

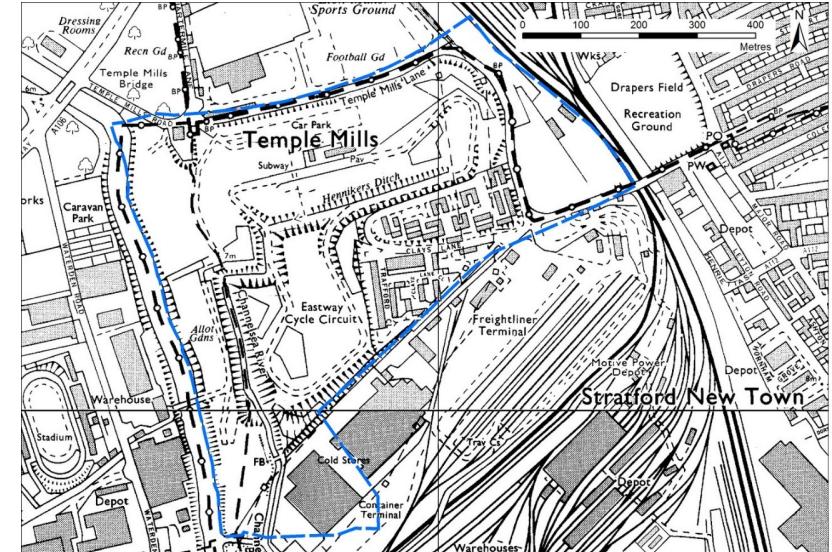
Mapping Gentrification with Memory Mapper

The History of the Olympic Park



Developers described the site as a ‘wasteland’ – underutilized, run-down, post-industrial

Ken Livingstone recognised the Olympic Games as a mechanism for regeneration



London 2012 Olympic site in 1995 (top) & 2013 (bottom)

“As a primary legacy of the London 2012 Olympic and Paralympic Games, the Park was conceived as a new piece of sustainable city, transforming a largely neglected, contaminated, post-industrial district, into a new community for up to 20,000 residents, shifting the centre of gravity of London eastwards.”

– John Hopkins and Peter Neal (The Olympic Studies Centre, 2012)

“Just 10 years ago, Stratford was a dump. Much of it a dodgy wasteland, it was home to a fridge mountain, derelict factories and a landfill site.”

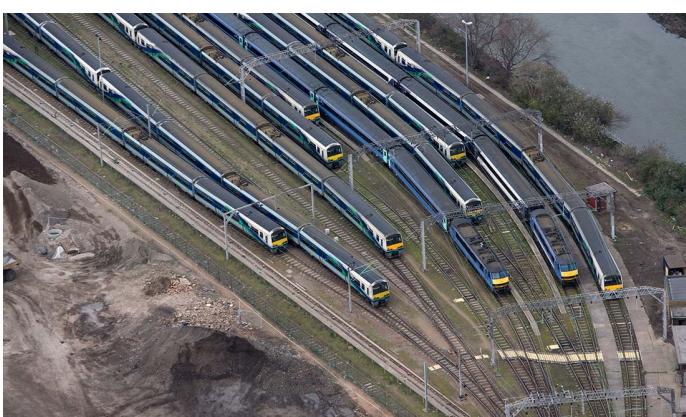
– Andrew Neather (Evening Standard, 16 May 2014)



Auto business on Carpenters Road (2007)
→ London Aquatics Centre, designed by
Zaha Hadid and Patrik Schumacher



The ‘fridge mountain’, along the
Waterworks River (early 2000s) → East
Bank cultural quarter, with V&A East



Railway sidings (2007) → ArcelorMittal
Orbit and UCL East Marshgate building,
designed by Anish Kapoor and Cecil
Balmond (Arup)



Fran, a resident of the Carpenters Estate in her home (Flickr, 2010)



Protests against the 2012 development plans by UCL students and researchers (left) and FOCUS E15 (right)



*Childsplay: A den-building workshop, in support of
FOCUS E15, Carpenters Estate Occupation
(September, 2014)
Intended site for UCL East development*

The Carpenters Masterplan

Populo Living, submitted August 2021 (planning permission has been approved, to be completed by 2035)



<https://www.populoliving.co.uk/the-carpenters/>

Memory Mapper



<https://surveyoflondon.org/>

Survey of London

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East London Mosque

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Mosque, 1982-5
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East London Mosque
 1905 - 2011
 58 Whitechapel Road

Contributed by Survey of London on Feb. 17, 2020

Establishment of the mosque

In 1905 a number of prominent Indian Muslims in London ‘conducted the ‘Id (Eid) prayers in Hyde Park, near Marble Arch, in spite of sleet and snowfall’.¹ The lack of a place for indoor Muslim worship in the Imperial capital led Syed Amman Ali, a India, the first Indian Delegy Councillor and an Islamic scholar to

Themes
 Immigration Worship

Tags
 Jewish mosque 1900s
 Presbyterian worship
 evangelism Spitalfields
 immigration east
 london 1890s mission
 women

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84b Whitechapel High Street

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Tenement house in Angel Alley, built in 1869, later a George Yard Mission shelter and since 1968/9 the Freedom Press and Bookshop
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Climbing the stairs

Contributed by michaelshade on May 23, 2017

My relative, Lewis Levin, was living here at the time of his death in 1927.

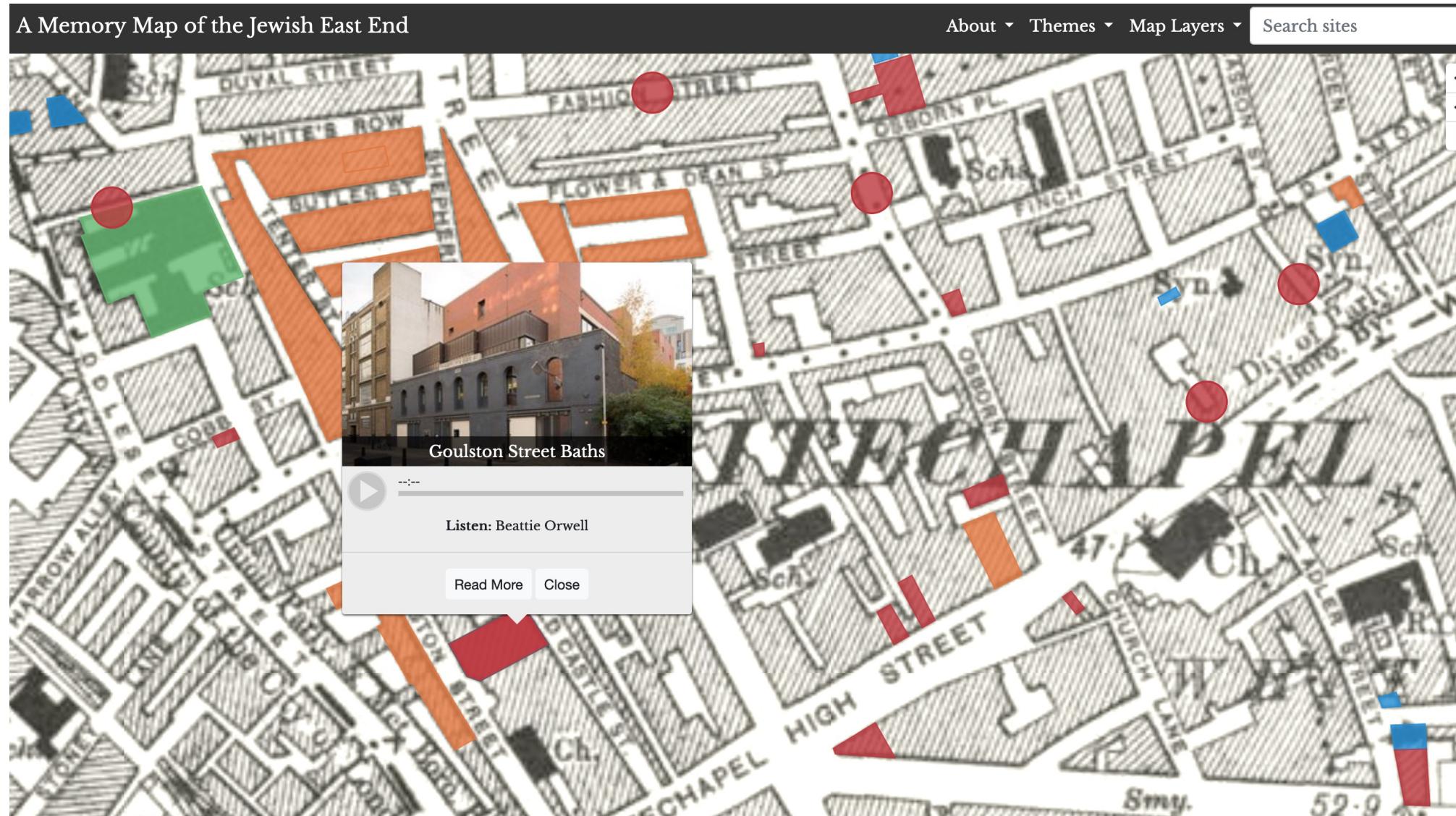
Lewis (Leibisch) Levin was a brother of my great-grandmother Mikhlya. He was born in 1861 in Streshin, a little village on the river Dniepr, in what is now the south-east of Belarus. In the early 1900s he came to London accompanied by his three children from his first wife, who had died a few years previously, and his second wife with her own daughter. They found somewhere to live in the heart of the East End, where tens of thousands of East European Jews had settled over the previous 20 years or so.

Themes
 Education Commerce Housing Politics

Tags
 Vernon Richards gallery
 co-operation 2nd hand
 radicalism dance
 bookshop entertainment
 84b Whitechapel High Street
 John Cordwell
 Euclid Speidell
 Freedom Press anarchism

A Memory Map of the Jewish East End

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Goulston Street Baths

Listen: Beattie Orwell

Read More Close

The map displays several streets including Duval Street, White's Row, Flower & Dean St, Finch Street, Osborn Pl, Osborn St, High Street, Chapel Lane, and Alder Street. Various icons represent different memory points, such as schools (Sch), synagogues (Syn), and other landmarks.

Jewish East End Memory Map – <https://jewishestendmemorymap.org>

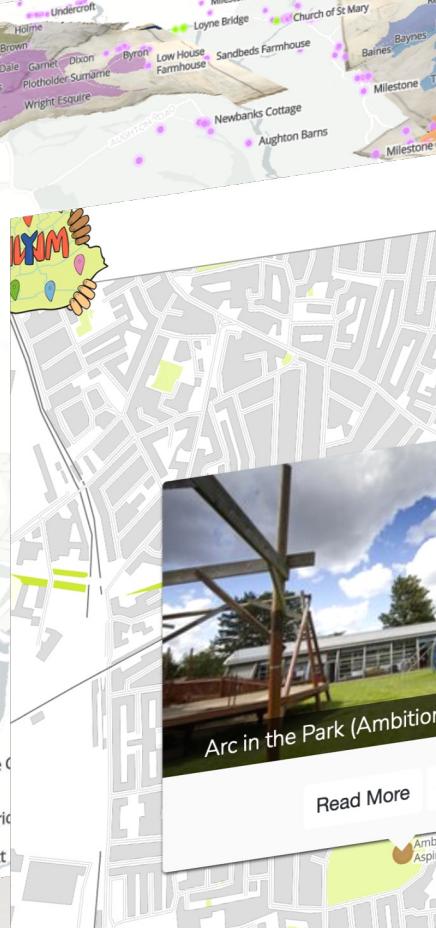
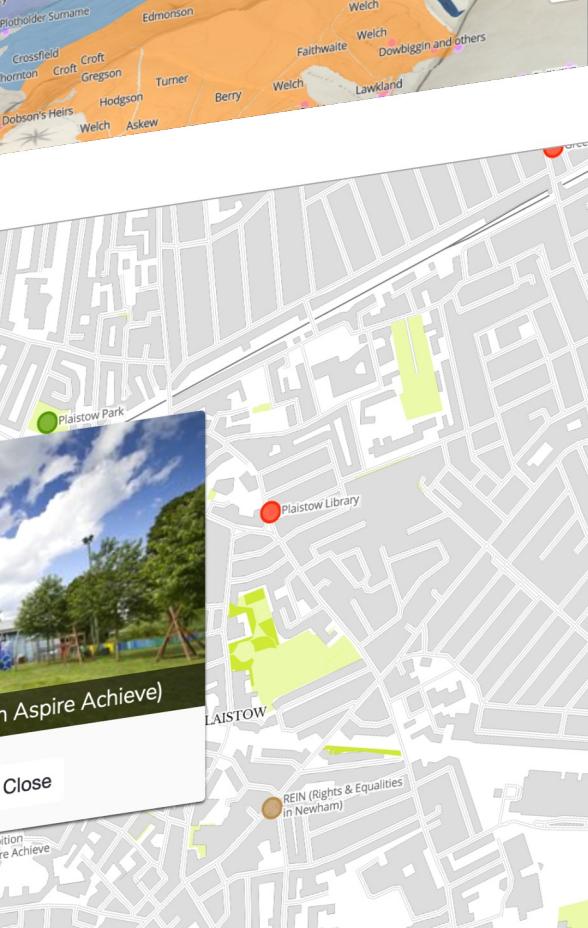
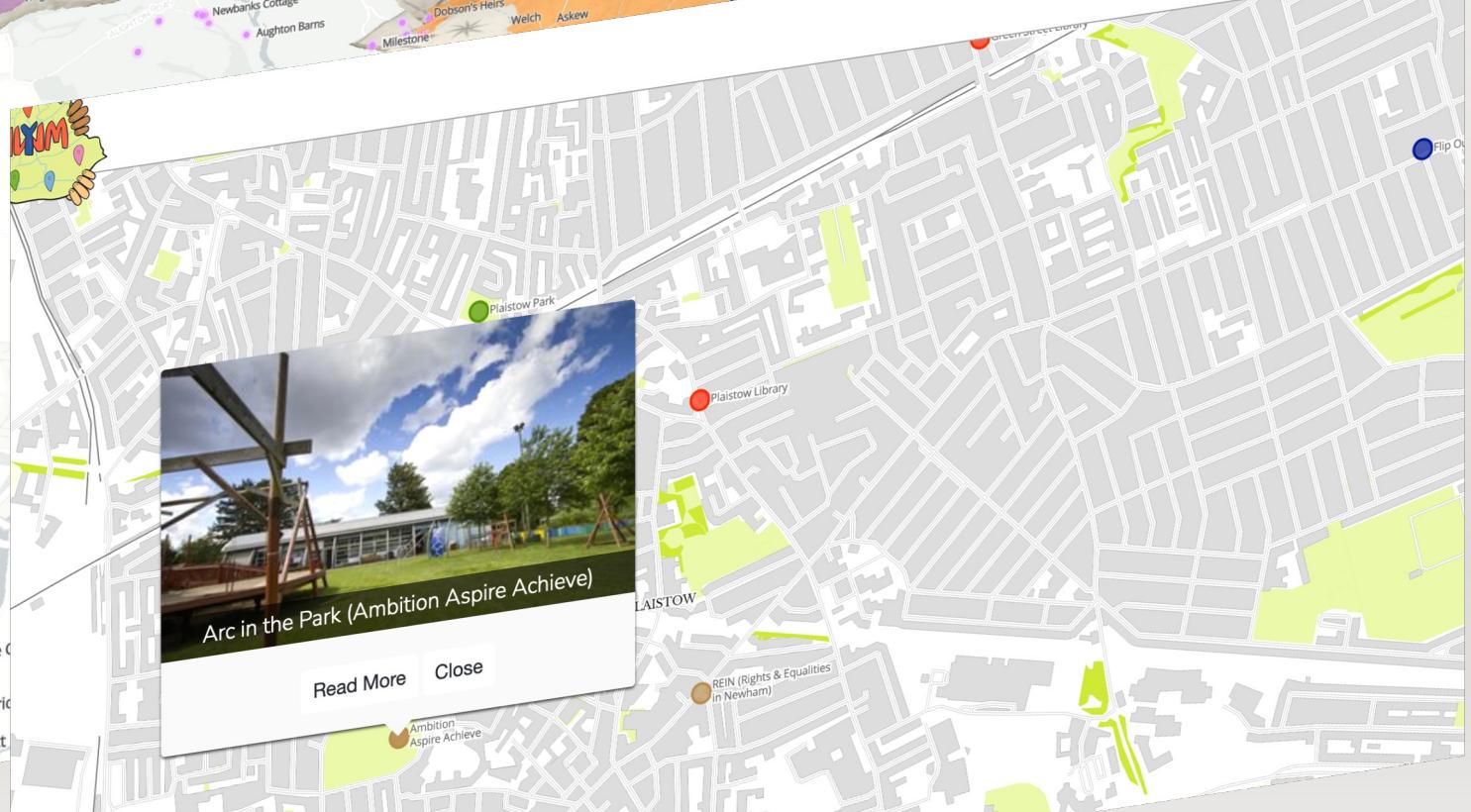
Ion Codru Drăgușanu

Romanian English About the text Further info



Listen: Read in Romanian and English by

Alătări merseu la biserică Saint-Martin noastră, ca să văd ceremoniile ritului său tot simplie, cam ca ale luteranilor noștri, totuși, un ce curios: că pastorul foarte extenție scurtă din Liturghia Sfântului Iisus se cetără moliftele lungi, ca la noi, Răsăritul înmormântat în lăcașul deosebit de foarte rău declamată și adormitoare, încă nu pricopiu altele, fară, din când în cînd



Arc in the Park (Ambition Aspire Achieve)

Read More Close

Ambition Aspire Achieve

Reni Eddo-Lodge and Emma Watson to redraw London tube map with women's names

Suggestions sought for public history project inspired by similar map of New York led by Rebecca Solnit and Joshua Jelly-Schapiro

Alison Flood

Tue 21 Jul 2020 15.11 BST



‘We will never think of the tube – or public space – the same way again’ ... [Rebecca Solnit](#), [Reni Eddo-Lodge](#) and [Emma Watson](#). Composite: Trent Davis Bailey, Suki Dhanda, Getty

Londoners [Reni Eddo-Lodge](#) and [Emma Watson](#) are spearheading a project to reimagine the city’s iconic tube map, by renaming all 270 stops after the women and non-binary people who have shaped the history of each pocket of the capital.



CITY OF WOMEN LONDON

About ▾ Map Text Only Site

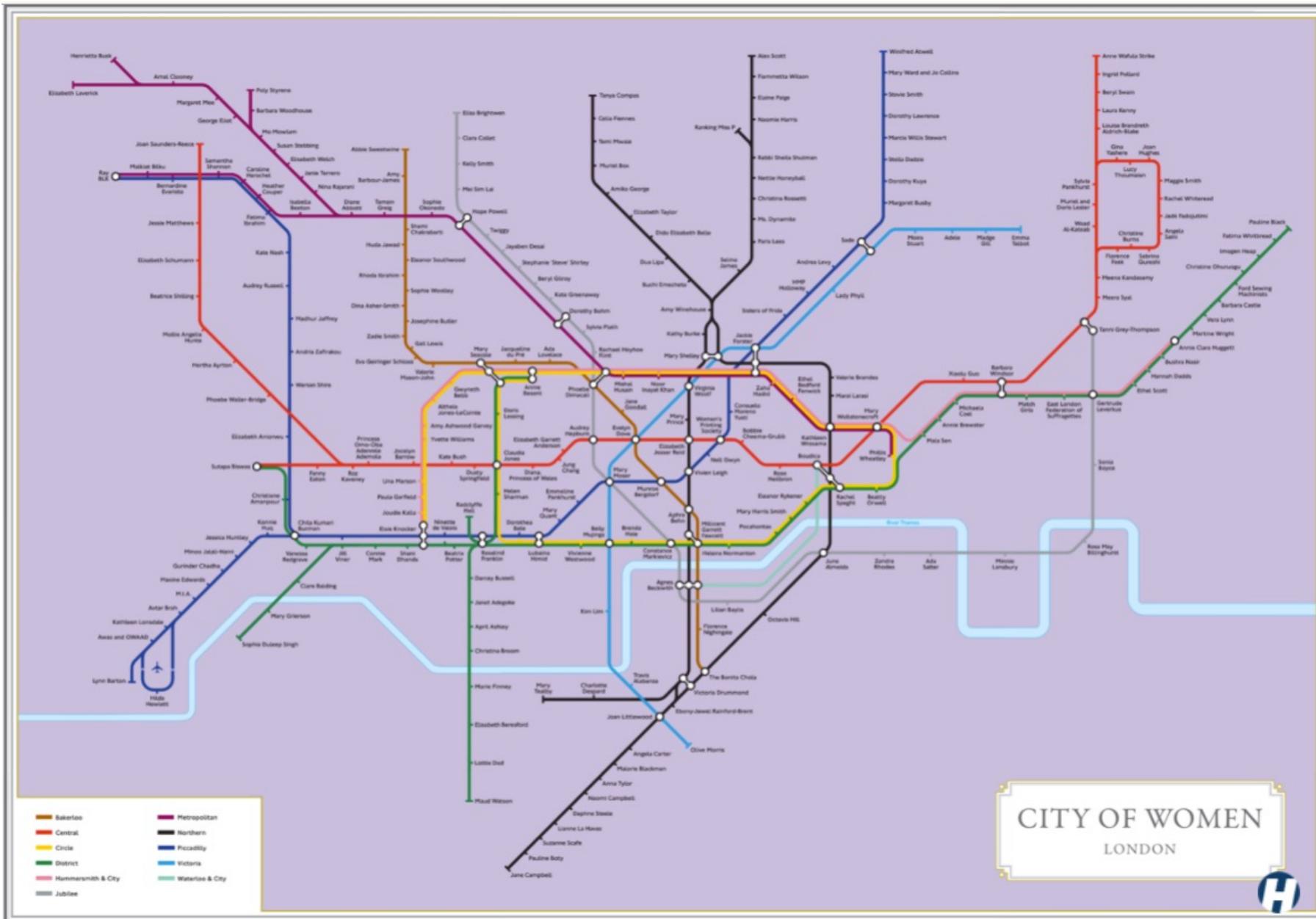


VALERIE BRANDES (ANGEL)

Born Stoke Newington, London

“I can’t imagine how I might have conceived of myself and my possibilities if, in my formative years, I had moved through a city where most things were named after women and many or most of the monuments were of powerful, successful, honoured women. Of course, these sites commemorate only those who were allowed to hold power and live in public; most American cities are, by their nomenclature, mostly white as well as mostly male. Still, you can imagine.”

Rebecca Solnit, 'City of Women', from Solnit and Jelly-Schapiro, *Nonstop Metropolis: A New York City Atlas*, 2016

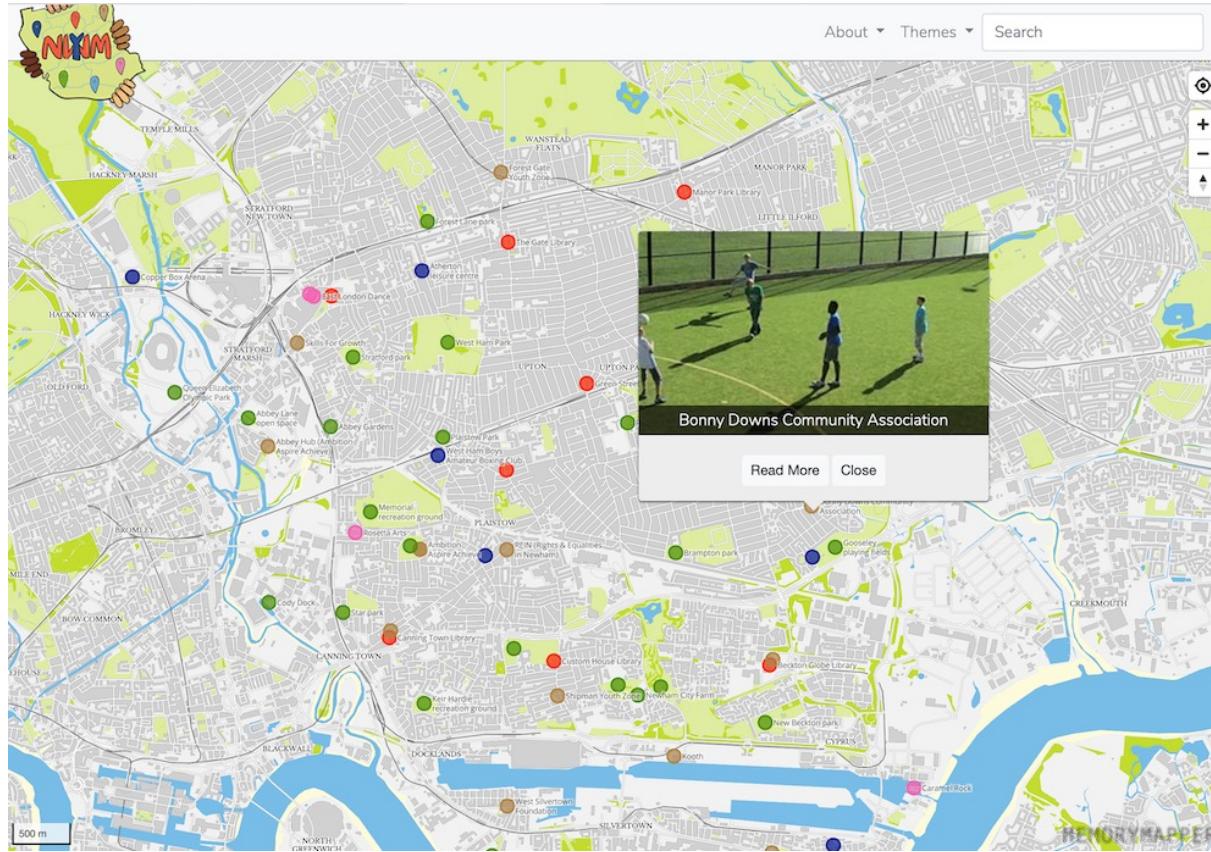


Reni Eddo-Lodge,
Emma Watson,
Rebecca Solnit,
City of Women
London,
2022

Cartography by Molly
Roy and Lia Tjandra

UCL Project Team:
Leah Lovett, Duncan
Hay, Montaz Marché

cityofwomenlondon.org



HOW WE MADE THE MAP...



Art by www.adajusic.com

Newham Youth Map, 2020

A map of spaces and resources for young people, created with young people from Newham Youth Empowerment Services, HeadStart, Fight for Peace, and researchers from The Bartlett Centre for Advanced Spatial Analysis using Memory Mapper.

Funded by UCL Engagement through the Listen and Respond grant scheme.

Old And New

Activity (20 minutes, pairs)

Find 10 things (buildings, infrastructure) that are on the old map and the new

- Can you find anything out about the things that have been preserved?
- What sorts of things have stayed the same?
- What's gone?

Activity (45 minutes, pairs)

- Go out into the park and photograph:
 - An old thing
 - A new thing
- Think about:
 - Why was it preserved?
 - Why was it built?
 - Who for, and who benefits?