

DEVIN DYSON

203-451-5758 devindyson1@icloud.com 348 Summer St. #3 Somerville, MA 02144 devindyson.com [ddyson1.github.io](https://github.com/ddyson1)

Ithaca College, Ithaca, NY – Bachelors of Science in Business Administration with a concentration in International Business, May 2016. Blockchain enthusiast. MBTI/Jungian Type Assessment: ENTJ.

Experience

OIL BROKER APPRENTICE, BELMONT ENERGY, WESTPORT, CT – Q1 Q2 2018

- managed NFA regulatory application for IB; brokerage agreements; KYC onboarding; billing and confirmations; ICE registration; and web-development for belmontenergyllc.com
- setup an information systems security program compliant with NIST
- aggregated data from EIA weekly petroleum status reports; utilized excel macros to interpret T4 Colonial Pipeline shipping schedule on a biweekly basis
- broadened fundamental and technical knowledge of energy markets and financial derivatives

JUNIOR PRODUCT MANAGER, MAC GROUP, WHITE PLAINS, NY – Q4 2017

- co-managed Elinchrom, Light & Motion, Kupo, Phottix, and Sekonic product launches and marketing deliverables
- revamped product pricing formulas, built a competitive analysis framework, consulted on order-management, championed overhaul and migration of product data to cloud servers

JUNIOR PROJECT MANAGER, MAC GROUP, WHITE PLAINS, NY – Q2 Q3 2017

- asana coordinator for 20+ brands omni-channel marketing pipelines
- distilled high-level information into actionable e-commerce marketing task: e-mail communications, web-advertising packages, web-updates/maintenance

RESEARCH ASSISTANT, CORNELL UNIVERSITY, ITHACA, NY – SPRING 2016

- administrative assistant to Catalina Iricinschi, lecturer and postdoc associate at Cornell University's Uris Hall Department of Psychology—former professor for Statistics in Psychology

BUSINESS DEVELOPMENT INTERN, KLINIFY, SINGAPORE, SG – SUMMER 2015

- assisted B2B lead generation, lead-nurturing, appointment setting, A/B testing, note-taking, and product testing
- collaborated with operations team on logistics for attending Association for Private Hospitals Malaysia (APHM) in Kuala Lumpur and the International Modern Hospital Show (IMHS) in Tokyo

MARKETING INTERN, HEALTH MEDIA NETWORK, DARIEN, CT – WINTER 2014

- worked alongside the Marketing Director to update pitch decks for marketing and sales teams
- researched pharmaceutical drug companies and compiled a competitive landscape using excel

Extracurriculars and Certifications

Intercollegiate Rowing, Philadelphia Marathon Finisher x2, [demoed at BigRed Hacks, HackNY, and BostonHackathon], Excel Certified, Dean's List 2015, PLTW Excellence in Engineering and Design Award 2010-2011

Skills

Mandarin 我会说中文 (一点点), Atom, Bootstrap, CSS3, Git and GitHub, HTML5, Python, Facebook Ad Placement, Google Analytics, Google Adwords, Google Tag Manager, Microsoft Office Suite, SEO, OSX-CLI, OpenCV, Tableau, SPSS