

# DEVIN JAMES DYSON

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## Education

**BOSTON UNIVERSITY**, Boston, MA—EK125 Programming for Engineers, Fall 2019

**ITHACA COLLEGE**, Ithaca, NY—Bachelors of Science in Business Administration with a concentration in International Business, May 2016

## Experience

### **FINANCIAL AFFAIRS SPECIALIST, BOSTON UNIVERSITY, BOSTON, MA – MARCH 2019-PRESENT**

- Administrative oversight for Boston University student tuition and loan accounts

### **OIL BROKER APPRENTICE, BELMONT ENERGY, WESTPORT, CT – JANUARY-JUNE 2018**

- Managed National Futures Administration regulatory application for Introducing Broker; brokerage agreements; Know Your Customer onboarding; billing and confirmations; Intercontinental Exchange registration; and web-development for [belmontenergyllc.com](http://belmontenergyllc.com) (now deprecated)
- Aggregated data from Energy Information Administration weekly petroleum status reports; utilized excel macros to interpret Transport4 Colonial Pipeline shipping schedule on a biweekly basis
- Broadened fundamental and technical knowledge of energy markets and financial derivatives

### **JUNIOR PRODUCT MANAGER, MAC GROUP, WHITE PLAINS, NY – SEPTEMBER-DECEMBER 2017**

- Co-managed Elinchrom, Light & Motion, Kupo, Phottix, and Sekonic product launches
- Developed product pricing formulas, built out competitive analysis framework, advised order-management, led overhaul and migration of product data to cloud servers

### **JUNIOR PROJECT MANAGER, MAC GROUP, WHITE PLAINS, NY – MAY-AUGUST 2017**

- Task coordinator for 20+ brands omni-channel marketing pipelines using *asana*
- Distilled high-level information into actionable e-commerce marketing task: e-mail communications, web-advertising packages, web-updates/maintenance

### **RESEARCH ASSISTANT, CORNELL UNIVERSITY, ITHACA, NY – SPRING 2016**

- Supported Catalina Iricinschi, lecturer and postdoc associate at Cornell University's Uris Hall Department of Psychology to coordinate students for a eye-tracking mosaic project

### **BUSINESS DEVELOPMENT INTERN, KLINIFY, SINGAPORE, SG – SUMMER 2015**

- Documented procedures for business-to-business lead generation, lead-nurturing, appointment setting, A/B testing, and product testing using *atlassian*
- Administrative logistics/operations for trade shows: Association for Private Hospitals Malaysia (APHM) in Kuala Lumpur, and the International Modern Hospital Show (IMHS) in Tokyo

## Extracurriculars

Intercollegiate Rowing, Philadelphia Marathon Finisher x2, IRONMAN Maine 70.3 Finisher, demoed at BigRed Hacks, HackNY, and BostonHackathon

## Skills

Languages: Mandarin (Limited Working Proficiency) // Programming : Bootstrap, CSS3, Git, GitHub, HTML5, MATLAB, C, Python // Marketing and Analytics: Facebook Business, Google Analytics, Google Tag Manager, Tableau, Maropost