

# POSSESSION OF MOBILES IN EXAM IS UFM PRACTICE.

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Jaypee Institute of Information Technology, Noida

T-2 Examination, 2023  
B. Tech IV Semester

Course Title : Introduction to Psychology  
Course Code : 15BINHS432

Maximum Time : 1 Hr  
Maximum Marks : 20

- CO1 Demonstrate a basic understanding of different perspectives and concepts of psychology
- CO2 Apply the concepts of psychology in day to day life
- CO3 Examine the different theoretical perspectives and models of psychology
- CO4 Develop solutions for problems related to psychology using appropriate tools/models

**NOTE: Attempt all questions.**

- Q1 Explain the relevance of Steven Reiss' ideas for motivation of an individual. CO1  
2 marks
- Q2 Apply the concept of encoding specificity in memory recall with the help of everyday examples. CO2  
4 marks
- Q3 The feeling aspect of consciousness is characterized by some key elements. CO3  
Examine those elements with relevant examples. 4 marks
- Q4 Examine the process of memory formation using information processing model. CO3  
4 marks
- Q5 A 52 years old man has problem with alcohol. Despite advice from friends and family, he continues to drink heavily. CO4  
6 marks  
Analyse above case in the light of motivational interviewing and propose a solution as well.