

DHEA

ADITYA NUGRAHA



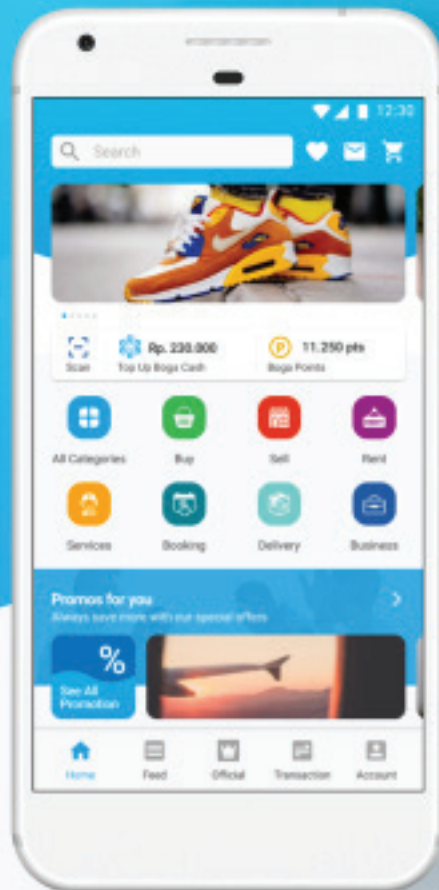


I'm Dhea, digital designer with over 9 years of experience, my portfolio includes user interface design, brand & identity design, web design & development, and art & creative direction.

If you think I'd be a good fit for your team, please get in touch and we can chat.

UI/UX DESIGN

Bogalakon



About the app

Bogalakon is a marketplace application that provides a more comprehensive service and provides services to those who want to shop without leaving home, without queuing and products will be delivered free of charge.

— PROJECT

UI/UX Design

— CLIENT

PT. Trimasindo Perkasa

— SCOPE OF WORK

Wireframing

Prototyping

User Interaction

User Flows

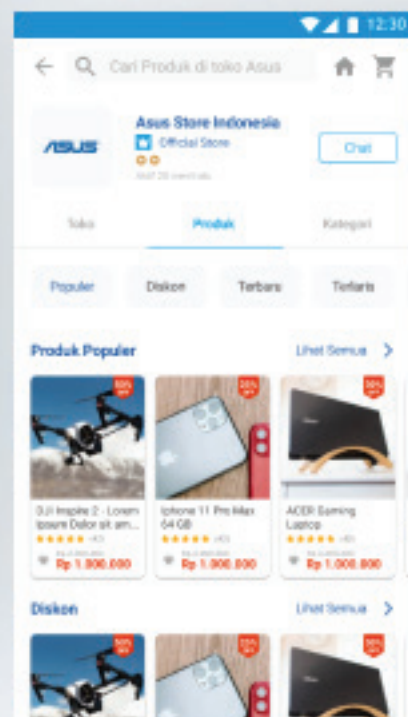
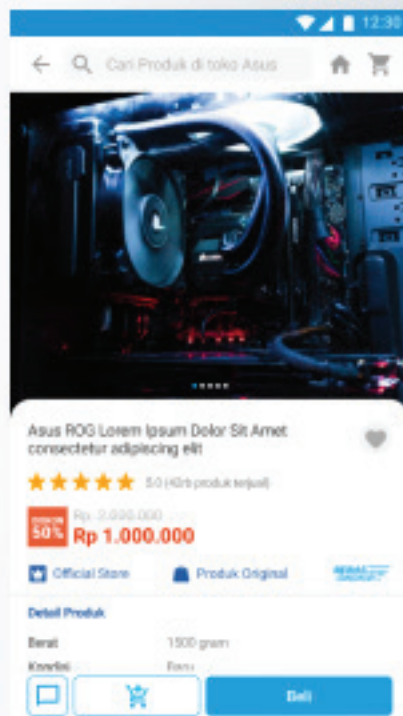
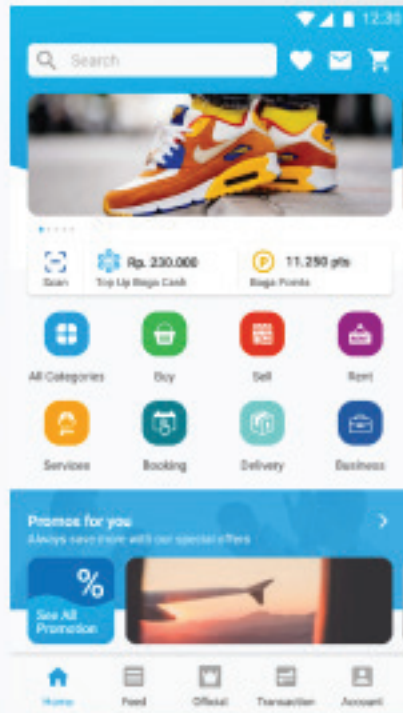
User Interface Design

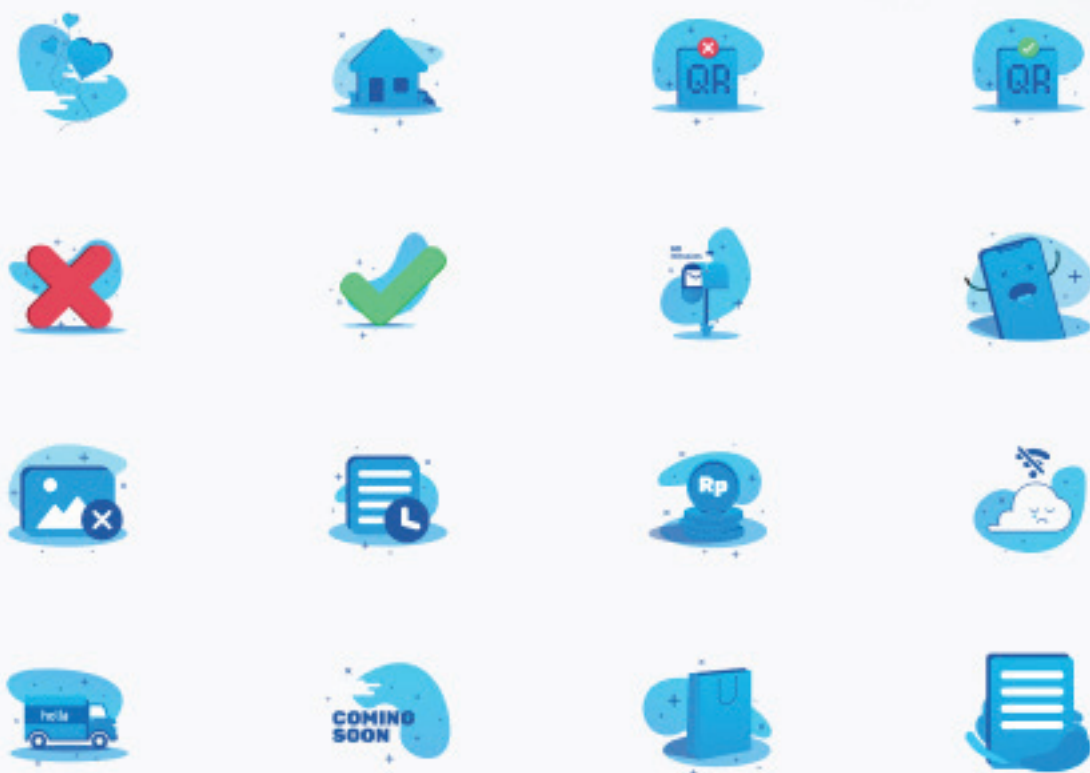
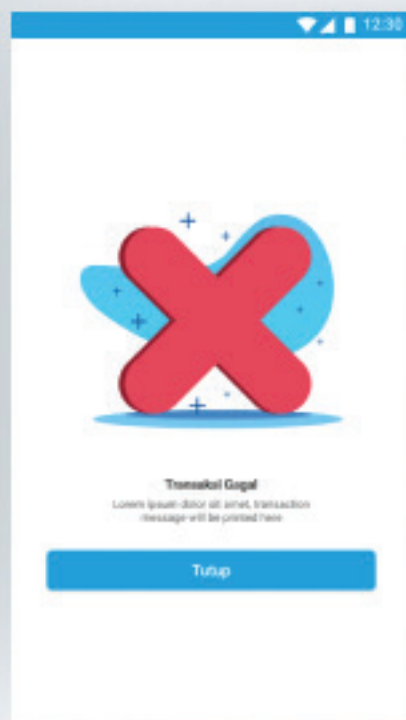
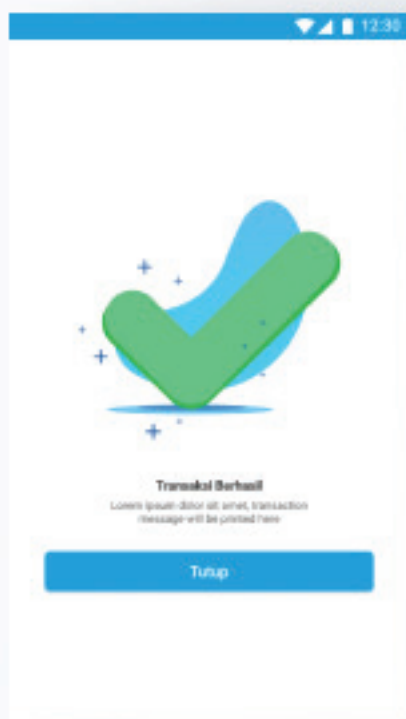
Icon Library

Brand Asset

Art Direction

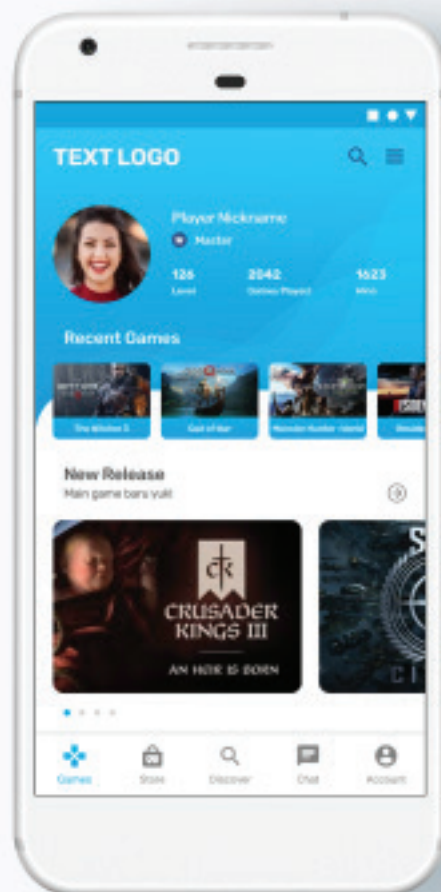
User Interface





UI/UX DESIGN

LYTO (WORK IN PROGRESS)



About the app

PT. Lyto Datarindo Fortuna doing business as Lyto is an Indonesian online game publisher, established in 2003. The app is developed to provide a game based social platform that offers mini-games, through which people can be matched and start interacting with strangers online

— PROJECT

UI/UX Design

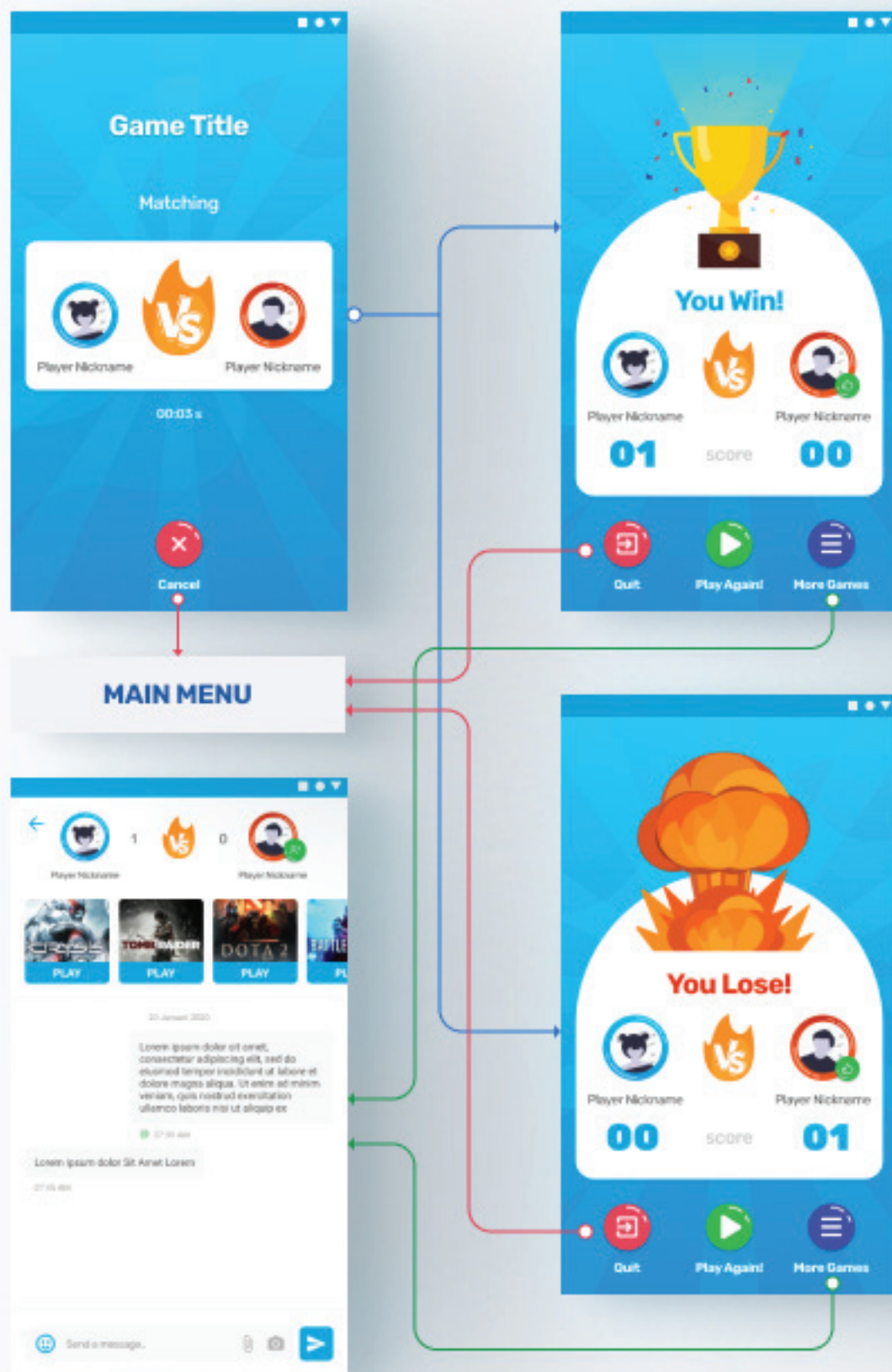
— CLIENT

PT. Lyto Datarindo Fortuna

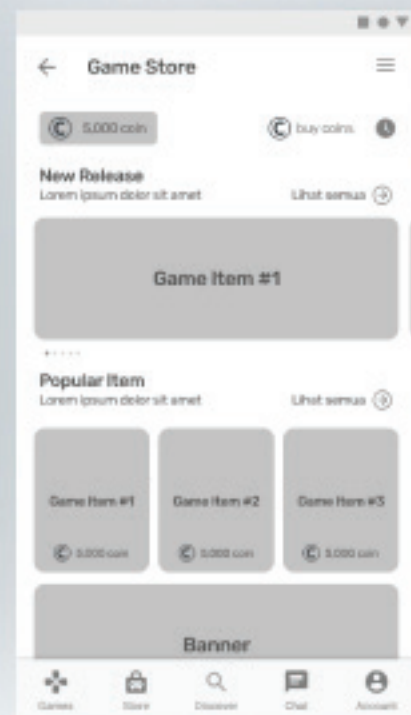
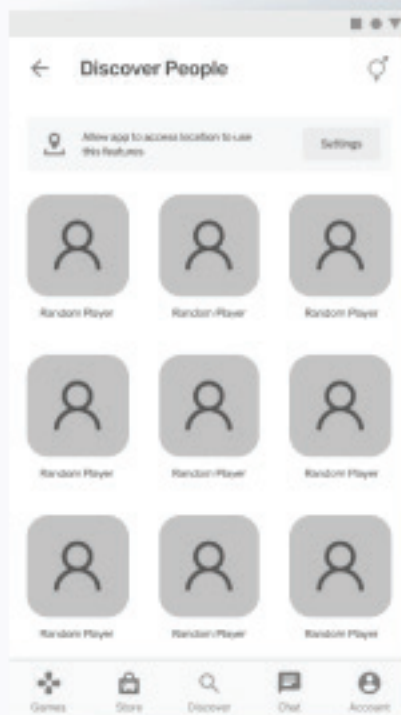
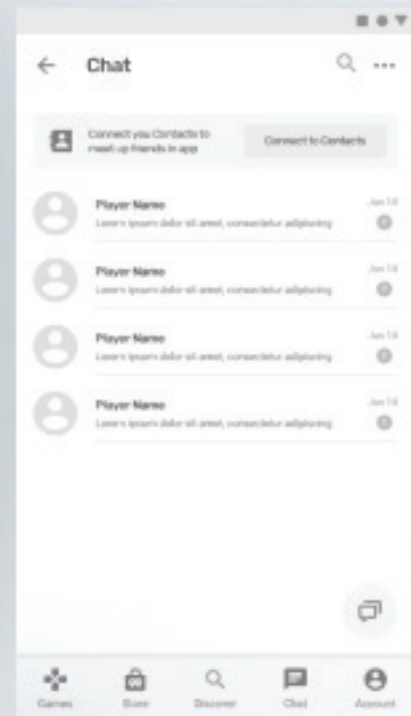
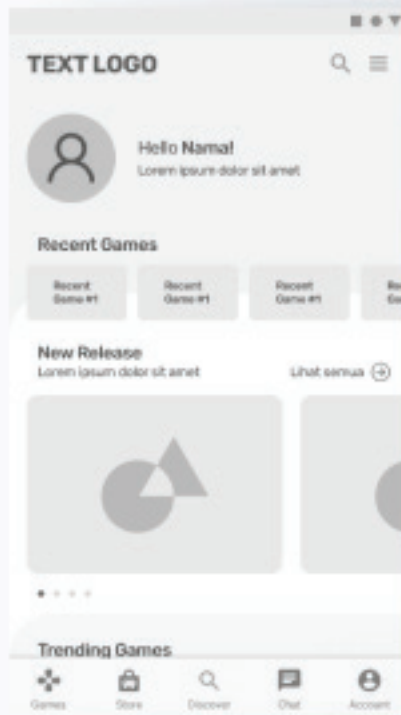
— SCOPE OF WORK

Wireframing	Icon Library
Prototyping	Brand Asset
User Interaction	Art Direction
User Flows	
User Interface Design	

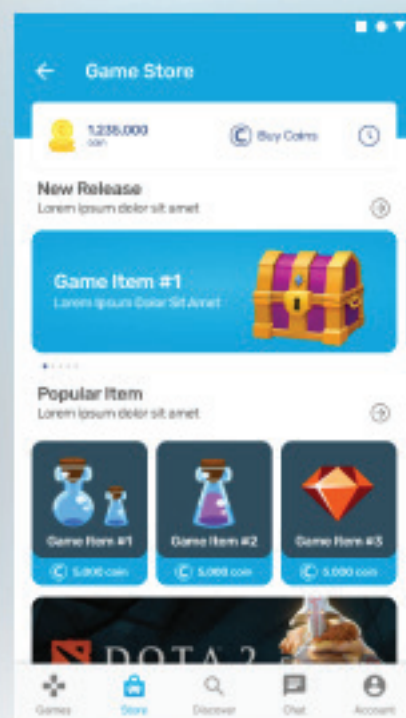
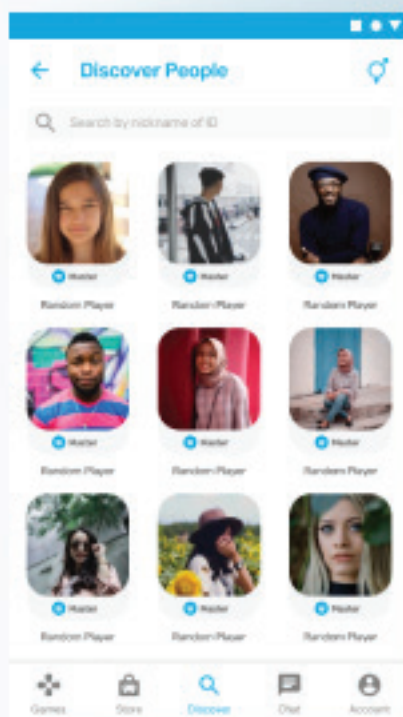
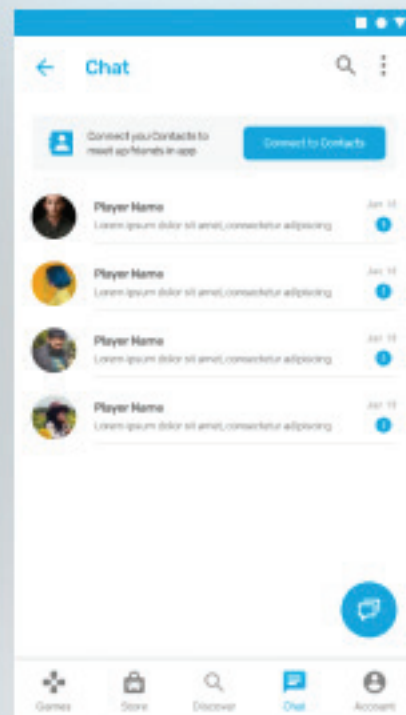
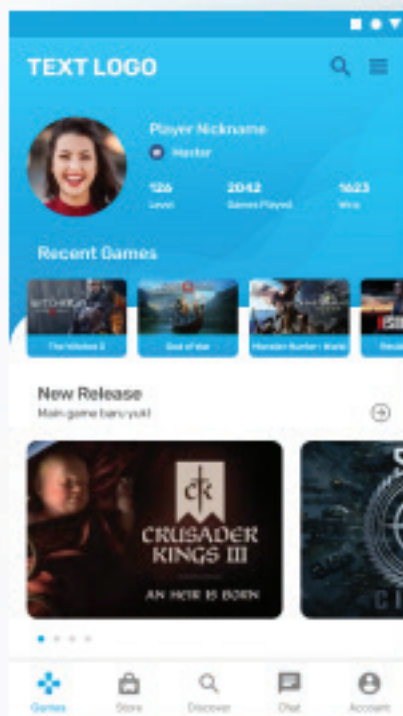
User Flow



Wireframe



User Interface



Logo Design



Suwon Galbi

— PROJECT

Logo Design

— CLIENT

Suwon Galbi Restaurant

— SCOPE OF WORK

Design Brief
Design & Logo Concept
Guidelines Manual

Logo Design



4thWave

— PROJECT

Logo Design

— CLIENT

4thWave 3D Printer

— SCOPE OF WORK

Design Brief

Design & Logo Concept

Guidelines Manual

Logo Design



PT. JAMPA INDOTAMA

Jampa Indotama

— PROJECT

Logo Design

— CLIENT

PT. Jampa Indotama

— SCOPE OF WORK

Design Brief

Logo Redesign

Design & Logo Concept

Guidelines Manual

Logo Design



MANGGIS
GENERAL TRADING

Manggis

— PROJECT

Logo Design

— CLIENT

PT. Mulia Karunia Manggis

— SCOPE OF WORK

Design Brief

Design & Logo Concept

Guidelines Manual

Logo Design



Baramma

— PROJECT

Logo Design

— CLIENT

Baramma Reflexology

— SCOPE OF WORK

Design Brief

Design & Logo Concept

Guidelines Manual



Personal Branding

Approached by Fanny Ghassani management team to create a personal branding for her event attending and brand endorsement.

— PROJECT

Personal Branding

— CLIENT

Fanny Ghassani

— SCOPE OF WORK

Design Brief
Design & Layout
Design Concept
Photo Editing

DHEA - PORTFOLIO

DHEA - PORTFOLIO

Introduction



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Fanny Ghassani started her career in the Indonesian Entertainment industry as an actress in her early age.

Gradually expanding her works from stage, screen, and TV to social media, Fanny Ghassani—who also a Psychology Graduated student, now is part of a famous TV talkshow "Mabar Putih".

Fanny understands that her works could influence her world around her, thus she often shares her thoughts and positive attitudes through her social platform especially talking about it with lifestyle, wellness, thought, and education topics.

DHEA - PORTFOLIO

DHEA - PORTFOLIO

Achievements

Award Nominations

Borobudur Film Festival for Commendable TV Serial Actress

Movie

"Kuburan Gaster Agensi" 2020

TV Soap-Opera

"Cinta Halal" 2017
 "Sekar" 2018
 "Hanyalah Tuhan yang Tahu" 2018
 "Dilipatan" 2018
 "Survei Pengantar" 2018
 "Cantik-cantik Kucing Bapuk" 2017
 Etc.

Film Television (FTV)

"Operasi Mawar Cinta" 2018
 "Cintaku Gak Kayak Marabahaya" 2014
 "Jongkon Jongkon ke Dekatku Bales Pulang" 2014
 "Cintaku Cinta Anjing Pukul" 2015
 "Jarak yang Tak Terpisahkan" 2016
 Etc.

TV HOST

"Mabar Putih" Host 2019 - until now
 "Pawade Komika" Moderator 2019
 "Sri Sakti" Host TV 2017
 "Santai" Host TV 2016
 "100% Sport" Guest TV 2016
 "Obrolan" 2015
 Etc.

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DHEA - PORTFOLIO

DHEA - PORTFOLIO

Social Media



Instagram
 @fannyghassani

Followers
 848k Followers
 (as of 1 November 2021)

Top Location



Age Range



Gender



6

1



Personal Info

NAME

Fanny Ghassani

PLACE / DATE OF BIRTH
 Jakarta / 19 February 1991

NATIONALITY
 Indonesian

HAIR
 Dark Brown

HAIR

Black, straight

WEIGHT / HEIGHT / BUST / THIGH
 55 cm / 167 cm / 88 cm / 45 cm

WEIGHT / WEIGHT
 55 cm / 55 kg

SKIN TONE
 3B

DHEA - PORTFOLIO

DHEA - PORTFOLIO



3



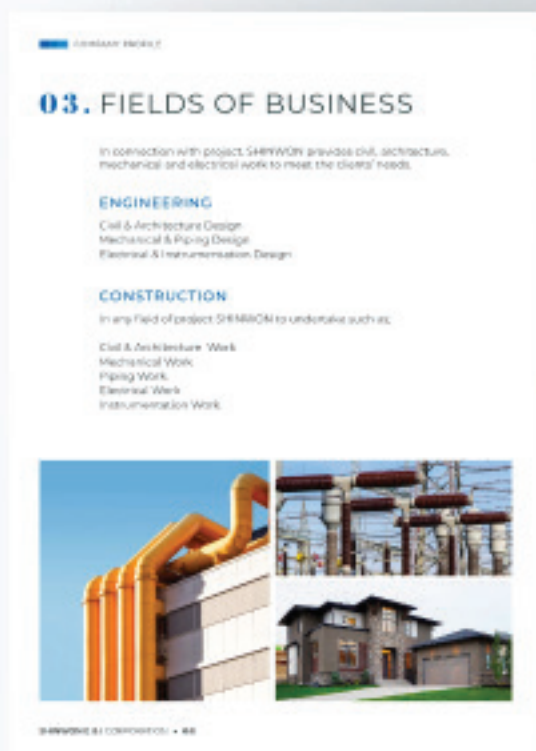
Achievements

Master Of Ceremony

- MC For Sultan Ismail Award Awarding 2019
 - Moderator For Dining Festival Indonesia MGI
 - Moderator For Seminar "How to Build post-pandemic Culture"
 - Event MC for For Indonesia Double Da



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Company Profile

— PROJECT

Company Profile

— CLIENT

Shinwon E&I

— SCOPE OF WORK

Design & Layout
Design Concept
Photo Editing



Product Catalog

— PROJECT

Bonita Flatware Catalog

— CLIENT

PT. Daelim Dobidos Indonesia

— SCOPE OF WORK

Design & Layout

Design Concept

Photo Editing

Product Photography

Art Direction



Beer Label

Approached by Tonie & Co to redesign their beer label. Tonie n Co is a non alcoholic beverage manufacturer in bali, Tonie n Co products are local products of bali and are often bought by tourists as souvenirs.

— PROJECT

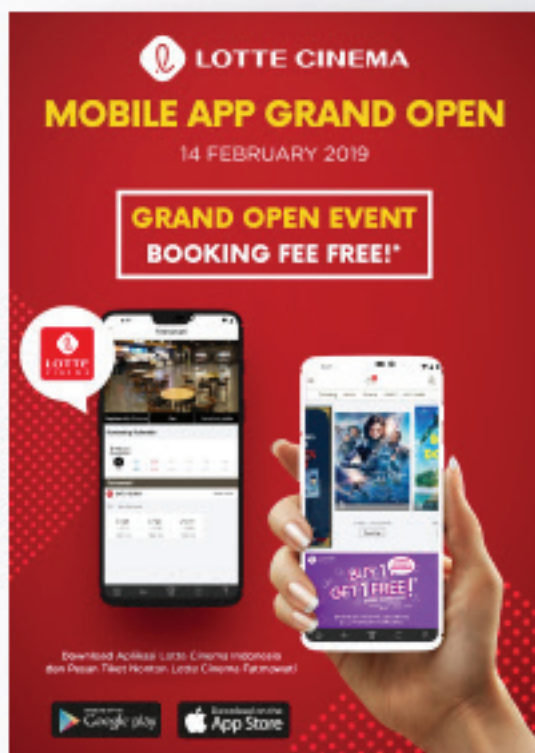
Kincha Beer Label

— CLIENT

Tonie & Co

— SCOPE OF WORK

Design Concept
Brand Personality
Digital Imaging
Typography



Marketing Material

— PROJECT

Flyer Design

— SCOPE OF WORK

Digital Imaging
Typography
Print Design

— CLIENT

Lotte Cinema Indonesia



Product Brochure

— PROJECT

Starion Product Brochure Design

— CLIENT

PT. Hit Global Indonesia

— SCOPE OF WORK

Design & Layout

Design Concept

Photo Editing

STARION SA-D Series

STARION Dual Care + Air Purifier yang dilengkapi dengan teknologi mutakhir yang dapat menyerap 99,9% kotoran di udara, menangkap debu, menghilangkan bakteri dan bau tidak sedap.

Dual Care+ Air Purifiers

Pengapian di bagian bawah dengan suhu 30°C

Dilengkapi dengan 3 filter udara

Pemurnian udara ganda

Dilengkapi sistem penyaringan HEPA



Realitas dengan standar internasional ISO 9001



HAPPY-CARE STARION

STARION SA-D Series

Bersap perkolasi kebocoran pada jarak 30 cm dari permukaan lantai yang dapat mengurangi kesehatan anda dan keluarga.

Mempertahankan kualitas udara yang memberikan udara dari Starion Dual Care + Air Purifier yang dapat meningkatkan kualitas udara rumah anda.

One Air Purifier

Menyedot debu yang beterbangan 30 cm di atas lantai

Dilengkapi dengan teknologi One Air Purifier yang bekerja dengan cara menyedot berbagai macam kotoran dan debu serta dengan yang berada 30 cm di atas lantai.



30-40dB (A) 1m 30dB (A) 1m 30dB (A) 1m 30dB (A) 1m

3 Way Air Flow

Sirkulasi Udara yang Efektif

Starion Dual Care + Air Purifier memiliki 3 Way Air Flow yang berfungsi untuk menciptakan udara yang efektif. Anginnya dimunculkan dari atas dan kebawah ke seluruh ruangan 40° membentuk sirkulasi udara yang sempurna pada posisi masing-masing di dalam ruangan.



Dual Purifying

Pemurnian dengan filter dan Nanomaterial

STEP 1

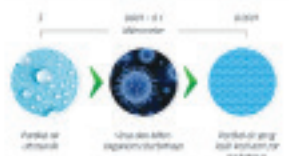
Menyerap debu dengan sistem filter dua tahap

Sistem penyaringan dua tahap yaitu fungsi menyedot debu dan bau tidak sedap dengan menyedot kotoran berakumulasi

STEP 2

Menyerap debu kembali dengan nanomaterial

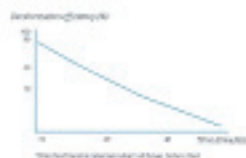
Debu halus yang tersisa di udara tidak dapat ditangkap oleh filter konvensional (0.1 mikron - 0.4 mikron) debu halus akan tertangkap kembali dan masuk ke permukaan filter untuk dieliminasi lagi.



Cyclone Watering System

Tanpa filter humidiifier, tanpa pengaliran. Hanya melalui kontak air dan udara.

Pengapian ke bagian atas dan bawah yang menghasilkan udara yang kemudian bergerak ke arah nanomaterial dengan menggunakan metode siklus.



Pengapian gas berakumulasi sekitar 10-15 liter per jam 10 liter per jam 10 liter per jam

Triple Smart Sensor

Diagnosis tingkat kebersihan udara secara real-time

Tiga sensor pintar untuk menampilkan kualitas udara di dalam ruangan.

- PM2.5 indikator konsentrasi debu
- Gas
- Kelembaban

Melihat tingkat kebersihan dan konsentrasi debu dengan sensor visual melalui lampu indikator.



Indikator sensor Smart Sensor di setiap unit akan menunjukkan tingkat kebersihan udara yang terdapat.

Easy and Convenient Cleaning

Tanpa dan bagian dalam mudah dibersihkan

Starion Dual Care + Air Purifier memiliki body silikon yang terpasang untuk memudahkan anda memelihara kebersihan bagian internal.

Berbentuk silinder dan memiliki ukuran yang proporsional, tidak dibersihkan, tidak perlu mengganti atau humidiifier filter seperti pemurnian udara konvensional.



Angin dengan arah



Penyedot debu yang dapat dibersihkan

FOOD
MENU

DESSERT

Ice Cream 3 scoops of 3 flavors on waffle with cocoa sauce, mint sauce, a candy you choose	\$5.00
Hot Fudge 3 scoops of golden brownie sauce with chocolate pecan and cheese on top	\$5.00
Pumpkin Cheesecake 3 scoops of New York style with long sauce on top, served with caramel or salt, butter pecan and chocolate on topping choice	\$5.00
Arrow Roasted & Waffle Fluffy goodness of plain golden pancakes or waffles served with sugared butter, honey and/or sauce	\$5.00

arrow rooftop
all items are served with a side of our signature sauce

WINES

WHITE

Merlot of Bell	\$10.00
Scavenger Hunt Cheese	\$10.00
Chardonnay	\$10.00

RED

Merlot	\$10.00
Black Velvet	\$10.00
Shiraz-Bordeaux White Label	\$10.00
Cellar Selection	\$10.00
Cabernet Sauvignon	\$10.00



arrow rooftop
all items are served with a side of our signature sauce

FOOD
MENU

SOUP

Macaroni Soup Cheddar cheese, macaroni and sauce served with croutons	\$5.00
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APPETIZERS

Chicken Wings 6 pieces of chicken wings, coated with buffalo sauce	\$5.00
Cheesecake Fond Desserted soup with cheese sauce	\$5.00
French Fries Served with	\$5.00
Vegetable Spring Roll Fried spring rolls filled with vegetable and chicken (served)	\$5.00
BBQ Tenders 3 pieces of pork tenderloin with sauce and served with french fries	\$5.00



arrow rooftop
all items are served with a side of our signature sauce

FOOD
MENU

ASIAN

Chow Mein Made of choice of beef, pork, chicken or vegetable with rice and chow mein	\$10.00
Hot & Cold Spring Special fried rice with a choice of sauce, topped with chicken and vegetables	\$10.00
Hot & Cold Spring Cold rice served with fried beef, pork, chicken and vegetables	\$10.00
Hot & Cold Spring Hot rice served with fried beef, pork, chicken and vegetables	\$10.00
Soup & Spring Served of choice of beef, pork, chicken or vegetable, topped with rice and spring rolls	\$10.00



arrow rooftop
all items are served with a side of our signature sauce

Menu Design

— PROJECT

Menu Design

— SCOPE OF WORK

Design & Concept
Print Design

— CLIENT

Arrow Rooftop



Social Media & Marketing Material

— PROJECT

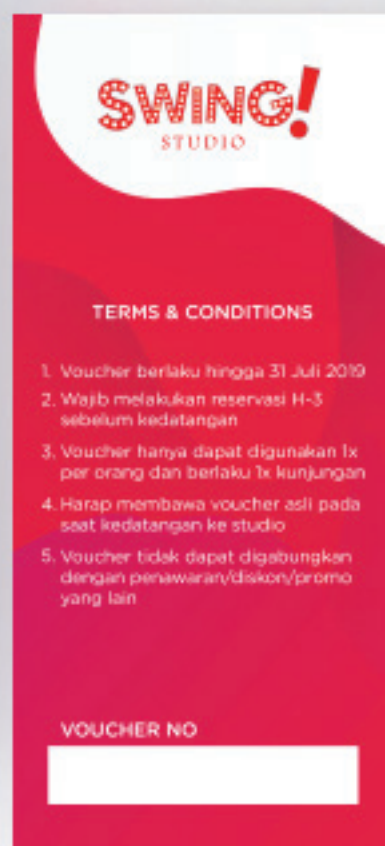
Creative Content Creation
Marketing Material Design

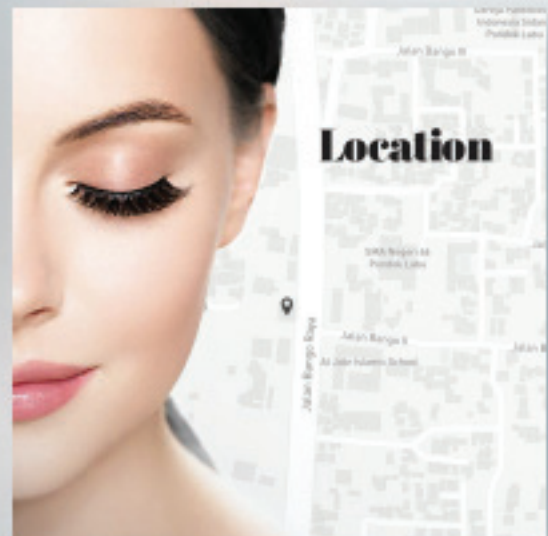
— SCOPE OF WORK

Design & Concept
Print Design
Digital Design

— CLIENT

Swing Studio





Social Media Content Creation

— PROJECT

Creative Content Creation

— SCOPE OF WORK

Design & Concept
Digital Design

— CLIENT

La La Lash



Social Media Content Creation

— PROJECT

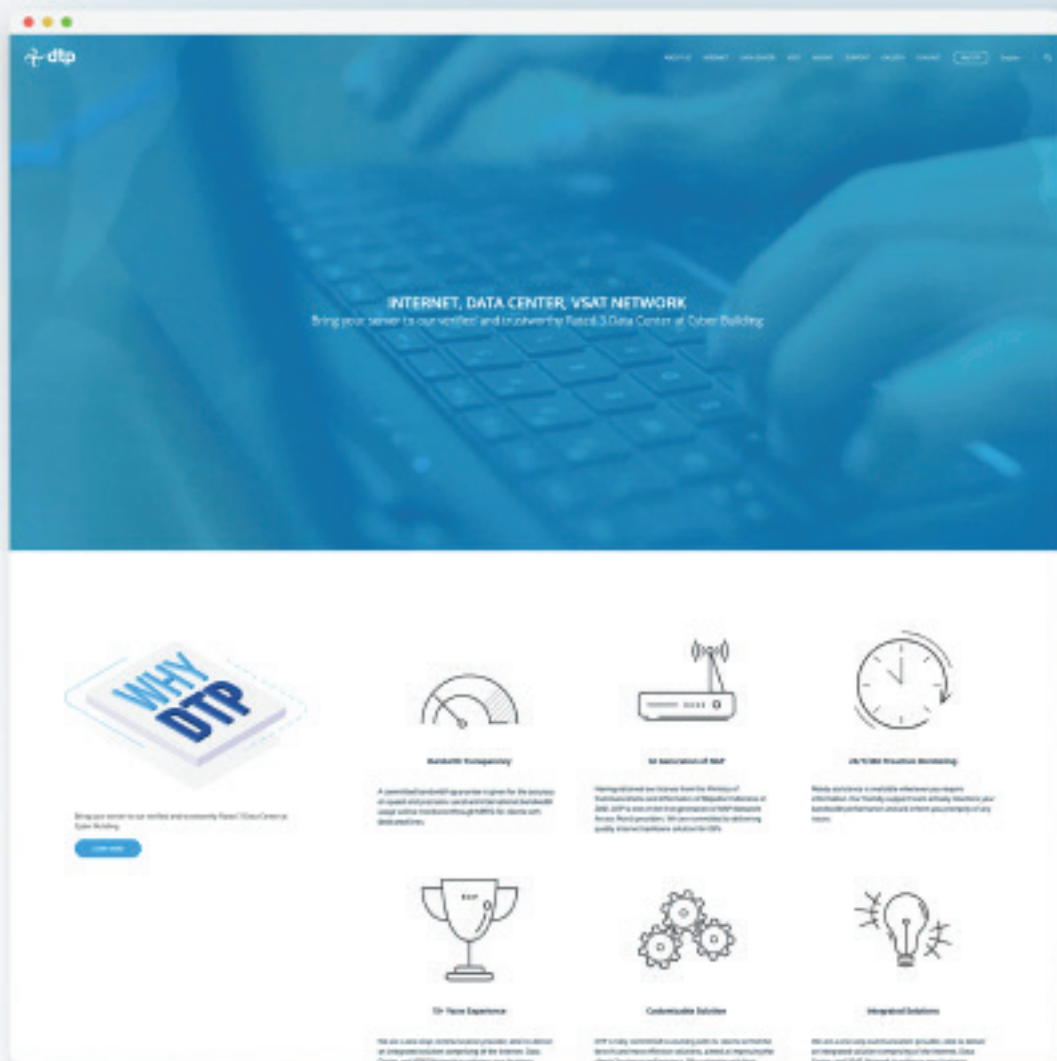
Creative Content Creation

— SCOPE OF WORK

Design & Concept
Image Editing
Digital Design

— CLIENT

King Power



Website Design & Development

<https://w3.dtp.net.id/>

— PROJECT

Website Design & Development

— CLIENT

PT. Dwi Tunggal Putra

— SCOPE OF WORK

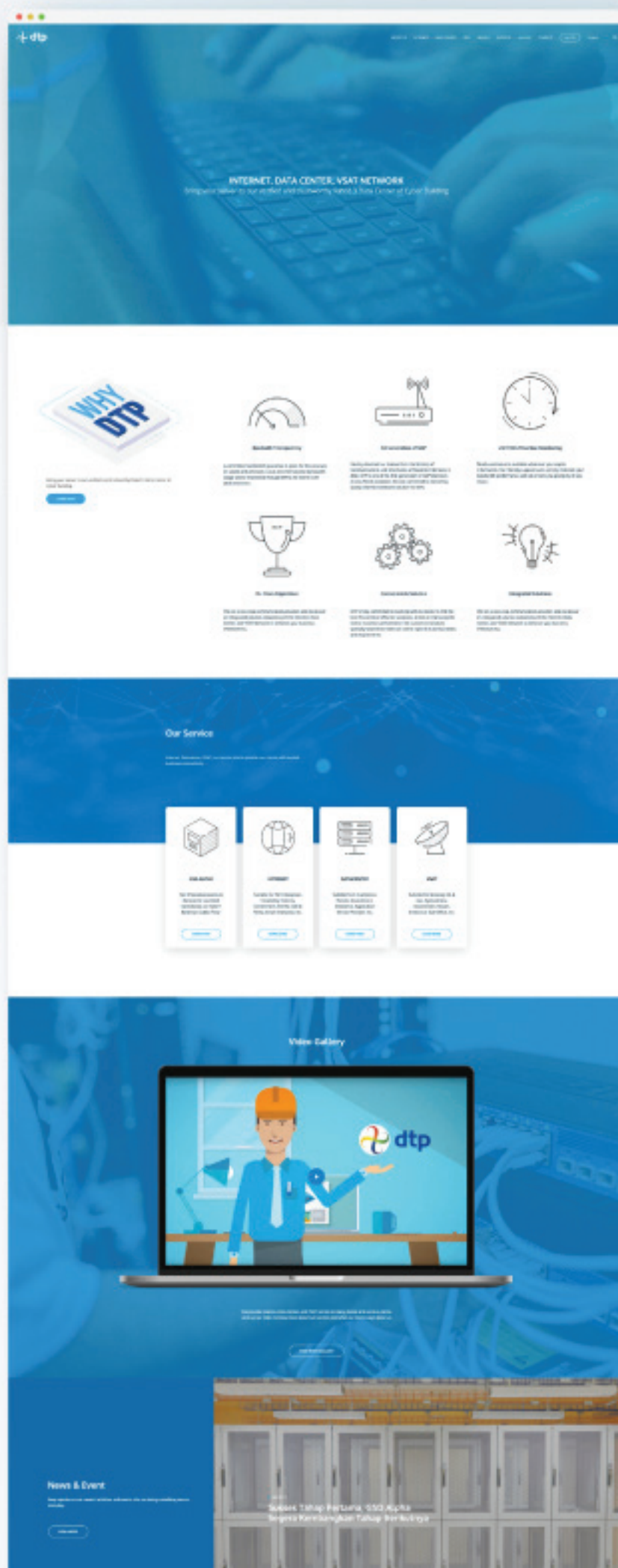
Design & Concept

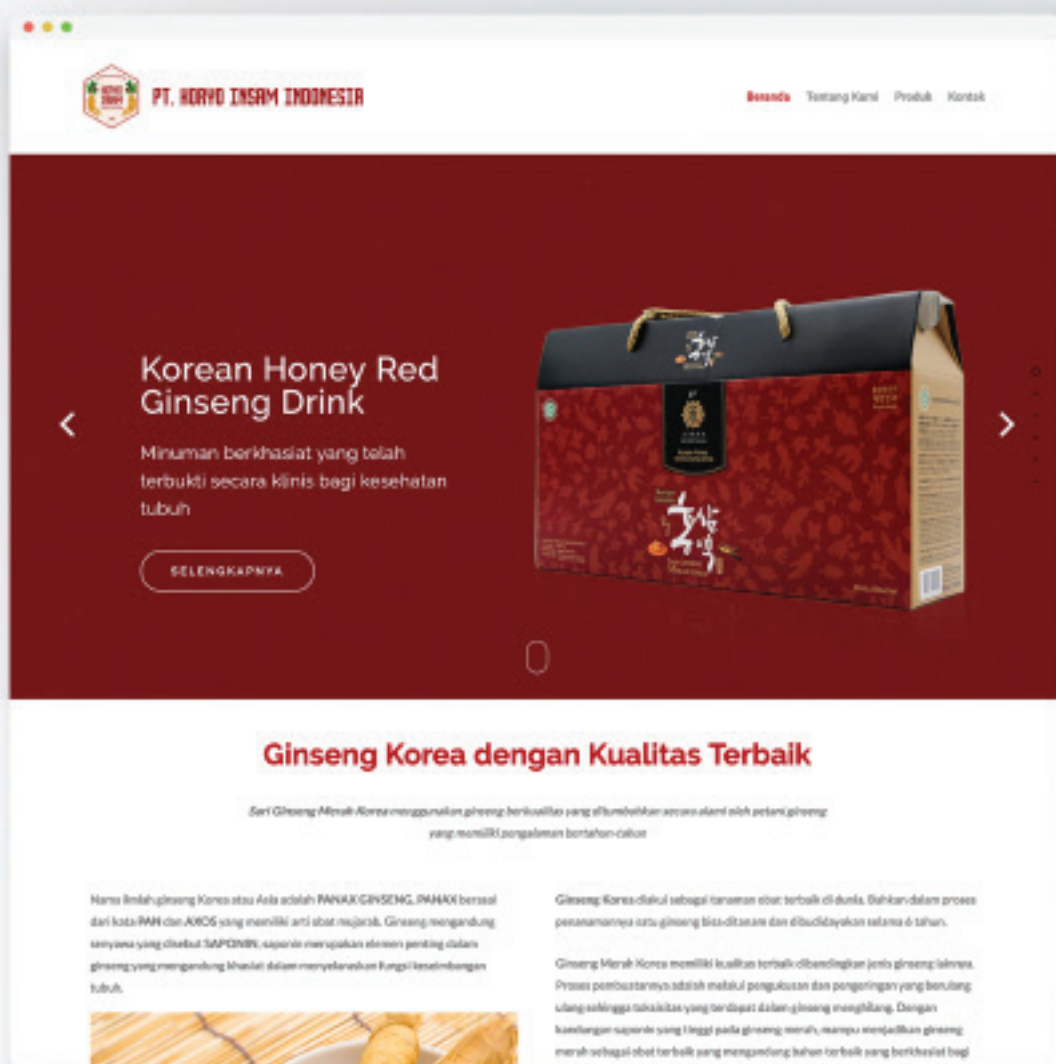
Art Direction

Wordpress Customization

Icon Animation

Custom Icon Pack





Website Design & Development

<http://koryoinsam.co.id/>

— PROJECT

Website Design & Development

— CLIENT

PT. Koryo Insam Indonesia

— SCOPE OF WORK

Design & Concept

Art Direction

Wordpress Customization



Website Design & Development

<http://www.kumis3d.com/>

— PROJECT

Website Design & Development

— CLIENT

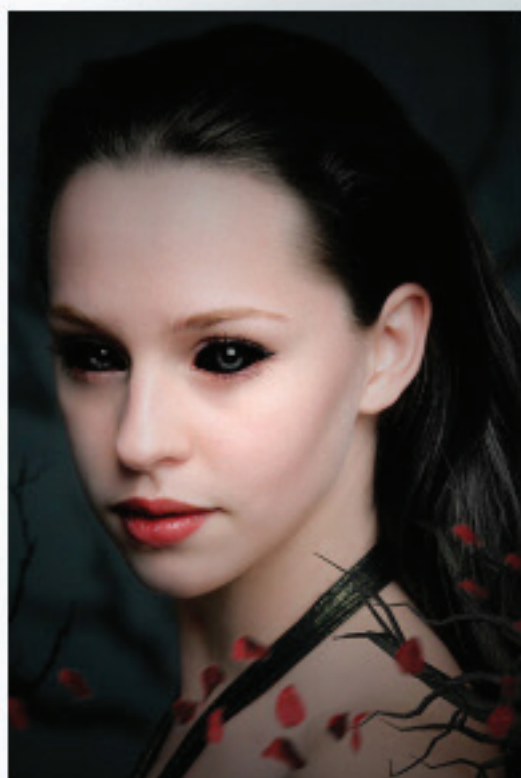
PT. Koryo Insam Indonesia

— SCOPE OF WORK

Design & Concept

Art Direction

Wordpress Customization



Past Works

— PROJECT

Digital Design
3D Design

— SCOPE OF WORK

Photo Manipulation 3D Modeling
Digital Imaging

