

Donald Duru

Product and Web Designer

Email: durudonald16@gmail.com

LinkedIn: www.linkedin.com/donald

Portfolio: donald.framer.website

Framer expert with a focus on product and web design, combining strong problem-solving abilities, attention to detail, and thorough research in designing digital products and websites for businesses and users.

Experience

Web Designer and Framer Developer | Herox Studio

May 2024 - Present (Remote)

- Designed and developed industry-specific website templates tailored to various niches.
- Crafted easily customizable templates to increase accessibility for a broader audience.
- Collaborated with cross-functional teams to ensure design alignment with business objectives.
- Ensured responsive design across all devices, enhancing user experience.
- Designed and executed usability testing protocols that involved 20+ scenarios, leading to iterative design changes and improved overall experiences.

Web Designer and Framer Developer | Kregence Design Consulting Agency

May 2023 - May 2024 (Remote)

- Crafted detailed wireframes and prototypes of 3 web experiences to outline seamless user flow and ensure alignment with business objectives
- Facilitated the conceptualization and ideation phases alongside stakeholders to define the visual identity of 3 platforms and the direction of the projects end-to-end
- Implemented design concepts for 3 platforms into fully functional websites using Framer, achieving a 92% responsiveness rate across devices and enhancing overall seamless web experiences.

Product Designer | Parivest

August - December 2022 (Remote)

- Engaged with teams from various functions to improve the design and functionality of 2 digital products, leading to a 15% increase in feature adoption and a measurable boost in user engagement.
- Successfully managed and delivered 2 high-impact projects, consistently meeting tight deadlines and improving project turnaround time by 10%.
- Led design-driven operational improvements that contributed to increased profit margins and streamlined processes
- Spearheaded initiatives that resulted in a 20% increase in customer satisfaction, enhancing product usability and customer engagement

Skills

Design

UX strategy, User flows, Concept sketches, Experience mapping, Wireframes, Prototypes, Mockups, Design systems

Research

User interviews, Usability testing, Persona hypothesis, Competitor analysis

Tools

Design

Figma, Framer, ProtoPie, Photoshop, Illustrator

Education

UX Design

2022

UX Design Certificate - Perxels Design School