

DEVIN DYSON

203-451-5758 devindyson1@icloud.com 19 Upper Parish Drive Weston, CT 06883 devindyson.com ddyson1.github.io

Ithaca College, Ithaca, NY – Bachelors of Science in Business Administration with a concentration in International Business, May 2016. Blockchain enthusiast. MBTI/Jungian Type Assessment: ENTJ.

Experience

BROKER APPRENTICE, BELMONT ENERGY, WESTPORT, CT – 2018-PRESENT

- developed an information systems security program compliant with NIST
- managed NFA regulatory application for IB; brokerage agreements; KYC onboarding; billing and confirmations; and web for belmontenergyllc.com
- aggregated data from EIA weekly petroleum status reports; utilized excel macros to interpret T4 Colonial Pipeline shipping schedule on a biweekly basis
- broadened fundamental and technical knowledge of oil markets and financial derivatives

JUNIOR PRODUCT MANAGER, MAC GROUP, WHITE PLAINS, NY – 2017

- co-managed Elinchrom, Light & Motion, Kupo, Phottix, and Sekonic product launches and deliverables while maintaining ties with former role
- modernized product pricing formulas, built a competitive analysis framework, led overhaul and migration of product data to cloud services

JUNIOR PROJECT MANAGER, MAC GROUP, WHITE PLAINS, NY – 2017

- asana project manager for 20 brand's omni-channel marketing efforts
- distilled high-level information into actionable e-commerce marketing task: including e-mail communications, web-advertising packages, and web-updates/maintenance

RESEARCH ASSISTANT, CORNELL UNIVERSITY, ITHACA, NY – SPRING 2016

- administrative assistant to Catalina Iricinschi, lecturer and postdoc associate at Cornell University Uris Hall Department of Psychology

BUSINESS DEVELOPMENT INTERN, KLINIFY, SINGAPORE, SG – SUMMER 2015

- assisted B2B lead generation, lead-nurturing, appointment setting, A/B testing, product testing, and collection of organizational metadata
- collaborated with operations team on logistics for attending Association for Private Hospitals Malaysia (APHM) in Kuala Lumpur and the International Modern Hospital Show (IMHS) in Tokyo

MARKETING INTERN, HEALTH MEDIA NETWORK, DARIEN, CT – WINTER 2014

- worked closely with Marketing Director to update pitch decks for marketing and sales teams
- researched pharmaceutical drug companies and compiled competitive landscape

Extracurriculars

Intercollegiate Rowing, Philadelphia Marathon Finisher x2, BigRed Hacks, HackNY, and BostonHackathon, Excel Certified, Dean's List Autumn 2015, PLTW Excellence in Engineering and Design Award 2012, FINRA Series 3 (anticipated 2018)

Skills

Mandarin 我会说中文 (一点点), Atom, Bootstrap, CSS3, Git and GitHub, HTML5, Python, Facebook Ad Placement, Google Analytics, Google Adwords, Google Tag Manager, Microsoft Office Suite, SEO, Command-line Interface OSX, OpenCV