



# Introduction to Information Security

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# Lets Start Simple



The **digital world** behaves very differently to the physical world



Everything digital is made of **bits**



Bits have **no uniqueness**



It's **easy to copy** bits perfectly



Therefore, if you have bits, I can copy it.



Information, privileges, identity, photos, videos, software, digital money, secrets, etc... Are all made of bits



Much of **information security** revolves around making it hard to copy bits.



**This is like trying to make water not wet.**

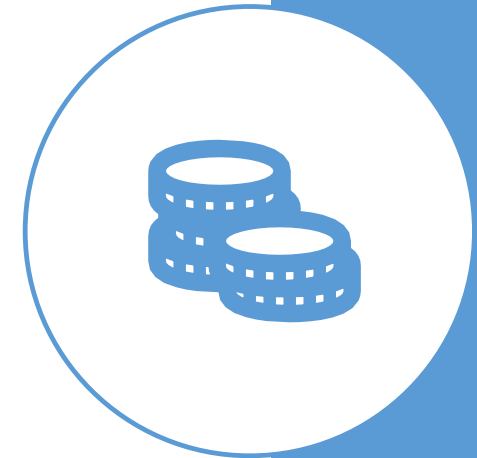
# It's all a resources game

**You spend X so that your opponent has to spend Y to do something you don't want them to do.**

Y is rarely greater than X... and there are many opponents.

**The currency used in the game is:**

- Time
- Money \$\$\$
- Computational Power ( $\text{== time} \times \text{\$}\$ \$$ )



# Implications



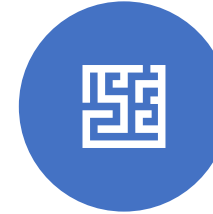
**GIVEN ENOUGH  
RESOURCES, SOMEONE  
WILL GET IN.**



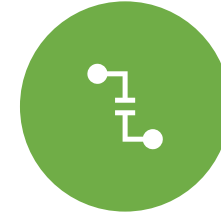
**GIVEN ENOUGH  
ATTACKERS, SOMEONE  
WILL GET IN.**



**GIVEN ENOUGH TIME,  
SOMEONE WILL GET IN.**



**THE ONLY PERFECT  
SYSTEM IS ONE THAT IS  
THEORETICAL.**



**A SYSTEM CAN AND WILL  
EVENTUALLY FAIL.**



**THE TRICK IS TO RAISE THE BAR TO AN ADEQUATE LEVEL OF (IN)SECURITY FOR THE RESOURCE YOU'RE TRYING TO PROTECT**

# How do systems fail?

Systems often fail because designers:

- Protect the **wrong things**
- Protect the **right things** in the **wrong way**
- Make **poor assumptions** about their systems
- Do not understand the **threat model properly**
- Fail to account for **paradigm shifts** (e.g. the Internet)
- Fail to understand the **scope** of their system

**It's a lot easier to break a system than to make it secure**



# What can be classified as a system?

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**A product or  
component**



**Plus infrastructure**



**Plus applications**



**Plus IT staff**



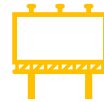
**Plus users and  
management**



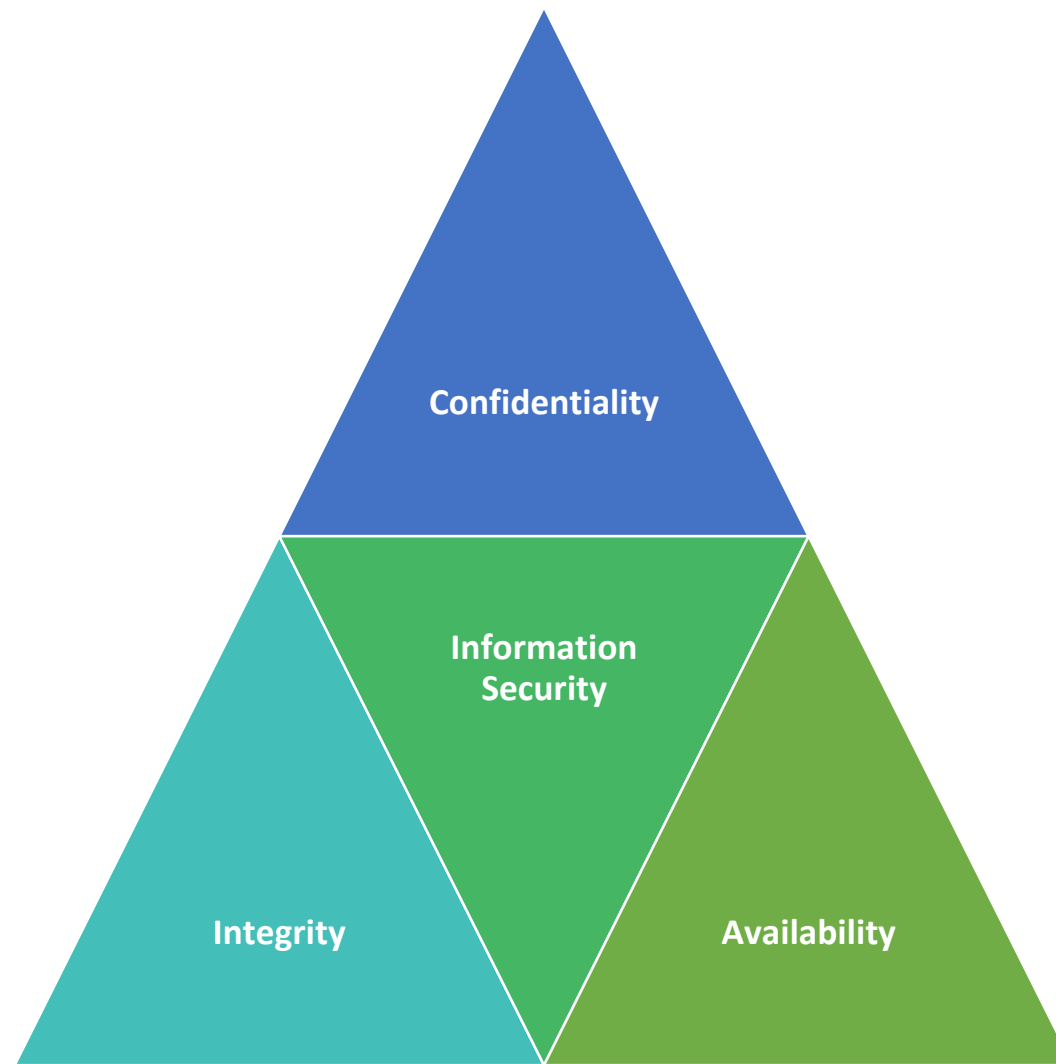
**Plus customers  
and external users**



**Plus partners,  
vendors**



**Plus the law, the media, competitors,  
politicians, regulators...**



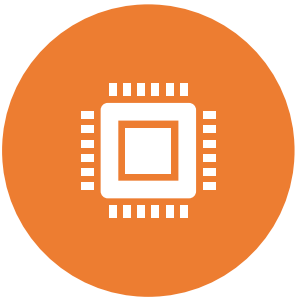
C I A Triad

# C I A Triad (Aspects of Security)

- **Confidentiality** – only authorized people, resources, processes have access
- **Integrity** – protect data from intentional or accidental changes
- **Availability** – Data or system is available by authorized users when needed
  
- **Authenticity** – proof of a message's origin Integrity plus freshness (i.e. message is not a replay)
- **Non-Repudiation** – message enciphered with private key came from someone who knew it
- **Coverttness** – message existence secrecy (related to anonymity)



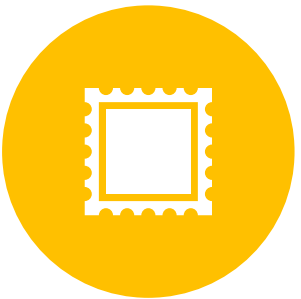
# Some key figures in security



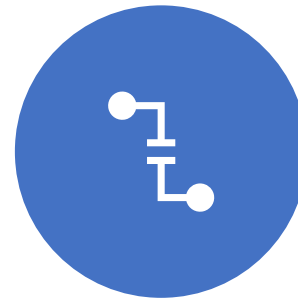
**Cryptography:** process of creation, development, application and testing of encryption methods



**Encryption:** converting original message into a form unreadable by unauthorized individuals



**Cryptanalysis:** process of breaking encrypted message to obtain original message



**Cryptology:** is cryptanalysis combined with cryptography

# Types of Cryptography



## Classical Cryptography

DES (Data Encryption Standard)  
AES (Advanced Encryption Standard)



## Public Key Cryptography

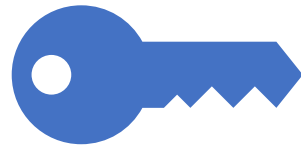
Diffie-Hellman  
RSA



## Cryptographic Checksums

HMAC

# Classical Cryptography



## Sender & Receiver share common key

Key may be the same, or trivial enough to be derived from one another

Also called *symmetric cryptography*

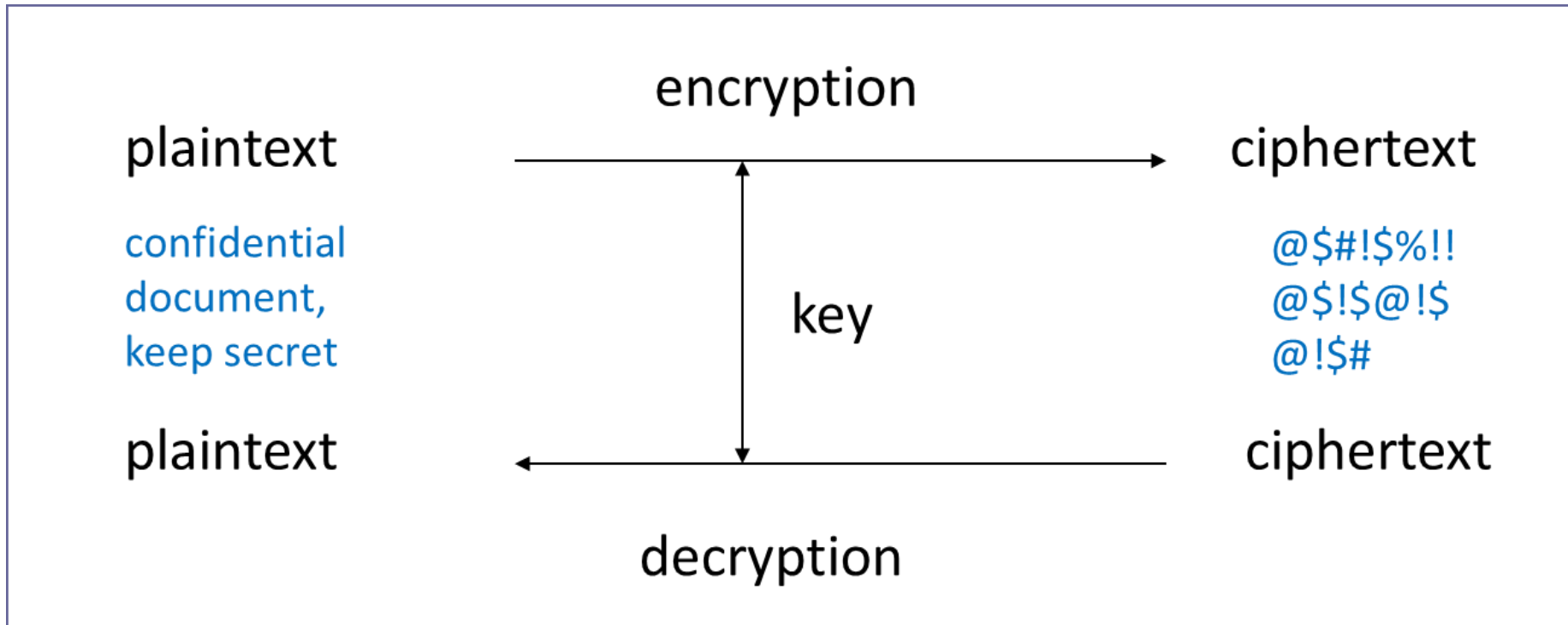


## Two basic types

Transposition ciphers

Substitution ciphers

A combinations of both is called *product ciphers*



# Symmetric cryptography

Uses a single key for encryption/decryption.

The plaintext and the ciphertext having the same size.

# Public Key Cryptography



## Sender & Receiver use two keys

*Private key* known only to individual

*Public key* available to anyone

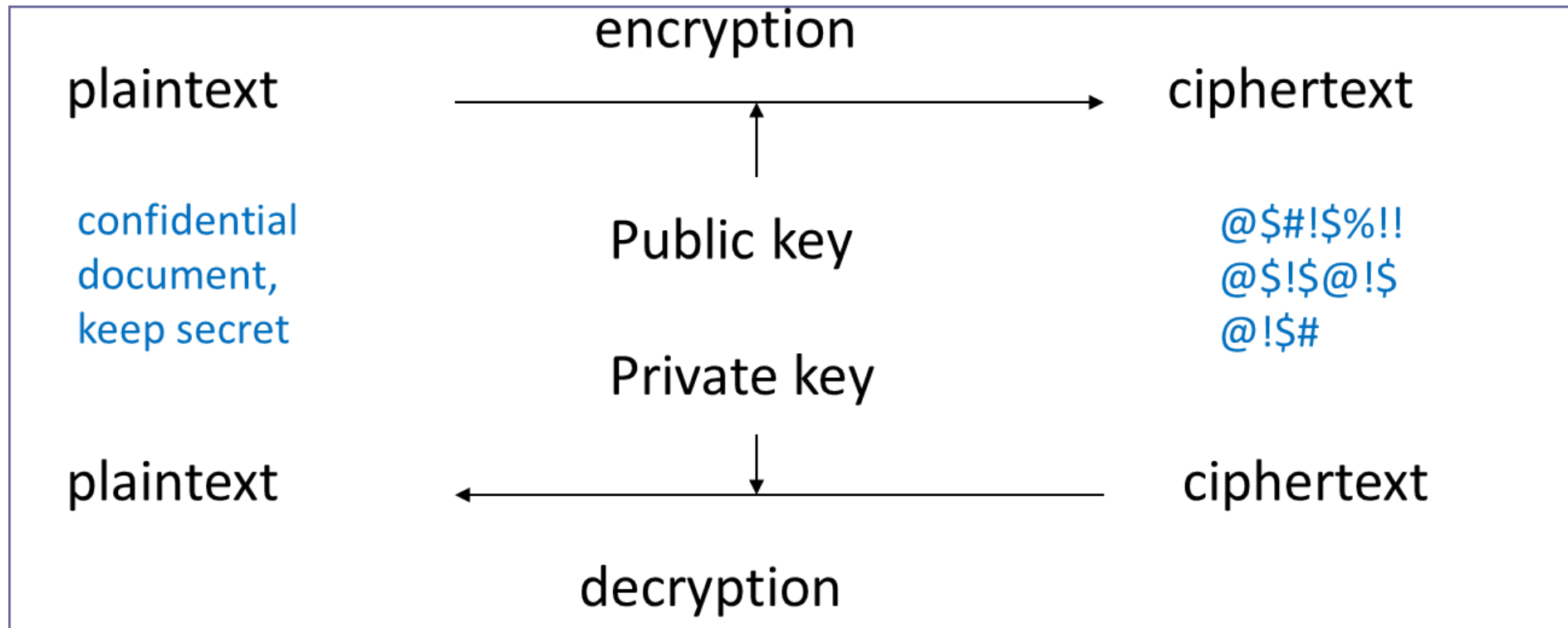
Also called *asymmetric cryptography*



## The main Idea

Confidentiality: encrypt using the public key,  
decrypt using the private key

Integrity/Authentication: encrypt using private  
key, decrypt using public one



# Asymmetric cryptography

**Private key:** to be kept securely

**Public key:** to be shared with the world

# Public Key Cryptography: Requirements

- It must be **computationally easy to encrypt or decrypt** a message given the appropriate key
- It must be **computationally infeasible to derive** the private key from the public key
- It must be **computationally infeasible to determine** the private key from a chosen plaintext attack



# Cryptographic Checksums

Mathematical function to generate a set of  $k$  bits from a set of  $n$  bits (where  $k \leq n$ ).

- $k$  is smaller than  $n$  except in unusual circumstances

Example: ASCII parity bit

- ASCII has 7 bits; 8th bit is “parity”
- Even parity: even number of 1 bits
- Odd parity: odd number of 1 bits





# Hash Functions

A hash function (**h**) is an efficiently computable mapping of arbitrarily long string (**m**) to short fixed length strings.

## Minimum properties:

- Compression: Typically any number of bits to  $< 512$  bits e.g. MD5, SHA256, SHA512
- Ease of computation: Given **h** and **m**, **h(m)** is easy to compute.

## Keyed Hash Functions

- Some hash functions take both a key (**k**) and a message (**m**)
- $\text{MAC}_k(m) = h(m, k)$

They are also called message authentication codes (**MAC**) or hash-based message authentication codes (**HMAC**).



# Digital Signatures



Encrypted messages that can be mathematically proven to be authentic

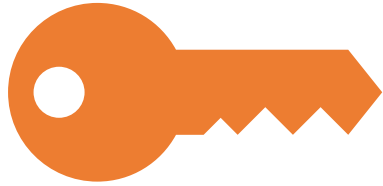


Created in response to rising need to verify information transferred using electronic systems



Asymmetric encryption processes used to create digital signatures

# Digital Certificates



Electronic document containing key value and identifying information about entity that controls key.



Digital signature attached to certificate's container file to certify file is from the entity it claims to be from.

- Encrypting data is required for eCommerce
- Understanding how and when cryptography is used is not optional
- Data needs to be shared securely, and the only viable solution is cryptography
- Correct implementation of cryptography is essential
- Poor implementations result in breaches

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## Key Points: Cryptography

# Attacks on Information Security

- **Passive Attack**
  - Does not involve the modification or fabrication of data.
  - An unauthorized party gains access to an asset.
  - Release of message contents → an attack on confidentiality.
  - Traffic analysis → an attack on covertness.
- **Active Attack**
  - Fabrication → an attack on authenticity.
  - Interruption → an attack on availability.
  - Modification → an attack on integrity.



# Basis for Attacks

## Mathematical attacks

- Based on analysis of underlying mathematics

## Statistical attacks

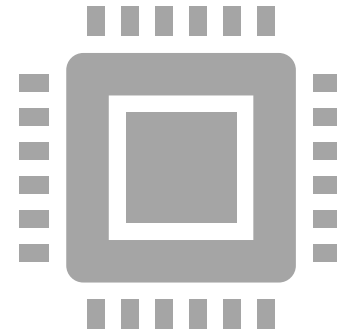
- Make assumptions about the distribution of letters, pairs of letters (digrams), triplets of letters (trigrams), *etc.*
- Examine ciphertext, correlate properties with the assumptions.

# Attack Methods

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**Brute Force:** This method goes through all the available keys, testing each one until the correct key is found.



**Exploitation:** This method takes advantage of a weakness in the encryption algorithm.

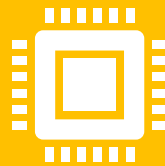
# Brute Force Attack



Brute Force attack will always find the key... you know ... eventually.



Main defence is to make the number of possible keys a large number – at least  $2^{128}$ . This makes the search for the key time-prohibitive.



The effectiveness of brute force attacks can be enhanced by adding more hardware. Purpose designed hardware can be even more effective.



# Exploitation Attacks



All of the commonly used protocols have been extensively analysed.



Encryption standards with known weaknesses are dropped fairly quickly.



Networking protocols that exchange encrypted data allow attackers to collect encrypted data and from there possibly mount an attack.

# Mandatory Security

- **Bell and La Padula Security Policy**

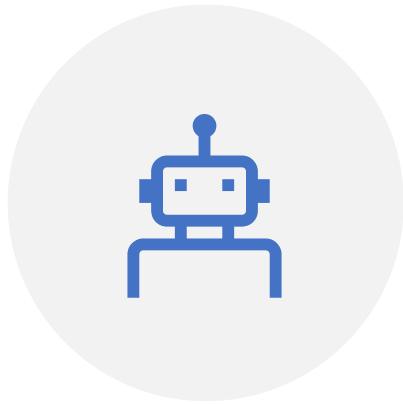
- Subjects have clearance levels, Objects have sensitivity levels; clearance and sensitivity levels are also called security levels
- Unclassified < Confidential < Secret < TopSecret
- Compartments are also possible
- Compartments and Security levels form a partially ordered lattice

- **Security Properties**

- Simple Security Property: Subject has READ access to an object if the subject's security level dominates that of the objects
- Star (\*) Property: Subject has WRITE access to an object if the subject's security level is dominated by that of the objects



# Physical Security: Data Center



**FACILITY MUST BE DESIGNED TO  
INCLUDE PHYSICAL SAFEGUARDS**



**PHYSICAL ACCESS TRUMPS ALL  
OTHER FORMS OF SECURITY**



**NO ONE SOLUTION IS PERFECT:  
EACH FACILITY NEEDS ARE UNIQUE**

# Physical Security: Process and Plan

Effectiveness is ensured by making certain that:

- Threats have been identified
- Associated vulnerabilities have been accurately characterized, prioritized, and addressed
- Implementation is based on a plan
- Supervised and enforced by consistent and ongoing management

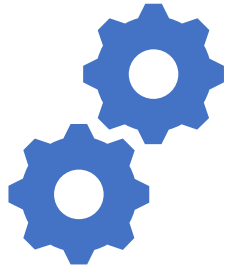


# Application Security

- Average sized organization has hundreds of in-house and externally developed applications.
- Business process are continually moving towards web services
- However, data and critical business services are being exposed:
  - Lack of testing
  - Insecure applications
  - Human error (leaving things where they shouldn't be)

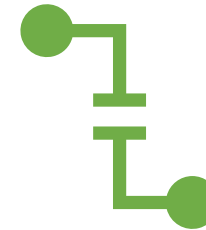


# Application Security



## **Initial concept to final disposal**

Security must be an integral part of application lifecycle



## **Application security: golden rule**

You cannot test security! It must be designed into the application and verified each step of the lifecycle.

# Network Security

- Network protocols are not secure.
  - Port scan/direct attack
  - Malicious Web Sites
  - Social Engineering
  - Phishing/Pharming
  - Denial of Service attacks
  - Insider attacks
  - Viruses/Worms
  - Information Leakage
  - Others



# Network Security



## **Switches are vulnerable**

MAC address Flooding



## **Other issues on local network**

ARP Poisoning

Rogue DHCP Servers

Physical access to wiring closets



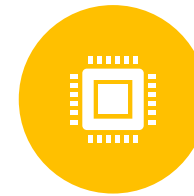
# Network Hubs



Insecure!



No traffic isolation  
or traffic control



All data is  
replicated to all  
ports



Any station on the  
hub can examine  
ALL traffic



Collision problems  
on busy network

# Access Control

A key principle to preserve Confidentiality

Properly implemented Access Controls ensures only authorized access and denies all else.

Several methods are used

- Mandatory Access Control
- Discretionary Access Control
- Role Base Access Control



# Security Architecture

- Framework unifies reusable services and process to implement policy standards and risk management decisions.
- Strategic framework that allows the development and operations staff to align efforts
- Parameters
  - Policies
  - Standards
  - Guidelines
  - Baselines
  - Procedures



# Operations Security



Processes and controls placed around your operations.



Assures Confidentiality/Integrity



Can help assure availability



Provides mitigation for incidents



Includes HR processes (background checks)!

# Audits



Only good way to find out if controls are working as designed



Internal vs. External



Legal requirements

# What if things go wrong?



Business Continuity Planning/Disaster  
Recovery Planning



An extremely important and rapidly  
growing part of Information Assurance!



A proper security program is deficient if  
there isn't business continuity and  
disaster recovery planning

# Investigations

- Log analysis
- Network analysis
- Digital Forensics
- Evidence handling
- eDiscovery



# Risk Management

- **What is risk?**
  - Risk = Threat \* Vulnerability
- **Mitigation can take three forms:**
  - Accept the risk
  - Mitigate the risk
  - Transfer the risk





# Legal, Regulations, Compliance and Investigations

- We are in the “Regulation Age”
- There are certain legal requirements and regulations which apply to many businesses
  - HIPPA, SOX, GLBA, FERPA, HEA, PCI DSS, PATRIOT Act, more!
- Compliance with these requirements and regulations are not optional
- Passing Audits necessary. Understanding the requirements and compliance now imperative