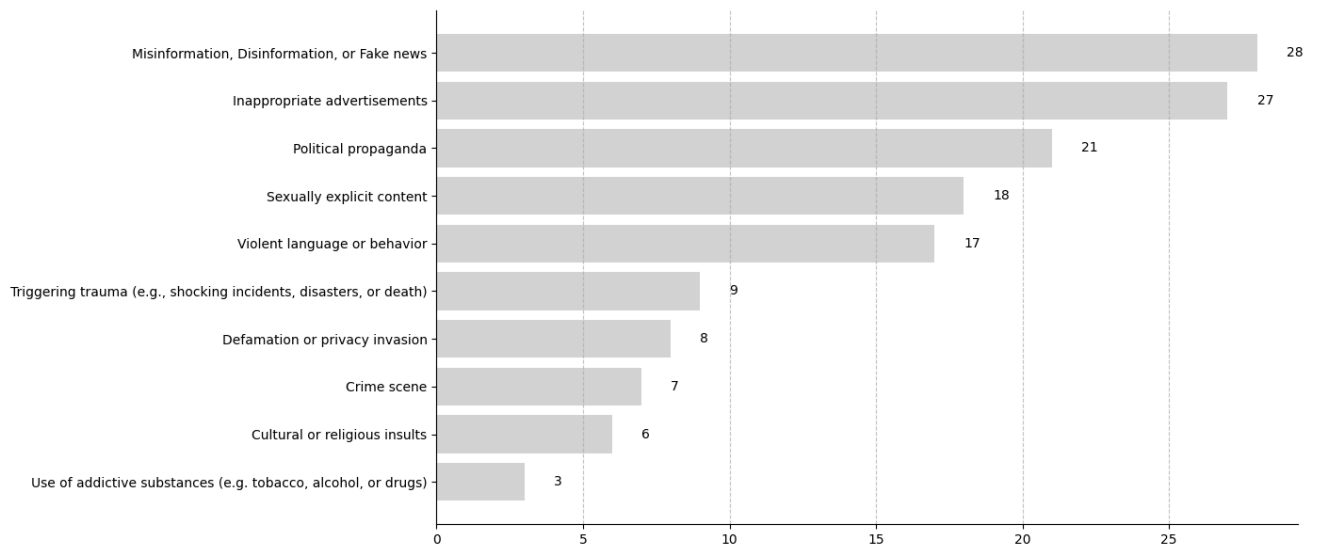
- 1. What was the content about? (Please check all that apply.)

```
In [165... Content_map = mapping = { "1": "Violent language or behavior", "2": "Sexually explicit content", "3": "Inappropriate advertisement"
from collections import Counter
```

```
content_counts = Counter([item for sublist in survey_df["Q27"].dropna().str.split(',') for item in sublist])
content_mapping_counts = {Content_map[key]: content_counts[key] for key in content_counts}
content_mapping_counts
```

```
Out[165]: {'Political propaganda': 21,
'Misinformation, Disinformation, or Fake news': 28,
'Violent language or behavior': 17,
'Inappropriate advertisements': 27,
'Triggering trauma (e.g., shocking incidents, disasters, or death)': 9,
'Crime scene': 7,
'Defamation or privacy invasion': 8,
'Sexually explicit content': 18,
'Cultural or religious insults': 6,
'Use of addictive substances (e.g. tobacco, alcohol, or drugs)': 3}
```

```
In [166... sorted_data = dict(sorted(content_mapping_counts.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(14, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('', fontsize=12)
plt.ylabel('', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```



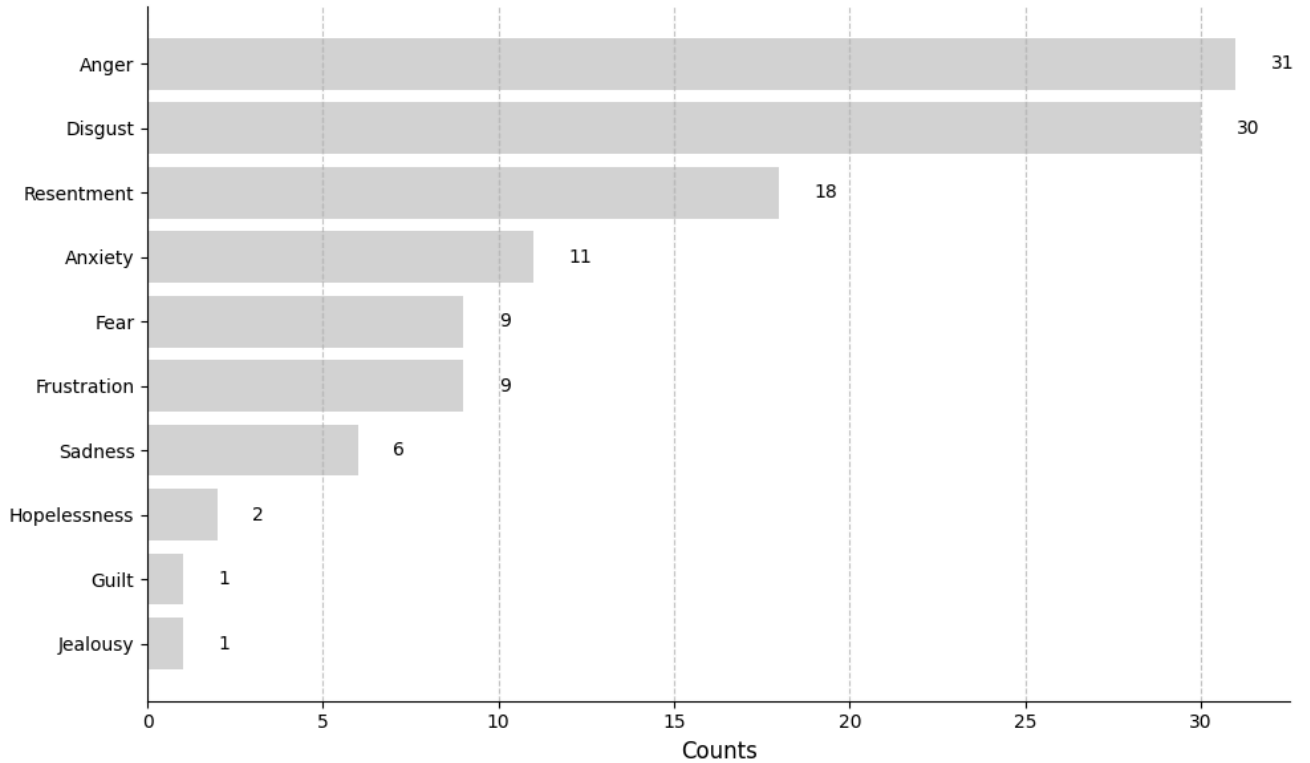
- 1. What emotion did you feel when encountering the unpleasant contents you selected? (Please check all that apply.)

```
In [168... emotion_mapping = { "1": "Anger", "2": "Sadness", "3": "Fear", "4": "Frustration", "5": "Disgust", "6": "Anxiety", "7": "Loneliness"
from collections import Counter
emotion_counts = Counter([item for sublist in survey_df["Q28"].dropna().str.split(',') for item in sublist])
emotion_mapping_counts = {emotion_mapping[key]: emotion_counts[key] for key in emotion_counts}
emotion_mapping_counts
```

```
Out[168]: {'Anger': 31,
'Frustration': 9,
'Fear': 9,
'Disgust': 30,
'Resentment': 18,
'Sadness': 6,
'Anxiety': 11,
'Jealousy': 1,
'Guilt': 1,
'Hopelessness': 2}
```

```
In [169... sorted_data = dict(sorted(emotion_mapping_counts.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Counts', fontsize=12)
plt.ylabel('', fontsize=12)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
```

```
plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```



- 1. Please rank the emotions you selected in order of most frequently felt.

```
In [171]: Rank_emotion = survey_df[['Q29_1', 'Q29_2', 'Q29_3', 'Q29_4', 'Q29_5', 'Q29_6', 'Q29_7', 'Q29_8', 'Q29_9', 'Q29_10', 'Q29_11']]
reordered_df4 = Rank_emotion.apply(reorder_ranks_with_nan, axis=1, result_type='expand')
reordered_df4.columns = Rank_emotion.columns
reordered_df4.head(5)
```

```
Out[171]:
```

	Q29_1	Q29_2	Q29_3	Q29_4	Q29_5	Q29_6	Q29_7	Q29_8	Q29_9	Q29_10	Q29_11
0	1.0	NaN	NaN	2.0	NaN	NaN	NaN	NaN	NaN	NaN	NaN
1	1.0	NaN	3.0	NaN	2.0	NaN	NaN	NaN	NaN	4.0	NaN
2	2.0	NaN	1.0	NaN	3.0	NaN	NaN	NaN	NaN	NaN	NaN
3	2.0	NaN	NaN	NaN	1.0	NaN	NaN	NaN	NaN	NaN	NaN
4	3.0	4.0	NaN	NaN	5.0	1.0	NaN	NaN	NaN	2.0	NaN

```
In [173]: emotion_2 = { "Q29_1": "Anger", "Q29_2": "Sadness", "Q29_3": "Fear", "Q29_4": "Frustration", "Q29_5": "Disgust", "Q29_6": "Anxiety"
emotion_rankscore = reordered_df4.sum(axis=0).rename(index=emotion_2)
emotion_rankscore
```

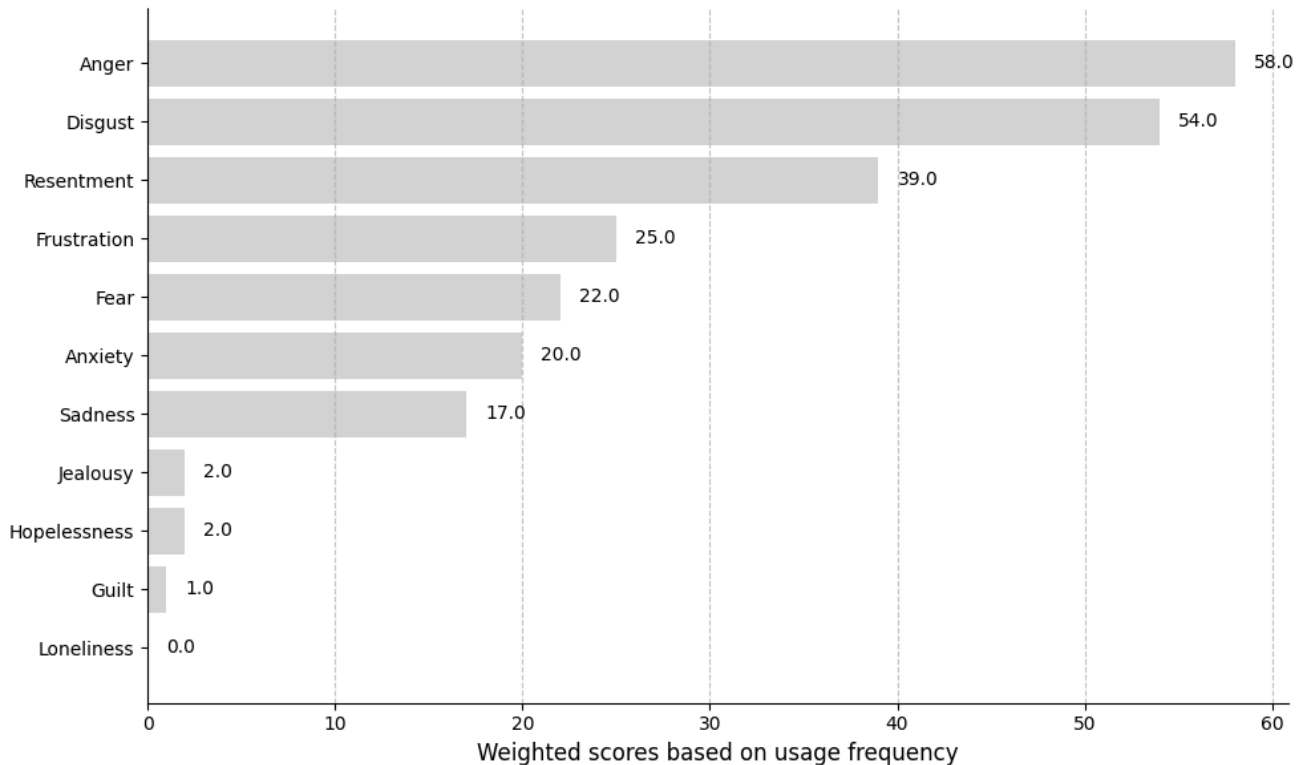
```
Out[173]:
```

Anger	58.0
Sadness	17.0
Fear	22.0
Frustration	25.0
Disgust	54.0
Anxiety	20.0
Loneliness	0.0
Hopelessness	2.0
Jealousy	2.0
Resentment	39.0
Guilt	1.0

dtype: float64

```
In [174]: sorted_data = dict(sorted(emotion_rankscore.items(), key=lambda x: x[1], reverse=False))
platforms = list(sorted_data.keys()) # X
values = list(sorted_data.values()) # Y
plt.figure(figsize=(10, 6))
plt.barh(platforms, values, color='lightgray') # barh
plt.title('')
plt.xlabel('Weighted scores based on usage frequency', fontsize=12)
plt.ylabel(' ', fontsize=12)
```

```
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 1, i, str(value), va='center', fontsize=10)
plt.tight_layout() # 레이아웃 조정
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```



- 6.How much did the contents affect your negative emotions?

```
In [254...] df30 = survey_df[['Q30_1', 'Q30_2', 'Q30_3', 'Q30_4', 'Q30_5', 'Q30_6', 'Q30_7', 'Q30_8', 'Q30_9', 'Q30_10', 'Q30_11']]
mean_dict = {}
for column in df30.columns:
    mean_value = df30[column].dropna().astype(float).mean(axis=0)
    mean_dict[column] = mean_value
Q30mapping = Content_map = { "Q30_1": "Violent language or behavior", "Q30_2": "Sexually explicit content", "Q30_3": "Inappropriate advertisements", "Q30_4": "Use of addictive substances (e.g. tobacco, alcohol, or drugs)", "Q30_5": "Crime scene", "Q30_6": "Political propaganda", "Q30_7": "Cultural or religious insults", "Q30_8": "Misinformation, Disinformation, or Fake news", "Q30_9": "Triggering trauma (e.g., shocking incidents, disasters, or death)", "Q30_10": "Defamation or privacy invasion", "Q30_11": ""}
mapped_mean_dict = {Q30mapping[key]: value for key, value in mean_dict.items()}

import math
rounded_dict = {key: round(value, 2) for key, value in mapped_mean_dict.items() if not math.isnan(value)}
```

```
In [255...] rounded_dict
```

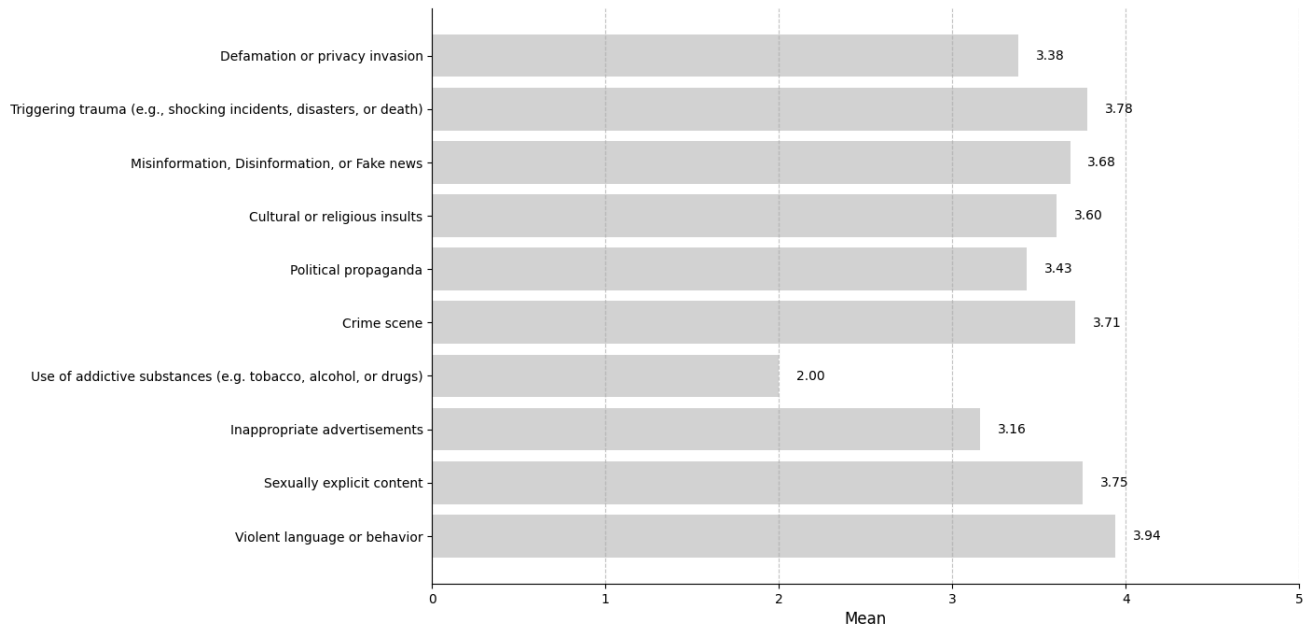
```
Out[255]: {'Violent language or behavior': 3.94,
'Sexually explicit content': 3.75,
'Inappropriate advertisements': 3.16,
'Use of addictive substances (e.g. tobacco, alcohol, or drugs)': 2.0,
'Crime scene': 3.71,
'Political propaganda': 3.43,
'Cultural or religious insults': 3.6,
'Misinformation, Disinformation, or Fake news': 3.68,
'Triggering trauma (e.g., shocking incidents, disasters, or death)': 3.78,
'Defamation or privacy invasion': 3.38}
```

```
In [258...] categories = list(rounded_dict.keys())
values = list(rounded_dict.values())
plt.figure(figsize=(12, 8))
plt.barh(categories, values, color='lightgray')

plt.title('', fontsize=16)
plt.xlabel('Mean', fontsize=12) # X축 레이블
plt.ylabel('', fontsize=12) # Y축 레이블은 빈 상태로 둬

plt.xticks(fontsize=10)
plt.yticks(fontsize=10)
plt.xlim(0, 5)
plt.grid(axis="x", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(value + 0.1, i, f"{value:.2f}", va='center', fontsize=10) # 막대 오른쪽에 값 표시
```

```
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```

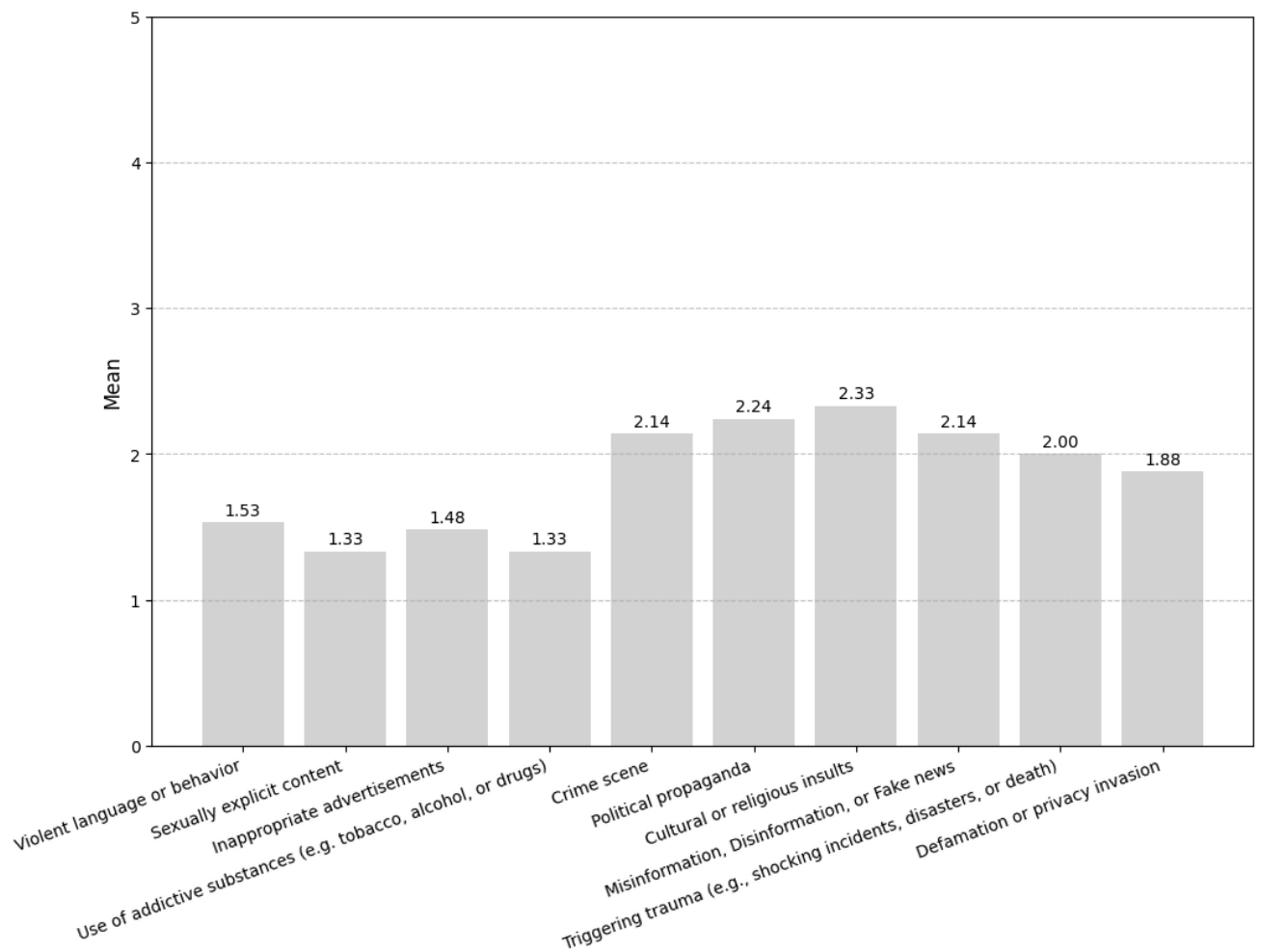


- 1. How do social media contents that provoke unpleasant emotions influence you—prompting you to ignore the information, or encouraging you to seek it further?

```
In [216...] df31 = survey_df[['Q31_1', 'Q31_2', 'Q31_3', 'Q31_4', 'Q31_5', 'Q31_6', 'Q31_7', 'Q31_8', 'Q31_9', 'Q31_10', 'Q31_11']]
mean_dict = {}
for column in df31.columns:
    mean_value = df31[column].dropna().astype(float).mean(axis=0)
    mean_dict[column] = mean_value
Q31mapping = Content_map = { "Q31_1": "Violent language or behavior", "Q31_2": "Sexually explicit content", "Q31_3": "Inappropriat
mapped_mean_dict = {Q31mapping[key]: value for key, value in mean_dict.items()}
rounded_dict = {key: round(value, 2) for key, value in mapped_mean_dict.items() if not math.isnan(value)}
rounded_dict
```

```
Out[216]: {'Violent language or behavior': 1.53,
'Sexually explicit content': 1.33,
'Inappropriate advertisements': 1.48,
'Use of addictive substances (e.g. tobacco, alcohol, or drugs)': 1.33,
'Crime scene': 2.14,
'Political propaganda': 2.24,
'Cultural or religious insults': 2.33,
'Misinformation, Disinformation, or Fake news': 2.14,
'Triggering trauma (e.g., shocking incidents, disasters, or death)': 2.0,
'Defamation or privacy invasion': 1.88}
```

```
In [217...] categories = list(rounded_dict.keys())
values = list(rounded_dict.values())
plt.figure(figsize=(12, 8))
plt.bar(categories, values, color='lightgray')
plt.title('')
plt.ylabel('Mean', fontsize=12)
plt.xlabel('', fontsize=12)
plt.xticks(rotation=20, ha='right', fontsize=10) # 레이블 각도와 정렬
plt.yticks(fontsize=10)
plt.ylim(0, 5)
plt.grid(axis="y", linestyle="--", alpha=0.7)
for i, value in enumerate(values):
    plt.text(i, value + 0.05, f"{value:.2f}", ha='center', fontsize=10)
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
```

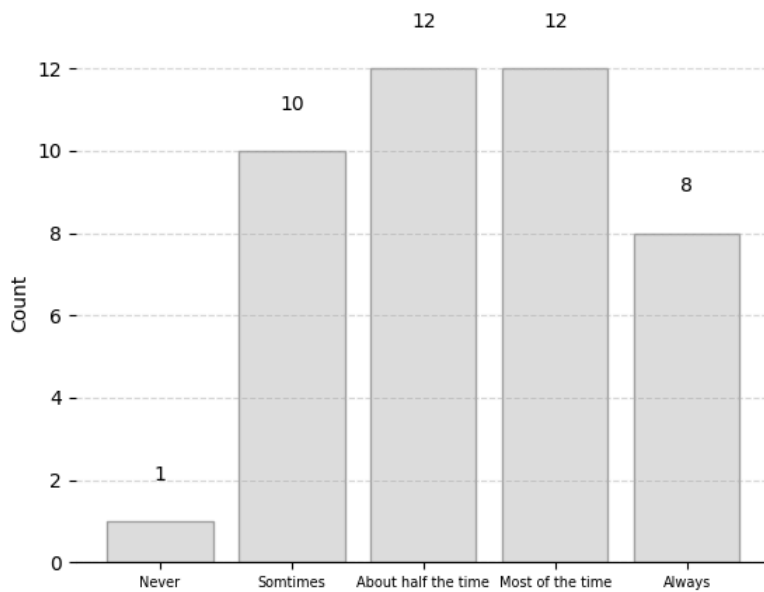


- 1. When you encounter unpleasant contents, do you usually report to the algorithm as "Do not recommend this type of contents"?

```
In [224...] freq_mapping = {"8": "Never", "9": "Sometimes", "10": "About half the time", "11": "Most of the time", "12": "Always"}
RQ2_8 = survey_df["Q32"].dropna().map(freq_mapping)
RQ2_8.value_counts()
```

```
Out[224]: Most of the time    12
About half the time  12
Sometimes           10
Always              8
Never               1
Name: Q32, dtype: int64
```

```
In [227...] counts = {"Never": 1, "Sometimes": 10, "About half the time": 12, 'Most of the time': 12, 'Always': 8}
plt.bar(counts.keys(), counts.values(), color='lightgray', edgecolor="gray", alpha=0.7)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.xticks(fontsize=7)
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(counts.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```

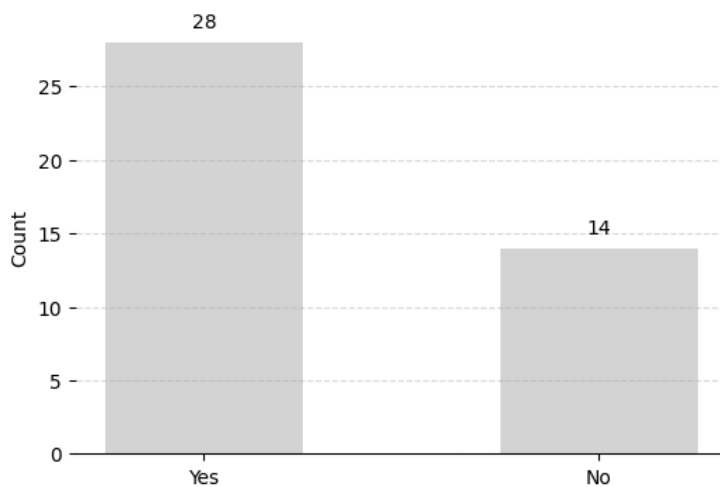


- 1. Have you ever experienced an algorithm repeatedly recommending the unpleasant contents despite reporting it as "Not recommend this type of content"?

```
In [231...] mapping = { "1": "No", "2": "Yes" }
RQ2_9 = survey_df["Q33"].map(mapping)
RQ2_9.value_counts()
```

```
Out[231]: Yes      28
          No       14
          Name: Q33, dtype: int64
```

```
In [232...] plt.figure(figsize=(6, 4))
plt.bar(RQ2_9.value_counts().index, RQ2_9.value_counts().values, color='lightgray',width=0.5)
plt.xticks(rotation=0)
plt.title("")
plt.xlabel("")
plt.ylabel("Count")
plt.grid(axis='y', linestyle="--", alpha=0.5)
for i, value in enumerate(RQ1_1.value_counts().values):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



Evaluation

- Has this influenced whether or not you use social media?

```
In [240...] yes_no_mapping = { "1": "Definitely not", "2": "Probably not", "3": "Might or might not", "4": "Probably yes", "5": "Definitely ye
eval_1 = survey_df["Q34"].map(yes_no_mapping).value_counts()
```

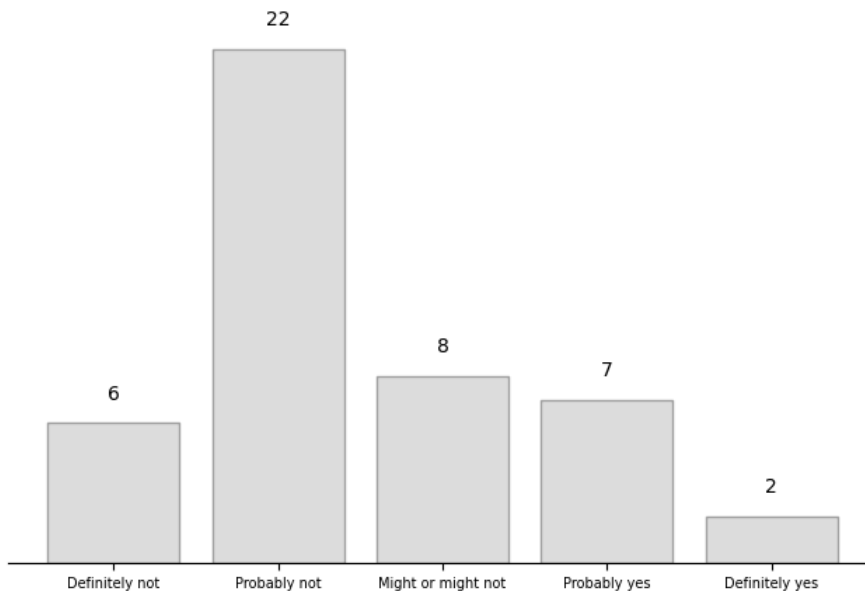


```
eval_1
```

```
Out[240]: Probably not      22
          Might or might not  8
          Probably yes       7
          Definitely not     6
          Definitely yes      2
          Name: Q34, dtype: int64
```

```
In [241... ordered_labels = ["Definitely not", "Probably not", "Might or might not", "Probably yes", "Definitely yes"]
ordered_data = {label: eval_1[label] for label in ordered_labels}
categories = list(ordered_data.keys())
values = list(ordered_data.values())
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기
plt.bar(categories, values, color='lightgray', edgecolor="gray", alpha=0.7)

plt.xlabel("")
plt.ylabel("")
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=7)
plt.yticks([])
for i, value in enumerate(ordered_data.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- Has this influenced the amount of time you spend on social media?

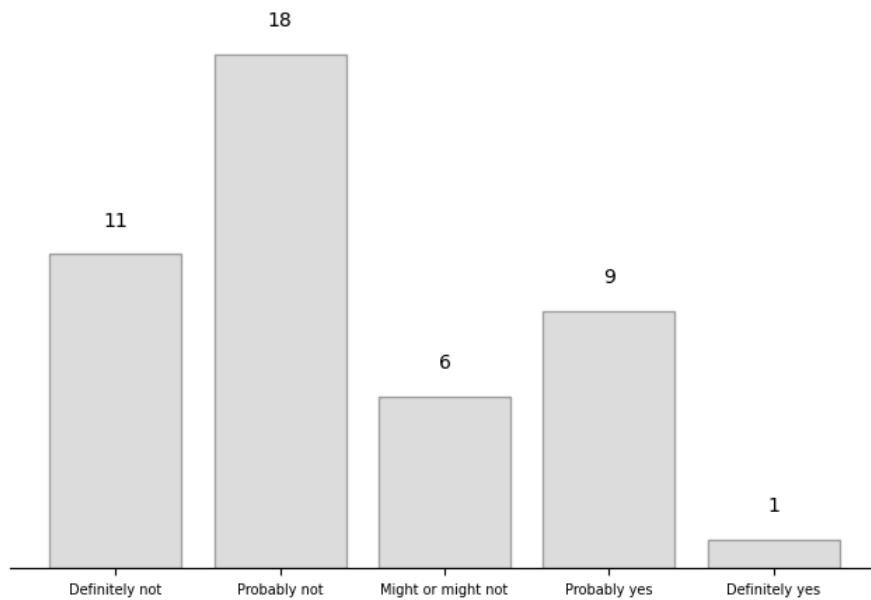
```
In [242... eval_2 = survey_df["Q35"].map(yes_no_mapping).value_counts()
eval_2
```

```
Out[242]: Probably not      18
          Definitely not   11
          Probably yes      9
          Might or might not 6
          Definitely yes    1
          Name: Q35, dtype: int64
```

```
In [243... ordered_labels = ["Definitely not", "Probably not", "Might or might not", "Probably yes", "Definitely yes"]
ordered_data = {label: eval_2[label] for label in ordered_labels}
categories = list(ordered_data.keys())
values = list(ordered_data.values())
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기
plt.bar(categories, values, color='lightgray', edgecolor="gray", alpha=0.7)

plt.xlabel("")
plt.ylabel("")
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=7)
plt.yticks([])
for i, value in enumerate(ordered_data.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
```

```
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



- Has this made you consider social media as a certain type of information source?

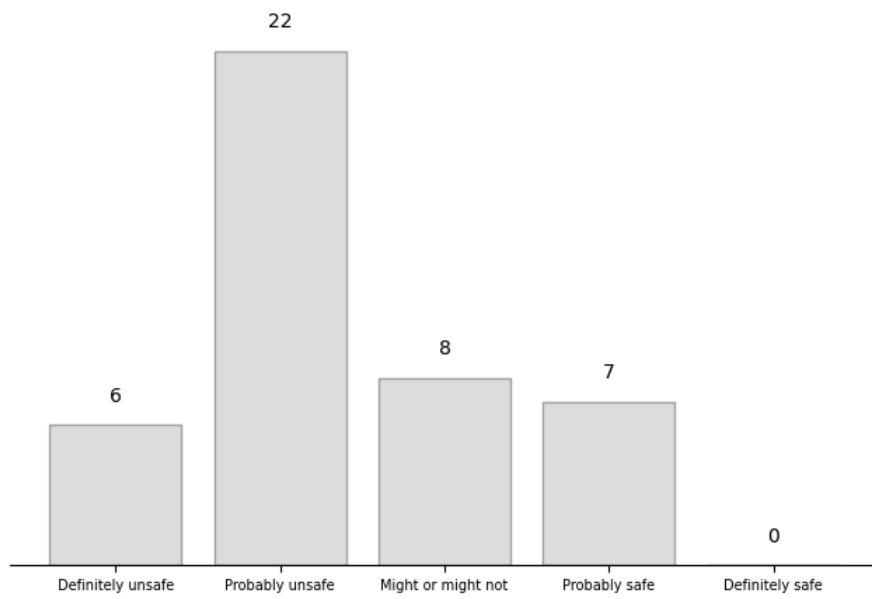
```
In [ ]: safe_unsafe_mapping = { "1": "Definitely unsafe", "2": "Probably unsafe", "3": "Might or might not", "4": "Probably safe", "5": "D
```

```
In [259]: eval_3 = survey_df["Q34"].map(safe_unsafe_mapping).value_counts()
eval_3['Definitely safe'] = 0
eval_3
```

```
Out[259]: Probably unsafe      22
Might or might not      8
Probably safe           7
Definitely unsafe       6
Definitely safe         0
Name: Q34, dtype: int64
```

```
In [260]: ordered_labels = ["Definitely unsafe", "Probably unsafe", "Might or might not", "Probably safe", "Definitely safe"]
ordered_data = {label: eval_3[label] for label in ordered_labels}
categories = list(ordered_data.keys())
values = list(ordered_data.values())
plt.figure(figsize=(8, 5)) # 가로 8, 세로 5 크기
plt.bar(categories, values, color='lightgray', edgecolor="gray", alpha=0.7)

plt.xlabel("")
plt.ylabel("")
plt.grid(axis='y', linestyle="--", alpha=0.5)
plt.xticks(fontsize=7)
plt.yticks([])
for i, value in enumerate(ordered_data.values()):
    plt.text(i, value + 1, str(value), ha='center', fontsize=10, color='black')
ax = plt.gca()
ax.spines['top'].set_visible(False)
ax.spines['right'].set_visible(False)
ax.spines['left'].set_visible(False)
```



In []: